

**KY COUNCIL ON POSTSECONDARY EDUCATION
ACADEMIC & STRATEGIC INITIATIVES COMMITTEE**



June 7, 2022 – 10:00 AM ET

Virtual meeting via ZOOM teleconferencing

Livestream: <https://www.youtube.com/c/KentuckyCouncilOnPostsecondaryEducationFrankfort>

**Indicates action item*

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DRAFT MINUTES
Council on Postsecondary Education

Type: Academic & Strategic Initiatives Committee
Date: March 30, 2022
Time: 10:00 a.m. ET
Location: Virtual Meeting - Committee members by ZOOM teleconference, Public viewing hosted on CPE YouTube Page.

CALL TO ORDER

The Academic & Strategic Initiatives Committee met Wednesday, March 30, 2022, at 10:00 a.m., ET. The meeting occurred virtually via ZOOM teleconference. Members of the public were invited to view the livestream on the CPE YouTube page.

Committee Chair Lori Harper presided.

ATTENDANCE

Members in attendance: Kellie Ellis, Lori Harper, Lucas Mentzer, Richard Nelson, and Vidya Ravichandran.

Members not in attendance: Muhammad Babar, Colby Birkes, Karyn Hoover, and Kevin Weaver

CPE President Aaron Thompson served as Secretary of the board, per the CPE Bylaws. Heather Faesy, CPE's Senior Associate for Board Relations, served as recorder of the meeting minutes.

APPROVAL OF THE MINUTES

The minutes of the January 19, 2022, meeting were approved as distributed.

PROPOSED NEW ACADEMIC PROGRAMS

Ms. Lee Nimocks, CPE's Vice President and Chief of Staff, introduced three new academic programs for review and approval. KRS 164.020 (15) empowers the Council on Postsecondary Education to define and approve the offering of all postsecondary

education technical, associate, baccalaureate, graduate, and professional degree, certificate, or diploma programs in the public postsecondary education institutions.

Council staff reviewed the proposed programs and recommended approval.

University of Louisville

Curriculum and Instruction (Ed.S.) – CIP 13.0301

Presented by: Dr. Shelley Thomas, Associate Professor of Elementary, Middle, and Secondary Teacher Education

- The 30-credit-hour Education Specialist (Ed.S.) program in Curriculum and Instruction will prepare classroom teachers to become curriculum and instruction specialists in a particular area of teaching. Potential candidates for the degree are teachers who have completed a master's degree in education or a related field and are interested in continuing their educational pursuits, but not interested in pursuing a Ph.D. in Curriculum and Instruction. The program will provide graduates with expertise needed for strong instructional leadership in schools and will offer online, face-to-face, and hybrid course options.

Accountancy and Analytics (M.S.) – CIP 52.1301

Presented by: Michael Wade, Director of the School of Accountancy

- The 34-credit hour Master of Science program will replace the current Master of Accountancy degree program. The program aligns with the needs for accounting and business analytics talent in the region. The cohort-based program will utilize eight-week compressed courses and will require three semesters to complete. The program will equip graduates with technical accounting knowledge of Generally Accepted Accounting Principles and General Accepted Auditing Standards, prepare graduates to be Certified Public Accountants, and offer a programmatic understanding of the results of data effectively in terms of data visualization and data storytelling.

MOTION: Ms. Ravichandran moved the Committee approve the proposed programs from the University of Louisville and recommend approval by the full Council at its April 15, 2022, meeting. Dr. Ellis seconded the motion.

VOTE: The motion passed.

Western Kentucky University

Cybersecurity Data Analysis (M.S.) – CIP 43.0404

Presented by: Dr. Ray Blankenship, Department Chair and Professor of Information Systems

- The 30-credit hour Master of Science program will focus on the study of cybersecurity defenses using data analytics to support the principles of data confidentiality, integrity, and availability. It will combine cybersecurity and data analytics to provide students with the skills to prevent and detect cybersecurity attacks. Students will learn to defend proactively and continuously improve the enterprise's security with an emphasis on using data analytics. Students will also learn about the latest techniques in data management, data mining models, and data visualization. Additionally, cybersecurity policies and compliance issues from an information assurance and risk management perspective will be taught. The program will be delivered entirely online to meet the access demand of working adults who are the primary audience for this program.

MOTION: Mr. Nelson moved the Committee approve the proposed program from Western Kentucky University and recommend approval by the full Council at its April 15, 2022, meeting. Chair Mentzer seconded the motion.

VOTE: The motion passed.

HIGHER EDUCATION MATTERS CAMPAIGN LAUNCH

Ms. Sue Patrick, CPE's Chief Communication Officer, provided an overview of the Higher Education Matters campaign, which was launched in February 2022 in partnership with the public colleges and universities. The campaign goals are to improve public understanding that higher education is key to greater opportunity and economic growth and to promote college-going for traditional and adult students. The initiative supports the Value priority of the 2022-30 Statewide Strategic Agenda.

KENTUCKY ADVISING ACADEMY

Dr. Amanda Ellis, CPE's Associate Vice President, K-12 Policies and Programs, and Dr. Destiny O'Rourke, Director, updated the Committee on the Kentucky Advising Academy (KAA), which was developed to support postsecondary advising efforts in the state by providing professional learning opportunities for school counselors, Family

Resource/Youth Service Center Coordinators and professional educators in postsecondary advising roles. Services provided by the KAA aim to build knowledge, capacity, and community among advising practitioners. This work includes a new podcast called *Well Advised*, monthly webinars, quarterly newsletters, and regionally-based professional development opportunities for postsecondary advising teams.

2022 STUDENT SUCCESS SUMMIT

Dr. Lilly Massa-McKinley, CPE's Executive Director, discussed the upcoming 2022 Student Success Summit. Planned for April 11-12, 2022, at the Louisville Marriott East, the Summit will focus with the theme of Innovation through Collaboration, and will bring together faculty, staff and administrators from across the Commonwealth to achieve four important goals:

- To inspire innovation and collaboration in our work.
- To raise awareness of the new statewide strategic agenda and coherence with the Council's initiatives
- To accelerate progress on student success initiatives.
- To foster connection and community among colleagues across institutions.

Building upon the CPE Student Success Framework, the 2022 Summit will feature keynote speakers and hands-on learning workshops that focus on connecting, charting, continuing and completing pathways to success.

IMPLEMENTATION UPDATE, 2022-30 STATEWIDE STRATEGIC AGENDA

Ms. Lee Nimocks, CPE's Vice President and Chief of Staff, presented an implementation status update on 2022-30 Statewide Strategic Agenda. Following the Council's approval on November 5, 2021, the following steps had been taken or were in progress:

- Formal distribution document finalized and professional printed.
- Virtual launch event held February 9, 2022
- Finalized the 2022-24 campus-level strategies and performance targets.
- Finalized the 2022-24 state-level action plan for each objective.

Ms. Nimocks also stated progress toward the goals of the agenda will be communicated through the Annual Progress Report and dedicated Strategic Agenda webpage, a key performance indicators dashboard, annual presentations from campus presidents/leadership, and priority-focused updates/discussions with Council during quarterly work sessions.

ADJOURNMENT

The Academic & Strategic Initiatives Committee adjourned at 11:40 a.m., ET.

MINUTES REVIEWED AND APPROVED BY THE COMMITTEE: _____

DRAFT

TITLE: 2022-23 ASI Committee Meeting Dates

DESCRIPTION: Staff recommends the ASI Committee approve the proposed meeting dates for Committee.

PRESENTER: Lee Nimocks, CPE's Sr. Vice President and Chief of Staff

SUPPORTING INFORMATION

The Academic and Strategic Initiatives (ASI) Committee is tasked with:

- Reviewing and overseeing the progress toward the objectives of the statewide Strategic Agenda and efforts to achieve the state's 2030 educational attainment goal.
- Reviewing and recommending to the full Council action on new academic programs and academic program reviews
- Reviewing and providing recommendations on statewide academic-related initiatives such as dual credit and transfer.

It is recommended the Committee meet before each scheduled meeting of the full Council. To that end, the following dates and times are proposed for the 2022-23 academic year. All meetings will occur virtually via ZOOM and livestreamed to the CPE YouTube page for public viewing.

- Sept 13, 2022 @ 10am
- Nov 10, 2022 @ 10am
- Jan 24, 2023 @ 10am
- Mar 21, 2023 @ 10am
- June 6, 2023 @ 10am

TITLE: Proposed New Academic Programs for Review & Recommendation

RECOMMENDATION: Staff recommends the Committee accept the proposed New Academic Programs from the University of Kentucky, University of Louisville, and Northern Kentucky University, and recommend approval of each to the full Council at its June 17, 2022, meeting.

PRESENTER: Melissa Bell, Ph.D., CPE's Vice President of Academic Affairs and Student Success

SUPPORTING INFORMATION

KRS 164.020 (15) empowers the Council on Postsecondary Education to define and approve the offering of all postsecondary education technical, associate, baccalaureate, graduate, and professional degree, certificate, or diploma programs in the public postsecondary education institutions.

Council staff has reviewed the proposed programs and recommends approval by the board. The university-submitted documentation has been included in your agenda packets for review.

PROGRAMS PROPOSED FOR APPROVAL

University of Kentucky

- B.S., Leadership for Community Education and Human Learning (CIP 13.0401)

University of Louisville

- M.A., Applied Philosophy (CIP 38.0104)

Northern Kentucky University

- MAEd., Educational Leadership (CIP 13.0401)

PROPOSED PROGRAM SUMMARY

Institution: University of Kentucky
Program Name: Leadership for Community Education and Human Learning
Degree Destination: BACHELOR OF SCIENCE
Degree Level: Baccalaureate

CIP Code: 13.0401

Credit Hours: 120

Institutional Board Approval Date: 2/18/2022

Implementation Date: 8/01/2022

Program Description

The proposed Leadership for Community Education and Human Learning program is a 120-credit hour program designed to prepare students to become effective leaders in implementing educational programs within community contexts. The proposed program is unique in that it is a collaborative degree between the College of Education and the College of Agriculture, Food and Environment (CAFE).

The proposed program targets students who seek a professional career in educational programming for youth and adult learners within communities and organizations outside of the traditional school and classroom structure. It does not lead to teacher certification. It is also designed as a degree completion program that can serve students who have started in another program within the university and would otherwise not pursue a baccalaureate degree. More specifically, the proposed program can be used to re-capture students who initially major in teacher education but later decide that educating others is of interest but becoming a public school teacher is not their profession of choice.

Connection to Other Programs

There are no similar programs.

Program Demand

A student survey was distributed in September 2021 focusing on students within the Colleges of Education and Agriculture, Food and Environment at the University of Kentucky. Out of 81 respondents, 97.5% indicated the major would be of interest to UK undergraduate students. After reading a summary of the proposed major, 60% of respondents indicated they would either be interested in the major or would like to explore the major further. When discussing the potential to double-major in proposed program and another major, 73% of respondents indicated they would either be interested in or would like to explore the option of adding LCE as a second major.

Initial estimates of enrollment are:

Year 1 – 15

Year 2 – 15

Year 3 – 15

Year 4 – 15

Year 5 – 15

Employment Demand

A Burning Glass Labor Insight report on job postings in the calendar 2020 year showed 226 positions in Kentucky with a median salary of \$44,036. These positions include openings to be childcare/preschool directors, college/university administrators, and fitness/wellness managers. Other possible careers include working for family resource and youth service centers, YMCA programs, religious education programs, non-profit or for-profit educational outreach programs, and government program education.

Budget

The courses in this program will be taught by existing faculty and is a cross-disciplinary collaborative effort between the College of Education, Department of Educational Leadership Studies and the College of Agriculture, Food, and the Environment, Department of Community Leadership Development. No new faculty will be required.

Projected Revenue over Next Five Years (\$): \$898,848.00

Projected Expenses over Next Five Years (\$): \$452,170.00

PROPOSED PROGRAM SUMMARY

Institution: University of Louisville
Program Name: Applied Philosophy
Degree Destination: MASTER OF ARTS
Degree Level: Master's

CIP Code: 38.0104

Credit Hours: 33

Institutional Board Approval Date: 3/17/2022

Implementation Date: 8/01/2022

Program Description

The proposed Applied Philosophy program is a 33-credit hour program that students complete with three semesters of full-time course work and a fourth semester of capstone independent study. This program will replace the Health Care Ethics track of the M.A. in Interdisciplinary Studies. The curriculum will offer graduates training in ethical leadership, a skill that is applicable to a variety of professional contexts within and beyond the health care industry.

Connection to Other Programs

Kentucky currently does not have a standalone master's degree program in philosophy. The philosophy program at the University of Kentucky is a Ph.D. program and is oriented toward the academic marketplace and has an embedded M.A. The proposed Applied Philosophy program is unique in that it is a master's level degree and is focused on practical problems, health care ethics, and the nonacademic job market.

Program Demand

Students in this program will gain skills in critical thinking and writing. This could lead to placement in law school, divinity school, and philosophy and other Ph.D. programs. Students will be drawn from three main sources: the current stream of Health Care Ethics M.A. applicants; those who are interested in continuing their education in philosophy beyond a baccalaureate degree; and those who are going into (or already employed in) other sectors but value the enhanced earning power of a master's degree.

Initial estimates of enrollment are:

Year 1 – 13

Year 2 – 13

Year 3 – 15

Year 4 – 15

Year 5 – 15

Employment Demand

The proposed program prepares graduates for both additional education and the workforce. Students who previously completed the Health Care Ethics track of the M.A. in Interdisciplinary Studies, which this program would replace, have become clinical psychologists, counseling psychologists, health specialties teachers, medical scientists, and school psychologists. According to the Kentucky Center for Statistics and Gray Associates, there are currently 605 regional, 335 state, and 19,260 national openings in each of those prospective employment areas.

Budget

The proposed program's courses are courses that A&S faculty are already teaching, and they already cross-list with Philosophy (or Sociology), so no new faculty are needed.

The new proposed program expects a minimum of 9 full-time plus 4 part-time M.A. students, growing to 10 and 5 (15 total) per year after two years.

Projected Revenue over Next Five Years (\$): \$827,872.00

Projected Expenses over Next Five Years (\$): \$531,502.00

PROPOSED PROGRAM SUMMARY

Institution: Northern Kentucky University
Program Name: Educational Leadership
Degree Destination: MASTER OF ARTS
Degree Level: Master's

CIP Code: 13.0401

Credit Hours: 30

Institutional Board Approval Date: 4/26/2022

Implementation Date: 8/01/2022

Program Description

The MAEd in Educational Leadership degree is a 30-hour program leading to principal certification in Kentucky. It will train and develop teachers for administrative positions as elementary, middle and secondary school principals as well as P-12 Supervisors of Instruction.

Connection to Other Programs

The proposed program's service area is different from the Educational Leadership programs at WKU, UK and EKU. NKU's Educational Leadership program would attract students from the Northern Kentucky region, across Kentucky, Ohio, and Indiana, which serves a unique population from other similar programs in Kentucky. Additionally, this is a 100% online MAEd program whereas UK and WKU offer Ed.S./Ed.D. programs for principal certification.

Program Demand

16 KAR 3:090 allowed principal certification programs at the master's level. NKU has become aware that many universities across the state are developing their programs at the master's level to meet student and district demand for training principals. Therefore, the proposed program will supplement NKU's current Education Specialist (Ed.S.) in Educational Leadership degree program as an additional pathway for those seeking principal certification.

Initial estimates of enrollment are:

Year 1 – 10

Year 2 – 20

Year 3 – 25

Year 4 – 25

Year 5 – 25

Employment Demand

NKU has gathered input from an advisory council of local school principals and district-level leaders. Members of the advisory council have strongly encouraged the university to offer principal certification at the master's level to address principal shortages within their districts. The Occupational Outlook Handbook shows 420 regional openings and 4,073 state openings in 2018, with an expected increase in openings of 5.5% by 2028 across the region and 5.85% by 2028 across Kentucky.

Budget

It should be noted that this program is currently offered as an Ed.S. degree. If approved, the new MAEd program will not incur additional expenses because the courses will run concurrently with the same instructors who are already teaching the Ed.S. courses. In other words, the new MAEd students will take the same courses with the Ed.S. students. As a result, the revenues will increase while expenses remain neutral.

Projected Revenue over Next Five Years (\$): \$1,800,000.00

Projected Expenses over Next Five Years (\$): \$997,500.00

TITLE: New Academic Programs Approved at KCTCS

DESCRIPTION: Staff have approved six AAS program proposals from KCTCS institutions since January 2022 in accordance with the program approval process.

PRESENTERS: Melissa Bell, Ph.D., CPE's Vice President of Academic Affairs and Student Success

SUPPORTING INFORMATION

KRS 164.020 (15) empowers the Council to define and approve the offering of all technical, certificate, diploma, associate, baccalaureate, graduate, and professional degree at public postsecondary institutions. It also mandates that the Council expedite the approval of requests from KCTCS for new programs of a vocational-technical and occupational nature.

APPROVED PROGRAMS AT KCTCS

Council staff have reviewed and approved the following six programs during the 2022 calendar year. No further action is needed.

Maysville Community and Technical College

AAS, Human Services	CIP 44.0000	Approved 2/5/22
AAS, Aviation Maintenance Technology	CIP 47.0608	Approved 2/5/22
AAS, Health Science Technology	CIP 51.0000	Approved 2/5/22
AAS, Education	CIP 13.1501	Approved 5/25/22

Southcentral Kentucky Community & Technical College

AAS, Medical Laboratory Technician	CIP 51.1004	Approved 4/8/22
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Hopkinsville Community & Technical College

AAS, Computerized Manufacturing & Machining	CIP 48.0503	Approved 5/29/22
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PROGRAM APPROVAL PROCESS FOR KCTCS INSTITUTIONS

Associate Degree Programs of a Vocational-Technical-Occupational Nature (i.e. AAS) undergo the following process for approval:

- KCTCS will post a proposal to program approval system. Institutions and Council staff will have 30 days to respond to the proposal.
- If no issues are identified with the proposal, the program will be approved by Council staff and reported as an information item at a future Council meeting.
- If issues are identified with the proposal, the institution will address those through the program approval system, and the review period will be extended. Once the issues are resolved, the program will be approved by Council staff and reported as an information item at the next Council meeting.



Postsecondary Transition Readiness Online Course

Project goal: To develop an adaptable, standards-based online course to equip GEAR UP Ky high school students with the essential skills- including social-emotional skills, academic discipline, career exploration, college knowledge and financial literacy - necessary to successfully transition to and through postsecondary education.

What is Postsecondary Transition Readiness?

GEAR UP Kentucky holistically defines postsecondary readiness through the F.A.C.E.S. of GEAR UP –

- **Financially Ready:** Students can use effective money-management strategies and are prepared to meet the cost of postsecondary education.
- **Academically Ready:** Students have a rigorous academic foundation, meet established [state transition readiness standards](#), and practice academic discipline behaviors essential to be successful throughout postsecondary education.
- **Culturally Ready:** Students are aware of their own cultural identity and worldviews, have been exposed to and can appreciate cultural differences, and interact effectively with people of different cultures.
- **Emotionally Ready:** Students can recognize and manage their own emotions, advocate for themselves, and understand that they can control their educational fate through effort, perseverance and resilience.
- **Socially Ready:** Students can effectively communicate to others, develop and maintain healthy relationships, understand the social structure and norms of postsecondary education, and can seek out assistance and resources when needed.

Guiding Principles:

- **Format:** In recognition that students may not always have access to a synchronous instructor-led course, the course will be designed to be completed independently by a student or facilitated by an instructor in a synchronous or asynchronous virtual environment
- **Assessment:** The course will include pre- and post-assessments to evaluate student learning.
- **Standards-based:** Aligned to the [Kentucky Academic Standards for Career Studies and Financial Literacy](#).
- **Textbook:** The content is aligned to a Kentucky-customized version of the research-based textbooks "[Thriving in High School and Beyond](#)" and "[Thriving in College and Beyond](#)"

- **Stakeholder-informed:** Feedback on curricula content and usability will be solicited from CPE/GUK partners and stakeholders including teachers, college access professionals, and students.
- **Sustainability-focused:** Project includes training and technical assistance for GUK to transition curricula delivery to teachers in GUK schools in final grant years to support continued use after grant ends; GUK will also promote and disseminate statewide for use by non-GUK schools.

Initial Partners

- *Kendall Hunt Publishers (textbook & curricula source materials)*
- *E-Directives (instructional design, curricula development and project management)*
- *Kentucky Department of Education – Leslie Slaughter, Teresa Rogers (Office of CTE)*
- *CPE Academic Affairs and Diversity, Equity and Inclusion units*
- *Kentucky GEAR UP projects – Partners for Rural Impact & Western Kentucky Educational Cooperative*