

MINUTES

Council on Postsecondary Education

Type: Academic & Strategic Initiatives Committee
Date: March 30, 2022
Time: 10:00 a.m. ET
Location: Virtual Meeting - Committee members by ZOOM teleconference, Public viewing hosted on CPE YouTube Page.

CALL TO ORDER

The Academic & Strategic Initiatives Committee met Wednesday, March 30, 2022, at 10:00 a.m., ET. The meeting occurred virtually via ZOOM teleconference. Members of the public were invited to view the livestream on the CPE YouTube page.

Committee Chair Lori Harper presided.

ATTENDANCE

Members in attendance: Kellie Ellis, Lori Harper, Lucas Mentzer, Richard Nelson, and Vidya Ravichandran.

Members not in attendance: Muhammad Babar, Colby Birkes, Karyn Hoover, and Kevin Weaver

CPE President Aaron Thompson served as Secretary of the board, per the CPE Bylaws. Heather Faesy, CPE's Senior Associate for Board Relations, served as recorder of the meeting minutes.

APPROVAL OF THE MINUTES

The minutes of the January 19, 2022, meeting were approved as distributed.

PROPOSED NEW ACADEMIC PROGRAMS

Ms. Lee Nimocks, CPE's Vice President and Chief of Staff, introduced three new academic programs for review and approval. KRS 164.020 (15) empowers the Council on Postsecondary Education to define and approve the offering of all postsecondary

education technical, associate, baccalaureate, graduate, and professional degree, certificate, or diploma programs in the public postsecondary education institutions.

Council staff reviewed the proposed programs and recommended approval.

University of Louisville

Curriculum and Instruction (Ed.S.) – CIP 13.0301

Presented by: Dr. Shelley Thomas, Associate Professor of Elementary, Middle, and Secondary Teacher Education

- The 30-credit-hour Education Specialist (Ed.S.) program in Curriculum and Instruction will prepare classroom teachers to become curriculum and instruction specialists in a particular area of teaching. Potential candidates for the degree are teachers who have completed a master's degree in education or a related field and are interested in continuing their educational pursuits, but not interested in pursuing a Ph.D. in Curriculum and Instruction. The program will provide graduates with expertise needed for strong instructional leadership in schools and will offer online, face-to-face, and hybrid course options.

Accountancy and Analytics (M.S.) – CIP 52.1301

Presented by: Michael Wade, Director of the School of Accountancy

- The 34-credit hour Master of Science program will replace the current Master of Accountancy degree program. The program aligns with the needs for accounting and business analytics talent in the region. The cohort-based program will utilize eight-week compressed courses and will require three semesters to complete. The program will equip graduates with technical accounting knowledge of Generally Accepted Accounting Principles and General Accepted Auditing Standards, prepare graduates to be Certified Public Accountants, and offer a programmatic understanding of the results of data effectively in terms of data visualization and data storytelling.

MOTION: Ms. Ravichandran moved the Committee approve the proposed programs from the University of Louisville and recommend approval by the full Council at its April 15, 2022, meeting. Dr. Ellis seconded the motion.

VOTE: The motion passed.

Western Kentucky University

Cybersecurity Data Analysis (M.S.) – CIP 43.0404

Presented by: Dr. Ray Blankenship, Department Chair and Professor of Information Systems

- The 30-credit hour Master of Science program will focus on the study of cybersecurity defenses using data analytics to support the principles of data confidentiality, integrity, and availability. It will combine cybersecurity and data analytics to provide students with the skills to prevent and detect cybersecurity attacks. Students will learn to defend proactively and continuously improve the enterprise's security with an emphasis on using data analytics. Students will also learn about the latest techniques in data management, data mining models, and data visualization. Additionally, cybersecurity policies and compliance issues from an information assurance and risk management perspective will be taught. The program will be delivered entirely online to meet the access demand of working adults who are the primary audience for this program.

MOTION: Mr. Nelson moved the Committee approve the proposed program from Western Kentucky University and recommend approval by the full Council at its April 15, 2022, meeting. Chair Mentzer seconded the motion.

VOTE: The motion passed.

HIGHER EDUCATION MATTERS CAMPAIGN LAUNCH

Ms. Sue Patrick, CPE's Chief Communication Officer, provided an overview of the Higher Education Matters campaign, which was launched in February 2022 in partnership with the public colleges and universities. The campaign goals are to improve public understanding that higher education is key to greater opportunity and economic growth and to promote college-going for traditional and adult students. The initiative supports the Value priority of the 2022-30 Statewide Strategic Agenda.

KENTUCKY ADVISING ACADEMY

Dr. Amanda Ellis, CPE's Associate Vice President, K-12 Policies and Programs, and Dr. Destiny O'Rourke, Director, updated the Committee on the Kentucky Advising Academy (KAA), which was developed to support postsecondary advising efforts in the state by providing professional learning opportunities for school counselors, Family

Resource/Youth Service Center Coordinators and professional educators in postsecondary advising roles. Services provided by the KAA aim to build knowledge, capacity, and community among advising practitioners. This work includes a new podcast called *Well Advised*, monthly webinars, quarterly newsletters, and regionally-based professional development opportunities for postsecondary advising teams.

2022 STUDENT SUCCESS SUMMIT

Dr. Lilly Massa-McKinley, CPE's Executive Director, discussed the upcoming 2022 Student Success Summit. Planned for April 11-12, 2022, at the Louisville Marriott East, the Summit will focus with the theme of Innovation through Collaboration, and will bring together faculty, staff and administrators from across the Commonwealth to achieve four important goals:

- To inspire innovation and collaboration in our work.
- To raise awareness of the new statewide strategic agenda and coherence with the Council's initiatives
- To accelerate progress on student success initiatives.
- To foster connection and community among colleagues across institutions.

Building upon the CPE Student Success Framework, the 2022 Summit will feature keynote speakers and hands-on learning workshops that focus on connecting, charting, continuing and completing pathways to success.

IMPLEMENTATION UPDATE, 2022-30 STATEWIDE STRATEGIC AGENDA

Ms. Lee Nimocks, CPE's Vice President and Chief of Staff, presented an implementation status update on 2022-30 Statewide Strategic Agenda. Following the Council's approval on November 5, 2021, the following steps had been taken or were in progress:

- Formal distribution document finalized and professional printed.
- Virtual launch event held February 9, 2022
- Finalized the 2022-24 campus-level strategies and performance targets.
- Finalized the 2022-24 state-level action plan for each objective.

Ms. Nimocks also stated progress toward the goals of the agenda will be communicated through the Annual Progress Report and dedicated Strategic Agenda webpage, a key performance indicators dashboard, annual presentations from campus presidents/leadership, and priority-focused updates/discussions with Council during quarterly work sessions.

ADJOURNMENT

The Academic & Strategic Initiatives Committee adjourned at 11:40 a.m., ET.

MINUTES REVIEWED AND APPROVED BY THE COMMITTEE: June 7, 2022