

# KY COUNCIL ON POSTSECONDARY EDUCATION BUSINESS MEETING



June 19, 2020 – 9:00 AM

ZOOM teleconferencing for Committee members

Livestream video for public: <https://youtu.be/Lh5BmKn1WSw>

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- I. **Call to Order** *\*Indicates action item*
  
- II. **Approval of the Minutes**
  
- III. **Report from KDE Interim Commissioner, Kevin Brown**
  
- IV. **Comments from CPE President, Aaron Thompson**
  
- V. **Campus Reopening Planning Update**
  
- VI. **Finance Committee - Report and Recommended Action Items**
  - A. 2020-21 Campus Tuition and Mandatory Fee Proposals\*
    - 1. Kentucky State University
    - 2. Morehead State University
    - 3. Murray State University
    - 4. Northern Kentucky University
    - 5. Western Kentucky University
    - 6. Kentucky Community and Technical College System
  - B. Delegation of Approval Authority to Finance Committee\*
  - C. Fiscal 2020-21 Performance Fund Distribution
  
- VII. **Academic & Strategic Initiatives Committee - Report and Recommended Action Items**
  - A. Proposed New Academic Programs – Western Kentucky University
    - 1. Environmental, Sustainability, and Geographic Studies (B.S.) CIP Code 03.0103
    - 2. Film Production (B.F.A.) CIP Code 50.0602
  - B. Proposed New Academic Programs - University of Louisville
    - 1. Business Administration (B.A.) CIP Code 52.0101
    - 2. Materials and Energy Science and Engineering (M.S.) CIP Code 14.1801
  - C. Proposed New Academic Programs - Murray State University
    - 1. Respiratory Therapy (B.S) CIP Code 51.0908
    - 2. General Studies (B.S.) CIP Code 24.0199

**VIII. Executive Committee - Report and Recommended Action Items**

- A. 2020-21 Agency Operating Budget\*
- B. Update to Council Bylaws\*

**IX. Committee on Equal Opportunities – Report**

- A. Annual Campus Diversity, Equity & Inclusion Evaluation Report

**X. Communication and Outreach**

**XI. Other Business**

- A. Proposed Council Resolutions\*
- B. Campus Good News Reports

**XII. Adjournment**

*Next meetings: September 14-15, 2020 – Tentatively @ Cumberland Falls State Park*

**DRAFT MINUTES**  
Council on Postsecondary Education

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Type: Business Meeting  
Date: April 24, 2020  
Time: 9:00 a.m. ET  
Location: Virtual Meeting – Committee member by ZOOM teleconference. Public viewing at: <https://youtu.be/mUQMIWeboal>

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**WELCOMING & CALL TO ORDER**

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The Council on Postsecondary Education met Friday, April 24, 2020, at 9:00 a.m., ET. Pursuant to Executive Order 2020-243 and a memorandum issued by the Finance and Administration Cabinet dated March 16, 2020, and in an effort to prevent the spread of Novel Coronavirus (COVID-19), the CPE met utilizing a video teleconference. Members of the public were invited to view the meeting virtually on the CPE YouTube page: <https://youtu.be/mUQMIWeboal>. Chair Ben Brandstetter presided.

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**ATTENDANCE**

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Members attended: Ron Beal, Ben Brandstetter, Kim Halbauer, Lucas Mentzer, Donna Moore, Kristi Nelson, Richard Nelson, Vidya Ravichandran, Robert Staat, Carol Wright, and Sherrill Zimmerman and KDE Commissioner Kevin Brown.

Members not in attendance: Lori Harper and Grant Minix

CPE President Aaron Thompson attended the meeting and served as Secretary of the board, per the CPE Bylaws. Heather Faesy, CPE's senior associate for Board Relations, served as recorder of the meeting minutes.

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**APPROVAL OF THE MINUTES**

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The minutes of the January 23-24, 2020 meetings were approved as distributed.

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**COMMENTS FROM KDE INTERIM COMMISSIONER, KEVIN BROWN**

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Kentucky Department of Education's Interim Commissioner, Kevin Brown, provided an update on how the P-12 community has responded to the changes related to the COVID-19 pandemic. He discussed the student participation rates and how administrations are ensuring students are still have their other basic needs met. Although NTI was not designed to be used long term, he commended Kentucky's teachers for embracing what

needed to be done to ensure their students are able to continue learning in the unusual circumstances.

## **COMMENTS FROM THE PRESIDENT**

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President Aaron Thompson provided an update on the agency's teleworking experience and special COVID-19 coordination and communication efforts. He also discussed several areas of work including ten additional programs certified with Essential Employability Qualities (EEQ), the status of the Coronavirus Aid, Relief, and Economic Security (CARES) Act funding, and the expected budgetary shortfalls at Kentucky's institutions due to the pandemic. Finally, he commended campus leaders for responding quickly to the public safety threat and thanked them for being on the front lines providing healthcare, working on COVID-19 treatments, and manufacturing PPE while also providing online instruction and meeting the needs of students.

## **FINANCE COMMITTEE – REPORT AND RECOMMENDED ACTION ITEMS**

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Committee Chair Ben Brandstetter presented the Finance Committee Report. The Committee met several times in February, March and April, with the majority of the conversations surrounding the financial impact on Kentucky's campuses related to the COVID-19 pandemic and how that may affect the tuition and mandatory fee ceilings for the upcoming academic year.

Mr. Brandstetter presented the Finance Committee's recommendation for 2020-21 Tuition and Mandatory Fees:

- A zero percent (0.0%) increase in resident undergraduate tuition and mandatory fees for academic year 2020-21 at the public research and comprehensive universities and at KCTCS institutions.
- If extenuating circumstances arise, the Council reserves the right to revisit the parameters as warranted.
- Additionally, the Committee recommends that the public institutions be allowed to submit for Council review and approval market competitive tuition and fee rates for graduate and online courses, as well as, tuition and fee rates for nonresident students that comply with Council policy and approved MOUs.

Following the recommendation, Vice Chair Halbauer stated additional information had been presented since the Finance Committee met. Due to the dynamic situation in light of the pandemic, she stated that for the next academic year only it may be best that the Council forgo placing a tuition cap for the 2020-21 academic year.

Presidents Eli Capilouto (University of Kentucky) and President Neeli Bendapudi (University of Louisville) presented jointly on the reasons they may need flexibility to raise tuition for the 2020-21 year, which included:

- Increasing institutional aid in the form of grants and scholarships.
- Ensuring student success for low income, underrepresented minority, and STEM+H students.
- Maintaining minimal tuition rate increases over the past 10 years has kept the net price low for students in the lowest income quartiles.
- Providing additional benefits & economic value to students by attending a R1 university.

Kentucky Community and Technical College System President Jay Box also presented focusing on the fact that a tuition freeze would directly impact KCTCS's ability to employ its own workforce in the next fiscal year while also transitioning its post-COVID-19 educational environment. Both of those instances would thus impact KCTCS's ability to meet the needs of Kentucky's post-COVID-19 workforce. This is due to KCTCS's inability to raise funds through other means such as athletics and large alumni donations.

Following the presentation, Council members discussed the staff's original recommendation of a 2 percent tuition and mandatory fee ceiling, the Committee's presented recommendation of a tuition freeze, and the comments from Presidents Capilouto, Bendapudi, and Box. Discussions included whether forgoing a tuition cap for one year would set a precedent for future years, and the expenses related to online instruction and related student services.

**MOTION:** Ms. Halbauer moved the Council approve a no cap increase in resident undergraduate tuition and mandatory fees for academic year 2020-21 at the public research and comprehensive universities and at KCTCS institutions due to the evolving situations surrounding the COVID-19 pandemic. Additionally, public institutions shall be allowed to submit for Council review and approval market competitive tuition and fee rates for graduate and online courses, as well as, tuition and fee rates for nonresident students that comply with Council policy and approved MOUs. Ms. Ravichandran seconded the motion.

**VOTE:** In a roll call vote, the motion passed unanimously. Ron Beal was not present for the vote.

At this time, the Council took a 7 minute break.

Upon returning, Chair Brandstetter presented the following Finance Committee recommendations:

- Five individual Memorandum of Understandings (MOUs) on nonresident student tuition between the Council and Eastern Kentucky University, Murray State University, Northern Kentucky University, the University of Louisville and Western Kentucky University.
- Interim capital project request from Western Kentucky University for 1.5 million in agency funds to reconfigure three classrooms in the Medical Center/Health Sciences Complex to meet the expanding nursing program at WKU and accreditation requirements.

MOTION: Ms. Zimmerman moved that the Council accept the recommendations of approval by the Finance Committee. Dr. Staat seconded the motion.

VOTE: The motion passed.

Chair Brandstetter also provided the following report: At the January 24<sup>th</sup> meeting the Council delegated authority to the Finance Committee to review KCTCS's interim project request for a scope increase for the Fire Commission's National Responder Preparedness Center Parking Lot. That request was reviewed and approved on the Council's behalf by the Finance Committee at its February 19<sup>th</sup> meeting.

## **ACADEMIC AND STRATEGIC INITIATIVES COMMITTEE – REPORT AND RECOMMENDED ACTION ITEMS**

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Committee Chair Lori Harper was unable to attend the meeting. In her absence, Chair Brandstetter presented the Academic and Strategic Initiatives Committee Report and Recommendations.

The Academic and Strategic Initiatives Committee met on March 25 in which the members received the preview of an upcoming report on a sector analysis on engineering supply and demand in Kentucky and reviewed and approved the following ten new academic programs:

1. One new program at Eastern Kentucky University – a Master of Social Work
2. One new program at Northern Kentucky University – a Bachelor of Science in Cybersecurity.
3. Eight new programs at the University of Kentucky: (a) Bachelor of Science in Biomedical Engineering; (b) Master of Science in Computer Engineering; (c) PhD in Computer Engineering; (d) Master of Science in Teacher Preparation Program in Visual Impairments; (e) Master of Arts in Orientation and Mobility; (f) Bachelor of

Science in Product Design; (g) Master of Science in Supply Chain Engineering; and  
(h) Master of Science in Supply Chain Management

MOTION: Mr. Nelson moved that the Council accept the recommendations of approval by the Academic & Strategic Initiatives Committee. Ms. Halbauer seconded the motion.

The motion passed.

## **EXECUTIVE COMMITTEE – REPORT AND RECOMMENDED ACTION ITEMS**

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Chair Brandstetter presented the Executive Committee Report which included the preliminary timeline for the next statewide strategic agenda and the approval to redistribute Strategic Initiative agency funds to create a COVID-19 Emergency Response Fund.

Chair Brandstetter also presented the following action items, which were reviewed by the Executive Committee and recommended for approval by the Council:

- Approval of a modification to President Aaron Thompson’s contract which would remove the annual incentive compensation provisions and increase his base annual salary to \$340,000.
- Establishment of the meeting dates for the 2020-21 academic year, which included dates for both full Council and its standing committees.
- Approval of an amendment to 13 KAR 1:050 for Licensed Out-of-State College’s Eligibility for the Kentucky Tuition Grant, which would align the standards for participation with the SACS COC Principles of Accreditation that went into effect on January 1, 2018. Approval would authorize Council staff to file the proposed administrative regulation with LRC and proceed with that standard process.

MOTION: Dr. Staat moved that the Council accept the Executive Committee’s report and recommendations of approval. Mr. Mentzer seconded the motion.

VOTE: The motion passed.

## **COMMITTEE ON EQUAL OPPORTUNITIES – REPORT**

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Committee Chair Robert Staat updated the Council on the status of the annual review of campus progress toward meeting their equal educational opportunity goals set in the Diversity, Equity and Inclusion Policy. Reports will be evaluated and scored in the coming months and staff should be ready to present those results at the June Council meeting.

## 2020 PROGRESS REPORT

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Dr. David Mahan, CPE’s Associate Vice President of Data, Research, & Advanced Analytics presented the annual progress report, which is required by statute. Progress is being made in educational attainment, degree/credential production, progress of underprepared students, and achievement gaps in regards to graduation rates. Areas noted as continuing challenges include the in-state college going rate, the number of Kentucky adults enrolled in college, the net price at public 4-year institutions, and the 2-year to 4-year transfers after completion.

Questions and commentary from the board included the marketing and dissemination plan for the report, the ability to review the data by type of degree attained, and how this data can be shared with campuses to help with financial aid counseling efforts.

## PROPOSED COUNCIL RESOLUTIONS

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The Council approved resolutions for the following individuals in thanks of their support and service to postsecondary education in Kentucky:

- Brandon Wilson, Kentucky Council on Postsecondary Education
- Reecie Stagnolia, Kentucky Adult Education Skills U

## CAMPUS “GOOD NEWS” REPORTS

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Reports from the institutions were provided in the agenda materials.

## ADJOURNMENT

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The Council adjourned at 11:35 a.m. ET.

**MINUTES REVIEWED AND APPROVED BY THE COUNCIL:** \_\_\_\_\_



**TITLE:** Campus Reopening Planning Update

**DESCRIPTION:** CPE staff will brief the Council on the work of the campuses regarding reopening to in-person instruction in the fall.

**PRESENTERS:** Greg Rush, CPE's Senior Fellow  
Robert Jackson, President of Murray State University and Convener of the Conference of Presidents

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## BACKGROUND INFORMATION

As the state embraces being "Healthy at Work", Kentucky's college and university campuses must also be prepared for its employees and students to safely return. In response, CPE staff have developed guiding principles and a planning template for the fall 2020 restart.

Mr. Rush will provide additional details on the on-campus instruction planning process. President Jackson will discuss the measures his campus and others are taking to ensure student success and safety. Below are links to the campus reopening plans that have been released so far:

### Murray State University

- <https://murraystate.edu/racerrestart/>
- [https://murraystate.edu/racerrestart/img/racer\\_restart\\_plan-and-recommendations\\_guide.pdf](https://murraystate.edu/racerrestart/img/racer_restart_plan-and-recommendations_guide.pdf)
- [https://youtu.be/grlZWSlc\\_sU](https://youtu.be/grlZWSlc_sU)

### University of Kentucky

- <https://www.uky.edu/coronavirus/sites/default/files/2020-06/PLAYBOOK%20-%206%3A16%3A2020.pdf>

### Eastern Kentucky University

- <https://prepare4flu.eku.edu/covid-19-faqs>

### Kentucky Community & Technical College

- <https://kctcs.edu/healthy-at-kctcs/kctcs-reopening-plan-guide-2020-final.pdf>

**Guiding Principles:**  
**Fall 2020 Restart Plan for Kentucky's Colleges and Universities**

May 1, 2020

- The health, safety and well-being of our students, faculty, staff and the broader community are paramount to each institution as we restart Fall 2020 within a new normal higher education landscape.
- Adherence to all State, Federal and Centers for Disease Control Guidelines including *Governor Beshear's 10 Rules to Re-opening* and *President Trump's Guidelines for Opening Up America Again*.
- Colleges and Universities may begin the phase-in process of fully opening each institution by June 1, 2020, in order to ensure scheduled opening dates as established by each college and university.
- During the Fall of 2020, we will use a combination of in-person, hybrid and online instruction. All other university operations will adhere to State, Federal and Centers for Disease Control Guidelines.
- Compliance with all social-distancing and other health and safety protocols as directed by State and Federal Governments and Centers for Disease Control.
- As many of our most vulnerable students have been disproportionately affected by the COVID-19 pandemic, recovery measures will be implemented to ensure that these students are supported.
- Each college and university will develop its own detailed restart plan and will comply with these over-arching guiding principles.

The following is provided as a general structure for institutional plans to fully open on June 1, 2020. Plans should be submitted to the Council on Postsecondary Education by May 25, 2020. As this process is fluid, plan updates may be submitted as circumstances change. Institutions planning to fully reopen after June 1, 2020 should submit their plan seven days before their reopening date.

This form is a checklist of items that should be addressed in each plan. Please indicate on the form where in the institution’s plan the item is addressed (page number, section, etc.) Plans and other supporting information should be attached to the checklist.

As the Governor announced on May 6, 2020 that he anticipates that the state will enter Phase 2 around June 1, 2020, initial plans submitted by institutions should address both phase 1 and phase 2 items. If planning is not complete for phase 3 by that time, indicate “TBD” in the appropriate box and submit a plan update when complete but no later than 10 days before the state enters that phase.

If a particular item is not relevant to your institution, enter “N/A” in the appropriate box.

Each institution’s plan will be unique but the categories and items below provide a general outline of the items to be addressed. We cannot predict at this point, which phase (as defined by the CDC and White House) the Commonwealth will be in on any given date; therefore, plans should address each possible phase. A resurgence in COVID-19 cases could push the Commonwealth back one or more phases or could result in a return to the “Healthy at Home” status as defined by the Governor at any time. Plans should address this possibility.

Information about each phase, as well as the criteria to enter and exit each phase can be found at:

<https://www.whitehouse.gov/openingamerica/>

Information on Healthy at Work guidelines can be found at:

<https://govstatus.egov.com/ky-healthy-at-work>

Additional information from the Centers for Disease Control specifically for institutions of higher education can be found at:

<https://www.cdc.gov/coronavirus/2019-ncov/community/guidance-ihe-response.html>

Planning Checklist for Fully Opening Campuses – Postsecondary Institutions  
 Council on Postsecondary Education  
 Version – May 7, 2020

|                     |  |
|---------------------|--|
| Institution Name:   |  |
| President:          |  |
| Date of Submission: |  |

| I. | Facilities  | Phase 1 | Phase 2 | Phase 3 |
|----|---|---------|---------|---------|
| 1  | Obtaining and distributing personal protective equipment to staff, students, contractors, visitors, etc.                        |         |         |         |
| 2  | Disinfecting and cleaning of all facilities.  |         |         |         |
| 3  | Social distancing reminders (signage, one-way walkways, areas closed, floor markings, etc.)                                     |         |         |         |
| 4  | Physical barriers at all areas which require interaction with public  |         |         |         |
| 5  | Limiting occupancy of rooms and spaces to ensure appropriate distancing (removing chairs, signage, barriers within rooms, etc.) |         |         |         |
| 6  | Other   |         |         |         |

| II. | Screening and Contact Tracing   | Phase 1 | Phase 2 | Phase 3 |
|-----|---|---------|---------|---------|
| 1   | Screening students, staff, and visitors (temperature checks, testing, etc.)                                   |         |         |         |
| 2   | 14 day quarantine of any staff or students returning from out of state (if required in phase)                 |         |         |         |
| 3   | Quarantining of students showing symptoms   |         |         |         |
| 4   | Ensuring staff with symptoms are not on campus  |         |         |         |
| 5   | Working with local health departments or other partners to trace contacts of any individuals testing positive |         |         |         |
| 6   | Quarantining all individuals testing positive and any of their direct contacts for 14 days                    |         |         |         |
| 7   | Other   |         |         |         |

Planning Checklist for Fully Opening Campuses – Postsecondary Institutions  
 Council on Postsecondary Education  
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| III. | Staff   | Phase 1 | Phase 2 | Phase 3 |
|------|---|---------|---------|---------|
| 1    | Determining which employees are required/allowed to return to campus  |         |         |         |
| 2    | Establishing staggered work schedules, changes in meeting formats or other modifications to ensure proper social distancing |         |         |         |
| 3    | Accommodations for employees that are members of vulnerable populations   |         |         |         |
| 4    | Minimizing travel and isolation following travel (if required by phase)   |         |         |         |
| 5    | Closing of common areas to minimize contact   |         |         |         |
| 6    | Ensuring appropriate distancing and use of PPE in research and laboratory environments                                      |         |         |         |
| 7    | Other   |         |         |         |

| IV. | Academic Services   | Phase 1 | Phase 2 | Phase 3 |
|-----|---|---------|---------|---------|
| 1   | Ensuring appropriate distancing during on-site instruction  |         |         |         |
| 2   | Evaluating alternative learning environments for each course, lab, etc., if the Governor or CDC require a second or subsequent shutdown |         |         |         |
| 3   | Faculty professional development for alternative learning environments  |         |         |         |
| 4   | Accommodations for students with illness due to COVID-19  |         |         |         |
| 5   | Other   |         |         |         |

Planning Checklist for Fully Opening Campuses – Postsecondary Institutions  
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| V. | Student Support   | Phase 1 | Phase 2 | Phase 3 |
|----|---|---------|---------|---------|
| 1  | Minimizing contact between students and staff for administrative services (bursar, financial aid, etc.) |         |         |         |
| 2  | Operations of Student Health Services   |         |         |         |
| 3  | Communication of COVID-19 restrictions, protocols, requirements.  |         |         |         |
| 4  | Safe delivery of mental health, advising, tutoring, and other student focused services                  |         |         |         |
| 5  | Other   |         |         |         |

| VI. | Athletics  | Phase 1 | Phase 2 | Phase 3 |
|-----|--|---------|---------|---------|
| 1   | Communication of NCAA and Conference decisions to local and state authorities relating to events with spectators |         |         |         |
| 2   | Bringing student athletes to campus and providing appropriate distancing and support (if needed by phase)        |         |         |         |
| 3   | Addressing when spectators will be allowed at athletic events  |         |         |         |
| 4   | Protocol for temperature screening, testing and contact tracing of athletes, coaches, officials, etc.            |         |         |         |
| 5   | Concession operations at athletic events (if needed by phase)  |         |         |         |
| 6   | Other  |         |         |         |

| VII. | Residence Halls  | Phase 1 | Phase 2 | Phase 3 |
|------|--|---------|---------|---------|
| 1    | Reduced occupancy in residence halls ( if needed by phase)                                 |         |         |         |
| 2    | Cleaning and disinfecting residence halls  |         |         |         |
| 3    | Role of RAs in screening students for illness, contact tracing, enforcing quarantine, etc. |         |         |         |
| 4    | Meal and supply delivery (if needed by phase)  |         |         |         |
| 5    | Closing common areas, limit gatherings, curfew, etc.                                       |         |         |         |
| 6    | Other  |         |         |         |

| VIII. | Dining   | Phase 1 | Phase 2 | Phase 3 |
|-------|--|---------|---------|---------|
| 1     | Plan for "grab and go" dining or delivery (if required by phase) |         |         |         |
| 2     | Reducing occupancy of dining areas                               |         |         |         |
| 3     | Installing physical barriers between customers and staff         |         |         |         |
| 4     | Cleaning and disinfecting dining areas                           |         |         |         |
| 5     | Other  |         |         |         |

Planning Checklist for Fully Opening Campuses – Postsecondary Institutions

Council on Postsecondary Education

Version – May 7, 2020

| IX. | Events   | Phase 1 | Phase 2 | Phase 3 |
|-----|--|---------|---------|---------|
| 1   | Communication with local and state authorities regarding any public events |         |         |         |
| 2   | Limiting size of public gatherings (as required by phase)                  |         |         |         |
| 3   | Install signage and physical distance markers in any common areas in use   |         |         |         |
| 4   | Moving gatherings to a virtual environment (if required by phase)          |         |         |         |
| 5   | Other  |         |         |         |



## **FINANCE COMMITTEE**

### **REPORT AND RECOMMENDED ACTION ITEMS**



**TITLE:** 2020-21 Campus Tuition and Mandatory Fee Proposal: Kentucky State University

**RECOMMENDATION:** The Finance Committee recommends the Council approve the following 2020-21 tuition and mandatory fee rates for Kentucky State University

**PRESENTERS:** Ben Brandstetter, Chair of the Finance Committee

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### **COMMITTEE REVIEW & APPROVAL**

The Finance Committee reviewed the tuition and mandatory fee proposal and approved it on June 9, 2020.

### **SUPPORTING INFORMATION**

In early June, Kentucky State University (KSU) officials submitted a tuition and fee proposal for academic year 2020-21 to the Council, along with tuition and fee revenue estimates for the current fiscal year (2019-20) and the upcoming fiscal year (2020-21). Council staff reviewed KSU's proposed rates and recommend that the Council approve these rates. Upon approval by the Council, the proposed rates will establish maximum tuition and mandatory fee charges that may be assessed to students enrolling at KSU during fall semester 2020, spring semester 2021, and summer semester 2021.

#### Tuition and Mandatory Fees

On April 24, 2020, in light of the disruption and financial uncertainties caused by the coronavirus pandemic, the Council voted to allow the postsecondary institutions the discretion to determine their own tuition and fee increases for resident undergraduate students for the upcoming academic year. This will allow each institution to submit proposals that balance the needs of students and families and the resource needs of the institution. As has been the case in past years, the Council voted to allow institutions to submit for approval market competitive rates for graduate and online courses.

Tuition and fee parameters apply to base rates. Base rates are defined as total tuition and fee charges minus any Special Use Fees and Asset Preservation Fees previously approved by the Council, and minus an agency bond fee at KCTCS (i.e., BuildSmart Investment Fee). Council staff deduct these fees from total tuition and fees before applying percent increase parameters, which keeps the fees at a fixed amount each year until they expire.

As can be seen in the table below, KSU is proposing no increase to its resident undergraduate base rate for 2020-21. Total tuition and fee charges include an Asset Preservation Fee of \$150.<sup>00</sup> per semester for full-time students, or \$300.<sup>00</sup> annually, and of \$10.<sup>00</sup> per credit hour for part-time students. That fee remains unchanged between academic years 2019-20 and 2020-21.

KSU's Board of Regents approved the university's 2020-21 tuition and fee charges at its June 4, 2020 meeting. In 2018, KSU's Board approved a four-year tuition guarantee, which establishes a fixed tuition and mandatory fee charge for entering full-time students, which will not go up during their first four years of attendance. Additionally, returning students will receive a pro-rata tuition guarantee based on the number of years they have completed (e.g., a student classified as a sophomore will receive a three-year guarantee; a student classified as a junior will receive a two-year guarantee).

Attachment A contains additional categories of tuition and fee charges, including proposed per-credit-hour rates for part-time resident and nonresident undergraduate students, graduate students, and online students. Please note that KSU displays mandatory fees separately (see Attachment A), however, the Council staff has included these mandatory fees (i.e. Course Materials Fee, Technology Fee, and Safety & Security Fee) in the base rate table above. Staff recommends approval of these additional categories of rates as proposed by the university.

### Estimated Tuition Revenue

KSU officials estimate that their proposed 2020-21 tuition and mandatory fee charges for all categories of students (i.e., every academic level, residency, and full-time or part-time status) will generate about \$10.3 million in gross tuition and fee revenue, which is \$2.9 million less than is projected for the current year (see Attachment B). KSU officials estimate that the university's Education and General (E&G) fixed costs will increase by about \$75 thousand between fiscal years 2019-20 and 2020-21, which represents an increase of about 0.2% over current year costs.

### KSU Annual Base Rate Comparison

| <u>Rate Category</u> | <u>Current<br/>2019-20 Base<br/>Rate Charges</u> | <u>Proposed<br/>2020-21 Base<br/>Rate Charges</u> | <u>Dollar<br/>Change</u> | <u>Percent<br/>Change</u> |
|----------------------|--|---|--------------------------|---------------------------|
| Undergraduate        |  |   |                          |                           |
| Resident             | \$8,500  | \$8,500   | \$0                      | 0.0%                      |
| Nonresident*         | \$19,800   | \$12,350  | -\$7,450                 | -37.6%                    |
| Graduate             |  |   |                          |                           |
| Resident             | \$10,880   | \$10,880  | \$0                      | 0.0%                      |
| Nonresident          | \$15,920   | \$15,920  | \$0                      | 0.0%                      |

\*As of Fall 2020, all nonresident, undergraduate students will be assessed the same rate.

### KSU Annual Tuition and Fee Charge Comparison

| <u>Rate Category</u> | <u>Current<br/>2019-20<br/>Tuition &amp; Fee<br/>Charges</u> | <u>Proposed<br/>2020-21<br/>Tuition &amp; Fee<br/>Charges</u> | <u>Dollar<br/>Change</u> | <u>Percent<br/>Change</u> |
|----------------------|--|---|--------------------------|---------------------------|
| Undergraduate        |  |   |                          |                           |
| Resident             | \$8,800  | \$8,800   | \$0                      | 0.0%                      |
| Nonresident*         | \$20,100   | \$12,650  | -\$7,450                 | -37.1%                    |
| Graduate             |  |   |                          |                           |
| Resident             | \$11,180   | \$11,180  | \$0                      | 0.0%                      |
| Nonresident          | \$16,220   | \$16,220  | \$0                      | 0.0%                      |

\*As of Fall 2020, all nonresident, undergraduate students will be assessed the same rate.

KSU's tuition and fee charges include an Asset Preservation Fee of \$150.<sup>00</sup> per semester, or \$300.<sup>00</sup> annually, for full-time students and \$10.<sup>00</sup> per credit hour for part-time students.

## Proposed 2020-21 Tuition and Mandatory Fee Charges Kentucky State University

| <i>Category</i>                       | Fall<br>2020 | Spring<br>2021 | Annual<br>2020-21 | Summer<br>2021 |
|---------------------------------------|--------------|----------------|-------------------|----------------|
| <i>Undergraduate</i>                  |              |                |                   |                |
| Resident                              |              |                |                   |                |
| Full-time (15 credit hours)*          | 3,850        | 3,850          | 7,700             |                |
| Per Credit Hour**                     | 325          | 325            |                   | 125            |
| Nonresident                           |              |                |                   |                |
| Full-time (15 credit hours)*          | 5,775        | 5,775          | 11,550            |                |
| Per Credit Hour**                     | 488          | 488            |                   | 125            |
| Nonresident-Destiny (Targeted States) |              |                |                   |                |
| Full-time (15 credit hours)*          | 5,775        | 5,775          | 11,500            |                |
| Per Credit Hour**                     | 488          | 488            |                   | 125            |
| Nonresident-Legacy                    |              |                |                   |                |
| Full-time*                            | 5,775        | 5,775          | 11,550            |                |
| Per Credit Hour**                     | 488          | 488            |                   | 125            |
| Online Programs                       |              |                |                   |                |
| Per Credit Hour**                     |              |                |                   |                |
| <i>Graduate</i>                       |              |                |                   |                |
| Resident                              |              |                |                   |                |
| Full-time*                            | 5,040        | 5,040          | 10,080            |                |
| Per Credit Hour**                     | 420          | 420            |                   | 420            |
| Nonresident                           |              |                |                   |                |
| Full-time*                            | 7,560        | 7,560          | 15,120            |                |
| Per Credit Hour**                     | 630          | 630            |                   | 630            |
| Online Programs                       |              |                |                   |                |
| Per Credit Hour**                     | 500          | 500            |                   | 500            |

- \* Full-time undergraduate and graduate tuition rates do not include the following:  
 \$195 per semester mandatory Course & Materials Fee.  
 \$155 per semester mandatory Technology Fee.  
 \$50 per semester mandatory Safety & Security Fee.  
 \$150 per semester mandatory Asset Preservation Fee.

KSU has adopted a four year tuition guarantee beginning with the Fall 2018 semester.

- \*\* Per Credit Hour undergraduate and graduate tuition rates do not include the following:  
 \$45 per class mandatory Course & Materials Fee.  
 \$10 per credit hour mandatory Technology Fee.  
 \$5 per credit hour mandatory Safety & Security Fee.  
 \$10 per credit hour mandatory Asset Preservation Fee.

**ATTACHMENT B****Estimated 2020-21 Gross Tuition and Mandatory Fee Revenue  
Kentucky State University**

| <i>Category</i>      | Estimated<br>2019-20 | Estimated<br>2020-21 |
|----------------------|----------------------|----------------------|
| <i>Undergraduate</i> |                      |                      |
| Resident             | \$ 4,764,921         | \$ 3,585,000         |
| Nonresident          | 6,465,232            | 4,915,000            |
| Online               | 518,323              | 500,000              |
| <i>Graduate</i>      |                      |                      |
| Resident             | 336,000              | 305,000              |
| Nonresident          | 215,460              | 205,250              |
| Online               | 411,390              | 402,750              |
| <i>Summer</i>        | 403,062              | 350,000              |
| <b><i>Total</i></b>  | <b>\$ 13,114,388</b> | <b>\$ 10,263,000</b> |

**TITLE:** 2020-21 Campus Tuition and Mandatory Fee Proposal: Morehead State University

**RECOMMENDATION:** The Finance Committee recommends the Council approve the following 2020-21 tuition and mandatory fee rates for Morehead State University

**PRESENTERS:** Ben Brandstetter, Chair of the Finance Committee

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### **COMMITTEE REVIEW & APPROVAL**

The Finance Committee reviewed the tuition and mandatory fee proposal and approved it on June 9, 2020.

### **SUPPORTING INFORMATION**

In late May, Morehead State University (MoSU) officials submitted a tuition and fee proposal for academic year 2020-21 to the Council, along with tuition and fee revenue estimates for the current fiscal year (2019-20) and the upcoming fiscal year (2020-21). Council staff reviewed MoSU's proposed rates and recommend that the Council approve these rates. Upon approval by the Council, the proposed rates will establish maximum tuition and mandatory fee charges that may be assessed to students enrolling at MoSU during fall semester 2020, and during winter, spring, and summer terms, 2021.

#### Tuition and Mandatory Fees

On April 24, 2020, in light of the disruption and financial uncertainties caused by the coronavirus pandemic, the Council voted to allow the postsecondary institutions the discretion to determine their own tuition and fee increases for resident undergraduate students for the upcoming academic year. This will allow each institution to submit proposals that balance the needs of students and families and the resource needs of the institution. As has been the case in past years, the Council voted to allow institutions to submit for approval market competitive rates for graduate and online courses.

Tuition and fee parameters apply to base rates. Base rates are defined as total tuition and fee charges minus any Special Use Fees and Asset Preservation Fees previously approved by the Council, and minus an agency bond fee at KCTCS (i.e., BuildSmart Investment Fee). Council staff deduct these fees from total tuition and fees before applying percent increase parameters, which keeps the fees at a fixed amount each year until they expire.

As can be seen in the table below, MoSU is proposing no increase to its resident undergraduate base rate for 2020-21. Total tuition and fee charges include a Special Use Fee of \$132.<sup>00</sup> per year for full-time students and an Asset Preservation Fee of \$120.<sup>00</sup>

| <b>MoSU Annual Base Rate Comparison</b>  |  |   |                          |                           |  |  |
|--|--|---|--------------------------|---------------------------|--|--|
| <u>Rate Category</u>   | <u>Current<br/>2019-20 Base<br/>Rate Charges</u>             | <u>Proposed<br/>2020-21 Base<br/>Rate Charges</u>             | <u>Dollar<br/>Change</u> | <u>Percent<br/>Change</u> |  |  |
| Undergraduate  |  |   |                          |                           |  |  |
| Resident   | \$9,038  | \$9,038   | \$0                      | 0.0%                      |  |  |
| Nonresident  | \$13,624   | \$13,624  | \$0                      | 0.0%                      |  |  |
| Graduate   |  |   |                          |                           |  |  |
| Resident   | \$574 pch  | \$574 pch   | \$0                      | 0.0%                      |  |  |
| Nonresident  | \$574 pch  | \$574 pch   | \$0                      | 0.0%                      |  |  |
| <b>MoSU Annual Tuition and Fee Charge Comparison</b>   |  |   |                          |                           |  |  |
| <u>Rate Category</u>   | <u>Current<br/>2019-20<br/>Tuition &amp; Fee<br/>Charges</u> | <u>Proposed<br/>2020-21<br/>Tuition &amp; Fee<br/>Charges</u> | <u>Dollar<br/>Change</u> | <u>Percent<br/>Change</u> |  |  |
| Undergraduate  |  |   |                          |                           |  |  |
| Resident   | \$9,290  | \$9,290   | \$0                      | 0.0%                      |  |  |
| Nonresident  | \$13,876   | \$13,876  | \$0                      | 0.0%                      |  |  |
| Graduate   |  |   |                          |                           |  |  |
| Resident   | \$584 pch  | \$584 pch   | \$0                      | 0.0%                      |  |  |
| Nonresident  | \$584 pch  | \$584 pch   | \$0                      | 0.0%                      |  |  |
| <p>MoSU's tuition and fee charges include a Special Use Fee of \$66.<sup>00</sup> per semester, or \$132.<sup>00</sup> per year, and an Asset Preservation Fee of \$60.<sup>00</sup> per semester, or \$120.<sup>00</sup> annually, for full-time undergraduate students. For part-time and graduate students, fees are \$5.<sup>00</sup> per credit hour for each fee, of \$10.<sup>00</sup> per credit hour total.</p> |  |   |                          |                           |  |  |

Attachment A contains additional categories of tuition and fee charges, including proposed per-credit-hour rates for part-time resident and nonresident undergraduate students, graduate students, and online students. Staff recommends approval of these additional categories of rates as proposed by the university.

### Estimated Tuition Revenue

MoSU officials estimate that their proposed 2020-21 tuition and mandatory fee charges for all categories of students (i.e., every academic level, residency, and full-time or part-time status) will generate about \$58.1 million in gross tuition and fee revenue, which is \$6.4 million less than is projected for the current year (see Attachment B). MoSU officials estimate that the university's Education and General (E&G) fixed costs will increase by about \$3.9 million between fiscal years 2019-20 and 2020-21, which represents an increase of about 4% over current year costs.



**ATTACHMENT A**

**Proposed 2020-21 Tuition and Mandatory Fee Charges  
Morehead State University**

| <i>Category</i>   | Fall<br>2020 | Spring<br>2021 | Annual<br>2020-21 | Winter &<br>Summer<br>2021 |
|---|--------------|----------------|-------------------|----------------------------|
| <i>Undergraduate</i>                                      |              |                |                   |                            |
| Resident  |              |                |                   |                            |
| Full-time   | 4,519        | 4,519          | 9,038             | -                          |
| Per Credit Hour   | 378          | 378            | -                 | 378                        |
| Nonresident   |              |                |                   |                            |
| Full-time   | 6,812        | 6,812          | 13,624            | -                          |
| Per Credit Hour   | 569          | 569            | -                 | 569                        |
| International   |              |                |                   |                            |
| Full-time   | 11,399       | 11,399         | 22,798            | -                          |
| Per Credit Hour   | 952          | 952            | -                 | 952                        |
| <i>Graduate</i>   |              |                |                   |                            |
| Resident  |              |                |                   |                            |
| Full-time   | -            | -              | -                 | -                          |
| Per Credit Hour   | 574          | 574            | -                 | 574                        |
| Volgenau College of Education (600-level) Per Credit Hour | 378          | 378            | -                 | 378                        |
| Nonresident   |              |                |                   |                            |
| Full-time   | -            | -              | -                 | -                          |
| Per Credit Hour   | 574          | 574            | -                 | 574                        |
| International   |              |                |                   |                            |
| Full-time   | -            | -              | -                 | -                          |
| Per Credit Hour   | 574          | 574            | -                 | 574                        |
| <hr/>   |              |                |                   |                            |
| Asset Preservation Fee                                    |              |                |                   |                            |
| Full-time   | 60           | 60             | 120               | -                          |
| Per Credit Hour   | 5            | 5              | -                 | 5                          |
| Special Use Fee   |              |                |                   |                            |
| Full-time   | 66           | 66             | 132               | -                          |
| Per Credit Hour   | 5            | 5              | -                 | 5                          |

**ATTACHMENT B****Estimated 2020-21 Gross Tuition and Mandatory Fee Revenue  
Morehead State University**

| <i>Category</i>        | Estimated<br>2019-20 | Estimated<br>2020-21 |
|------------------------|----------------------|----------------------|
| <i>Undergraduate</i>   |                      |                      |
| Resident               | 45,426,143           | 41,785,568           |
| Nonresident            | 8,828,701            | 8,961,513            |
| International          | 2,409,807            | 1,096,828            |
| <i>Graduate</i>        |                      |                      |
| Resident               | 5,123,804            | 3,982,816            |
| Nonresident            | 871,799              | 699,585              |
| International          | 230,562              | 115,254              |
| Asset Preservation Fee | 754,835              | 650,000              |
| Special Use Fee        | 843,014              | 814,836              |
| <b>Total</b>           | <b>\$ 64,488,665</b> | <b>\$ 58,106,400</b> |

**TITLE:** 2020-21 Campus Tuition and Mandatory Fee Proposal: Murray State University

**RECOMMENDATION:** The Finance Committee recommends the Council approve the following 2020-21 tuition and mandatory fee rates for Murray State University.

**PRESENTERS:** Ben Brandstetter, Chair of the Finance Committee

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### **COMMITTEE REVIEW & APPROVAL**

The Finance Committee reviewed the tuition and mandatory fee proposal and approved it on June 9, 2020.

### **SUPPORTING INFORMATION**

In late May, Murray State University (MuSU) officials submitted a tuition and fee proposal for academic year 2020-21 to the Council, along with tuition and fee revenue estimates for the current fiscal year (2019-20) and the upcoming fiscal year (2020-21). Council staff reviewed MuSU's proposed rates and recommend that the Council approve these rates. Upon approval by the Council, the proposed rates will establish maximum tuition and mandatory fee charges that may be assessed to students enrolling at MuSU during fall semester 2020, spring semester 2021, and summer term 2021.

#### Tuition and Mandatory Fees

On April 24, 2020, in light of the disruption and financial uncertainties caused by the coronavirus pandemic, the Council voted to allow the postsecondary institutions the discretion to determine their own tuition and fee increases for resident undergraduate students for the upcoming academic year. This will allow each institution to submit proposals that balance the needs of students and families and the resource needs of the institution. As has been the case in past years, the Council voted to allow institutions to submit for approval market competitive rates for graduate and online courses.

Tuition and fee parameters apply to base rates. Base rates are defined as total tuition and fee charges minus any Special Use Fees and Asset Preservation Fees previously approved by the Council, and minus an agency bond fee at KCTCS (i.e., BuildSmart Investment Fee). Council staff deduct these fees from total tuition and fees before applying percent increase parameters, which keeps the fees at a fixed amount each year until they expire.

As can be seen in the table below, MuSU is proposing no increase to its resident undergraduate base rate for 2020-21. Total tuition and fee charges currently do not include a Special Use Fee, but a new Asset Preservation Fee was approved starting in 2019-20 at \$7.<sup>00</sup> per credit hour, capped at 12 credit hours per semester, or \$168.<sup>00</sup> per year for full-time students (fall and spring semesters only, does not include summer). The approved fee increases to \$10.<sup>00</sup> per credit hour, capped at 15 credit hours per semester, in 2020-21, which totals \$300.<sup>00</sup> per year for the Council’s full-time comparison purposes (fall and spring semesters only). The approved Asset Preservation Fee is included in the chart as information.

MuSU’s Board approved the university’s 2020-21 tuition and fee charges at its April 24, 2020 meeting.

| <b>MuSU Annual Base Rate Comparison</b>   |   |     |  |     |                  |                   |  |
|---|---|-----|--|-----|------------------|-------------------|--|
| Rate Category   | Current<br>2019-20<br>Base<br>Rate<br>Charges |     | Proposed<br>2020-21<br>Base<br>Rate<br>Charges |     | Dollar<br>Change | Percent<br>Change |  |
| <b>Undergraduate</b>  |   |     |  |     |                  |                   |  |
| Pre Summer 2016 Admit   |   |     |  |     |                  |                   |  |
| Resident  | \$8,676                                       |     | \$8,676  |     | \$0              | 0.0%              |  |
| Nonresident   | \$23,604                                      |     | \$23,604                                       |     | \$0              | 0.0%              |  |
| Summer 2016 to Spring 2020 Admit  |   |     |  |     |                  |                   |  |
| Resident  | \$9,168                                       |     | \$9,168  |     | \$0              | 0.0%              |  |
| Nonresident   | \$24,792                                      |     | \$24,792                                       |     | \$0              | 0.0%              |  |
| Regional  | \$18,348                                      |     | \$18,348                                       |     | \$0              | 0.0%              |  |
| Summer 2020 Admit and After   |   |     |  |     |                  |                   |  |
| Resident  | n/a   |     | \$9,168  |     | n/a              | n/a               |  |
| Nonresident   | n/a   |     | \$18,348                                       |     | n/a              | n/a               |  |
| *All nonresidents admitted Summer 2020 and after will be assessed the current year regional rate. |   |     |  |     |                  |                   |  |
| <b>Graduate</b>   |   |     |  |     |                  |                   |  |
| Resident  | \$544   | pch | \$544  | pch | \$0              | 0.0%              |  |
| Nonresident   | \$800   | pch | \$800  | pch | \$0              | 0.0%              |  |

Attachment A contains additional categories of tuition and fee charges, including proposed per-credit-hour rates for part-time resident and nonresident undergraduate students, graduate students, and online students. Staff recommends approval of these additional categories of rates as proposed by the university.

| <b>MuSU Annual Tuition and Fee Charge Comparison</b>   |   |     |  |     |                  |                   |
|--|---|-----|--|-----|------------------|-------------------|
| Rate Category  | Current<br>2019-20<br>Tuition &<br>Fee<br>Charges |     | Proposed<br>2020-21<br>Tuition &<br>Fee<br>Charges |     | Dollar<br>Change | Percent<br>Change |
| <b>Undergraduate</b>   |   |     |  |     |                  |                   |
| Pre Summer 2016 Admit  |   |     |  |     |                  |                   |
| Resident   | \$8,844   |     | \$8,976  |     | \$132            | 1.5%              |
| Nonresident  | \$23,772  |     | \$23,904   |     | \$132            | 0.6%              |
| Summer 2016 to Spring 2020 Admit   |   |     |  |     |                  |                   |
| Resident   | \$9,336   |     | \$9,468  |     | \$132            | 1.4%              |
| Nonresident  | \$24,960  |     | \$25,092   |     | \$132            | 0.5%              |
| Regional   | \$18,516  |     | \$18,648   |     | \$132            | 0.7%              |
| Summer 2020 Admit and After  |   |     |  |     |                  |                   |
| Resident   | n/a   |     | \$9,468  |     | n/a              | n/a               |
| Nonresident  | n/a   |     | \$18,648   |     | n/a              | n/a               |
| *All nonresidents admitted Summer 2020 and after will be assessed the current year regional rate.  |   |     |  |     |                  |                   |
| <b>Graduate</b>  |   |     |  |     |                  |                   |
| Resident   | \$551   | pch | \$554  | pch | \$3              | 0.5%              |
| Nonresident  | \$807   | pch | \$810  | pch | \$3              | 0.4%              |
| <p>MuSU's tuition and fee charges for 2019-20 include an Asset Preservation Fee of \$84 per semester, or \$168.<sup>00</sup> per year for full-time students (fall and spring semesters only, does not include summer) and \$7.<sup>00</sup> per credit hour for part-time students. The approved fee increases by \$3.<sup>00</sup> per credit hour to \$10.<sup>00</sup> per credit hour, capped at 15 hours per semester, in 2020-21, and increases to \$300.<sup>00</sup> per year for full-time comparison students (fall and spring semesters only), which is an increase of \$132.<sup>00</sup> per year.</p> |   |     |  |     |                  |                   |

### Estimated Tuition Revenue

MuSU officials estimate that their proposed 2020-21 tuition and mandatory fee charges for all categories of students (i.e., every academic level, residency, and full-time or part-time status) will generate about \$98.6 million in gross tuition and fee

revenue, which is \$2.4 million less than is projected for the current year (see Attachment B). MuSU officials estimate that the university's Education and General (E&G) fixed costs will increase by about \$6.6 million between fiscal years 2019-20 and 2020-21, which represents an increase of about 4% over current year costs.

Proposed 2020-21 Tuition and Mandatory Fee Charges  
Murray State University

| Category                                     | UNDERGRADUATE STUDENTS                  |                |                   |                |  |                |                   |                |  |                |                   |                |
|--|---|----------------|-------------------|----------------|--|----------------|-------------------|----------------|--|----------------|-------------------|----------------|
|  | Students beginning prior to Summer 2016 |                |                   |                | Students admitted Summer 2016 to Spring 2020 |                |                   |                | Students admitted Summer 2020 or after |                |                   |                |
|  | Fall<br>2020                            | Spring<br>2021 | Annual<br>2020-21 | Summer<br>2021 | Fall<br>2020                                 | Spring<br>2021 | Annual<br>2020-21 | Summer<br>2021 | Fall<br>2020                           | Spring<br>2021 | Annual<br>2020-21 | Summer<br>2021 |
| <i>Undergraduate</i>                         |   |                |                   |                |  |                |                   |                |  |                |                   |                |
| Resident                                     |   |                |                   |                |  |                |                   |                |  |                |                   |                |
| Full-time (up to 15 hours)                   | 4,338.00                                | 4,338.00       | 8,676.00          |                | 4,584.00                                     | 4,584.00       | 9,168.00          |                | 4,584.00                               | 4,584.00       | 9,168.00          |                |
| Per Credit Hour                              | 361.50                                  | 361.50         |                   | 361.50         | 382.00                                       | 382.00         |                   | 382.00         | 382.00                                 | 382.00         |                   | 382.00         |
| (Online Courses Resident) Per Credit Hour    | (a)                                     | (a)            |                   | (a)            | (a)  | (a)            |                   | (a)            | (a)                                    | (a)            |                   | (a)            |
| Nonresident                                  |   |                |                   |                |  |                |                   |                |  |                |                   |                |
| Full-time (up to 15 hours)                   | 11,802.00                               | 11,802.00      | 23,604.00         |                | 12,396.00                                    | 12,396.00      | 24,792.00         |                | 9,174.00                               | 9,174.00       | 18,348.00         |                |
| Per Credit Hour                              | 983.50                                  | 983.50         |                   | 983.50         | 1,033.00                                     | 1,033.00       |                   | 1,033.00       | 764.50                                 | 764.50         |                   | 764.50         |
| (Online Courses Nonresident) Per Credit Hour | (a)                                     | (a)            |                   | (a)            | (a)  | (a)            |                   | (a)            | (a)                                    | (a)            |                   | (a)            |
| Regional                                     |   |                |                   |                |  |                |                   |                |  |                |                   |                |
| Full-time (up to 15 hours)                   | 11,802.00                               | 11,802.00      | 23,604.00         |                | 9,174.00                                     | 9,174.00       | 18,348.00         |                |  |                |                   |                |
| Per Credit Hour                              | 983.50                                  | 983.50         |                   | 983.50         | 764.50                                       | 764.50         |                   | 764.50         |  |                |                   |                |
| (Online Courses Regional) Per Credit Hour    | (a)                                     | (a)            |                   | (a)            | (a)  | (a)            |                   | (a)            |  |                |                   |                |

| All Graduate Students |                |                   |                |
|-----------------------|----------------|-------------------|----------------|
| Fall<br>2020          | Spring<br>2021 | Annual<br>2020-21 | Summer<br>2021 |

*Graduate-All programs not defined below*

|   |        |        |        |
|---|--------|--------|--------|
| Resident  |        |        |        |
| Per Credit Hour                                 | 544.00 | 544.00 | 544.00 |
| Nonresident                                     |        |        |        |
| Per Credit Hour                                 | 800.00 | 800.00 | 800.00 |
| Regional  |        |        |        |
| Per Credit Hour                                 | 544.00 | 544.00 | 544.00 |
| Online Per Credit Hour, regardless of residency | 544.00 | 544.00 | 544.00 |

*Graduate-Education*

|   |        |        |        |
|---|--------|--------|--------|
| Resident  |        |        |        |
| Per Credit Hour                                 | 375.00 | 375.00 | 375.00 |
| Nonresident                                     |        |        |        |
| Per Credit Hour                                 | 800.00 | 800.00 | 800.00 |
| Regional  |        |        |        |
| Per Credit Hour                                 | 544.00 | 544.00 | 544.00 |
| Online Per Credit Hour, regardless of residency | 544.00 | 544.00 | 544.00 |

*Graduate-below programs*

|   |        |        |        |
|---|--------|--------|--------|
| Occupational Therapy                            |        |        |        |
| Speech-Language Pathology                       |        |        |        |
| Applied Engineering and Technology Management   |        |        |        |
| Resident  |        |        |        |
| Per Credit Hour                                 | 600.00 | 600.00 | 600.00 |
| Nonresident                                     |        |        |        |
| Per Credit Hour                                 | 800.00 | 800.00 | 800.00 |
| Regional  |        |        |        |
| Per Credit Hour                                 | 600.00 | 600.00 | 600.00 |
| Online Per Credit Hour, regardless of residency | 544.00 | 544.00 | 544.00 |

*Graduate-below programs*

|   |        |        |        |
|---|--------|--------|--------|
| Master of Business Administration   |        |        |        |
| Master of Science Cybersecurity Management  |        |        |        |
| Master of Science Mass communications with a Concentration in Public Relations      |        |        |        |
| Master of Science in Information Systems with a Concentration in Business Analytics |        |        |        |
| Online Per Credit Hour, regardless of residency                                     | 533.00 | 533.00 | 533.00 |



|   | All Graduate Students |                |                   |                |
|---|-----------------------|----------------|-------------------|----------------|
|   | Fall<br>2020          | Spring<br>2021 | Annual<br>2020-21 | Summer<br>2021 |
| <i>Graduate-below programs</i>                                |                       |                |                   |                |
| Master of Public Administration                               |                       |                |                   |                |
| Online Per Credit Hour, regardless of residency               | 415.00                | 415.00         |                   | 415.00         |
| <i>Doctor of Education</i>                                    |                       |                |                   |                |
| Per Credit Hour, regardless of residency                      | 590.00                | 590.00         |                   | 590.00         |
| Online Per Credit Hour, regardless of residency               | 544.00                | 544.00         |                   | 544.00         |
| <i>Doctor of English</i>                                      |                       |                |                   |                |
| Per Credit Hour, regardless of residency                      | 590.00                | 590.00         |                   | 590.00         |
| Online Per Credit Hour, regardless of residency               | 544.00                | 544.00         |                   | 544.00         |
| <i>Doctor of Nursing Practice - Nursing</i>                   |                       |                |                   |                |
| Per Credit Hour, regardless of residency                      | 590.00                | 590.00         |                   | 590.00         |
| Online Per Credit Hour, regardless of residency               | 544.00                | 544.00         |                   | 544.00         |
| <i>Doctor of Nursing Practice - Family Nurse Practitioner</i> |                       |                |                   |                |
| Per Credit Hour, regardless of residency                      | 590.00                | 590.00         |                   | 590.00         |
| Online Per Credit Hour, regardless of residency               | 544.00                | 544.00         |                   | 544.00         |
| <i>Doctor of Nursing Practice - Nurse Anesthetist</i>         |                       |                |                   |                |
| Per Credit Hour, regardless of residency                      | 700.00                | 700.00         |                   | 700.00         |
| Online Per Credit Hour, regardless of residency               | 544.00                | 544.00         |                   | 544.00         |

**Footnotes:**

- (a) Online courses are billed tuition and mandatory fees at the same rate as face-to-face courses. Students enrolled in full online programs will not have their courses capped and will be billed for each credit hour enrolled.
- (b) All undergraduate rates are capped at fixed-flat full-time for 12-15 credit hours. Hours above 15 will be assessed at the appropriate resident, regional or non-resident rate.

**Note:** All rates shown above do not include a \$10.00 per-credit-hour Asset Preservation Fee, capped at 15 credit hours per semester for fall and spring semesters. Students enrolled in full online programs are not assessed the Asset Preservation Fee.

## ATTACHMENT B

### Estimated 2020-21 Gross Tuition and Mandatory Fee Revenue Murray State University

| <u>Category</u>      | <u>Estimated<br/>2019-20</u> | <u>Estimated<br/>2020-21</u> |
|----------------------|------------------------------|------------------------------|
| <i>Undergraduate</i> |                              |                              |
| Resident             | \$ 42,230,731                | \$ 42,263,499                |
| Nonresident          | 44,174,206                   | 42,010,738                   |
| Online (a)           | 1,453,806                    | 1,454,934                    |
| <i>Graduate</i>      |                              |                              |
| Resident             | 3,032,845                    | 3,035,198                    |
| Nonresident          | 2,967,636                    | 2,647,110                    |
| Online               | 4,990,417                    | 4,994,290                    |
| <i>Doctorial</i>     |                              |                              |
| Resident             | 776,426                      | 777,029                      |
| Nonresident          | 366,113                      | 366,397                      |
| Online               | 1,086,516                    | 1,087,359                    |
|                      | -                            |                              |
| <b>Total</b>         | <b><u>\$ 101,078,697</u></b> | <b><u>\$ 98,636,554</u></b>  |

Note:

- (a) Revenues from online courses, unless the programs are fully online, are not tracked by MSU since online courses are available as part of the full-time 15 hour cap. Online courses that are not specific to fully online programs are included in the Resident and Nonresident amounts.

**TITLE:** 2020-21 Campus Tuition and Mandatory Fee Proposal: Northern Kentucky University

**RECOMMENDATION:** The Finance Committee recommends the Council approve the following 2020-21 tuition and mandatory fee rates for Northern Kentucky University

**PRESENTERS:** Ben Brandstetter, Chair of the Finance Committee

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### **COMMITTEE REVIEW & APPROVAL**

The Finance Committee reviewed the tuition and mandatory fee proposal and approved it on June 9, 2020.

### **SUPPORTING INFORMATION**

In late May, Northern Kentucky University (NKU) officials submitted a tuition and fee proposal for academic year 2020-21 to the Council, along with tuition and fee revenue estimates for the current fiscal year (2019-20) and the upcoming fiscal year (2020-21). Council staff reviewed NKU's proposed rates and recommend that the Council approve these rates. Upon approval by the Council, the proposed rates will establish maximum tuition and mandatory fee charges that may be assessed to students enrolling at NKU during fall semester 2020, winter term 2020, spring semester 2021, and summer term 2021.

#### Tuition and Mandatory Fees

On April 24, 2020, in light of the disruption and financial uncertainties caused by the coronavirus pandemic, the Council voted to allow the postsecondary institutions the discretion to determine their own tuition and fee increases for resident undergraduate students for the upcoming academic year. This will allow each institution to submit proposals that balance the needs of students and families and the resource needs of the institution. As has been the case in past years, the Council voted to allow institutions to submit for approval market competitive rates for graduate and online courses.

Tuition and fee parameters apply to base rates. Base rates are defined as total tuition and fee charges minus any Special Use Fees and Asset Preservation Fees previously approved by the Council, and minus an agency bond fee at KCTCS (i.e., BuildSmart Investment Fee). Council staff deduct these fees from total tuition and fees before applying percent increase parameters, which keeps the fees at a fixed amount each year until they expire.

As can be seen in the table below, NKU is proposing no increase to its resident undergraduate base rate for 2020-21. Total tuition and fee charges include a Special Use Fee (Campus Recreation Fee) of \$192.<sup>00</sup> per semester for full-time students (or \$384.<sup>00</sup> annually), or \$16.<sup>00</sup> per credit hour for part-time students. That fee remains unchanged between academic years 2019-20 and 2020-21.

| <b>NKU Annual Base Rate Comparison</b>  |  |   |                          |                           |  |
|---|--|---|--------------------------|---------------------------|--|
| <u>Rate Category</u>  | <u>Current<br/>2019-20 Base<br/>Rate Charges</u>             | <u>Proposed<br/>2020-21 Base<br/>Rate Charges</u>             | <u>Dollar<br/>Change</u> | <u>Percent<br/>Change</u> |  |
| Undergraduate   |  |   |                          |                           |  |
| Resident  | \$9,912  | \$9,912   | \$0                      | 0.0%                      |  |
| Nonresident   | \$19,872   | \$19,872  | \$0                      | 0.0%                      |  |
| Graduate  |  |   |                          |                           |  |
| Resident  | \$613 pch  | \$613 pch   | \$0                      | 0.0%                      |  |
| Nonresident   | \$943 pch  | \$943 pch   | \$0                      | 0.0%                      |  |
| <b>NKU Annual Tuition and Fee Charge Comparison</b>   |  |   |                          |                           |  |
| <u>Rate Category</u>  | <u>Current<br/>2019-20<br/>Tuition &amp; Fee<br/>Charges</u> | <u>Proposed<br/>2020-21<br/>Tuition &amp; Fee<br/>Charges</u> | <u>Dollar<br/>Change</u> | <u>Percent<br/>Change</u> |  |
| Undergraduate   |  |   |                          |                           |  |
| Resident  | \$10,296   | \$10,296  | \$0                      | 0.0%                      |  |
| Nonresident   | \$20,256   | \$20,256  | \$0                      | 0.0%                      |  |
| Graduate  |  |   |                          |                           |  |
| Resident  | \$629 pch  | \$629 pch   | \$0                      | 0.0%                      |  |
| Nonresident   | \$959 pch  | \$959 pch   | \$0                      | 0.0%                      |  |
| NKU's tuition and fee charges include a Special Use Fee of \$192. <sup>00</sup> per semester for full-time students and \$16. <sup>00</sup> per credit hour for part-time students. |  |   |                          |                           |  |

NKU's Board of Regents approved the university's 2020-21 tuition and fee charges at its May 13, 2020 meeting.

Attachment A contains additional categories of tuition and fee charges, including proposed per-credit-hour rates for part-time resident and nonresident undergraduate students, graduate students, and online students. Staff recommends approval of these additional categories of rates as proposed by the university.

### Estimated Tuition Revenue

NKU officials estimate that their proposed 2020-21 tuition and mandatory fee charges for all categories of students (i.e., every academic level, residency, and full-time or part-time status) will generate about \$166.6 million in gross tuition and fee revenue, which is \$2.9 million less than is projected for the current year (see Attachment B). NKU officials estimate that the university's Education and General (E&G) fixed costs will increase by about \$14.1 million between fiscal years 2019-20 and 2020-21, which represents an increase of about 7% over current year costs.

**Proposed 2020-21 Tuition and Mandatory Fee Charges  
Northern Kentucky University**

| <i>Category-Tuition</i>  | Fall<br>2020 | Spring<br>2021 | Annual<br>2020-21 | Summer<br>2021 | Winter<br>2020 |
|--|--------------|----------------|-------------------|----------------|----------------|
| <b>Undergraduate</b>   |              |                |                   |                |                |
| Resident/Indiana   |              |                |                   |                |                |
| Full-time (12-16 credit hours)   | \$4,956      | \$4,956        | \$9,912           | N/A            | N/A            |
| Per Credit Hour  | 413          | 413            | N/A               | 413            | 413            |
| Metro  |              |                |                   |                |                |
| Full-time (12-16 credit hours)   | 7,500        | 7,500          | 15,000            | N/A            | N/A            |
| Per Credit Hour  | 625          | 625            | N/A               | 625            | 625            |
| Nonresident  |              |                |                   |                |                |
| Full-time (12-16 credit hours)   | 9,936        | 9,936          | 19,872            | N/A            | N/A            |
| Per Credit Hour  | 828          | 828            | N/A               | 828            | 828            |
| Resident and Nonresident Online  |              |                |                   |                |                |
| Per Credit Hour  | 448          | 448            | N/A               | 448            | 448            |
| Resident and Nonresident - RN-BSN Online Partner   |              |                |                   |                |                |
| Per Credit Hour  | 330          | 330            | N/A               | 330            | 330            |
| Resident and Nonresident - School Based Scholars   |              |                |                   |                |                |
| Per Credit Hour  | 69           | 69             | N/A               | 69             | 69             |
| <b>Graduate/Doctorate - Per Credit Hour</b>  |              |                |                   |                |                |
| Resident   | 613          | 613            | N/A               | 613            | 613            |
| Ohio/Indiana   | 738          | 738            | N/A               | 738            | 738            |
| Nonresident  | 943          | 943            | N/A               | 943            | 943            |
| Nonresident & Resident - Online  | 653          | 653            | N/A               | 653            | 653            |
| College of Informatics - MHI Accelerated Online  | 520          | 520            | N/A               | 520            | 520            |
| <b>Master of Education - Per Credit Hour</b>   |              |                |                   |                |                |
| Master of Arts in Education - non accelerated online   | 400          | 400            | N/A               | 400            | 400            |
| Master of Arts in Education - accelerated online   | 400          | 400            | N/A               | 400            | 400            |
| Master of Arts in Teaching - accelerated online  | 400          | 400            | N/A               | 400            | 400            |
| Alternative Certification in Special Ed - AOL  | 400          | 400            | N/A               | 400            | 400            |
| MAED: Teacher as Leader - Great 8 Cohort   | 351          | 351            | N/A               | 351            | 351            |
| <b>Education Post Masters - Per Credit Hour</b>  |              |                |                   |                |                |
| Education Specialist T&L - accelerated online  | 400          | 400            | N/A               | 400            | 400            |
| Education Specialist-other than accelerated online   | 400          | 400            | N/A               | 400            | 400            |
| Graduate Certifications/Rank 1   | 400          | 400            | N/A               | 400            | 400            |
| <b>Education Doctorate - Per Credit Hour</b>   |              |                |                   |                |                |
| Resident   | 684          | 684            | N/A               | 684            | 684            |
| Ohio/Indiana   | 803          | 803            | N/A               | 803            | 803            |
| Nonresident  | 998          | 998            | N/A               | 998            | 998            |
| <b>Business Graduate - Per Credit Hour</b>   |              |                |                   |                |                |
| Resident   | 565          | 565            | N/A               | 565            | 565            |
| Ohio/Indiana   | 664          | 664            | N/A               | 664            | 664            |
| Nonresident  | 921          | 921            | N/A               | 921            | 921            |
| Accelerated Online Master of Business  | 460          | 460            | N/A               | 460            | 460            |
| <b>Master of Business in Leadership &amp; Innovation (MBLI)</b>                              | N/A          | N/A            | \$28,950          | N/A            | N/A            |
| <b>MBA International Partnership</b>   | N/A          | N/A            | \$10,000          | N/A            | N/A            |
| <b>College of Health and Human Services (Nursing Grad Cohort Programs) - Per Credit Hour</b> |              |                |                   |                |                |
| Doctor of Nursing Practice (DNP) - accelerated   | 570          | 570            | N/A               | 570            | 570            |
| DNP - Post Masters - non accelerated online  | 673          | 673            | N/A               | 673            | 673            |
| DNP - Nursing Anesthesia (resident)  | 746          | 746            | N/A               | 746            | 746            |
| DNP - Nursing Anesthesia (non resident)  | 954          | 954            | N/A               | 954            | 954            |
| DNP - Nurse Anesthesia Post Masters-non accelerated  | 673          | 673            | N/A               | 673            | 673            |
| Master of Science in Nursing (MSN) - accelerated   | 550          | 550            | N/A               | 550            | 550            |
| MSN - non accelerated  | 645          | 645            | N/A               | 645            | 645            |
| MS - Health Science - accelerated  | 520          | 520            | N/A               | 520            | 520            |
| Master of Science in Exercise Science - non accelerated                                      | 450          | 450            | N/A               | 450            | 450            |
| Master of Science in Athletic Training (resident)  | 450          | 450            | N/A               | 450            | 450            |
| Master of Science in Athletic Training (non-resident)  | 550          | 550            | N/A               | 550            | 550            |
| Occupational Therapy Doctorate   | \$845        | \$845          | N/A               | \$845          | \$845          |
| MA School Counseling and/or MS Clinical Mental Health Counseling (resident)                  | \$613        | \$613          | N/A               | \$613          | \$613          |
| MA School Counseling and/or MS Clinical Mental Health Counseling (non-resident)              | \$943        | \$943          | N/A               | \$943          | \$943          |
| MA School Counseling and/or MS Clinical Mental Health Counseling (Graduate Metro)            | \$630        | \$630          | N/A               | \$630          | \$630          |

**Proposed 2020-21 Tuition and Mandatory Fee Charges  
Northern Kentucky University**

| <i>Category-Tuition</i>                        | Fall<br>2020 | Spring<br>2021 | Annual<br>2020-21 | Summer<br>2021 | Winter<br>2020 |
|--|--------------|----------------|-------------------|----------------|----------------|
| <b>Law</b>                                     |              |                |                   |                |                |
| Resident                                       |              |                |                   |                |                |
| Full-time (13 - 16 credit hours)               | 11,100       | 11,100         | 22,200            | N/A            | N/A            |
| Per Credit Hour                                | 854          | 854            | N/A               | 854            | 854            |
| Nonresident                                    |              |                |                   |                |                |
| Full-time (13 - 16 credit hours)               | 17,955       | 17,955         | 35,910            | N/A            | N/A            |
| Per Credit Hour                                | 1,381        | 1,381          | N/A               | 1,381          | 1,381          |
| MLS Accelerated Online                         | 854          | 854            | N/A               | 854            | 854            |
| LLM (Master in Law for International Students) | N/A          | N/A            | 30,108            | N/A            | N/A            |

**Estimated 2020-21 Gross Tuition and Mandatory Fee Revenue  
Northern Kentucky University**

| <i>Category - Tuition</i>               | Estimated<br>2019-20  | Estimated<br>2020-21  |
|---|-----------------------|-----------------------|
| <b><i>Undergraduate</i></b>             |                       |                       |
| Resident                                | 60,619,205            | 56,945,926            |
| Metro                                   | 8,577,492             | 4,901,866             |
| Nonresident                             | 36,057,816            | 39,417,659            |
| Indiana Reciprocity                     | 2,855,438             | 2,883,868             |
| On-Line                                 | 5,182,731             | 4,610,289             |
| School Based Scholars                   | 871,197               | 1,054,121             |
| AOL Resident                            | 3,329,313             | 3,662,245             |
| AOL Nonresident                         | 1,426,848             | 1,569,533             |
| <b><i>Graduate</i></b>                  |                       |                       |
| Resident                                | 3,351,624             | 2,888,811             |
| Ohio/Indiana Rate                       | 2,890,977             | 2,672,112             |
| Nonresident                             | 561,143               | 381,888               |
| On-Line                                 | 2,597,688             | 1,935,986             |
| AOL Resident                            | 12,381,482            | 13,619,630            |
| AOL Nonresident                         | 9,340,416             | 10,274,458            |
| <b><i>Business Graduate</i></b>         |                       |                       |
| Resident                                | 514,600               | 444,924               |
| Ohio/Indiana Rate                       | 353,643               | 319,578               |
| Nonresident                             | 91,980                | 110,366               |
| ELOC Program                            | 405,422               | 202,711               |
| <b><i>First-Professional</i></b>        |                       |                       |
| Resident                                | 5,338,947             | 5,347,176             |
| Nonresident                             | 4,360,796             | 4,247,742             |
| <b><i>Doctorate</i></b>                 |                       |                       |
| Resident                                | 1,442,776             | 1,881,145             |
| Ohio/Indiana                            | 813,714               | 876,423               |
| AOL Resident                            | 998,322               | 1,102,179             |
| AOL Nonresident                         | 693,749               | 763,124               |
| <b><i>Executive Doctorate</i></b>       |                       |                       |
| Resident                                | -                     | -                     |
| Non-Resident                            | -                     | -                     |
| <b><i>Total Gross Tuition</i></b>       | 165,057,319           | 162,113,759           |
| <b><i>Category - Mandatory Fee</i></b>  |                       |                       |
| Special Use Fee (Campus Rec Fee)        | 4,452,681             | 4,452,681             |
| <b>TOTAL TUITION AND MANDATORY FEES</b> | <b>\$ 169,510,000</b> | <b>\$ 166,566,440</b> |



**TITLE:** 2020-21 Campus Tuition and Mandatory Fee Proposal: Western Kentucky University

**RECOMMENDATION:** The Finance Committee recommends the Council approve the following 2020-21 tuition and mandatory fee rates for Western Kentucky University

**PRESENTERS:** Ben Brandstetter, Chair of the Finance Committee

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### **COMMITTEE REVIEW & APPROVAL**

The Finance Committee reviewed the tuition and mandatory fee proposal and approved it on June 9, 2020.

### **SUPPORTING INFORMATION**

In late May, Western Kentucky University (WKU) officials submitted a tuition and fee proposal for academic year 2020-21 to the Council, along with tuition and fee revenue estimates for the current fiscal year (2019-20) and the upcoming fiscal year (2020-21). Council staff reviewed WKU's proposed rates and recommend that the Council approve these rates. Upon approval by the Council, the proposed rates will establish maximum tuition and mandatory fee charges that may be assessed to students enrolling at WKU during fall semester 2020, spring semester 2021, and summer term 2021.

#### Tuition and Mandatory Fees

On April 24, 2020, in light of the disruption and financial uncertainties caused by the coronavirus pandemic, the Council voted to allow the postsecondary institutions the discretion to determine their own tuition and fee increases for resident undergraduate students for the upcoming academic year. This will allow each institution to submit proposals that balance the needs of students and families and the resource needs of the institution. As has been the case in past years, the Council voted to allow institutions to submit for approval market competitive rates for graduate and online courses.

Tuition and fee parameters apply to base rates. Base rates are defined as total tuition and fee charges minus any Special Use Fees and Asset Preservation Fees previously approved by the Council, and minus an agency bond fee at KCTCS (i.e., BuildSmart Investment Fee). Council staff deduct these fees from total tuition and fees before applying percent increase parameters, which keeps the fees at a fixed amount each year until they expire.

As can be seen in the table below, WKU is proposing no increase to its resident undergraduate base rate for 2020-21. Total tuition and fee charges include a Special Use Fee of \$200.<sup>00</sup> per year for full-time students, or \$10.<sup>00</sup> per credit hour for graduate and part-time students.

| <b>WKU Annual Base Rate Comparison</b>  |  |   |                          |                           |
|---|--|---|--------------------------|---------------------------|
| <u>Rate Category</u>  | <u>Current<br/>2019-20 Base<br/>Rate Charges</u>             | <u>Proposed<br/>2020-21 Base<br/>Rate Charges</u>             | <u>Dollar<br/>Change</u> | <u>Percent<br/>Change</u> |
| Undergraduate   |  |   |                          |                           |
| Resident  | \$10,602   | \$10,602  | \$0                      | 0.0%                      |
| Nonresident   | \$26,296   | \$26,296  | \$0                      | 0.0%                      |
| Graduate  |  |   |                          |                           |
| Resident  | \$597 pch  | \$597 pch   | \$0                      | 0.0%                      |
| Nonresident   | \$907 pch  | \$907 pch   | \$0                      | 0.0%                      |
| <b>WKU Annual Tuition and Fee Charge Comparison</b>   |  |   |                          |                           |
| <u>Rate Category</u>  | <u>Current<br/>2019-20<br/>Tuition &amp; Fee<br/>Charges</u> | <u>Proposed<br/>2020-21<br/>Tuition &amp; Fee<br/>Charges</u> | <u>Dollar<br/>Change</u> | <u>Percent<br/>Change</u> |
| Undergraduate   |  |   |                          |                           |
| Resident  | \$10,802   | \$10,802  | \$0                      | 0.0%                      |
| Nonresident   | \$26,496   | \$26,496  | \$0                      | 0.0%                      |
| Graduate  |  |   |                          |                           |
| Resident  | \$607 pch  | \$607 pch   | \$0                      | 0.0%                      |
| Nonresident   | \$917 pch  | \$917 pch   | \$0                      | 0.0%                      |
| WKU's tuition and fee charges include a Special Use Fee of \$100. <sup>00</sup> per semester, or \$200. <sup>00</sup> per year, for full-time students and \$10. <sup>00</sup> per credit hour for graduate and part-time students. |  |   |                          |                           |

WKU's Board approved the university's 2020-21 tuition and fee charges at its May 27, 2020 meeting.

Attachment A contains additional categories of tuition and fee charges, including proposed per-credit-hour rates for part-time resident and nonresident undergraduate students, graduate students, and online students. Staff recommends approval of these additional categories of rates as proposed by the university.

### Estimated Tuition Revenue

WKU officials estimate that their proposed 2020-21 tuition and mandatory fee charges for all categories of students (i.e., every academic level, residency, and full-time or part-time status) will generate about \$167 million in gross tuition and fee revenue, which is \$16.3 million less than is projected for the current year (see Attachment B). WKU officials estimate that the university's Education and General (E&G) fixed costs will increase by about \$3.9 million between fiscal years 2019-20 and 2020-21, which represents an increase of about 1% over current year costs.

## ATTACHMENT A

### Proposed 2020-21 Tuition and Mandatory Fee Charges Western Kentucky University

| <i>Category</i>                                  | Fall<br>2020 | Spring<br>2021 | Annual<br>2020-21 | Winter &<br>Summer<br>2021 |
|--|--------------|----------------|-------------------|----------------------------|
| <i>Undergraduate</i>                             |              |                |                   |                            |
| Resident   |              |                |                   |                            |
| Full-time (12-18 credit hours)                   | 5,401        | 5,401          | 10,802            |                            |
| Military at Resident Rate                        | 5,401        | 5,401          | 10,802            |                            |
| Part-time (Per Credit Hour)                      | 450          | 450            |                   | 450                        |
| Dual Credit (Per Credit Hour)                    | 58           | 58             |                   | 58                         |
| Nonresident                                      |              |                |                   |                            |
| Full-time (12-18 credit hours)                   | 13,248       | 13,248         | 26,496            |                            |
| Full-time - Tuition Incentive Program (12-18 ch) | 6,948        | 6,948          | 13,896            |                            |
| Part-time (Per Credit Hour)                      | 1,104        | 1,104          |                   | 1,104                      |
| Part-time - Tuition Incentive Program (pch)      | 579          | 579            |                   | 579                        |
| Part-time - Distance Learning (Online Courses)   | 540          | 540            |                   | 540                        |
| International                                    |              |                |                   |                            |
| Full-time (12-18 credit hours)                   | 13,572       | 13,572         | 27,144            |                            |
| Part-time (Per Credit Hour)                      | 1,131        | 1,131          |                   | 1,131                      |
| <i>Graduate</i>                                  |              |                |                   |                            |
| Resident   |              |                |                   |                            |
| Per Credit Hour                                  | 607          | 607            |                   | 607                        |
| Military at Resident Rate                        | 607          | 607            |                   | 607                        |
| Kentucky P-12 Educator                           | 415          | 350            |                   | 350                        |
| Nonresident                                      |              |                |                   |                            |
| Domestic Per Credit Hour                         | 917          | 917            |                   | 917                        |
| International Per Credit Hour                    | 953          | 953            |                   | 953                        |
| Distance Learning (Online Courses)               | 707          | 707            |                   | 707                        |
| Doctorate, Nurse Practitioner                    |              |                |                   |                            |
| Resident (Per Credit Hour)                       | 663          | 663            |                   | 663                        |
| Nonresident (Per Credit Hour)                    | 858          | 858            |                   | 858                        |
| Doctorate, Physical Therapy                      |              |                |                   |                            |
| Resident (Per Credit Hour)                       | 643          | 643            |                   | 643                        |
| Nonresident (Per Credit Hour)                    | 909          | 909            |                   | 909                        |
| Professional MBA (Per 6 Hours)                   | 5,942        | 5,942          |                   |                            |
| Active Military (Per Credit Hour)                | 250          | 250            |                   | 250                        |
| <b>Included in the above:</b>                    |              |                |                   |                            |
| Special Use Fee (FT)                             | 100          | 100            | 200               |                            |
| Proposed Special Use Fee (FT)                    | -            | -              |                   |                            |
| Special Use Fee (PT) pro-rated by credit hour    |              |                |                   |                            |
| Graduate   | 10           | 10             | 20                | 10                         |

## ATTACHMENT B

### Estimated 2019-20 Gross Tuition and Mandatory Fee Revenue Western Kentucky University

| <u>Category</u>                                | <u>Estimated<br/>2019-20</u>        | <u>Estimated<br/>2020-21</u>        |
|--|-------------------------------------|-------------------------------------|
| <i>Undergraduate</i>                           |                                     |                                     |
| Resident                                       | \$ 101,207,000                      | \$ 93,382,475                       |
| Nonresident                                    | 47,627,000                          | 42,734,353                          |
| <i>Graduate (incl practice based doctoral)</i> |                                     |                                     |
| Resident                                       | 14,639,000                          | 12,662,030                          |
| Nonresident                                    | 10,602,000                          | 9,496,523                           |
| <i>Student Athletics Fee</i>                   | 5,295,000                           | 5,030,250                           |
| <i>Centers Fee(Auxiliary Enterprises)</i>      | 1,502,000                           | 1,426,900                           |
| <i>Special Use Fees</i>                        | 2,423,000                           | 2,301,850                           |
| <b><i>Total</i></b>                            | <b><u><u>\$ 183,295,000</u></u></b> | <b><u><u>\$ 167,034,381</u></u></b> |

**TITLE:** 2020-21 Campus Tuition and Mandatory Fee Proposal: Kentucky Community & Technical College System

**RECOMMENDATION:** The Finance Committee recommends the Council approve the following 2020-21 tuition and mandatory fee rates for the Kentucky Community & Technical College System.

**PRESENTERS:** Ben Brandstetter, Chair of the Finance Committee

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### **COMMITTEE REVIEW & APPROVAL**

The Finance Committee reviewed the tuition and mandatory fee proposal and approved it on June 9, 2020.

### **SUPPORTING INFORMATION**

In early June, Kentucky Community & Technical College System (KCTCS) officials submitted a tuition and fee proposal for academic year 2020-21 to the Council, along with tuition and fee revenue estimates for the current fiscal year (2019-20) and the upcoming fiscal year (2020-21). Council staff reviewed KCTCS's proposed rates and recommend that the Council approve these rates. Upon approval by the Council, the proposed rates will establish maximum tuition and mandatory fee charges that may be assessed to students enrolling at KCTCS during fall semester 2020, spring semester 2021, and summer semester 2021.

#### Tuition and Mandatory Fees

On April 24, 2020, in light of the disruption and financial uncertainties caused by the coronavirus pandemic, the Council voted to allow the postsecondary institutions the discretion to determine their own tuition and fee increases for resident undergraduate students for the upcoming academic year. This will allow each institution to submit proposals that balance the needs of students and families and the resource needs of the institution. As has been the case in past years, the Council voted to allow institutions to submit for approval market competitive rates for graduate and online courses.

Tuition and fee parameters apply to base rates. Base rates are defined as total tuition and fee charges minus any Special Use Fees and Asset Preservation Fees previously approved by the Council, and minus an agency bond fee at KCTCS (i.e., BuildSmart Investment Fee). Council staff deduct these fees from total tuition and fees before applying percent increase parameters, which keeps the fees at a fixed amount each year until they expire.

As can be seen in the table below, KCTCS is proposing a \$5.<sup>00</sup>, or 2.9% increase, per credit hour to its resident undergraduate base rate for 2020-21. Total tuition and fee charges at KCTCS institutions include an \$8.<sup>00</sup> per credit hour Agency Bond Fee, which is not included in the base rate.

The proposed tuition and fee charges for 2020-21 will go before the KCTCS Board of Regents for approval at its June 12, 2020 meeting.

| <b>KCTCS Annual Base Rate Comparison</b>   |  |     |   |     |                          |                           |
|--|--|-----|---|-----|--------------------------|---------------------------|
| <u>Rate Category</u>   | <u>Current<br/>2019-20 Base<br/>Rate Charges</u>             |     | <u>Proposed<br/>2020-21 Base<br/>Rate Charges</u>             |     | <u>Dollar<br/>Change</u> | <u>Percent<br/>Change</u> |
| Resident   |  |     |   |     |                          |                           |
| Per Credit Hour  | \$174  | pch | \$179   | pch | \$5                      | 2.9%                      |
| 30 Credit Hours  | \$5,220  |     | \$5,370   |     | \$150                    | 2.9%                      |
| Nonresident – Contiguous County  |  |     |   |     |                          |                           |
| Per Credit Hour  | \$348  | pch | \$358   | pch | \$10                     | 2.9%                      |
| 30 Credit Hours  | \$10,440   |     | \$10,740  |     | \$300                    | 2.9%                      |
| <b>KCTCS Annual Tuition and Fee Charge Comparison</b>  |  |     |   |     |                          |                           |
| <u>Rate Category</u>   | <u>Current<br/>2019-20<br/>Tuition &amp; Fee<br/>Charges</u> |     | <u>Proposed<br/>2020-21<br/>Tuition &amp; Fee<br/>Charges</u> |     | <u>Dollar<br/>Change</u> | <u>Percent<br/>Change</u> |
| Resident   |  |     |   |     |                          |                           |
| Per Credit Hour  | \$182  | pch | \$187   | pch | \$5                      | 2.7%                      |
| 30 Credit Hours  | \$5,460  |     | \$5,610   |     | \$150                    | 2.7%                      |
| Nonresident – Contiguous County  |  |     |   |     |                          |                           |
| Per Credit Hour  | \$356  | pch | \$366   | pch | \$10                     | 2.8%                      |
| 30 Credit Hours  | \$10,680   |     | \$10,980  |     | \$300                    | 2.8%                      |
| KCTCS's tuition and fee charges include an \$8. <sup>00</sup> per credit hour Agency Bond Fee. |  |     |   |     |                          |                           |

Attachment A contains all categories of tuition and fee charges, including per-credit-hour rates for resident, non-resident – contiguous counties, other nonresident students, and the Agency Bond Fee. The attachment shows total, billable charges for students enrolled at various level of credit hours taken (e.g., 3 hours, 6 hours, 9 hours, etc.). Staff recommends approval of these rates as proposed by KCTCS.

### Estimated Tuition Revenue

KCTCS officials estimate that their proposed 2020-21 tuition and mandatory fee charges for all categories of students (i.e., every academic level, residency, and full-time or part-time status) will generate about \$244.5 million in gross tuition and fee revenue, which is \$2.5 million more than is projected for the current year (see Attachment B). KCTCS officials estimate that the university's Education and General (E&G) fixed costs will increase by about \$29.7 million between fiscal years 2019-20 and 2020-21, which represents an increase of about 5% over current year costs.



**Proposed 2020-21 Tuition and Mandatory Fee Charges  
Kentucky Community and Technical College System**

| <u>Category</u>                                   | <u>Fall<br/>2020</u> | <u>Spring<br/>2021</u> | <u>Annual<br/>2020-21</u> | <u>Summer<br/>2021</u> |
|---|----------------------|------------------------|---------------------------|------------------------|
| <i>Resident</i>                                   |                      |                        |                           |                        |
| Per Credit Hour                                   | \$179                | \$179                  |                           | \$179                  |
| Charge for Students Enrolled with 3 Credit Hours  | 537                  | 537                    |                           | 537                    |
| Charge for Students Enrolled with 6 Credit Hours  | 1,074                | 1,074                  |                           | 1,074                  |
| Charge for Students Enrolled with 9 Credit Hours  | 1,611                | 1,611                  |                           | 1,611                  |
| Charge for Students Enrolled with 12 Credit Hours | 2,148                | 2,148                  |                           | 2,148                  |
| Charge for Students Enrolled with 15 Credit Hours | 2,685                | 2,685                  |                           | 2,685                  |
| <i>Nonresident - Contiguous Counties</i>          |                      |                        |                           |                        |
| Per Credit Hour                                   | \$358                | \$358                  |                           | \$358                  |
| Charge for Students Enrolled with 3 Credit Hours  | 1,074                | 1,074                  |                           | 1,074                  |
| Charge for Students Enrolled with 6 Credit Hours  | 2,148                | 2,148                  |                           | 2,148                  |
| Charge for Students Enrolled with 9 Credit Hours  | 3,222                | 3,222                  |                           | 3,222                  |
| Charge for Students Enrolled with 12 Credit Hours | 4,296                | 4,296                  |                           | 4,296                  |
| Charge for Students Enrolled with 15 Credit Hours | 5,370                | 5,370                  |                           | 5,370                  |
| <i>Nonresident - Other</i>                        |                      |                        |                           |                        |
| Per Credit Hour                                   | \$627                | \$627                  |                           | \$627                  |
| Charge for Students Enrolled with 3 Credit Hours  | 1,881                | 1,881                  |                           | 1,881                  |
| Charge for Students Enrolled with 6 Credit Hours  | 3,762                | 3,762                  |                           | 3,762                  |
| Charge for Students Enrolled with 9 Credit Hours  | 5,643                | 5,643                  |                           | 5,643                  |
| Charge for Students Enrolled with 12 Credit Hours | 7,524                | 7,524                  |                           | 7,524                  |
| Charge for Students Enrolled with 15 Credit Hours | 9,405                | 9,405                  |                           | 9,405                  |
| Agency Bond Fee                                   |                      |                        |                           |                        |
| Per Credit Hour                                   | \$8                  | \$8                    |                           | \$8                    |

**ATTACHMENT B**

**Estimated 2020-21 Gross Tuition and Mandatory Fee Revenue  
Kentucky Community and Technical College System**

| <i>Category</i>      | Estimated<br>2019-20  | Estimated<br>2020-21  |
|----------------------|-----------------------|-----------------------|
| <i>Undergraduate</i> |                       |                       |
| Resident             | \$ 127,439,100        | \$ 129,566,100        |
| Nonresident          | 3,846,700             | 3,910,900             |
| Online               | 100,332,900           | 102,007,500           |
| Agency Bond Fee      | 10,364,700            | 9,000,000             |
| <b>Total</b>         | <b>\$ 241,983,400</b> | <b>\$ 244,484,500</b> |

**TITLE:** Delegation of Tuition and Fee Authority to Finance Committee

**DESCRIPTION:** The Finance Committee requests authority from the full Council to review and approve tuition and fee proposals from the institutions whose governing boards have not yet met to approve rate proposals prior to the June 19, 2020 Council Meeting: University of Kentucky, University of Louisville, and Eastern Kentucky University

**PRESENTERS:** Ben Brandstetter, Chair of the Finance Committee

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**COMMITTEE REVIEW**

The Finance Committee discussed this request at its June 9, 2020 meeting.

**SUPPORTING INFORMATION**

About three years ago, the Council adopted an approach, which required campuses to secure approval of proposed tuition and fee rates from their governing boards before bringing those proposals to the Council for approval. More recently, the Council has also employed a practice of requiring institutions to first seek approval from the Finance Committee before bringing rate proposals to the full Council for approval.

This year, three institutions will not have had board meetings prior to the Council’s June 19, 2020 meeting and have asked that the Council approve their tuition rates in July. Their anticipated board approval dates are:

|                             |               |
|-----------------------------|---------------|
| University of Kentucky      | June 19, 2020 |
| University of Louisville    | June 25, 2020 |
| Eastern Kentucky University | June 30, 2020 |

To accommodate this request, staff recommends that the Council delegate authority to the Finance Committee to review and approve tuition and fee proposals for these institutions and that a meeting of the Finance Committee be scheduled in early July to facilitate those actions. If approved, this will allow tuition and fee rates at UK, UofL, and ECU to be approved much earlier than the regularly scheduled meeting of the full Council in September.

**TITLE:** Fiscal 2020-21 Performance Fund Distribution

**DESCRIPTION:** On May 28, staff sent a letter informing the state budget director that performance funding models for the public universities and KCTCS institutions had been executed per KRS 164.092 and sharing the distribution among institutions of \$14.9 million that the General Assembly appropriated to the Postsecondary Education Performance Fund in fiscal year 2020-21.

**PRESENTERS:** Bill Payne, CPE's Vice President for Finance and Administration  
Shaun McKiernan, CPE's Director of Finance and Budget

**NOTE FOR JUNE 19, 2020 MEETING**

*This information was provided to the Finance Committee at its June 9, 2020 meeting. A copy is provided in the Council materials as reference. It will not be discussed in detail at the meeting. Please contact Bill Payne or Shaun McKiernan with specific questions.*

**BACKGROUND INFORMATION**

On March 21, 2017, Senate Bill 153, also known as Kentucky's Postsecondary Education Performance Funding Bill, was signed into law by the Governor (KRS 164.092). That bill, which passed the House and Senate with no changes, represented the culmination of eight month's work by a Postsecondary Education Working Group, comprised of elected leaders, the state budget director, eight public university presidents, the KCTCS president, and the president of the Council on Postsecondary Education, who reached consensus on comprehensive funding models for the allocation of state General Fund appropriations among the public universities and KCTCS institutions.

Not counting a model development year in which Kentucky State University was excluded from participating in a 5.0% carve out and subsequent distribution of public university and KCTCS base funding (i.e., \$42.9 million in total) in fiscal year 2017-18, KRS 164.092 calls for a three-year phase in of public university and KCTCS funding models in fiscal years 2018-19, 2019-20, and 2020-21. As Council members know, the General Assembly appropriated \$31.0 million in 2018-19 and \$38.7 million in 2019-20 to

the Postsecondary Education Performance Fund and CPE staff ran the funding models and communicated to the state budget director how those funds were to be distributed among institutions prior to the start of each of those fiscal years.

For the upcoming fiscal year (i.e., 2020-21), the enacted budget (HB 352) includes an appropriation of \$14,994,800 for the Postsecondary Education Performance Fund (PEPF). Using an allocation method defined in statute, CPE staff determined that the distribution of these funds between sectors should be an \$11,679,600 allocation to the public universities and a \$3,315,200 allocation to KCTCS institutions, based on sector share of system total adjusted net General Fund appropriations as shown below.

| <u>Sector</u>       | <u>2020-21 Adjusted Fund</u> | <u>Percent of Total</u> | <u>Sector Allocations</u> |
|---------------------|------------------------------|-------------------------|---------------------------|
| Public Universities | \$572,299,700                | 77.9%                   | \$11,679,600              |
| KCTCS Institutions  | <u>162,446,400</u>           | 22.1%                   | <u>3,315,200</u>          |
| System              | \$734,746,100                | 100.0%                  | \$14,994,800              |

Furthermore, using the funding models defined in statute for each sector, CPE and KCTCS staffs determined that the distribution of 2020-21 PEPF appropriations among institutions should be as shown below.

| Public Universities and KCTCS: |                              | KCTCS Institutions: |                               |
|--------------------------------|------------------------------|---------------------|-------------------------------|
| Institution                    | 2020-21 PEPF<br>Distribution | Institution         | 2020-21 KCTCS<br>Distribution |
| University of Kentucky         | \$6,621,600                  | Ashland             | \$0                           |
| University of Louisville       | 2,938,900                    | Big Sandy           | 0                             |
| Eastern Kentucky University    | 394,200                      | Bluegrass           | 611,500                       |
| Kentucky State University      | 0                            | Elizabethtown       | 314,200                       |
| Morehead State University      | 0                            | Gateway             | 285,200                       |
| Murray State University        | 0                            | Hazard              | 0                             |
| Northern Kentucky University   | 967,000                      | Henderson           | 0                             |
| Western Kentucky University    | 757,900                      | Hopkinsville        | 201,800                       |
| KCTCS                          | 3,315,200                    | Jefferson           | 468,400                       |
| Total                          | \$14,994,800                 | Madisonville        | 0                             |
|                                |                              | Maysville           | 266,800                       |
|                                |                              | Owensboro           | 284,400                       |
|                                |                              | Somerset            | 327,400                       |
|                                |                              | Southcentral        | 291,900                       |
|                                |                              | Southeast           | 0                             |
|                                |                              | West Kentucky       | 263,600                       |
|                                |                              | KCTCS Total         | \$3,315,200                   |

Detailed tables showing adjusted net General Fund (Table 1) and allocable resource (Table 2) calculations and initial and subsequent performance fund distributions by institution (Tables 3 through 6) are attached, along with a copy of the May 28 letter from President Thompson to State Budget Director Hicks, providing official notification of the fiscal 2020-21 performance fund distributions. Finally, also attached are two tables that show both detailed (Table 7) and summary level (Table 8) analyses of the change in three-year rolling averages of student success outcomes produced and operational support activity for each metric included in the university funding model between fiscal year 2019-20 and 2020-21 iterations of the model.

As can be seen in tables 7 and 8, between 2019-20 and 2020-21, Kentucky's research universities exhibited growth above the sector average in a majority of student success and operational support activity metrics, with UK exceeding the sector average in 10 out of 11 total metrics and UofL exceeding the sector average in 7 out of 11. Among the comprehensive universities, NKU and WKU showed growth above the sector average in 5 out of 11 and 4 out of 11 metrics, respectively. The other comprehensive universities recorded growth above the sector average in three or fewer metrics out of 11.

If Council members have questions or require further explanation of the attached materials, please feel free to contact Bill Payne or Shaun McKiernan.

Council on Postsecondary Education  
 Performance Funding Model for the Public Universities  
 Table 1 - Calculated Adjusted Net General Fund by Sector and Institution  
 Fiscal Year 2020-21

Final Verified Calculation  
 May 22, 2020

| Institution                  | A                               | B                              | C                                   | (A - B - C)<br>D                     | Percent<br>of Total | Sector<br>Allocations |
|------------------------------|---------------------------------|--------------------------------|-------------------------------------|--------------------------------------|---------------------|-----------------------|
|                              | Enacted 2020-21<br>General Fund | Adjustments to<br>General Fund | 2020-21 Mandated<br>Program Funding | 2020-21 Adjusted<br>Net General Fund |                     |                       |
| University of Kentucky       | \$258,609,200                   | \$0                            | (\$80,568,800)                      | \$178,040,400                        |                     |                       |
| University of Louisville     | 124,117,900                     | 0                              | (845,200)                           | 123,272,700                          |                     |                       |
| Eastern Kentucky University  | 65,337,000                      | (317,000)                      | (4,571,900)                         | 60,448,100                           |                     |                       |
| Kentucky State University    | 25,384,300                      | 0                              | (7,148,800)                         | 18,235,500                           |                     |                       |
| Morehead State University    | 38,332,900                      | 0                              | (3,401,400)                         | 34,931,500                           |                     |                       |
| Murray State University      | 43,753,800                      | 0                              | (3,200,000)                         | 40,553,800                           |                     |                       |
| Northern Kentucky University | 51,280,500                      | 0                              | (1,323,900)                         | 49,956,600                           |                     |                       |
| Western Kentucky University  | 72,596,200                      | 0                              | (5,735,100)                         | 66,861,100                           |                     |                       |
| Subtotal                     | \$679,411,800                   | (\$317,000)                    | (\$106,795,100)                     | \$572,299,700                        | 77.89%              | \$11,679,600          |
| KCTCS                        | 171,265,800                     |                                | (8,819,400)                         | 162,446,400                          | 22.11%              | 3,315,200             |
| Total                        | \$850,677,600                   |                                | (\$115,614,500)                     | \$734,746,100                        | 100.00%             | \$14,994,800          |
|                              |                                 |                                |                                     | Math Check {                         | 100.00%             | \$14,994,800          |

Council on Postsecondary Education  
 Performance Funding Model for the Public Universities  
 Table 2 - Calculated Allocable Resources by Institution  
 Fiscal Year 2020-21

Final Verified Calculation  
 May 22, 2020

(A - B)

| Institution                  | A<br>2020-21 Adjusted<br>Net General Fund | B<br>Small School<br>Adjustment | C<br>Allocable<br>Resources |
|------------------------------|---|---------------------------------|-----------------------------|
| University of Kentucky       | \$178,040,400                             | (\$16,999,300)                  | \$161,041,100               |
| University of Louisville     | 123,272,700                               | (12,391,500)                    | 110,881,200                 |
| Eastern Kentucky University  | 60,448,100                                | (4,451,200)                     | 55,996,900                  |
| Kentucky State University    | 18,235,500                                | (4,451,200)                     | 13,784,300                  |
| Morehead State University    | 34,931,500                                | (4,451,200)                     | 30,480,300                  |
| Murray State University      | 40,553,800                                | (4,451,200)                     | 36,102,600                  |
| Northern Kentucky University | 49,956,600                                | (4,451,200)                     | 45,505,400                  |
| Western Kentucky University  | 66,861,100                                | (4,451,200)                     | 62,409,900                  |
| Total                        | \$572,299,700                             | (\$56,098,000)                  | \$516,201,700               |

↑  
 These are the same  
 amounts as used in fiscal  
 year 2019-20



Council on Postsecondary Education  
Performance Funding Model for the Public Universities  
Table 3 - Initial Distribution of Allocable Resources by Institution  
Fiscal Year 2020-21

Final Verified Distribution  
May 22, 2020

| Institution        | (A - B)       |                |               | Outcomes Based Components (@ 70%) |                 |                                |                   | Operational Support Components (@ 30%) |                          |                                |                       |                                | D            | E             | F            |                  |
|--------------------|---------------|----------------|---------------|-----------------------------------|-----------------|--------------------------------|-------------------|--|--------------------------|--------------------------------|-----------------------|--------------------------------|--------------|---------------|--------------|------------------|
|                    | A             | B              | C             | Success Share <sup>2</sup>        | Student Success | Credit Hour Share <sup>3</sup> | Course Completion | Square Feet Share <sup>4</sup>         | Maintenance & Operations | Direct Cost Share <sup>5</sup> | Institutional Support | FTE Student Share <sup>6</sup> |              |               |              | Academic Support |
| UK                 | \$178,040,400 | (\$16,999,300) | \$161,041,100 | 33.4%                             | \$60,336,900    | 31.3%                          | \$56,487,400      | 36.2%                                  | \$18,679,300             | 28.7%                          | \$14,811,900          | 32.8%                          | \$16,928,900 | \$167,244,400 | \$6,203,300  | 3.5%             |
| Uofl               | 123,272,700   | (12,391,500)   | 110,881,200   | 21.1%                             | 38,105,900      | 23.1%                          | 41,736,500        | 18.7%                                  | 9,636,400                | 25.5%                          | 13,139,000            | 21.2%                          | 10,918,300   | 113,536,100   | 2,654,900    | 2.2%             |
| EKU                | 60,448,100    | (4,451,200)    | 55,996,900    | 10.9%                             | 19,688,500      | 11.4%                          | 20,564,100        | 10.3%                                  | 5,338,400                | 9.8%                           | 5,077,200             | 10.8%                          | 5,582,200    | 56,250,400    | 253,500      | 0.4%             |
| KSU                | 18,235,500    | (4,451,200)    | 13,784,300    | 1.4%                              | 2,545,500       | 0.9%                           | 1,541,000         | 2.8%                                   | 1,465,400                | 1.5%                           | 756,500               | 1.1%                           | 573,300      | 6,881,700     | (6,902,600)  | -37.9%           |
| MoSU               | 34,931,500    | (4,451,200)    | 30,480,300    | 5.2%                              | 9,410,600       | 5.3%                           | 9,548,800         | 5.7%                                   | 2,939,900                | 5.5%                           | 2,854,800             | 5.5%                           | 2,830,300    | 27,584,400    | (2,895,900)  | -8.3%            |
| MuSU               | 40,553,800    | (4,451,200)    | 36,102,600    | 7.0%                              | 12,580,000      | 6.3%                           | 11,320,000        | 8.4%                                   | 4,353,500                | 7.1%                           | 3,679,800             | 6.6%                           | 3,405,100    | 35,338,400    | (764,200)    | -1.9%            |
| NKU                | 49,956,600    | (4,451,200)    | 45,505,400    | 8.9%                              | 16,103,900      | 9.2%                           | 16,614,600        | 7.7%                                   | 3,951,200                | 9.2%                           | 4,771,700             | 9.5%                           | 4,915,100    | 46,356,500    | 851,100      | 1.7%             |
| WKU                | 66,861,100    | (4,451,200)    | 62,409,900    | 12.1%                             | 21,899,400      | 12.7%                          | 22,858,100        | 10.2%                                  | 5,256,200                | 12.6%                          | 6,529,500             | 12.5%                          | 6,467,000    | 63,010,200    | 600,300      | 0.9%             |
| Sector             | \$572,299,700 | (\$56,098,000) | \$516,201,700 | 100.0%                            | \$180,670,700   | 100.0%                         | \$180,670,500     | 100.0%                                 | \$51,620,300             | 100.0%                         | \$51,620,400          | 100.0%                         | \$51,620,200 | \$516,202,100 | \$400        | 0.0%             |
| Allocated Dollars: |               |                |               |                                   | \$180,670,600   |                                | \$180,670,600     |  | \$51,620,200             |                                | \$51,620,200          |                                | \$51,620,200 | \$516,201,800 | } Math Check |                  |
| Percent of Total:  |               |                |               |                                   | 35.0%           |                                | 35.0%             |  | 10.0%                    |                                | 10.0%                 |                                | 10.0%        | 100.0%        |              |                  |

<sup>1</sup> Small School Adjustment defined as fixed base amount that remains constant when sector total appropriation increases or stays the same, but may be reduced if there is a budget cut.

<sup>2</sup> Student Success component distributed based on each institution's share of weighted student success outcomes produced (i.e., bachelor's degrees; STEM+H, URM, and low-income bachelor's degrees; and student progression at 30, 60, and 90 credit hour thresholds).

<sup>3</sup> Course Completion distributed based on each institution's share of weighted student credit hours earned. Weights reflect differences in costs by course level and discipline, as well as, differences in cost structures and mission between sectors. Credit hours earned by out-of-state students are counted at 50% of similar credit hours earned by in-state students.

<sup>4</sup> Funding for maintenance and operation (M&O) of facilities distributed based on each institution's share of Category I and Category II square feet, net of research, non-class laboratory, and open laboratory space.

<sup>5</sup> Institutional Support component distributed based on each institution's share of sector total instruction and student services spending (i.e., share of direct instructional costs).

<sup>6</sup> Academic Support distributed based on each institution's share of total FTE student enrollment, weighted for differences in cost structures and mission between sectors.

Council on Postsecondary Education  
Performance Funding Model for the Public Universities  
Table 4 - Distribution of Student Success Component  
Fiscal Year 2020-21

Final Verified Distribution  
May 22, 2020

| Campus | (A x B)             |                         |                     | Bachelor's Degrees (Normalized) <sup>1</sup> |               |                | STEM+H Bachelor's Degrees |               |                | URM Bachelor's Degrees |               |                | Low Income Bachelor's Degrees |               |                |
|--------|---------------------|-------------------------|---------------------|--|---------------|----------------|---------------------------|---------------|----------------|------------------------|---------------|----------------|-------------------------------|---------------|----------------|
|        | A                   | B                       | C                   | Weighted Bachelor's Degrees                  | Percent Share | Formula Amount | Weighted STEM+H Degrees   | Percent Share | Formula Amount | Weighted URM Degrees   | Percent Share | Formula Amount | Weighted Low Income Degrees   | Percent Share | Formula Amount |
|        | Allocable Resources | Contribution Percentage | Contribution Totals |  |               |                |                           |               |                |                        |               |                |                               |               |                |
| UK     | \$161,041,100       | 35.0%                   | \$56,364,400        | 8,191.2                                      | 33.7%         | \$15,647,400   | 2,950.1                   | 36.5%         | \$9,412,700    | 813.4                  | 29.6%         | \$4,579,100    | 3,489.2                       | 30.0%         | \$4,650,300    |
| UofL   | 110,881,200         | 35.0%                   | 38,808,400          | 5,167.3                                      | 21.2%         | 9,870,900      | 1,566.2                   | 19.4%         | 4,997,300      | 687.9                  | 25.0%         | 3,872,200      | 2,811.3                       | 24.2%         | 3,746,800      |
| EKU    | 55,996,900          | 35.0%                   | 19,598,900          | 2,706.2                                      | 11.1%         | 5,169,500      | 871.0                     | 10.8%         | 2,779,100      | 244.3                  | 8.9%          | 1,375,400      | 1,357.0                       | 11.7%         | 1,808,600      |
| KSU    | 13,784,300          | 35.0%                   | 4,824,500           | 237.5  | 1.0%          | 453,600        | 51.3                      | 0.6%          | 163,800        | 158.3                  | 5.8%          | 891,300        | 186.3                         | 1.6%          | 248,300        |
| MoSU   | 30,480,300          | 35.0%                   | 10,668,100          | 1,214.3                                      | 5.0%          | 2,319,600      | 375.3                     | 4.6%          | 1,197,600      | 95.0                   | 3.5%          | 534,800        | 738.7                         | 6.4%          | 984,500        |
| MuSU   | 36,102,600          | 35.0%                   | 12,635,900          | 1,732.5                                      | 7.1%          | 3,309,600      | 719.7                     | 8.9%          | 2,296,200      | 159.0                  | 5.8%          | 895,100        | 726.7                         | 6.3%          | 968,500        |
| NKU    | 45,505,400          | 35.0%                   | 15,926,900          | 2,161.3                                      | 8.9%          | 4,128,600      | 698.3                     | 8.6%          | 2,228,100      | 246.3                  | 9.0%          | 1,386,700      | 999.7                         | 8.6%          | 1,332,300      |
| WKU    | 62,409,900          | 35.0%                   | 21,843,500          | 2,910.0                                      | 12.0%         | 5,558,800      | 857.3                     | 10.6%         | 2,735,400      | 346.7                  | 12.6%         | 1,951,500      | 1,310.7                       | 11.3%         | 1,746,800      |
| Sector | \$516,201,700       |                         | \$180,670,600       | 24,320.3                                     | 100.0%        | \$46,458,000   | 8,089.3                   | 100.0%        | \$25,810,200   | 2,751.0                | 100.0%        | \$15,486,100   | 11,619.4                      | 100.0%        | \$15,486,100   |
|        |                     |                         | Allocated Dollars:  |  |               | \$46,458,200   |                           |               | \$25,810,100   |                        |               | \$15,486,100   |                               |               | \$15,486,100   |
|        |                     |                         | Percent of Total:   |  |               | 9.0%           |                           |               | 5.0%           |                        |               | 3.0%           |                               |               | 3.0%           |

<sup>1</sup> Bachelor's degree figures have been normalized using degrees per 100 full-time equivalent students for each institution indexed to the public university average.

Council on Postsecondary Education  
Performance Funding Model for the Public Universities  
Table 4 - Distribution of Student Success Component  
Fiscal Year 2020-21

Final Verified Distribution  
May 22, 2020

| Campus | Student Progression (@ 30, 60, & 90 Credit Hours) |               |                      |                                 |               |                      |                                 |               |                      | D                      | (D - C)           | (E ÷ C)            | (D ÷ ΣD)      |
|--------|---|---------------|----------------------|---------------------------------|---------------|----------------------|---------------------------------|---------------|----------------------|------------------------|-------------------|--------------------|---------------|
|        | Weighted Progression @ 30 Hours                   | Percent Share | Formula Amount       | Weighted Progression @ 60 Hours | Percent Share | Formula Amount       | Weighted Progression @ 90 Hours | Percent Share | Formula Amount       |                        | E                 | F                  | G             |
|        |   |               |                      |                                 |               |                      |                                 |               |                      | Formula Totals         | Dollar Difference | Percent Difference | Percent Share |
| UK     | 5,380.9   | 34.1%         | \$5,287,800          | 5,726.6                         | 33.4%         | \$8,628,400          | 7,316.8                         | 33.6%         | \$12,131,200         | \$60,336,900           | \$3,972,500       | 7.0%               | 33.4%         |
| UofL   | 2,974.3   | 18.9%         | 2,922,800            | 3,461.0                         | 20.2%         | 5,214,800            | 4,512.2                         | 20.7%         | 7,481,100            | 38,105,900             | (702,500)         | -1.8%              | 21.1%         |
| EKU    | 1,748.7   | 11.1%         | 1,718,400            | 1,925.3                         | 11.2%         | 2,900,900            | 2,374.3                         | 10.9%         | 3,936,600            | 19,688,500             | 89,600            | 0.5%               | 10.9%         |
| KSU    | 174.3   | 1.1%          | 171,300              | 180.0                           | 1.1%          | 271,200              | 208.7                           | 1.0%          | 346,000              | 2,545,500              | (2,279,000)       | -47.2%             | 1.4%          |
| MoSU   | 960.7   | 6.1%          | 944,000              | 959.7                           | 5.6%          | 1,446,000            | 1,196.7                         | 5.5%          | 1,984,100            | 9,410,600              | (1,257,500)       | -11.8%             | 5.2%          |
| MuSU   | 1,006.7   | 6.4%          | 989,200              | 1,090.7                         | 6.4%          | 1,643,300            | 1,494.7                         | 6.9%          | 2,478,100            | 12,580,000             | (55,900)          | -0.4%              | 7.0%          |
| NKU    | 1,484.0   | 9.4%          | 1,458,300            | 1,588.3                         | 9.3%          | 2,393,200            | 1,916.0                         | 8.8%          | 3,176,700            | 16,103,900             | 177,000           | 1.1%               | 8.9%          |
| WKU    | 2,029.3   | 12.9%         | 1,994,200            | 2,198.3                         | 12.8%         | 3,312,300            | 2,774.7                         | 12.7%         | 4,600,400            | 21,899,400             | 55,900            | 0.3%               | 12.1%         |
| Sector | 15,758.8  | 100.0%        | \$15,486,000         | 17,129.9                        | 100.0%        | \$25,810,100         | 21,794.0                        | 100.0%        | \$36,134,200         | ΣD = \$180,670,700     | \$100             | 0.0%               | 100.0%        |
|        |   |               | \$15,486,100<br>3.0% |                                 |               | \$25,810,100<br>5.0% |                                 |               | \$36,134,100<br>7.0% | \$180,670,800<br>35.0% | } Math Check      |                    |               |

Council on Postsecondary Education  
 Performance Funding Model for the Public Universities  
 Table 5 - Calculated Additional Appropriations and Hold Harmless Allocations  
 Fiscal Year 2020-21

Final Verified Calculation  
 May 22, 2020

|  | <b>A</b>                         | <b>(A ÷ ΣA)</b>     | <b>(B x AABA)</b>       |  | <b>Σ(C+D), IF &gt; 0, 0</b>                | <b>Σ(C+D), IF &lt; 0, 0</b>                   |   | <b>= (Col. E)</b>                          | <b>(G + H)</b>                                |
|--|----------------------------------|---------------------|-------------------------|--|--|---|---|--|---|
| Institution  | Fiscal 2020-21<br>Formula Totals | Percent<br>of Total | AA Before<br>Adjustment | <b>Minus \$</b> in<br>Difference<br>Column | Funding in<br>Excess of<br><b>Minus \$</b> | Fiscal 2020-21<br>Hold Harmless<br>Allocation | <b>Plus \$</b> in<br>Difference<br>Column | Funding in<br>Excess of<br><b>Minus \$</b> | Fiscal 2020-21<br>Performance<br>Distribution |
| University of Kentucky                             | \$167,244,400                    | 32.4%               | \$418,300               | \$0  | \$418,300                                  | \$0   | \$6,203,300                               | \$418,300                                  | \$6,621,600                                   |
| University of Louisville                           | 113,536,100                      | 22.0%               | 284,000                 | 0  | 284,000                                    | 0   | 2,654,900                                 | 284,000                                    | 2,938,900                                     |
| Eastern Kentucky University                        | 56,250,400                       | 10.9%               | 140,700                 | 0  | 140,700                                    | 0   | 253,500                                   | 140,700                                    | 394,200                                       |
| Kentucky State University                          | 6,881,700                        | 1.3%                | 17,200                  | (6,902,600)                                | 0  | (6,885,400)                                   | 0   | 0  | 0   |
| Morehead State University                          | 27,584,400                       | 5.3%                | 69,000                  | (2,895,900)                                | 0  | (2,826,900)                                   | 0   | 0  | 0   |
| Murray State University                            | 35,338,400                       | 6.8%                | 88,400                  | (764,200)                                  | 0  | (675,800)                                     | 0   | 0  | 0   |
| Northern Kentucky University                       | 46,356,500                       | 9.0%                | 115,900                 | 0  | 115,900                                    | 0   | 851,100                                   | 115,900                                    | 967,000                                       |
| Western Kentucky University                        | 63,010,200                       | 12.2%               | 157,600                 | 0  | 157,600                                    | 0   | 600,300                                   | 157,600                                    | 757,900                                       |
| University Sector                                  | <b>ΣA =</b> \$516,202,100        | 100.0%              | \$1,291,100             | (\$10,562,700)                             | \$1,116,500                                | (\$10,388,100)                                | \$10,563,100                              | \$1,116,500                                | \$11,679,600                                  |
| Additional Appropriation Before Adjustment (AABA): |                                  |                     |                         |  |  |   |   |  | \$1,291,100                                   |
| Allocation Amount:                                 |                                  |                     |                         |  |  |   |   |  | 11,679,600                                    |

Council on Postsecondary Education  
 Performance Funding Model for the Public Universities  
 Table 6 - Subsequent Distribution of Allocable Resources by Institution  
 Fiscal Year 2020-21

Final Verified Distribution  
 May 22, 2020

| Institution | (A + B)                           |                          | C                                | D                                    | E                        | (C - D - E)         |                                   |                 |                                | Operational Support Components (@ 30%) |  |                          |                                |                       |                                | G                | H              |                   |
|-------------|-----------------------------------|--------------------------|----------------------------------|--------------------------------------|--------------------------|---------------------|-----------------------------------|-----------------|--------------------------------|--|--|--------------------------|--------------------------------|-----------------------|--------------------------------|------------------|----------------|-------------------|
|             | A                                 | B                        |                                  |                                      |                          | F                   | Outcomes Based Components (@ 70%) |                 |                                |  | Operational Support Components (@ 30%) |                          |                                |                       |                                |                  |                |                   |
|             | 2020-21 Adjusted Net General Fund | Performance Distribution | 2020-21 Revised Net General Fund | Small School Adjustment <sup>1</sup> | Hold Harmless Allocation | Allocable Resources | Success Share <sup>2</sup>        | Student Success | Credit Hour Share <sup>3</sup> | Course Completion                      | Square Feet Share <sup>4</sup>         | Maintenance & Operations | Direct Cost Share <sup>5</sup> | Institutional Support | FTE Student Share <sup>6</sup> | Academic Support | Formula Totals | Dollar Difference |
| UK          | \$178,040,400                     | \$6,621,600              | \$184,662,000                    | (\$16,999,300)                       | \$0                      | \$167,662,700       | 33.4%                             | \$60,487,800    | 31.3%                          | \$56,628,700                           | 36.2%                                  | \$18,726,000             | 28.7%                          | \$14,848,900          | 32.8%                          | \$16,971,300     | \$167,662,700  | \$0               |
| UofL        | 123,272,700                       | 2,938,900                | 126,211,600                      | (12,391,500)                         | 0                        | 113,820,100         | 21.1%                             | 38,201,200      | 23.1%                          | 41,840,900                             | 18.7%                                  | 9,660,500                | 25.5%                          | 13,171,800            | 21.2%                          | 10,945,600       | 113,820,000    | (100)             |
| EKU         | 60,448,100                        | 394,200                  | 60,842,300                       | (4,451,200)                          | 0                        | 56,391,100          | 10.9%                             | 19,737,700      | 11.4%                          | 20,615,600                             | 10.3%                                  | 5,351,800                | 9.8%                           | 5,089,800             | 10.8%                          | 5,596,200        | 56,391,100     | 0                 |
| KSU         | 18,235,500                        | 0                        | 18,235,500                       | (4,451,200)                          | (6,885,400)              | 6,898,900           | 1.4%                              | 2,551,900       | 0.9%                           | 1,544,900                              | 2.8%                                   | 1,469,000                | 1.5%                           | 758,400               | 1.1%                           | 574,700          | 6,898,900      | 0                 |
| MoSU        | 34,931,500                        | 0                        | 34,931,500                       | (4,451,200)                          | (2,826,900)              | 27,653,400          | 5.2%                              | 9,434,100       | 5.3%                           | 9,572,700                              | 5.7%                                   | 2,947,300                | 5.5%                           | 2,861,900             | 5.5%                           | 2,837,400        | 27,653,400     | 0                 |
| MuSU        | 40,553,800                        | 0                        | 40,553,800                       | (4,451,200)                          | (675,800)                | 35,426,800          | 7.0%                              | 12,611,500      | 6.3%                           | 11,348,300                             | 8.4%                                   | 4,364,300                | 7.1%                           | 3,689,000             | 6.6%                           | 3,413,600        | 35,426,700     | (100)             |
| NKU         | 49,956,600                        | 967,000                  | 50,923,600                       | (4,451,200)                          | 0                        | 46,472,400          | 8.9%                              | 16,144,200      | 9.2%                           | 16,656,200                             | 7.7%                                   | 3,961,100                | 9.2%                           | 4,783,600             | 9.5%                           | 4,927,400        | 46,472,500     | 100               |
| WKU         | 66,861,100                        | 757,900                  | 67,619,000                       | (4,451,200)                          | 0                        | 63,167,800          | 12.1%                             | 21,954,200      | 12.7%                          | 22,915,300                             | 10.2%                                  | 5,269,300                | 12.6%                          | 6,545,800             | 12.5%                          | 6,483,100        | 63,167,700     | (100)             |
| Sector      | \$572,299,700                     | \$11,679,600             | \$583,979,300                    | (\$56,098,000)                       | (\$10,388,100)           | \$517,493,200       | 100.0%                            | \$181,122,600   | 100.0%                         | \$181,122,600                          | 100.0%                                 | \$51,749,300             | 100.0%                         | \$51,749,200          | 100.0%                         | \$51,749,300     | \$517,493,000  | (\$200)           |
|             |                                   |                          |                                  |                                      |                          | Allocated Dollars:  |                                   | \$181,122,600   |                                | \$181,122,600                          |  | \$51,749,300             |                                | \$51,749,300          |                                | \$51,749,300     | \$517,493,100  | } Math Check      |
|             |                                   |                          |                                  |                                      |                          | Percent of Total:   |                                   | 35.0%           |                                | 35.0%                                  |  | 10.0%                    |                                | 10.0%                 |                                | 10.0%            | 100.0%         |                   |

<sup>1</sup> Small School Adjustment defined as fixed base amount that remains constant when sector total appropriation increases or stays the same, but may be reduced if there is a budget cut.

<sup>2</sup> Student Success component distributed based on each institution's share of weighted student success outcomes produced (i.e., bachelor's degrees; STEM+H, URM, and low-income bachelor's degrees; and student progression at 30, 60, and 90 credit hour thresholds).

<sup>3</sup> Course Completion distributed based on each institution's share of weighted student credit hours earned. Weights reflect differences in costs by course level and discipline, as well as, differences in cost structures and mission between sectors. Credit hours earned by out-of-state students are counted at 50% of similar credit hours earned by in-state students.

<sup>4</sup> Funding for maintenance and operation (M&O) of facilities distributed based on each institution's share of Category I and Category II square feet, net of research, non-class laboratory, and open laboratory space.

<sup>5</sup> Institutional Support component distributed based on each institution's share of total instruction and student services spending (i.e., share of direct instructional costs).

<sup>6</sup> Academic Support distributed based on each institution's share of total FTE student enrollment, weighted for differences in cost structures and mission between sectors.



## Kentucky Council on Postsecondary Education

**Andy Beshear**  
Governor

100 Airport Road, 2<sup>nd</sup> Floor  
Frankfort, Kentucky 40601  
Phone: 502-573-1555  
<http://www.cpe.ky.gov>

**Aaron Thompson, Ph.D.**  
President

May 28, 2020

Mr. John Hicks, State Budget Director  
Capitol Annex, Room 284  
702 Capital Avenue  
Frankfort, KY 40601

RE: Distribution of 2020-21 Postsecondary Education Performance Fund

Dear Mr. Hicks:

As you know, the enacted budget for 2020-21 (HB 352) appropriated \$14,994,800 to the Postsecondary Education Performance Fund. These funds are to be distributed according to the provisions of KRS 164.092, which directs the Council on Postsecondary Education to run the Performance Funding Model and submit to your office a distribution of funds for the public universities and KCTCS institutions as indicated below.

Public Universities and KCTCS:

|                              |                  |
|------------------------------|------------------|
| University of Kentucky       | \$6,621,600      |
| University of Louisville     | 2,938,900        |
| Eastern Kentucky University  | 394,200          |
| Kentucky State University    | 0                |
| Morehead State University    | 0                |
| Murray State University      | 0                |
| Northern Kentucky University | 967,000          |
| Western Kentucky University  | 757,900          |
| KCTCS                        | <u>3,315,200</u> |
| Total                        | \$14,994,800     |

(Continued on following page)

KCTCS Institutions (Detail):

|                |                |
|----------------|----------------|
| Ashland        | \$0            |
| Big Sandy      | 0              |
| Bluegrass      | 611,500        |
| Elizabethtown  | 314,200        |
| Gateway        | 285,200        |
| Hazard         | 0              |
| Henderson      | 0              |
| Hopkinsville   | 201,800        |
| Jefferson      | 468,400        |
| Madisonville   | 0              |
| Maysville      | 266,800        |
| Owensboro      | 284,400        |
| Somerset       | 327,400        |
| Southcentral   | 291,900        |
| Southeast      | 0              |
| West Kentucky  | <u>263,600</u> |
| KCTCS Subtotal | \$3,315,200    |

Spreadsheets showing calculations used to determine the distribution of funds for the public universities and KCTCS institutions are available upon request. If you have questions or require additional information, please contact me at (502) 892-3001 or Bill Payne at (502) 892-3052.

Sincerely,



Aaron Thompson, President  
Kentucky Council on Postsecondary Education

C: Senator Christian McDaniel  
Senator David Givens  
Representative Steven Rudy  
Representative James Tipton  
Janice Tomes, OSBD  
Carla Wright, OSBD  
Postsecondary Institution Presidents

Table 7 - Change in Funding Model Metric Three-Year Rolling Averages (**Weighted Activity Volume**)  
 Between 2019-20 and 2020-21 Iterations

Student Success Component

| Bachelor's Degrees (Normalized)<br>Pool Size = <b>\$46.6 M</b> in 2020-21  | 2019-20<br>Iteration | 2020-21<br>Iteration | Volume<br>Change | Percent<br>Change | Status  | Institution | 2019-20<br>Share | 2020-21<br>Share |
|--|----------------------|----------------------|------------------|-------------------|---------|-------------|------------------|------------------|
| UK   | 7,754                | 8,191                | 437              | 5.6%              | Above   | UK          | 32.7%            | 33.7%            |
| UofL   | 4,920                | 5,167                | 247              | 5.0%              | Above   | UofL        | 20.7%            | 21.2%            |
| EKU  | 2,642                | 2,706                | 64               | 2.4%              | Below   | EKU         | 11.1%            | 11.1%            |
| KSU  | 284                  | 237                  | (47)             | -16.5%            | Below   | KSU         | 1.2%             | 1.0%             |
| MoSU   | 1,256                | 1,214                | (42)             | -3.4%             | Below   | MoSU        | 5.3%             | 5.0%             |
| MuSU   | 1,799                | 1,733                | (66)             | -3.7%             | Below   | MuSU        | 7.6%             | 7.1%             |
| NKU  | 2,228                | 2,161                | (66)             | -3.0%             | Below   | NKU         | 9.4%             | 8.9%             |
| WKU  | 2,849                | 2,910                | 61               | 2.1%              | Below   | WKU         | 12.0%            | 12.0%            |
| Sector   | 23,734               | 24,320               | 586              | 2.5% =            | Average |             | 100.0%           | 100.0%           |
| <b>STEM+H Bachelor's Degrees</b><br>Pool Size = <b>\$25.9 M</b> in 2020-21 | 2019-20<br>Iteration | 2020-21<br>Iteration | Volume<br>Change | Percent<br>Change | Status  | Institution | 2019-20<br>Share | 2020-21<br>Share |
| UK   | 2,728                | 2,950                | 222              | 8.2%              | Above   | UK          | 35.3%            | 36.5%            |
| UofL   | 1,453                | 1,566                | 114              | 7.8%              | Above   | UofL        | 18.8%            | 19.4%            |
| EKU  | 836                  | 871                  | 35               | 4.1%              | Below   | EKU         | 10.8%            | 10.8%            |
| KSU  | 60                   | 51                   | (9)              | -14.9%            | Below   | KSU         | 0.8%             | 0.6%             |
| MoSU   | 361                  | 375                  | 14               | 3.9%              | Below   | MoSU        | 4.7%             | 4.6%             |
| MuSU   | 723                  | 720                  | (4)              | -0.5%             | Below   | MuSU        | 9.4%             | 8.9%             |
| NKU  | 691                  | 698                  | 7                | 1.1%              | Below   | NKU         | 9.0%             | 8.6%             |
| WKU  | 864                  | 857                  | (7)              | -0.8%             | Below   | WKU         | 11.2%            | 10.6%            |
| Sector   | 7,717                | 8,089                | 372              | 4.8% =            | Average |             | 100.0%           | 100.0%           |
| <b>URM Bachelor's Degrees</b><br>Pool Size = <b>\$15.5 M</b> in 2020-21    | 2019-20<br>Iteration | 2020-21<br>Iteration | Volume<br>Change | Percent<br>Change | Status  | Institution | 2019-20<br>Share | 2020-21<br>Share |
| UK   | 730                  | 813                  | 83               | 11.4%             | Above   | UK          | 28.3%            | 29.6%            |
| UofL   | 660                  | 688                  | 28               | 4.3%              | Below   | UofL        | 25.6%            | 25.0%            |
| EKU  | 230                  | 244                  | 14               | 6.1%              | Below   | EKU         | 8.9%             | 8.9%             |
| KSU  | 159                  | 158                  | (1)              | -0.6%             | Below   | KSU         | 6.2%             | 5.8%             |
| MoSU   | 84                   | 95                   | 11               | 12.6%             | Above   | MoSU        | 3.3%             | 3.5%             |
| MuSU   | 161                  | 159                  | (2)              | -1.4%             | Below   | MuSU        | 6.3%             | 5.8%             |
| NKU  | 231                  | 246                  | 16               | 6.8%              | Above   | NKU         | 8.9%             | 9.0%             |
| WKU  | 324                  | 347                  | 23               | 7.0%              | Above   | WKU         | 12.6%            | 12.6%            |
| Sector   | 2,580                | 2,751                | 171              | 6.6% =            | Average |             | 100.0%           | 100.0%           |



Table 7 - Change in Funding Model Metric Three-Year Rolling Averages (**Weighted Activity Volume**)  
Between 2019-20 and 2020-21 Iterations

Student Success Component (Cont'd)

| Low Income Bachelor's Degrees<br>Pool Size = <b>\$15.5 M</b> in 2020-21         | 2019-20<br>Iteration | 2020-21<br>Iteration | Volume<br>Change | Percent<br>Change | Status  | Institution | 2019-20<br>Share | 2020-21<br>Share |
|---|----------------------|----------------------|------------------|-------------------|---------|-------------|------------------|------------------|
| UK  | 3,428                | 3,489                | 61               | 1.8%              | Above   | UK          | 29.5%            | 30.0%            |
| UofL  | 2,762                | 2,811                | 49               | 1.8%              | Above   | UofL        | 23.7%            | 24.2%            |
| EKU   | 1,374                | 1,357                | (17)             | -1.2%             | Below   | EKU         | 11.8%            | 11.7%            |
| KSU   | 204                  | 186                  | (18)             | -8.7%             | Below   | KSU         | 1.8%             | 1.6%             |
| MoSU  | 762                  | 739                  | (24)             | -3.1%             | Below   | MoSU        | 6.6%             | 6.4%             |
| MuSU  | 749                  | 727                  | (22)             | -3.0%             | Below   | MuSU        | 6.4%             | 6.3%             |
| NKU   | 1,027                | 1,000                | (28)             | -2.7%             | Below   | NKU         | 8.8%             | 8.6%             |
| WKU   | 1,329                | 1,311                | (18)             | -1.4%             | Below   | WKU         | 11.4%            | 11.3%            |
| Sector  | 11,636               | 11,619               | (16)             | -0.1%             | Average |             | 100.0%           | 100.0%           |
| <b>Student Progression @ 30 Hours</b><br>Pool Size = <b>\$15.5 M</b> in 2020-21 | 2019-20<br>Iteration | 2020-21<br>Iteration | Volume<br>Change | Percent<br>Change | Status  | Institution | 2019-20<br>Share | 2020-21<br>Share |
| UK  | 5,495                | 5,381                | (114)            | -2.1%             | Above   | UK          | 34.1%            | 34.1%            |
| UofL  | 3,027                | 2,974                | (53)             | -1.7%             | Above   | UofL        | 18.8%            | 18.9%            |
| EKU   | 1,862                | 1,749                | (114)            | -6.1%             | Below   | EKU         | 11.5%            | 11.1%            |
| KSU   | 160                  | 174                  | 15               | 9.2%              | Above   | KSU         | 1.0%             | 1.1%             |
| MoSU  | 959                  | 961                  | 2                | 0.2%              | Above   | MoSU        | 5.9%             | 6.1%             |
| MuSU  | 1,010                | 1,007                | (3)              | -0.3%             | Above   | MuSU        | 6.3%             | 6.4%             |
| NKU   | 1,532                | 1,484                | (48)             | -3.1%             | Below   | NKU         | 9.5%             | 9.4%             |
| WKU   | 2,092                | 2,029                | (62)             | -3.0%             | Below   | WKU         | 13.0%            | 12.9%            |
| Sector  | 16,136               | 15,759               | (377)            | -2.3%             | Average |             | 100.0%           | 100.0%           |
| <b>Student Progression @ 60 Hours</b><br>Pool Size = <b>\$25.9 M</b> in 2020-21 | 2019-20<br>Iteration | 2020-21<br>Iteration | Volume<br>Change | Percent<br>Change | Status  | Institution | 2019-20<br>Share | 2020-21<br>Share |
| UK  | 5,873                | 5,727                | (147)            | -2.5%             | Below   | UK          | 33.6%            | 33.4%            |
| UofL  | 3,532                | 3,461                | (71)             | -2.0%             | Below   | UofL        | 20.2%            | 20.2%            |
| EKU   | 1,924                | 1,925                | 2                | 0.1%              | Above   | EKU         | 11.0%            | 11.2%            |
| KSU   | 184                  | 180                  | (4)              | -2.0%             | Below   | KSU         | 1.1%             | 1.1%             |
| MoSU  | 988                  | 960                  | (29)             | -2.9%             | Below   | MoSU        | 5.7%             | 5.6%             |
| MuSU  | 1,115                | 1,091                | (24)             | -2.2%             | Below   | MuSU        | 6.4%             | 6.4%             |
| NKU   | 1,612                | 1,588                | (24)             | -1.5%             | Above   | NKU         | 9.2%             | 9.3%             |
| WKU   | 2,233                | 2,198                | (34)             | -1.5%             | Above   | WKU         | 12.8%            | 12.8%            |
| Sector  | 17,461               | 17,130               | (331)            | -1.9%             | Average |             | 100.0%           | 100.0%           |

Table 7 - Change in Funding Model Metric Three-Year Rolling Averages (**Weighted Activity Volume**)  
Between 2019-20 and 2020-21 Iterations

Student Success Component (Cont'd)

| Student Progression @ 90 Hours<br>Pool Size = <b>\$36.2 M</b> in 2020-21 | 2019-20<br>Iteration | 2020-21<br>Iteration | Volume<br>Change | Percent<br>Change | Status    | Institution | 2019-20<br>Share | 2020-21<br>Share |
|--|----------------------|----------------------|------------------|-------------------|-----------|-------------|------------------|------------------|
| UK   | 7,250                | 7,317                | 67               | 0.9%              | Above     | UK          | 33.3%            | 33.6%            |
| UofL   | 4,526                | 4,512                | (14)             | -0.3%             | Below     | UofL        | 20.8%            | 20.7%            |
| EKU  | 2,311                | 2,374                | 63               | 2.7%              | Above     | EKU         | 10.6%            | 10.9%            |
| KSU  | 241                  | 209                  | (32)             | -13.4%            | Below     | KSU         | 1.1%             | 1.0%             |
| MoSU   | 1,237                | 1,197                | (41)             | -3.3%             | Below     | MoSU        | 5.7%             | 5.5%             |
| MuSU   | 1,518                | 1,495                | (23)             | -1.5%             | Below     | MuSU        | 7.0%             | 6.9%             |
| NKU  | 1,948                | 1,916                | (32)             | -1.7%             | Below     | NKU         | 8.9%             | 8.8%             |
| WKU  | 2,748                | 2,775                | 27               | 1.0%              | Above     | WKU         | 12.6%            | 12.7%            |
| Sector   | 21,780               | 21,794               | 14               | 0.1%              | = Average |             | 100.0%           | 100.0%           |

Course Completion Component

| Student Credit Hours Earned<br>Pool Size = <b>\$181.1 M</b> in 2020-21 | 2019-20<br>Iteration | 2020-21<br>Iteration | Volume<br>Change | Percent<br>Change | Status    | Institution | 2019-20<br>Share | 2020-21<br>Share |
|--|----------------------|----------------------|------------------|-------------------|-----------|-------------|------------------|------------------|
| UK   | 1,348,256            | 1,391,065            | 42,809           | 3.2%              | Above     | UK          | 30.6%            | 31.3%            |
| UofL   | 1,017,022            | 1,027,807            | 10,785           | 1.1%              | Above     | UofL        | 23.1%            | 23.1%            |
| EKU  | 514,109              | 506,415              | (7,694)          | -1.5%             | Below     | EKU         | 11.7%            | 11.4%            |
| KSU  | 40,074               | 37,950               | (2,124)          | -5.3%             | Below     | KSU         | 0.9%             | 0.9%             |
| MoSU   | 241,295              | 235,150              | (6,145)          | -2.5%             | Below     | MoSU        | 5.5%             | 5.3%             |
| MuSU   | 289,065              | 278,768              | (10,297)         | -3.6%             | Below     | MuSU        | 6.6%             | 6.3%             |
| NKU  | 396,255              | 409,154              | 12,899           | 3.3%              | Above     | NKU         | 9.0%             | 9.2%             |
| WKU  | 565,626              | 562,907              | (2,719)          | -0.5%             | Below     | WKU         | 12.8%            | 12.7%            |
| Sector   | 4,411,703            | 4,449,217            | 37,513           | 0.9%              | = Average |             | 100.0%           | 100.0%           |

Maintenance and Operations

| Square Feet Data<br>Pool Size = <b>\$51.7 M</b> in 2020-21 | 2019-20<br>Iteration | 2020-21<br>Iteration | Volume<br>Change | Percent<br>Change | Status    | Institution | 2019-20<br>Share | 2020-21<br>Share |
|--|----------------------|----------------------|------------------|-------------------|-----------|-------------|------------------|------------------|
| UK   | 8,010,620            | 8,585,557            | 574,937          | 7.2%              | Above     | UK          | 35.3%            | 36.2%            |
| UofL   | 4,287,640            | 4,429,983            | 142,343          | 3.3%              | Below     | UofL        | 18.9%            | 18.7%            |
| EKU  | 2,382,140            | 2,454,151            | 72,011           | 3.0%              | Below     | EKU         | 10.5%            | 10.3%            |
| KSU  | 673,601              | 673,658              | 57               | 0.0%              | Below     | KSU         | 3.0%             | 2.8%             |
| MoSU   | 1,312,087            | 1,351,527            | 39,440           | 3.0%              | Below     | MoSU        | 5.8%             | 5.7%             |
| MuSU   | 1,955,585            | 2,001,344            | 45,760           | 2.3%              | Below     | MuSU        | 8.6%             | 8.4%             |
| NKU  | 1,769,929            | 1,816,413            | 46,484           | 2.6%              | Below     | NKU         | 7.8%             | 7.7%             |
| WKU  | 2,273,068            | 2,416,347            | 143,279          | 6.3%              | Above     | WKU         | 10.0%            | 10.0%            |
| Sector   | 22,664,670           | 23,728,980           | 1,064,310        | 4.7%              | = Average |             | 100.0%           | 100.0%           |

Table 7 - Change in Funding Model Metric Three-Year Rolling Averages (**Weighted Activity Volume**)  
 Between 2019-20 and 2020-21 Iterations

Institutional Support

| Instruction and Student Services<br>Pool Size = <b>\$51.7 M</b> in 2020-21 | 2019-20<br>Iteration | 2020-21<br>Iteration | Volume<br>Change | Percent<br>Change | Status    | Institution | 2019-20<br>Share | 2020-21<br>Share |
|--|----------------------|----------------------|------------------|-------------------|-----------|-------------|------------------|------------------|
| UK   | 3,181                | 3,231                | 50               | 1.6%              | Above     | UK          | 28.2%            | 28.7%            |
| UofL   | 2,874                | 2,866                | (8)              | -0.3%             | Above     | UofL        | 25.4%            | 25.5%            |
| EKU  | 1,147                | 1,108                | (39)             | -3.4%             | Below     | EKU         | 10.1%            | 9.8%             |
| KSU  | 154                  | 165                  | 11               | 7.4%              | Above     | KSU         | 1.4%             | 1.5%             |
| MoSU   | 635                  | 623                  | (12)             | -1.9%             | Below     | MoSU        | 5.6%             | 5.5%             |
| MuSU   | 832                  | 803                  | (29)             | -3.5%             | Below     | MuSU        | 7.4%             | 7.1%             |
| NKU  | 1,026                | 1,041                | 14               | 1.4%              | Above     | NKU         | 9.1%             | 9.2%             |
| WKU  | 1,450                | 1,424                | (26)             | -1.8%             | Below     | WKU         | 12.8%            | 12.6%            |
| Sector   | 11,300               | 11,260               | (40)             | -0.4%             | = Average |             | 100.0%           | 100.0%           |

Academic Support

| FTE Students<br>Pool Size = <b>\$51.7 M</b> in 2020-21 | 2019-20<br>Iteration | 2020-21<br>Iteration | Volume<br>Change | Percent<br>Change | Status    | Institution | 2019-20<br>Share | 2020-21<br>Share |
|--|----------------------|----------------------|------------------|-------------------|-----------|-------------|------------------|------------------|
| UK   | 38,739               | 38,338               | (402)            | -1.0%             | Above     | UK          | 32.6%            | 32.8%            |
| UofL   | 24,886               | 24,726               | (160)            | -0.6%             | Above     | UofL        | 20.9%            | 21.2%            |
| EKU  | 13,005               | 12,642               | (363)            | -2.8%             | Below     | EKU         | 10.9%            | 10.8%            |
| KSU  | 1,318                | 1,298                | (20)             | -1.5%             | Above     | KSU         | 1.1%             | 1.1%             |
| MoSU   | 6,622                | 6,410                | (212)            | -3.2%             | Below     | MoSU        | 5.6%             | 5.5%             |
| MuSU   | 8,148                | 7,711                | (436)            | -5.4%             | Below     | MuSU        | 6.8%             | 6.6%             |
| NKU  | 11,263               | 11,131               | (132)            | -1.2%             | Above     | NKU         | 9.5%             | 9.5%             |
| WKU  | 15,005               | 14,645               | (360)            | -2.4%             | Below     | WKU         | 12.6%            | 12.5%            |
| Sector   | 118,986              | 116,900              | (2,085)          | -1.8%             | = Average |             | 100.0%           | 100.0%           |

Funding Model Totals

Metrics = 11

Allocable Resources = **\$517.5 M** in 2020-21

Council on Postsecondary Education  
 Performance Funding Model for the Public Universities

May 22, 2020

Table 8 - Metrics Where Rates of Growth Exceeded Sector Average  
 Between Fiscal Years 2019-20 and 2020-21

| <u>Performance Metric</u>           | <u>UK</u>                           | <u>UofL</u>                         | <u>EKU</u>                          | <u>KSU</u>                          | <u>MoSU</u>                         | <u>MuSU</u>                         | <u>NKU</u>                          | <u>WKU</u>                          | <u>Pool Size<br/>(in Millions)</u> |
|-------------------------------------|-------------------------------------|-------------------------------------|-------------------------------------|-------------------------------------|-------------------------------------|-------------------------------------|-------------------------------------|-------------------------------------|------------------------------------|
| <b>Student Success Outcomes</b>     |                                     |                                     |                                     |                                     |                                     |                                     |                                     |                                     |                                    |
| Bachelor's Degrees                  | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | <input type="checkbox"/>            | <input type="checkbox"/>            | <input type="checkbox"/>            | <input type="checkbox"/>            | <input type="checkbox"/>            | \$46.6                             |
| STEM+H Bachelor's Degrees           | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | <input type="checkbox"/>            | <input type="checkbox"/>            | <input type="checkbox"/>            | <input type="checkbox"/>            | <input type="checkbox"/>            | 25.9                               |
| URM Bachelor's Degrees              | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | <input type="checkbox"/>            | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | 15.5                               |
| Low Income Bachelor's Degrees       | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | <input type="checkbox"/>            | <input type="checkbox"/>            | <input type="checkbox"/>            | <input type="checkbox"/>            | <input type="checkbox"/>            | 15.5                               |
| Student Progression @ 30 Hours      | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | <input type="checkbox"/>            | 15.5                               |
| Student Progression @ 60 Hours      | <input type="checkbox"/>            | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | <input type="checkbox"/>            | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | 25.9                               |
| Student Progression @ 90 Hours      | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | <input type="checkbox"/>            | <input type="checkbox"/>            | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | 36.2                               |
| Earned Credit Hours                 | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | <input type="checkbox"/>            | <input type="checkbox"/>            | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | 181.1                              |
| <b>Operational Support Activity</b> |                                     |                                     |                                     |                                     |                                     |                                     |                                     |                                     |                                    |
| Instructional Square Feet           | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | <input type="checkbox"/>            | <input type="checkbox"/>            | <input type="checkbox"/>            | <input type="checkbox"/>            | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | 51.7                               |
| Direct Cost of Instruction          | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | 51.7                               |
| FTE Students                        | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | 51.7                               |
| Metrics Above Sector Average        | 10                                  | 7                                   | 2                                   | 3                                   | 2                                   | 1                                   | 5                                   | 4                                   | <u>\$517.5</u>                     |



# **ACADEMIC & STRATEGIC INITIATIVES COMMITTEE**

## **REPORT AND RECOMMENDED ACTION ITEMS**

*\*The following was provided at the May 20, 2020 ASI Committee meeting and included as reference for the June 19 meeting.*

**ACADEMIC & STRATEGIC INITIATIVES COMMITTEE  
KY COUNCIL ON POSTSECONDARY EDUCATION**

**DISCUSSION ITEM**  
May 20, 2020

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**TITLE:** Agency Updates: Academic & Student Success Initiatives

**DESCRIPTION:** CPE staff will brief the Committee on the recent work of the Academic and Student Success unit.

**PRESENTERS:** Melissa Bell, Ph.D., CPE's Vice President for Academic Affairs and Student Success

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**College Readiness**

Per 13 KAR 2:020, CPE determines college readiness indicators. Each year CPE staff work with institutional representatives to determine which assessments should be accepted as statewide college readiness indicators and which benchmark scores should determine readiness. Circumstances surrounding the COVID-19 pandemic have made the administration of the standardized tests listed on the College Readiness Indicators more difficult, and even impossible, in some instances. Because of this unusual situation, institutions have been permitted to implement their own methodologies to determination readiness and placement during the 2020-21 academic year. CPE staff will work with institutional representatives to determine college readiness indicators for the 2021-22 academic year, and those recommendations will be brought to the ASI Committee in the near future.

**Online Portal**

CPE is developing a new online portal system that currently consists of four major components – degree plans, a tool that will help students optimize these degree plans, transfer course equivalencies, and cross-institutional degree plans for students who start at one institution and finish at another. Focus groups will begin meeting in the next few weeks to provide feedback. Each group will consist of chief academic officers, advisors, students, and members of other key constituent groups. Staff anticipate providing a demonstration of the system at the next ASI meeting.

**Conversations with Campus Personnel**

CPE is hosting a series of statewide, virtual information-sharing sessions for groups of campus professionals. In these unprecedented times, institutions and their staff are making daily adjustments and practicing an incredible amount of flexibility. As things

continue to change and evolve in relation to COVID-19, we feel that it is important to connect professionals to investigate solutions together. Session topics include academic advising, career services, military student services, mental health services, admissions and recruitment, residence life, and student activities.

### **Online Learning**

The rapid transition to remote learning was challenging for faculty, staff and students. CPE staff convened a virtual meeting of teaching and learning center directors and distance learning coordinators to talk about their experiences during the past semester. From this conversation, it became clear that a statewide repository of guidelines on captioning, tutoring and professional development would be helpful for public institutions, and CPE will take the lead on creating this repository. This group will convene again in mid-June to discuss lessons learned from summer courses and best practices/strategies for Fall 2020.

### **Kentucky Virtual Library (KYVL)**

The Kentucky Virtual Library (KYVL), a unit within CPE, serves as the state's hub for online research resources. It is a consortium of nearly 300 Kentucky libraries and institutions that makes those resources available at a fraction of the retail cost. Membership in the KYVL is available at an annual fee. When COVID-19 began to require school closures, CPE staff quickly made adjustments in mid-March to make the databases available to non-member Kentucky school districts and public libraries through the end of the school year. Private schools were also permitted to request access. Access for non-member schools and libraries will remain available through June 30, 2020.

### **Program Approval Policy**

CPE staff are working with institutional representatives to streamline the current program approval process and align it more closely with the requirements of the SACSCOC substantive change process. Staff will bring proposed policy changes for consideration to the next ASI Committee meeting.

**TITLE:** Proposed New Academic Programs for Review & Recommendation

**RECOMMENDATION:** The Academic & Strategic Initiatives Committee recommends the Council approve the proposed New Academic Programs from Western Kentucky University, the University of Louisville, and Murray State University.

**PRESENTER:** Lori Harper, Chair of Academic & Strategic Initiatives Committee

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### **COMMITTEE REVIEW & APPROVAL**

The Academic & Strategic Initiatives Committee reviewed the proposed new academic programs and approved them on May 20, 2020.

### **SUPPORTING INFORMATION**

KRS 164.020 (15) empowers the Council on Postsecondary Education to define and approve the offering of all postsecondary education technical, associate, baccalaureate, graduate, and professional degree, certificate, or diploma programs in the public postsecondary education institutions. Council staff has reviewed the proposed programs and recommends approval by the board.

### **PROGRAMS PROPOSED FOR APPROVAL**

#### Western Kentucky University

1. Environmental, Sustainability, and Geographic Studies (B.S.) CIP Code 03.0103
2. Film Production (B.F.A.) CIP Code 50.0602

#### University of Louisville

1. Business Administration (B.A.) CIP Code 52.0101
2. Materials and Energy Science and Engineering (M.S.) CIP Code 14.1801



Murray State University

1. Respiratory Therapy (B.S) CIP Code 51.0908
2. General Studies (B.S.) CIP Code 24.0199

Proposed summaries for each program are attached and provide detailed information on the following elements:

- Overview - Program description, CIP code, credit hours, institutional governing board approval date, and expected implementation date
- Market Demand – Justification of need and employer demand
- Unnecessary duplication justification
- Expected revenues and expenditures associated with implementation

## PROPOSED PROGRAM SUMMARY

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**Institution:** Western Kentucky University

**Program Name:** Environmental, Sustainability, and Geographic Studies

**Degree Designation:** BACHELOR OF SCIENCE (BS)

**Degree Level :** Baccalaureate

### **Program Description**

The Environmental, Sustainability, and Geographic Studies program focuses on environment-related issues using scientific, technological, and humanistic approaches to generate a systems-thinking mindset. Includes foundational instruction in the basic principles of environmental science and related subjects, such as economics, cultural geography, environmental planning, pollution control, natural resources management, spatial data analysis, and the general interactions of humans and nature. Technical course work encompasses scientific writing, quantitative skills and data analysis, applied field- and lab-based experience, and geospatial analysis. Professional development courses involve field and laboratory training (including study abroad) and applying sustainability principles to the built and natural environments. The program provides students with the option of attaining a certificate in Geographic Information Systems. This certificate is relevant for a variety of disciplines that require the mapping and analysis of geographic, demographic, and/or environmental data. Students who complete the certificate will have a solid foundation that spans the collection, management, analysis, automation, and display of data using GIS and remote sensing technologies. The program prepares students for careers in the environmental and sustainability job sectors and in the geospatial technology work force, as well as for graduate school.

### **Will this program replace or enhance any existing programs(s) or tracks, concentrations, or specializations within an existing program? If yes, please specify**

This program is proposed as part of the WKU comprehensive program review wherein it was suggested from within the Department of Geography and Geology, as supported by the institution, to transform its majors in Geography and Environmental Studies and GIS into a single merged major that will better enhance student training, follow market trends, capitalize on faculty expertise and research, and streamline the current majors in various concentrations within the degrees undergoing transformation.

**CIP Code:** 03.0103

**Credit Hours:** 120

**Institutional Board Approval Date:** 5/31/2020

**Implementation Date:** 8/1/2020

### **Student Demand**

Year 1 - 80

Year 2 - 94

Year 3 - 110

Year 4 - 137

Year 5 - 158

### **Market Demand**

This program is proposed as part of the WKU comprehensive program review wherein it was suggested from within the Department of Geography and Geology, as supported by the institution, to transform its majors in Geography and Environmental Studies and GIS into a single merged major that will better enhance student training, follow market trends, capitalize on faculty expertise and research, and streamline the current majors in various concentrations within the degrees undergoing transformation. Not only will this make advising and programming more efficient for majors, it will also provide them with a degree that integrates the skills and topics that are cutting edge and relevant to today's workforce demands. The program provides the broad and interdisciplinary interests needed to meet the rapidly growing student demand for this degree (nearly an 80% increase in majors in the environmental studies concentration and highest number of students pursuing a certificate in our GIS program within our Department since Fall 2018). The growth in these areas and demonstrated student demand, as indicated through chosen concentration in the current major and course enrollment, are driving the focus of this merger to meet the growing student need.

The unique combination of the proposed disciplines makes this degree program highly attractive and unlike others offered in the state or at other benchmark institutions, which will be an advantage in marketing it to meet the types of jobs and various sectors of growth in Kentucky and beyond in this area, as described below. Specifically, this program not only emphasizes human-environmental interaction through environmental science and human geography pedagogy, and promotes long-term systems thinking through the principles of sustainability, it also integrates GIS technology training, which is one of the fastest growing, in-demand skills across nearly every sector of the economy from manufacturing and distribution to urban planning and national park management, among others. This combination of skillsets and disciplinary coursework also makes the major unique among KY higher education programs.

Currently, the type of degree needed to be competitive requires more interdisciplinary training. This is based on surveys of recent job listings, alumni surveys, and market trends, all of which clearly demonstrate that having skills in both the human and physical aspects of environmental issues, along with the ability to collect and analyze spatial data, are necessary in order to gain employment as employers place increasing demand on individuals working in complex, globalized built and natural environments. Students attending WKU indicate an interest in this program and need for the integrated disciplines; a survey of over 200 students (both majors and non-majors) in 2018-19 in multiple lower-level courses within the Department, indicated 33% of respondents would pursue this degree program if offered and over 50% indicated they would take coursework within the major. Overall, nationally, there is strong focus on environmentally friendly and sustainable practices in the public sector and for almost all industries in the private sector. Businesses across the country, as well as federal, local, and state governments, have made significant investments toward becoming more environmentally responsible and better global citizens. That investment is a continuing trend because of heightened public interest in the hazards facing the environment, as well as increasing demands placed on the environment by population growth, climate change, water resource demand, cultural and paradigm shifts, and improvements in technology and development. Environmental and sustainability issues are relevant to public concerns about hazards that impact humanity (climate change, natural impacts

such as volcanoes, flooding, and severe weather). The public is also concerned about exploitation, management, and protection of natural resources. The current and future workforce, by necessity, will need to remediate and ultimately be responsible for managing both natural and built environments and their resources, as well as determine how to balance human need/use with the functions of natural systems. Addressing these environmental issues is a cornerstone of the current and future job markets and this program’s focus for training students.

According to the Bureau of Labor Statistics (2017), 35% of all jobs now require a Bachelor’s degree. Though level of education is important, program of study and major matter more, as does alignment of curriculum with workforce requirements and job projections (Carnevale and Cheah 2018). Science, Technology, Engineering and Mathematics (STEM) jobs play a significant role in the growth and stability of the U.S. economy and STEM occupations were projected to grow by 8.9 percent between 2014 to 2024 (Noonan 2017). Market demand in the environmental sector was projected to grow 8% between 2018 through 2028 (Occupational Outlook Handbook 2019). There is strong projected growth of jobs in the field of geospatial technology, which include industry/business GIS-related jobs. The U.S. Department of Labor Employment and Training Administration (DOLETA) projects an annual growth rate of approximately 35 percent for the entirety of the geospatial technology industry, with reliable public sector revenue accounting for approximately one third of the industry’s total annual receipts. P&S Market Research estimates a compound annual growth rate of 11 percent from 2015 to 2020 for the global GIS market.

The number of jobs for sustainability and environmental management doubled both from 1995-2003 and from 2003-2008; since then, it has seen the fastest increase thus far, with companies like Apple, UnderArmour, Nike, Walmart, and others hiring for these positions and creating company cultures centered on sustainable, environmentally-conscious, and globalized business models. Based on data from O\*NET, sustainability specialist is considered a new and emerging “Bright Outlook” occupation projected to have 100,000 or more job openings between 2016 and 2026. Sustainability specialists are responsible for addressing organizational sustainability issues, such as waste-stream management, green building practices, and green procurement plans, and made a median salary of \$69,040 in 2016. Jobs in renewable energy are expected to see growth over 96% by 2026 according to the U.S. Bureau of Labor Statistics, with most related sustainability fields following close behind. The estimated overall total of jobs in the environmental and geospatial technology sector as of 2018 is 317,300. The combined projected growth in these fields was 7.3% between 2018 to 2028. This translates to incredibly high market demand for the program we are proposing given its cross-training potential to best prepare students for these evolving and growing careers.

**Employment Demand**

|                    | <b>Regional</b>                            | <b>State</b> | <b>National</b> |
|--------------------|--|--------------|-----------------|
| <b>Type Of Job</b> | <b>Cartographers and Photogrammetrists</b> |              |                 |
| Avg. Wage          | \$0  | \$54,652     | \$64,430        |
| # Jobs (Postings)  | 0  | 12           | 118             |
| Expected Growth    | 0%   | 9%           | 15%             |

|                    |   |          |          |
|--------------------|---|----------|----------|
| <b>Type Of Job</b> | <b>Conservation Scientists</b>  |          |          |
| Avg. Wage          | \$0   | \$61,761 | \$61,340 |
| # Jobs (Postings)  | 0   | 5        | 328      |
| Expected Growth    | 0%  | 10%      | 3%       |
| <b>Type Of Job</b> | <b>Environmental Engineering Technicians</b>                              |          |          |
| Avg. Wage          | \$0   | \$74,885 | \$87,620 |
| # Jobs (Postings)  | 0   | 7        | 553      |
| Expected Growth    | 0%  | 9%       | 5%       |
| <b>Type Of Job</b> | <b>Environmental Science and Protection Technicians, Including Health</b> |          |          |
| Avg. Wage          | \$0   | \$45,862 | \$46,170 |
| # Jobs (Postings)  | 0   | 13       | 347      |
| Expected Growth    | 0%  | 9%       | 9%       |
| <b>Type Of Job</b> | <b>Environmental Scientists</b>   |          |          |
| Avg. Wage          | \$0   | \$51,654 | \$71,130 |
| # Jobs (Postings)  | 0   | 5        | 849      |
| Expected Growth    | 0%  | 10%      | 8%       |
| <b>Type Of Job</b> | <b>Forest and Conservation Technicians</b>                                |          |          |
| Avg. Wage          | \$0   | \$37,620 | \$37,180 |
| # Jobs (Postings)  | 0   | 1        | 6        |
| Expected Growth    | 0%  | 3%       | 1%       |
| <b>Type Of Job</b> | <b>Geographers/Social Scientists</b>                                      |          |          |
| Avg. Wage          | \$0   | \$65,994 | \$80,300 |
| # Jobs (Postings)  | 0   | 3        | 14       |
| Expected Growth    | 0%  | 3%       | 3%       |
| <b>Type Of Job</b> | <b>Surveying and Mapping Technicians</b>                                  |          |          |
| Avg. Wage          | \$0   | \$74,885 | \$44,380 |
| # Jobs (Postings)  | 0   | 7        | 567      |
| Expected Growth    | 0%  | 9%       | 5%       |
| <b>Type Of Job</b> | <b>Urban and Regional Planners</b>  |          |          |

|                      |     |          |          |
|----------------------|-----|----------|----------|
| Avg. Wage            | \$0 | \$57,255 | \$73,050 |
| # Jobs<br>(Postings) | 0   | 12       | 390      |
| Expected<br>Growth   | 0%  | 9%       | 11%      |

**Indicate source of market demand information**

U.S. Bureau of Labor Statistics 2018

Carnevale, A., Cheah, B., 2018, Five Rules of College and the Career Game, <https://cew.georgetown.edu/cew-reports/5rules/#full-report>

The Economics Daily, 2017, Bureau of Labor Statistics <https://www.bls.gov/opub/ted/2017/37-percent-of-may-2017-employment-in-occupations-typically-requiring-postsecondary-education.htm>

Noonan, R., 2017, STEM Jobs: 2017 Update. ESA Issue Brief #02-17, <https://eric.ed.gov/?id=ED594354>

Occupational Outlook Handbook, Bureau of Labor Statistics <https://www.bls.gov/ooh/life-physical-and-social-science/environmental-scientists-and-specialists.htm#tab-6>, accessed November 22, 2019.

Prescient and Strategic Intelligence, 2019, <https://www.psmarketresearch.com/press-release/global-geographic-information-system-market>

US Department of Employment and training, October 2019, <https://www.usgovernmentmanual.gov/Agency.aspx?EntityId=6i9RokK0J8E=&ParentEId=AkOVVMg8LS8=&EType=/sbLHImeIYk=&AspxAutoDetectCookieSupport=1>

**Academic Demand**

In addition to preparing students to immediately enter the job market, given the high demand for B.S. level graduates as described above, the Environmental, Sustainability and Geographic Studies major provides excellent preparation for graduate school. The increasing growth in related majors across the state and nationally, as well as the increase in student awareness of environmental issues, demonstrates that the demand for this type of program is at its highest ever. The undergraduate core courses supply students with a solid background in environmental sciences, environmental sustainability, proficiency in geoscience writing, expertise in spatial analytical technologies, competence in basic statistical analyses, and hands-on field- and laboratory-based applied research experiences. This coursework provides a preparatory background for students taking the Graduate Record Exam. Students graduating from the program will have the requisite background to enter a broad number of graduate programs in environmental science, environmental law and policy, geospatial analysis, geosciences, and related fields.

## Unnecessary Duplication

### Similar Program(s):

| Program Id | Inst code | Inst Description            | Degree Designation | Program Title                            | Report year |
|------------|-----------|-----------------------------|--------------------|--|-------------|
| 1418       | 00196300  | Eastern Kentucky University | BS                 | Environmental Studies                    | 2015        |
| 9594       | 00198900  | University of Kentucky      | BA                 | Environmental and Sustainability Studies | 2013        |

### Comparison of Objectives/Focus/Curriculum to Similar Programs:

Institution: University of Kentucky (UK)

Program Name: Environmental and Sustainability Studies B.A.

Comparison of Objectives/Focus/Curriculum to Similar Programs:

This program currently has around 90 majors in it. A major difference between this program and the Environmental, Sustainability, and Geographic Studies major proposed herein is that UK's degree is a relatively new B.A. whereas our program is designed as a B.S. degree. Additionally, since this proposed major represents a merger of existing programs that have been well-established at WKU since 1907, our major will allow for the integration of coursework that expands beyond the social aspects of environmental studies covered in the UK B.A. program. It will also include scientific data collection and analysis, geospatial technologies, and physical systems-based approaches to examining, remediating, and preventing human impacts on the environment.

As a B.S. degree, WKU's program will entail a more in-depth curriculum with suites of foundational, technical, and professional courses to ensure students are prepared for a wide range of jobs, including those requiring a science-based approach. Study abroad, field-based, and technology-intensive courses are integrated into this program and, thus, set it apart from any similar programs at other state institutions given its unique combination of disciplines, which provide the most complete and relevant set of skills for the intended future pathways of any similar majors.

Institution: Eastern Kentucky University (EKU)

Program Name: Environmental Studies B.S. (CIP 03.0103)

The Environmental Studies program at EKU is housed in the Department of Biological Sciences and offers a much broader and more generalized program related to the environment with a focus on biological sciences, wherein students must also take courses across multiple departments to meet degree requirements. Our program, by comparison, is designed to be more focused in the geosciences and integrates geospatial analysis (GIS) and sustainability concepts, which are completely separate and intensive aspects that provide students with a richer experience related to the human-environmental systems interaction and data-driven management aspects of these fields. The curricula have minimal overlap in course themes between the two programs and our B.S. is designed to be custom tailored to students seeking more interdisciplinary training outside of just the physical and biological sciences in order to be marketable for a broader range of jobs.

Institution: University of Louisville (UofL)

Program Name: Sustainability B.A. (CIP: 30.3301)

This program currently has around 70 majors in it and, similar to UK's degree, is a relatively new B.A., whereas our program is designed as a B.S. degree and integrates coursework that includes scientific data collection and analysis, geospatial technologies, and systems-based approaches to human impacts on the environment based on merging existing programs that we have well-established at WKU to recruit students. The UL program focuses primarily on sustainability pedagogy, whereas sustainability is but one of the pedagogical fields covered in major.

Institution: Murray State

Program Name: B.S. in Earth and Environmental Sciences

The number of majors in this degree program is unknown. Although this program also leads to a B.S. degree, students in this major identify distinct tracks with coursework focused on that track area. Environmental Science and Geography and GIS are two separate tracks at Murray State, whereas our program will require students to take courses in each of these areas (similar to at Murray), but then will have the opportunity to take 26 hours of custom-designed elective coursework that best meets their interest and future academic and professional goals within any of those areas. Although both the WKU and Murray State programs are diverse in their coursework, the environmental field is, after all, diverse at its core. The custom-design aspect of the WKU program helps distinguish it from other environmentally-related programs in the state.

Institution: Northern Kentucky University

Program Name: B.S. or B.A. in Environmental Sciences (CIP: 03.0104)

Similar to the program at ECU, the NKU B.S. program focuses heavily on courses in biological sciences, geological sciences, and physics, while the B.A. program focuses heavily on social and cultural courses. Our proposed program will offer a much broader and more generalized program related to the environment. Students will complete coursework that will cover both physical and cultural aspects of the environment and geosciences, while also integrating geospatial analysis (GIS) and sustainability concepts. The number of majors in the NKU degree program is unknown. The interdisciplinary and custom-design aspect of our program is unique from any other environmentally related program in the state.

### **Comparison of Student Populations:**

Institution: University of Kentucky (UK)

Program Name: Environmental and Sustainability Studies B.A.

In addition to serving students from a broad region, nationally and internationally, WKU has traditionally played a special role in serving many students from the western half of Kentucky and central Tennessee, with growing recruitment in Indiana and other parts of the region. That traditional student base, along with an emphasis on applied- and technology-based learning sets the proposed program apart from existing programs at Eastern Kentucky University, the University of Kentucky, and the University of Louisville.

Institution: Eastern Kentucky University (EKU)

Program Name: Environmental Studies B.S. (CIP 03.0103)

The student populations in between these two programs would be similar on some



aspect given both are regional, comprehensive teaching institutions; however, within the program, the ECU student population seeking this degree would be coming from Biology backgrounds and likely with different pathways in mind, given our program is more rooted in the geosciences and would draw from engineering, public health, geology, meteorology, and other related disciplines as students discovered and pursued this major.

Institution: University of Louisville (UofL)  
Program Name: Sustainability B.A. (CIP: 30.3301)

In addition to serving students from a broad region, nationally and internationally, WKU has traditionally played a special role in serving many students from the western half of Kentucky and central Tennessee, with growing recruitment in Indiana and other parts of the region. That traditional student base, along with an emphasis on applied- and technology-based learning sets the proposed program apart from existing programs at Eastern Kentucky University, the University of Kentucky, and the University of Louisville.

Institution: Murray State  
Program Name: B.S. in Earth and Environmental Sciences

In addition to serving students from a broad region, nationally and internationally, WKU has traditionally played a special role in serving many students from the western half of Kentucky and central Tennessee, with growing recruitment in Indiana and other parts of the region.

Institution: Northern Kentucky University  
Program Name: B.S. or B.A. in Environmental Sciences (CIP: 03.0104)

In addition to serving students from a broad region, nationally and internationally, WKU has traditionally played a special role in serving many students from the western half of Kentucky and central Tennessee, with growing recruitment in Indiana and other parts of the region. There is a very large geographic distance between NKU and WKU, serving different student populations, so the two schools are not commonly considered competitors for one another.

**Access to Existing Programs:**

Institution: University of Kentucky (UK)  
Program Name: Environmental and Sustainability Studies B.A.

The proposed program is a merger of the existing programs of Geography and Environmental studies and Geographic Information Science offered at WKU. Courses are taught primarily in face-to-face settings (classroom, field, and lab) on the WKU main campus.

Institution: Eastern Kentucky University (EKU)  
Program Name: Environmental Studies B.S. (CIP 03.0103)

The proposed program is a merger of existing programs in geography and environmental studies and GIS taught at WKU. Courses are taught primarily in face-to-face settings (classroom, field, and lab) on the WKU main campus.

Institution: University of Louisville (UofL)

Program Name: Sustainability B.A. (CIP: 30.3301)

The proposed program is a merger of existing programs in geography and environmental studies and GIS taught at WKU. Courses are taught primarily in face-to-face settings (classroom, field, and lab) on the WKU main campus.

Institution: Murray State

Program Name: B.S. in Earth and Environmental Sciences

The proposed program is a merger of existing programs in geography and environmental studies and GIS taught at WKU. Courses are taught primarily in face-to-face settings (classroom, field, and lab) on the WKU main campus. The programs at Murray State and WKU have historically coexisted and served effectively different populations. With the projected growth in the sectors covered by the degree programs, there is no reason to believe that the programs can't continue to serve students in the western Kentucky region.

Institution: Northern Kentucky University

Program Name: B.S. or B.A. in Environmental Sciences (CIP: 03.0104)

The proposed program is a merger of existing programs in geography and environmental studies and GIS taught at WKU. Courses are taught primarily in face-to-face settings (classroom, field, and lab) on the WKU main campus.

**Feedback from Other Institutions:**

Murray State University has reviewed an earlier version of this NOI and has provided constructive feedback reflected in the narrative above.

**Cost****Projected Revenue over Next Five Years (\$) : 2858540****Projected Expenses over Next Five Years (\$) : 1101395****Will Additional faculty be needed? Yes**

Not currently. Since this is a merger of existing programs already supported within the Department of Geography and Geology and Ogden College of Science and Engineering at WKU, the goal of this new program is to continue to utilize existing faculty resources. As the program grows, it is expected that new faculty will be hired primarily through staffing initiatives within the WKU College of Science and Engineering.

**Provide a budgetary rationale for creating this new program**

Given that this is a merger of two existing programs, there are no pertinent budget impacts; however, the budgetary rationale for creating this new program is to promote efficiencies and effectiveness of instructor resources within the Department of Geography and Geology at WKU and Ogden College. By combining disciplines and faculty within this new major, we are able to offer a stronger degree, a wider variety of focused courses drawing from an existing faculty pool, and handle a large increase in the number of majors using the existing size of the Department and its resources, which will maximize tuition generation and minimize salary expenditure. The new program is expected to be highly attractive to students and will reach students beyond the traditional service area of WKU. The program

## PROPOSED PROGRAM SUMMARY

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**Institution:** Western Kentucky University

**Program Name:** Film Production

**Degree Designation:** BACHELOR OF FINE ARTS (BFA)

**Degree Level :** Baccalaureate

### **Program Description**

The BFA in Film Production is a pre-professional major providing an immersive, conservatory-style educational experience for students pursuing a career in the film industry. Hands-on instruction in pre-production (writing, producing), production (directing, cinematography, production design), and post-production (editing, sound, visual effects) provides students foundational concepts and practical skills which are reinforced through their work on short films. Film studies courses emphasize critical and analytical thinking through the study of global film culture, history, and aesthetics.

BFA in Film Production students will rotate through “below-the-line” (technical) and “above-the-line” (creative) roles on two short film production cycles, leading to a final thesis film cycle where seniors choose an area of emphasis (directing, cinematography, producing, production design, editing, sound). By the time of their graduation, every BFA in Film Production student will be ready to enter the workplace with nearly 30 student film credits for their resumé.

Students seeking the BFA in Film Production must take 12 hours of film core curriculum their first year and submit to a portfolio review their second semester. Twenty-four students will be selected per year for admission into the program. After admission, students follow a prescribed class schedule to ensure completion of the program in four years. The BFA in Film Production does not allow for a minor or second major.

### **Will this program replace or enhance any existing programs(s) or tracks, concentrations, or specializations within an existing program? If yes, please specify**

The BFA in Film Production will be offered alongside WKU’s BA in Film production. The BFA in Film Production will be an intensive pre-professional program which gives students numerous opportunities to make films without taking non-film courses concurrently. This option would be good for a student pursuing a career in the film/television industry in narrative filmmaking. The BA in Film is an open-ended liberal arts program giving students a wide breadth of knowledge through film electives and minor/double major options. This option would be good for a student who has a general interest in film, wants the option of double majoring, or intends to continue on to graduate school. Since many arts programs (including WKU’s own Visual Art, Performing Arts, and Music programs), offer both degree types (pre-professional and liberal arts), there is precedent for the two programs to coexist at the same university.

**CIP Code:** 50.0602

**Credit Hours:** 120

**Institutional Board Approval Date:** 5/31/2020

**Implementation Date:** 8/1/2020

**Student Demand**

Year 1 - 24  
Year 2 - 48  
Year 3 - 72  
Year 4 - 72  
Year 5 - 72

**Market Demand**

As of Fall 2019, no university in Kentucky offers a Bachelor of Fine Arts film degree. This means any Kentucky student seeking a pre-professional undergraduate degree in filmmaking must look out-of-state for their undergraduate education. Although a small group of Kentucky universities, including WKU, offer baccalaureate film programs (WKU's and Campbellsville's BA in Film, Asbury's BA in Media Communication, Film Production emphasis), these programs are liberal arts degrees by design, requiring a minor, second major, or significant elective credits for graduation. Since film production is as much a technical enterprise as it is creative, students pursuing a career in the film industry would benefit from the enhanced focus and extended coursework provided by a pre-professional Bachelor of Fine Arts in Film Production.

## Employment Demand

|                      | <b>Regional</b>                                    | <b>State</b> | <b>National</b> |
|----------------------|--|--------------|-----------------|
| <b>Type Of Job</b>   | <b>Art Directors</b>                               |              |                 |
| Avg. Wage            | \$0  | \$80,373     | \$92,780        |
| # Jobs<br>(Postings) | 0  | 573          | 101000          |
| Expected<br>Growth   | 0%   | 1%           | 1%              |
| <b>Type Of Job</b>   | <b>Film and Video Editors and Camera Operators</b> |              |                 |
| Avg. Wage            | \$0  | \$49,447     | \$58,990        |
| # Jobs<br>(Postings) | 0  | 115          | 69200           |
| Expected<br>Growth   | 0%   | 17%          | 11%             |
| <b>Type Of Job</b>   | <b>Producers and Directors</b>                     |              |                 |
| Avg. Wage            | \$49,175   | \$50,632     | \$71,680        |
| # Jobs<br>(Postings) | 45   | 1068         | 152400          |
| Expected<br>Growth   | 11%  | 8%           | 5%              |
| <b>Type Of Job</b>   | <b>Writer and Authors (Screenwriters)</b>          |              |                 |
| Avg. Wage            | \$0  | \$48,181     | \$62,170        |
| # Jobs<br>(Postings) | 0  | 1217         | 123200          |
| Expected<br>Growth   | 0%   | 4%           | 0%              |

### **Indicate source of market demand information**

National Data: Bureau of Labor Statistics' Occupational Outlook Handbook

Regional and State Data: Kentucky Center for Statistics

\*Since state and national labor data does not reflect a large percentage of crew positions in the film and television industry and since most major motion pictures, television shows, and commercials are covered by union contracts, Peter Kurland, Business Agent for International Alliance of Theatrical Stage Employees (IATSE) Local 492 (Nashville office for the film crew union), provided some additional data about union crew member salaries in the region.

### **Academic Demand**

In order to gauge interest for a BFA in Film Production, an online survey was conducted via Qualtrics among current WKU film students and film alumni. Support among both groups for a BFA in Film Production was overwhelmingly positive. Of the 74 current students who responded, 85% (n=63) said they would have chosen a BFA in Film Production if it were an option when they arrived at WKU. Of the 28 alumni responses, 86% (n=24) answered similarly. Sixty-two percent (n=46) of student respondents said they would apply for the BFA in Film Production if it becomes available. Most tellingly, 57% (n=42) of current students and 50% (n=14) of alumni said they would have chosen a Kentucky university other than WKU if it had offered a BFA in Film Production. There is clearly a desire among students seeking an undergraduate degree in film for a BFA in Film Production.

### **Unnecessary Duplication**

#### **Similar Program(s):**

#### **Comparison of Objectives/Focus/Curriculum to Similar Programs:**

Bluegrass Comm. & Tech. College: AFA in Digital Cinematic Arts (50.0602)

While BCTC's Associate of Fine Arts in Digital Cinematic Arts and WKU's BFA in Film Production share similar objectives (both emphasize hands-on, project-based learning of filmmaking), WKU's BFA in Film Production is over twice as many credit hours culminating in a baccalaureate degree. This allows for more hands-on experience over an extended period of time, ultimately culminating in an area of expertise (directing, cinematography, editing, etc.)

Western Kentucky University: AB in Film (09.0701)

Although they share a common core curriculum, the BFA in Film Production is designed for students wishing to pursue a career in the film/television industry in narrative filmmaking. The BA in Film would be ideal for students who have a general interest in film, want the option of double majoring, or intend to continue on to graduate school.

## **Comparison of Student Populations:**

WKU's BFA in Film Production does not overlap student populations because it is targeted solely at an undergraduate student population, whereas the Asbury's MFA is targeted at a graduate student population. According to the CPE program inventory, the MFA program is a hybrid face-to-face / distance learning program. WKU's BFA in Film Production is a 100% face-to-face program.

Bluegrass Comm. & Tech. College: AFA in Digital Cinematic Arts (50.0602)  
WKU's BFA in Film Production does not overlap student populations because it is targeted solely at a student population pursuing a baccalaureate degree, whereas the AFA is targeted at students seeking a two-year degree. According to the CPE program inventory, the AFA in Digital Cinematic Arts is a hybrid face-to-face / distance learning program. WKU's BFA in Film Production is a 100% face-to-face program.

Western Kentucky University: AB in Film (09.0701)  
Students wishing to pursue either the BFA in Film Production or the BA in Film will take the same film core curriculum courses their first year.

## **Access to Existing Programs:**

Bluegrass Comm. & Tech. College: AFA in Digital Cinematic Arts (50.0602) Students who complete BCTC's AFA degree could elect to continue their studies in WKU's current BA in Film or the proposed BFA in Film Production. A transfer student who has already completed their general education requirements could complete the BA in Film in two years. BCTC AFA students seeking the BFA in Film Production would require a three-year commitment to complete the degree.

Western Kentucky University: AB in Film (09.0701)  
Students must apply for entry into the BFA in Film Production. Students who are not selected for the BFA or opt out of the application process will have the option of pursuing the BA in Film.



**Feedback from Other Institutions:**

Bluegrass Comm. & Tech. College: AFA in Digital Cinematic Arts (50.0602)  
Stephanie Fitch, Program Coordinator of Filmmaking and Cinematic Arts at BCTC, was emailed for comment on 10/25/19. No feedback provided at time of proposal submission.

Western Kentucky University: AB in Film (09.0701)

N/A

**Cost**

**Projected Revenue over Next Five Years (\$) : 6554076**

**Projected Expenses over Next Five Years (\$) : 2778710**

**Will Additional faculty be needed? Yes**

In AY 2018-2019, Western Kentucky University undertook a campus-wide Comprehensive Academic Program Evaluation (CAPE) assessing all academic programs on campus. The BA in Film major was one of fifteen academic programs to receive a Grow/Enhance recommendation. As a way to support these Grow/Enhance programs, the university has set aside funding in its new Resource Allocation, Management, and Planning (RAMP) budgeting model for a Strategic Investment Fund. This Fund will support a new tenure-track film faculty line with a specialization in the area of Production Design, covering courses in the proposed BFA in Film Production, as well as the current BA in Film.

**Provide a budgetary rationale for creating this new program**

Western Kentucky University has made significant investments in the film program since its inception in 2010. These investments have made a meaningful impact in the lives of film students for the last nine years, whom receive access to industry-experienced faculty and professional-grade filmmaking equipment and facilities. In order to make this impact as equitable as possible, the film faculty ascribe to a “level playing field” philosophy regarding film facilities and equipment access. This means that parameters such as shooting days, running time, and equipment allocation are assigned based on course learning objectives, rather than first-come, first-serve or a model where the student with the most money makes the best film. From a pedagogical perspective, this means that each student is

## PROPOSED PROGRAM SUMMARY

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**Institution:** University of Louisville  
**Program Name:** Management Major  
**Degree Designation:** Bachelor of Science in Business Administration

### Program Description:

The Management Major is a 120-credit hour undergraduate degree that prepares versatile, broadly educated graduates to accelerate their professional success as managers. In addition to the core business courses required of all BSBA students, the management major curriculum covers a range of management functions: project management, human resources management, team management, and operations management. In addition, students will develop basic proficiency in business analytics (managerial analytics course); add functional knowledge in another business domain to support initial job placement (9-credit hour business concentration); and gain relevant hands-on experience (a capstone project and a required internship).

**CIP Code:** 52.0201

**Credit Hours:** 120 credit hours for BSBA

**(Tentative) Institutional Board Approval Date:** March 2020

**Implementation Date:** Fall 2020

### Student Demand

|                  | Year 1    | Year 2     | Year 3     | Year 4     | Year 5     |
|------------------|-----------|------------|------------|------------|------------|
| Incremental New  | 10        | 23         | 39         | 59         | 84         |
| Current Students | 40        | 120        | 240        | 400        | 560        |
| <b>Total</b>     | <b>50</b> | <b>140</b> | <b>279</b> | <b>459</b> | <b>644</b> |

There is great student demand for a Management Major. Dr. Nora Scobie, the Assistant Dean of Undergraduate Advising for the College of Business (COB), reports that Management is the most requested major by external transfer students, and that we currently have more than 165 undecided business majors, largely due to a lack of the desired management major.

Survey results from a September 2018 survey of College of Business students noted that of the 200 respondents, 71% would be interested in the management major as a potential degree option: 16% would definitely change from their current major to Management; 34% would be interested in double majoring; and 23% would consider changing their major to Management. 60 respondents (or 30%) stated they selected their current major only because Management was not an option.

We are estimating an enrollments based on two different pools of students. The first is incremental new students to UofL. The second, and much larger of the two, is students drawn from the existing student body, especially undecided COB and pre-business majors.

We are projecting an estimate of 10 incremental incoming students in Year 1 and then growing by 25% per year (i.e., Year 1: 10, Year 2: 13, Year 3: 16, Year 4: 20, Year 5: 25). Retaining students for four years of the program (FY, SO, JR, SR) will give us total incremental new student enrollment of Year 1: 10, Year 2: 23, Year 3: 39, Year 4: 59, and Year 5: 84.

We also are estimating that given the backlog of demand for the major, existing students will declare a management major in a stepwise manner, growing by an additional “cohort” of 40 students each year until we reach the enrollment levels we were at in 2008. (Year 1: 40, Year 2: 80, Year 3: 120, Year 4: 160, Year 5: 160). Retaining students for four years of the program (FY, SO, JR, SR) will give us an enrollment of existing students of Year 1: 40, Year 2: 120, Year 3: 240, Year 4: 400, Year 5: 560).

## **Market Demand**

There is high employer demand for a Management Major. The 2017 National Association of Colleges and Employers (NACE) Job Outlook Report states that 77% of employers plan to hire Management or Business Administration majors in the coming year. The only college major that is more sought after is Finance (at 78%).

Local employer demand is strong, too. Even though we do not offer a management major, in the past year, local employers posted more than 400 full-time jobs and more than 75 internships at the Ulmer Career Center looking for management majors.

Regional demand for management majors is on the rise. Management job postings in CareerTrak, which covers Louisville and the surrounding region, increased from 287 in 2012 to 576 in 2016.

The Bureau of Labor Statistics reports that employment in management occupations is projected to grow 8% from 2016 to 2026, about as fast as the average for all occupations, which will result in more than 800,000 new jobs. Also, the median annual wage for management occupations was \$102,590 in May 2017, which was the highest wage of all the major occupational groups.

The management major will not replace any programs on campus. It will supplement the offerings in the College of Business, giving business students another choice of major.

## **Employer Demand**

| Type of Job  | State                 | Regional<br>KY, IN, OH, TN | National                |
|--|-----------------------|----------------------------|-------------------------|
| <b>Administrative Services Manager</b><br>Avg. Salary: \$96,180<br>10 <sup>th</sup> - 25 <sup>th</sup> PCTL: \$55,000 - 71,850   |                       |                            |                         |
| # of Annual Openings/Total Jobs  | 240 / 2,570           | 2,310 / 24,130             | 26,200 / 281,700        |
| Projected Job Growth   | ↑ 10%<br>(+260 jobs)  | ↑ 13%<br>(+3,140 jobs)     | ↑ 10%<br>(+28,500 jobs) |
| <b>General &amp; Operations Manager</b><br>Avg. Salary: \$123,460<br>10 <sup>th</sup> - 25 <sup>th</sup> PCTL: \$44,510 - 65,590 |                       |                            |                         |
| # of Annual Openings/Total Jobs  | 2,530 / 27,840        | 17,720 / 189,010           | 210,700 / 2,263,100     |
| Projected Job Growth   | ↑ 8%<br>(+2,100 jobs) | ↑ 10%<br>(+18,040 jobs)    | ↑ 9%<br>(+210,700 jobs) |
| <b>Human Resources Manager</b><br>Avg. Salary: \$113,300<br>10 <sup>th</sup> - 25 <sup>th</sup> PCTL: \$66,870 – 85,750          |                       |                            |                         |
| # of Annual Openings/Total Jobs  | 140 / 1,530           | 1,110 / 11,570             | 12,400 / 136,100        |
| Projected Job Growth   | ↑ 8%<br>(+120 jobs)   | ↑ 12%<br>(+1,380 jobs)     | ↑ 9%<br>(+12,300 jobs)  |
| <b>Sales Manager</b><br>Avg. Salary: \$124,200   |                       |                            |                         |

|   |                     |                        |                        |
|---|---------------------|------------------------|------------------------|
| 10 <sup>th</sup> - 25 <sup>th</sup> PCTL: \$58,940 – 84,790 |                     |                        |                        |
| # of Annual Openings/Total Jobs                             | 340 / 3,560         | 3,000 / 30,660         | 36,300 / 385,500       |
| Projected Job Growth  | ↑ 8%<br>(+270 jobs) | ↑ 10%<br>(+3,070 jobs) | ↑ 7%<br>(+28,900 jobs) |

Data gathered from the Bureau of Labor Statistics' [Occupational Outlook Handbook](#) and [Occupational Employment Statistics](#); and the Projections Managing Partnership's [State Occupational Projections](#) (2016-2026).

NOTE: Because national salary data reflects all employees in an occupation, and not just entry-level, we have also included the 10<sup>th</sup> and 25<sup>th</sup> percentile figures as a potential indicator for entry-level salaries.

## **Academic Demand**

Not Applicable. This program is not designed for preparation for graduate study.

## **Unnecessary Duplication**

| Similar Programs                       | Comparison of Objectives/Focus/ Curriculum to Similar Programs   | Comparison of Student Populations   | Access to/Demand for Existing Programs  | Feedback from Other Institutions  |
|--|--|---|---|---|
| Western Kentucky University Management | <i>WKU offers four distinct tracks within the management major: business administration, entrepreneurship, human resource management, and international business. UofL's program is most similar to the business administration track. Key differentiators are the 9 credit hours in a focused functional business area and a required internship.</i> | <i>UofL serves a very large and diverse, and in many cases, financially challenged population in the largest metropolitan area within the Commonwealth. Students who cannot leave the area in order to attend one of the similar programs in the state can be served by UofL.</i> | <i>Even with multiple universities offering a management major, there is sufficient demand from current students at UofL and in the city of Louisville. By offering a management major in the biggest and most diverse city in the Commonwealth, we would be greatly expanding educational access for young people and non-traditional students living and working in the city of Louisville, enabling them to earn a degree that can help them advance their professional careers.</i> | <i>We contacted Dr. Bob Hatfield, Interim Chair of the Management Department at WKU. He said that all business colleges in the state should have majors or substantial offerings in management. He concluded, "I see no competitive reason that UofL should not have a Management major."</i> |
| Murray State University Management     | <i>Murray State offers a degree (area) in management, with a mix of courses focused on managing people and processes. UofL's management</i>  | <i>See above.</i>   | <i>See above.</i>   | <i>We contacted Dr. Heath Keller, Chair of the Management Department at Murray State. We are awaiting his response.</i>   |

|   |   |                   |                   |  |
|---|---|-------------------|-------------------|--|
|   | <i>major curriculum is very similar. Key differentiators are the course in business analytics, 9 credit hours in a focused functional business area, and a required internship.</i>   |                   |                   |  |
| <b>Eastern Kentucky University</b><br>Management      | <i>EKU offers four concentrations within the management major: general management, entrepreneurship, and human resource management. UofL's program is most similar to the general management concentration. Key differentiators are that whereas ECU allows for 12 credit hours of MGMT electives, UofL's program requires a course in business analytics, 9 credit hours in a focused functional business area, and a required internship.</i> | <i>See above.</i> | <i>See above.</i> | <i>We contacted Mike Roberson, Chair of the Management, Marketing, and International Business Department at ECU. He said, "Given the greatly increasing demand by students for our Management program, I do not believe either of our programs would negatively impact the other."</i> |
| <b>Morehead State University</b><br>BBA<br>Management | <i>Morehead State offers a major (track) in management. The program requires only a small number of core management courses, but then couples them with guided electives in management, international management, or healthcare management. Key differentiators are the course in business analytics, a course in project management,</i>   | <i>See above.</i> | <i>See above.</i> | <i>We contacted Dr. Michael Harford at Morehead State University. We are awaiting his response.</i>  |

|  |                                   |  |  |  |
|--|-----------------------------------|--|--|--|
|  | <i>and a required internship.</i> |  |  |  |
|--|-----------------------------------|--|--|--|

**Cost**

|  |               |
|--|---------------|
| <b>Projected Revenue over Next Five Years</b>  | \$2.5 million |
| <b>Projected Expenses over Next Five Years</b> | \$1 million   |

**Will additional faculty be needed? Yes or No**

In the first year, we will be able to cover the program with existing faculty. As the program grows, we estimate needing approximately one new faculty member for every 60 new incremental students to the College of Business. These salaries are included in our budget projections.

**Provide a budgetary rationale for creating this new program:**

The program will be self-sustaining and will be funded by tuition revenues, as stipulated by UofL’s new responsibility-based budget model. Tuition revenue generated by the program will more than offset the faculty salaries and associated expenses. There will be some impact on program demand for other majors in the College of Business, especially from Marketing and Undecided majors. We will internally reallocate resources between departments to cover this shift in student enrollments.

Additionally—although not directly affecting the budget—this program will better serve our UofL students whose interests and career are aligned with management careers. As such, we are being more effective at meeting the part of our mission of “preparing students for responsible and rewarding careers.”

## PROPOSED PROGRAM SUMMARY

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**Institution:** University of Louisville

**Program Name:** Materials and Energy Science and Engineering

**Degree Designation:** Master of Science

### **Program Description:**

Over the last two decades, graduate research activities in materials and energy research have grown multifold. With the establishment of UofL's Conn Center for Renewable Energy Research in 2009 our research capacity expanded with recruitment of several new faculty and research theme leaders who further developed a number of research facilities and inter-disciplinary courses in both advanced materials and energy science and engineering.

Based on these strengths, the Speed School of Engineering proposes a Master of Science in Materials and Energy Science and Engineering (MS in MESE).

Students will be trained with fundamental concepts on advanced materials, energy devices, and processing and systems engineering. The educational experiences will be enhanced by research opportunities in laboratories conducting basic and translational research on solar energy conversion, energy storage, biofuels and biomass conversion, solar fuels, materials characterization, and advanced energy materials. The MS in MESE will prepare students for career tracks in industry such as semiconductor/opto-electronics, materials, catalysts and energy. Students will also be able to pursue entrepreneurship, government and corporate labs, and doctoral studies in their respective disciplines.

**CIP Code:** 14.1801

**Credit Hours:** 30

**Institutional Board Approval Date:** Slated for January 23, 2020

**Implementation Date:** Fall 2020

### **Student Demand**

| Year 1 | Year 2 | Year 3 | Year 4 | Year 5 |
|--------|--------|--------|--------|--------|
| 8      | 16     | 24     | 36     | 48     |

### **Market Demand**

Materials and Energy Science and Engineering (MESE) is a relatively new engineering discipline when compared to the long-standing traditions of other fields of engineering. A materials and energy scientist and engineer uses traditional engineering skills and tools to analyze and solve problems in materials and energy. MESEs collaborate with physicists, biologists, biochemists, chemists, and chemical, mechanical, electrical, computer, civil, and industrial engineers to design, develop, and manufacture new materials and devices and assemble systems for applications at scale.

Employment opportunities for MESEs are predicted to continue growing faster than the average for all occupations through 2020, as reported by CNNMoney, with a 10-year job growth of ~62%. Combined with a growing job market and attractive compensation (median pay: \$87,000), MESEs have the gratification that comes from working to meet the needs of society and improve quality of life, particularly in the energy sector.

Meeting rising energy demand is one of our civilization's greatest challenges affecting quality of life, education, and commerce across sectors and socio-economic strata. The MS in MESE supports the education of those who will design, produce, and implement energy technologies into our current infrastructure.

### **Employer Demand:**

In 2018, there were 2,324,866 energy efficiency jobs and 242,343 solar jobs, with cumulative solar installations expected to double by 2024. Current market demand for a workforce with advanced training in the energy materials sector is greater than average, with 7 to 9% growth in 2019. This is especially true for the solar energy and energy efficiency sectors.

References:

<https://www.seia.org/solar-industry-research-data>

<https://www.thesolarfoundation.org/national/>

<https://www.usenergyjobs.org/>

Established and announced corporate ventures in the region—including EnerBlu (Battery mfg; announced but status unknown), Clariant Corporation (catalysts), Kentucky Advanced Materials Manufacturing (industrial diamonds), Braidy Industries (aluminum), and Nucor (steel)—are speculated to provide an additional 100 – 200 jobs for MESE graduates in the next 5 years. An additional 10 regional startup companies in the materials and energy sector—including Pyrochem Catalyst Company (catalysts), Advanced Energy Materials, LLC (energy materials), Bert Thin Films, LLC (solar), and BioProducts, LLC (biofuels)—are estimated to provide between 25 and 50 jobs over the next 5 years as well. Over the last 3 years, the KY Cabinet for Economic Development (CED) has aimed recruiting efforts at companies involved with energy materials and systems. This proposed MS program could be a great source of workforce development to enable the success of such companies.



|                    | <b>Regional <sup>1</sup><br/>(Louisville)</b> | <b>Regional<br/>Growth<br/>Projections</b> | <b>State<sup>2</sup></b> | <b>State<br/>Growth<br/>Projections</b> | <b>National<sup>3</sup></b> | <b>National<br/>Growth<br/>Projections</b> |
|--------------------|---|--|--------------------------|---|-----------------------------|--|
| <b>Type of Job</b> | Materials Engineers                           |  | Materials Engineers      |   | Materials Engineers         |  |
| Average Wage       | \$35.07/per hour                              |  | \$81,173                 |   | \$98,390                    |  |
| # of Openings      | 15  | 0  | 67                       | 4.5%                                    | 27,700                      | 0%   |
| <b>Type of Job</b> | Materials Scientist                           |  | Materials Scientist      |   | Materials Scientist         |  |
| Average Wage       | N/A   |  | \$78,692                 |   | \$78,330                    |  |
| # of Openings      | 0   | 0  | 34                       | 5.7%                                    | 95,800                      | 4%   |
| <b>Type of Job</b> | Environmental Scientist                       |  | Environmental Scientist  |   | Environmental Scientist     |  |
| Average Wage       | \$29.29/per hour                              |  | \$51,645                 |   | \$71,130                    |  |
| # of Openings      | 90  | 5.67%                                      | 972                      | 4.8%                                    | 85,000                      | 8%   |

Most of the current Bureau of Labor Statistics projections are for 2016-2026. Other sources include; but are not limited to,

[Georgetown University Center on Education and the Workforce](#)

[Bureau of Labor Statistics' Occupational Outlook Handbook](#)

[Kentucky Center for Statistics](#)

KY Chamber, "Kentucky's Workforce, Progress and Challenges," January 2018

<https://www.kychamber.com/sites/default/files/Kentuckys%20Workforce%20Progress%20and%20Challenges%202018%20Final%20NEW.pdf>

Kentucky, Bridging the Talent Gap

Document - <https://www.bridgingthetalentgap.org/wp-content/uploads/2017/05/KY-Statewide.pdf>

Interactive website: <https://bridgingthetalentgap.org/dashboards/>

[Kentuckiana Works Local Workforce Area Occupation Outlook for 2014-2024](#)

[Kentucky Center for Statistics 2016-2026 KY Occupation Outlook](#)

<sup>1</sup> [Kentuckiana Works Local Workforce Area Occupation Outlook for 2014-2024](#)

<sup>2</sup> [Kentucky Center for Statistics 2016-2026 KY Occupation Outlook](#)

<sup>3</sup> [Bureau of Labor Statistics: Employment Projections for 2016-2026](#)

## **Academic Demand**

This degree will offer advanced-level training to provide students with in-depth knowledge of materials and energy science and engineering in areas such as materials science and engineering, materials chemistry and physics, processing, energy conversion and storage devices, and systems-level engineering. Student educational experiences will be enhanced by research opportunities in laboratories conducting basic and translational research on solar energy conversion, energy storage, biofuels and biomass conversion, solar fuels, materials characterization, and advanced energy materials. This degree track provides a strong foundation for those wishing to pursue doctoral studies in their respective disciplines.

## **Unnecessary Duplication**

### **Similar Program 1:**

**Institution:** University of Kentucky

**Program Name:** Masters and PhD in Materials Science & Engineering

**Comparison of Objectives/Focus/Curriculum to Similar Programs:** *Explain the differences in curriculum, focus, and/or objectives. If the proposed program curriculum does not differ substantially from existing programs, then describe potential collaborations with other institutions.*

The curriculum for the M.S. degree in materials science and engineering at UK involves graduate courses on metallurgy; mechanical design; metals processing; polymers; electronic packaging systems; metal cutting operations; dislocation theory; mechanical metallurgy; etc. The proposed UofL MS degree will offer advanced-level training in advanced materials, energy technologies, processing and manufacturing of energy devices, and energy systems that culminate with techno-economic analyses and entrepreneurial projects.

**Comparison of Student Populations:** *Describe how your target student population is different from those at other institutions and explain how your program reaches this new population (e.g. the proposed program is completely online while other programs are face-to-face or hybrid).*

The proposed program will initially be offered in face-to-face format, but plans are to offer the degree online by Year 3. Our target student population will come from many disciplines – Chemistry, Physics, Chemical Engineering, Mechanical Engineering, Civil Engineering, Materials Science & Engineering, and Electrical Engineering disciplines.

The proposed degree program will serve students from existing programs, the metropolitan Louisville area, the greater population of Kentucky and Indiana, and SREB states. The online degree initiated in Y3 of the program will reach national and international audiences.

**Access to Existing Programs:** *Explain how/why existing programs cannot reach your target population and/or provide evidence that existing programs do not have the capacity to meet current student demand (e.g. the number of students on enrollment waiting list).*

The above student populations with interest in the materials, manufacturing, and entrepreneurship for energy sciences and engineering sector, especially those focused on semiconductors, thin films, and nanomaterials, do not have a home at the masters level at any institution within the Commonwealth of Kentucky. Many of these students may not be interested in traditional, existing, broad-based metallurgy and materials science programs, such as the one offered at UK, to accomplish their goals of specializing in energy R&D and careers in this specialized and growing industry. These potential students will be lost to programs at universities outside of the state.

#### **Feedback from Other Institutions:**

University of Kentucky is the only university in the state of Kentucky to offer a Master's and PhD in Materials Science & Engineering. The curriculum for UK's M.S. degree in materials science and engineering involves graduate courses on metallurgy; mechanical design; metals processing; polymers; electronic packaging systems; metal cutting operations; dislocation theory; mechanical metallurgy; etc.

There are only a few courses specifically related to our core on materials science & engineering that are potentially common, such as advanced materials science & engineering; computational materials science; opto-electronic properties & devices; and advanced materials characterization. We have collaborated and shared the course on advanced materials characterization and offered the course together at both UofL and UK campuses via Network/TV. We do plan to collaborate on offering such courses together and continue to develop the curriculum to do so.

Our proposed curriculum gives in-depth training with various aspects related and focused entirely on energy materials science and engineering. Our program could potentially be offered to UK students as well via TV and online.

Students who are admitted to UK's M.S./PhD program join that program due to their interest in the PhD program, whereas our program will be for students only interested in the MS.

The proposed M.S degree program at UofL will only take about one year to complete, whereas the one at UK takes two years to complete.

#### **Cost**

|  |                |
|--|----------------|
| <b>Projected Revenue over Next Five Years</b>  | \$2,349,271.27 |
| <b>Projected Expenses over Next Five Years</b> | \$1,581,886.39 |

**Will additional faculty be needed?** Yes or No

No

#### **Provide a budgetary rationale for creating this new program:**

Over the last two decades at UofL, graduate research activities in advanced materials and energy science and engineering have grown, and several multi-disciplinary courses on advanced materials/energy science have been developed and offered. With the establishment of the Conn Center for Renewable Energy Research in 2009, the intellectual expertise and facilities at UofL have advanced to an even greater degree to carry out basic science and applied engineering in response to grand challenges in renewable energy set at the federal level. The center has added research theme leaders and faculty to the university

community in multiple disciplines pursuing research and developing interdisciplinary courses in both advanced materials and energy science and engineering.

Currently, UofL does not offer any degrees in advanced materials and energy science and engineering. Thus, the proposed M.S. degree provides a pathway for students to achieve specialization in advanced materials science and energy engineering. Both UofL graduates and non-UofL graduates with ABET-accredited engineering degrees will be able to pursue an MS in MESE at UofL.

The proposed MS degree will offer advanced-level training in advanced materials, energy technologies, processing and manufacturing of energy devices, and energy systems that culminate with techno-economic analyses and entrepreneurial projects. The program will feed our existing PhD programs in engineering and science disciplines, with students well trained and motivated to work on materials and energy research during their dissertations. This degree program will strengthen various PhD programs at the University of Louisville and other schools within the region.

This program will be funded by tuition revenue as a high-demand degree with potential for sustained growth over the next decade as the composition of energy generation, storage, and transmission evolves. To leverage this growth dynamic, an online degree track is anticipated in Year 3 to create additional revenue. As an effective and efficient use of funds, this program responds to changing market conditions and demand for the growing renewable energy and energy efficiency sectors as well as a shift in student interest in obtaining dynamic multidisciplinary training in MESE disciplines. We also believe this program has the potential to attract new non-resident students to the university from neighboring states and abroad, which will increase tuition revenues beyond projected values.

## PROPOSED PROGRAM SUMMARY

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**Institution:** Murray State University  
**Program Name:** Respiratory Therapy  
**Degree Designation:** BACHELOR OF SCIENCE (BS)  
**Degree Level :** Baccalaureate

### **Program Description**

In the spring 2019, Murray State University partnered with Madisonville Community College and West Kentucky Community and Technical College to offer a Bachelor of Science Respiratory Therapy (BSRT) completion program. The initial development of this program was funded by a USDA Health Services Grant based on an identified need for additional respiratory therapists in the region. According to data from the EMSI economic modeling software, demand for respiratory therapists in Kentucky's Delta Region counties grew by 13.6% from 2007 to 2017 and now stands at 206 jobs, 43% above the national average.

Murray State University will be seeking approval to offer this program from the Council on Postsecondary Education (CPE) and Murray State University's Board of Regents.

The Interim Dean of the School of Nursing and Health Professions, Dr. Dina Byers, was involved with the planning and implementation program. Dr. Byers has worked closely with the Madisonville Community College Respiratory Therapy Program Director, Tina Siddon, to develop the program. The BSRT program includes 25 credit hours that will be offered online. Students will be able to transfer to Murray State University from the community college and complete the degree. Students will be admitted as a cohort and can complete the degree in as few as three semesters. This program was developed mainly as a part-time program which allows students to continue to work while completing the degree. The first cohort will be admitted spring 2021.

### **Will this program replace or enhance any existing programs(s) or tracks, concentrations, or specializations within an existing program? If yes, please specify**

This program will not replace or enhance existing programs at Murray State University. The program will enhance the existing associate degree program in Respiratory Therapy at Madisonville Community College by providing a Bachelor of Science completion program to complement the existing associate-level program at Madisonville Community College.

**CIP Code:** 51.0908  
**Credit Hours:** 25  
**Institutional Board Approval Date:** 2/28/2020  
**Implementation Date:** 1/11/2021

### **Student Demand**

Year 1 - 15

Year 2 - 45  
Year 3 - 45  
Year 4 - 45  
Year 5 - 45

### **Market Demand**

The Bachelor of Science Respiratory Therapy (BSRT) program is needed because there is a shortage of Respiratory Therapists in western Kentucky and because the new recommended minimum degree requirement for entry-level employment is a Bachelor degree. Two health determinants contribute to the higher-than-average need for respiratory therapists in the region. First, a significant portion of the Delta Region counties in Kentucky lie within the Western Coal Field region of the state. Coal mining remains a major employer in this region, and employees in this line of work often develop significant respiratory issues. A recent study of the prevalence of black lung disease by the National Institute for Occupational Safety and Health found that the disease is at a 25-year high. According to a July 20, 2018, article in the Lexington Herald-Leader, “The study found that 16.1 percent of miners with at least 25 years of experience had simple black lung, the initial phase of the disease, and 4.5 percent had progressive massive fibrosis, the most severe form. The fact that the disease can take years to develop also means more cases are likely to show up in coming years.” (“Rate of choking black-lung disease hits 25-year high in Kentucky”, Lexington Herald-Leader, July 20, 2018) Further, most of the counties in Kentucky’s Delta Region have high instances of adult smoking according to the 2018 County Health Rankings published by the University of Wisconsin’s Population Health Institute. Upon completion, this program will provide a local option for obtaining a bachelor’s degree in respiratory care, the new recommended minimum for entry-level employment in the field, according to the American Association of Respiratory Care (AARC).

Currently, MCC offers the only respiratory therapist program in western Kentucky. West Kentucky Community and Technical College (WKCTC) is the KCTCS college that serves the Jackson Purchase region, but the college has no respiratory care program because – due to a recent change in accreditation requirements – they cannot secure accreditation from the Commission on Accreditation for Respiratory Care (CoARC). In its 2015-20 Strategic Plan, the American Association for Respiratory Care (AARC) – the leading national and international professional association for respiratory care – identified the following strategy for advancing the knowledge base and educational preparation of respiratory therapists to ensure the delivery of high-quality patient care: “expedite the development of baccalaureate and graduate degree education in respiratory care with the goal of the baccalaureate degree as entry level.” Subsequently in January of 2016, the AARC revised its position statement on Respiratory Therapist Education. The AARC’s new position is that “all programs applying for accreditation be able to award a minimum of a baccalaureate degree upon student completion of programmatic and degree requirements.” Responding to that recommendation, effective January 1, 2018, CoARC revised its accreditation Standard 1.01 in the Accreditation Standards for Entry into Respiratory Care Professional Practice, prescribing that “an educational sponsor must be a postsecondary academic institution accredited by a regional or national accrediting agency that is recognized by the U.S. Department of Education (USDE) and must award graduates of the program a baccalaureate or graduate degree (emphasis added) upon completion of the program.”

The revised standards include the following provision: “For associate degree programs

that applied for accreditation or were accredited prior to January 1, 2018, an educational sponsor must be a post-secondary academic institution accredited by a regional or national accrediting agency that is recognized by the USDE. These programs may continue to award graduates of the program an associate degree as long as they remain in compliance with the CoARC Standards.” MCC’s respiratory care program continues to operate under this provision, but should the program ever lose its accreditation due to insufficient enrollment, persistence, and/or licensure pass rates there would be no accredited respiratory care program serving Kentucky’s western region counties. This proposal includes strategies and resources that will provide this intensive level of support.

**Employment Demand**

|                    | <b>Regional</b>              | <b>State</b> | <b>National</b> |
|--------------------|------------------------------|--------------|-----------------|
| <b>Type Of Job</b> | <b>Respiratory Therapist</b> |              |                 |
| Avg. Wage          | \$49,180                     | \$49,143     | \$60,280        |
| # Jobs (Postings)  | 220                          | 1888         | 134000          |
| Expected Growth    | 23%                          | 23%          | 21%             |

**Indicate source of market demand information**

Regional and National job data are from the Bureau of Labor Statistics’ Occupational Outlook Handbook (2018 data). State job data are from the Kentucky Center for Statistics’ Kentucky Occupational Outlook to 2026 (published September 2018).

**Academic Demand**

Not applicable

**Unnecessary Duplication**

**Similar Program(s):**

| <b>Program Id</b> | <b>Inst code</b> | <b>Inst Description</b>      | <b>Degree Designation</b> | <b>Program Title</b> | <b>Report year</b> |
|-------------------|------------------|------------------------------|---------------------------|----------------------|--------------------|
| 10035             | 00927500         | Northern Kentucky University | BS                        | Respiratory Care     | 2015               |
| 4318              | 00199900         | University of Louisville     | BHS                       |                      | 2015               |

**Comparison of Objectives/Focus/Curriculum to Similar Programs:**

Northern Kentucky University:

The Bachelor of Science in Respiratory Therapy degree completion program at Murray State University will differ from the Bachelor of Science in Respiratory Therapy degree completion program at Northern Kentucky University in credit hours, admission criteria and its unique collaboration for accreditation. The degree completion program at Northern Kentucky University requires students to take statistics, have a 2.5 GPA and take a total of 33 credit hours. The BSRT degree completion program at MSU will not require students to take statistics, will admit students with a 2.0 GPA and will only require 25 credit hours of program classes to complete the BSRT degree. The BSRT degree completion program at MSU is unique in that it will be accredited by the Commission on Accreditation for Respiratory Care through a collaboration with Madisonville Community College. Hence, allowing the creation of a curriculum that meets national standards while focusing on the specific educational needs of students matriculating from AAS Respiratory Care programs within the KCTCS system.

**Comparison of Student Populations:**

Northern Kentucky University:

It is anticipated that Murray State will be able to attract Respiratory Therapist from rural areas. The program at Murray State University is designed for those students who are practicing Registered Respiratory Therapists.

**Access to Existing Programs:**

Northern Kentucky University:

By offering this program at Murray State University, it will allow those students in western Kentucky to complete a baccalaureate degree in respiratory therapy while continuing to work. With the recent changes in accreditation and national practice standards, we anticipate a large number of associate degree prepared respiratory therapists to return to school to complete the baccalaureate degree.

**Feedback from Other Institutions:**



**Cost****Projected Revenue over Next Five Years (\$) : 1361145****Projected Expenses over Next Five Years (\$) : 670285****Will Additional faculty be needed? Yes**

Additional faculty will be needed to offer this degree program. During the first year of the program, one faculty member will be needed to serve as program director and one faculty member will be needed to provide the didactic instruction of the program. During the second year of the program, one additional adjunct faculty will be needed to teach one 3 credit hour course during the fall and spring semesters and two 3 credit hour courses during the summer semesters. The program will be accredited under Madisonville Community College's accreditation by Commission on Accreditation for Respiratory Care (CoARC). According to CoARC standards, a program director will be needed to manage the program. Murray State University will partner with Madisonville Community College to obtain the expertise o

**Provide a budgetary rationale for creating this new program**

The program is expected to have a cost of \$5,467 the first year (2021). The program is expected to produce revenue, beginning in the second year. Projected revenue in the second year (2022) is \$79,648, and projected revenue is \$209,893 during the fifth year of the program (2025). The relatively low cost of the first year of operations will be funded by internal reallocations of funds, with no detriment to existing programs. Student and employer demand for the program is high, and revenue from tuition and fees will fund the program completely after the first year of operations.

## PROPOSED PROGRAM SUMMARY

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**Institution:** Murray State University  
**Program Name:** Bachelor of General Studies  
**Degree Designation:** BACHELOR OF SCIENCE (BS)  
**Degree Level :** Baccalaureate

### **Program Description**

The Bachelor of General Studies is a baccalaureate degree for traditional students with at least 72 hours of consecutive college credits entering their junior or senior year. This program is for students who resolve to obtain a college degree in a timely manner, though different from their previous declaration of major, and plan to use a college degree to find employment, strengthen future employment opportunities, and reach personal goals.

Students complete a 120-credit hour bachelor's degree that includes 21 hours of core classes in a primary focus area, 30 hours of an individualized focus, and 15 hours of program requirements. These courses help students to attain the core knowledge and skills needed to enter a variety of job fields. The curriculum aims to develop technology, communication, and other foundational skills for graduates to enter, contribute, and thrive in today's workforce. The degree is both practical and rigorous, as 42 upper-level credits are required, as well as core courses that include creating a career plan, building a resume, and experiential learning.

This degree option will benefit students who have accumulated many credits, but for various reasons, may not have the time or resources to begin a new major. Students must be referred by their current advisor and have approval by the BGS coordinator before entering the program.

### **Will this program replace or enhance any existing programs(s) or tracks, concentrations, or specializations within an existing program? If yes, please specify**

The program will not replace any existing programs. The bachelor of general studies program is designed to offer existing students--who, for various reasons, are not succeeding in their chosen majors--an alternative path to earning a baccalaureate degree.

**CIP Code:** 24.0199  
**Credit Hours:** 120  
**Institutional Board Approval Date:** 10/19/2018  
**Implementation Date:** 8/10/2020

### **Student Demand**

Year 1 - 15  
Year 2 - 15  
Year 3 - 20  
Year 4 - 20

### **Market Demand**

All aspects of the program intend to improve the career readiness and employability of postsecondary education graduates. Knowing degree completion and the time to degree completion are important issues in higher education, objectives of the program include

- provide a practical educational path to degree completion
- provide a high-quality degree option for students who need to alter their educational path after obtaining a substantial amount of college credits.
- prepare undergraduate students for today's ever-changing workforce and promote confidence in their skills to succeed in a variety of professions
- include an individualized plan of study that applies to multiple occupations that may require a bachelor's degree

A college degree still increases employability. According to the Bureau of Labor and Statistics (bls.gov), Kentucky has a 4.3% unemployment rate. The Kentucky Future Skills report on current employment and future demands (<https://kystats.ky.gov/Reports>) shows that 10,918 graduates are employed within one year of obtaining a bachelor degree compared to 4,383 with an associate's degree and 2,318 with a career or technical education. In the next 5 years, Kentucky has a projected need to fill over 400,000 jobs.

Many job postings require a bachelor's degree but nothing specific. The Bureau of Labor Statistics' data shows those with some college but no degree have fewer opportunities than those completing a bachelor's degree. Those without a degree may obtain jobs beginning as low as 25,000 a year. The occupational outlook for managerial positions that can be obtained with a Bachelor of General Studies degree are very promising with 50,000 or more projected new jobs.

According to [payscale.com](https://www.payscale.com), job opportunities requiring a Bachelor of General Studies degree include managerial, coordinator, and supervisor positions in a variety of companies from insurance to healthcare to tech and business.

## **Employment Demand**

|                      | <b>Regional</b>                               | <b>State</b> | <b>National</b> |
|----------------------|---|--------------|-----------------|
| <b>Type Of Job</b>   | <b>Food Service Manager</b>                   |              |                 |
| Avg. Wage            | \$51,110                                      | \$51,160     | \$54,240        |
| # Jobs<br>(Postings) | 190   | 2620         | 356400          |
| Expected<br>Growth   | 8%  | 8%           | 11%             |
| <b>Type Of Job</b>   | <b>Meeting, Convention, and Event Planner</b> |              |                 |
| Avg. Wage            | \$39,850                                      | \$40,000     | \$49,370        |
| # Jobs<br>(Postings) | 30  | 670          | 134100          |
| Expected<br>Growth   | 11%   | 11%          | 7%              |
| <b>Type Of Job</b>   | <b>Sales Manager</b>                          |              |                 |
| Avg. Wage            | \$103,060                                     | \$121,260    | \$124,220       |
| # Jobs<br>(Postings) | 130   | 3310         | 405700          |
| Expected<br>Growth   | 8%  | 8%           | 5%              |
| <b>Type Of Job</b>   | <b>Training and Development Specialist</b>    |              |                 |
| Avg. Wage            | \$51,162                                      | \$54,240     | \$60,870        |
| # Jobs<br>(Postings) | 733   | 3120         | 306400          |
| Expected<br>Growth   | 8%  | 8%           | 9%              |

### **Indicate source of market demand information**

2018 Bureau of Labor Statistics' Occupational Outlook Handbook (Regional, State, and National salary and job openings data. National Growth projections.)

Kentucky Center for Statistics' Kentucky Occupational Outlook to 2026 (State growth projections.)

### **Academic Demand**

Not applicable. This is a program designed for students to enter the workforce immediately upon graduation.

## Unnecessary Duplication

### Similar Program(s):

| Program Id | Inst code | Inst Description            | Degree Designation | Program Title          | Report year |
|------------|-----------|-----------------------------|--------------------|------------------------|-------------|
| 1414       | 00196300  | Eastern Kentucky University | BIS                |                        | 2015        |
| 2104       | 00197600  | Morehead State University   | BUS                |                        | 2015        |
| 2303       | 00197700  | Murray State University     | BIS                |                        | 2015        |
| 2971       | 00198900  | University of Kentucky      | BGS                |                        | 2015        |
| 4279       | 00199900  | University of Louisville    | BA                 |                        | 2015        |
| 4866       | 00200200  | Western Kentucky University | BGS                | Individualized Studies | 2015        |

**Comparison of Objectives/Focus/Curriculum to Similar Programs:**

Murray State's proposed BGS program curriculum includes general education requirements, core courses, a primary focus area in one of nine broad disciplines, a secondary focus area, and a thematic focus area. The program is designed to allow students flexibility in using their existing credits and in designing a degree path that meets their personal and career interests. The curriculum and focus areas differ from existing programs at Murray State and at other Kentucky institutions. For example, neither the Eastern Kentucky University program nor the Morehead State University program require a focus area in a given discipline. The main objective of the proposed Murray State program is to provide existing Murray State students with an alternative pathway to degree completion. Students must be referred to the program by their advisor.

**Comparison of Student Populations:**

Murray State's BGS program is designed for traditional students, who are currently enrolled at Murray State, with at least 72 hours of consecutive college credits entering their junior or senior year at Murray State University. Referred students can end with the program, not begin with it. The majority of coursework in the program is offered in a face-to-face format. In contrast, many other programs--including Murray State's BIS program--are designed for adult learners who are returning to college and who often earn credit for professional experience. Many existing programs are offered 100% through distance learning.

**Access to Existing Programs:**

We will not recruit or seek students to enter this degree program. Instead, current Murray State students will be directed by their academic advisors and retention counselors to change from the major in which they are not being successful to The Bachelor of General Studies. Currently, these students are being referred to our Bachelor of Integrated Studies (BIS) program because we do not have another option for them. The BIS program is for adult students with previous college credit who are returning to school and for adults who have significant life experience. The BIS was not intended for traditional students who have a significant amount of credit hours yet do not have the GPA required for their major.

**Feedback from Other Institutions:**

**Cost**

**Projected Revenue over Next Five Years (\$) : 916800**

**Projected Expenses over Next Five Years (\$) : 53033**

**Will Additional faculty be needed? No**

**Provide a budgetary rationale for creating this new program**

This program does not require additional resources. Revenue for the program includes only tuition of existing students who will continue to complete their degrees, rather than stopping out. With the exception of two BGS courses, the curriculum is composed of existing courses, taught by existing faculty. The program coordinator is an existing faculty member and advisor. A quarter of her job will be devoted to serving as the BGS program coordinator. The program is expected to help retain students, thereby increasing tuition revenue, and will draw entirely on existing faculty and facilities.



## **EXECUTIVE COMMITTEE**

### **REPORT AND RECOMMENDED ACTION ITEMS**



**TITLE:** 2020-21 Agency Operating Budget

**RECOMMENDATION:** The Executive Committee recommends that Council approve the proposed 2020-21 CPE Agency Operating Budget.

**PRESENTERS:** Ben Brandstetter, Chair of the Executive Committee

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### **COMMITTEE REVIEW & APPROVAL**

The Executive Committee reviewed and approved the proposed 2020-21 Agency Operating Budget at its June 4, 2020 meeting.

### **SUPPORTING INFORMATION**

Each year, staff asks the Council to review and approve the agency's revenue and expenditure budget for the upcoming fiscal year. Below is a description of CPE's budget as proposed for 2020-21. The enacted state budget for 2020-21 (HB 352), along with CPE's 2020-22 biennial budget request, submitted to the state budget office and Legislative Research Commission in November 2019, provide the framework for next fiscal year's Agency Operating Budget. Budgeted figures for the current year (2019-20) are included for comparison.

#### **CPE General Fund Budget**

Because of uncertainty regarding state revenues due to the COVID-19 pandemic, the enacted budget, HB 352, only included appropriations for fiscal year 2020-21. A one-year budget for the state is unprecedented, and despite the legislature using a more conservative revenue estimate for the upcoming year, all indications point to a mid-year budget reduction in 2020-21. Staff's proposed revenue and expenditure budget has anticipated potential General Fund budget reductions for the coming year.

House Bill 352 provides for flat funding of most CPE allotments (i.e., subdivisions of appropriations), though it does require the use of agency Restricted Funds to maintain spending levels. In lieu of transferring accumulated agency restricted funds to the state

General Fund, the Office of State Budget Director (OSBD), in the Governor's Executive Budget, proposed that \$1,500,000 of CPE's Licensure Funds be used in place of state General Fund to support Agency Operations for 2020-21 only. Likewise, OSBD proposed that \$2,000,000 of Technology Trust Fund program funds be used in place of state General Fund for the Kentucky Virtual Library and Postsecondary Education Network in fiscal year 2020-21 only. In the Executive Budget, state General Fund for these programs increased to their original levels in fiscal year 2021-22. These "fund swaps" were included in every version of the budget, including the enacted budget. Unfortunately, the final enacted budget did not include any funding for 2021-22, so the funding level for 2021-22 is not yet known and the restoration of General Fund dollars for those programs will need to be pursued.

Other notable changes for fiscal year 2020-21 include an additional \$50,000 for the Southern Regional Education Board (SREB) Doctoral Scholars program, which will provide scholarships and other programming to help under-represented minority doctoral candidates at the University of Kentucky and University of Louisville succeed and encourage them to pursue careers in academia after graduation.

Funding to assist students pursuing degrees in veterinary medicine and optometry through the Contract Spaces program was moved to the Kentucky Higher Education Assistance Authority in fiscal year 2020-21. Additional funding was provided in the enacted budget to cover increases in that program's costs. Funds for Kentucky's dues to SREB are traditionally paid from this allotment and remain in the CPE budget for 2020-21.

In the coming days, staff anticipates that the Governor will issue an Executive Order to implement a General Fund budget reduction in the current year (2019-20). While the Office of State Budget Director has requested plans from each state agency for a 1% budget reduction, the memorandum noted that all discretionary spending was to be curtailed in light of the current revenue situation, and indicated that the budget reduction order could exceed 1%. CPE's plan identified savings through vacant positions, lower rent for office space, and unused veterinary spaces in the Contract Spaces program that totaled \$316,900, or about 2.8% of total General Fund (less Contract Spaces funding).

Because the fiscal year 2019-20 budget reduction is not yet known, and is likely to be considered non-recurring, it is not included in the table below. Since 2011, CPE has sustained seven reductions to its budget. Cumulatively, the impact of the cuts since 2010 is -28.2%.

|   |             |             |             |             |             |             |             |                       |
|---|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-----------------------|
| Agency Operating Budget                                     |             |             |             |             |             |             |             |                       |
| Change from Prior Year in Agency General Fund Appropriation |             |             |             |             |             |             |             |                       |
| Fiscal Years 2011-2019                                      |             |             |             |             |             |             |             |                       |
| <u>2011</u>   | <u>2012</u> | <u>2013</u> | <u>2014</u> | <u>2015</u> | <u>2016</u> | <u>2017</u> | <u>2018</u> | <u>2019</u>           |
| -5.00%  | -3.00%      | -8.40%      | 0.00%       | -5.00%      | -4.50%      | 0.00%       | -5.10% *    | -6.25%                |
|   |             |             |             |             |             |             |             | <i>*non-recurring</i> |

**Council on Postsecondary Education**  
**Agency General Fund Budget**  
**Fiscal Years 2019-20 and 2020-21 (Proposed)**

| <u>Expenditure Authority Category</u> | <u>FY 2019-20<br/>Enacted</u> | <u>FY 2020-21<br/>Proposed</u> | <u>Dollar<br/>Difference</u> |
|---------------------------------------|-------------------------------|--------------------------------|------------------------------|
| Agency Operations                     | \$5,830,700                   | \$4,341,200 (a)                | -\$1,489,500                 |
| Special Initiatives                   | 1,355,300                     | 1,355,300                      | 0                            |
| SREB Doctoral Scholars                | 0                             | 50,000                         | 50,000                       |
| Technology Trust Fund                 | 3,628,300                     | 1,628,300 (b)                  | -2,000,000                   |
| Contract Spaces                       | 5,982,000                     | 211,600 (c)                    | -5,770,400                   |
| Ovarian Cancer Screening              | 500,000                       | 500,000                        | 0                            |
| <b>Total</b>                          | <b>\$17,296,300</b>           | <b>\$8,086,400</b>             | <b>-\$9,209,900</b>          |

- (a) One-year reduction in Agency Operations General Fund appropriation. CPE can use \$1,500,000 in accumulated Licensure and Federal Indirect Funds to maintain fiscal year 2019-20 expenditure levels.
- (b) One-year reduction in Technology Trust Fund General Fund appropriation. The agency can use \$2,000,000 in accumulated Virtual Library and other Technology Trust Fund balances to maintain fiscal year 2019-20 expenditure levels for the Virtual Library and Postsecondary Education Network.
- (c) General Fund appropriations supporting Contract Spaces Program veterinary medicine and optometry slots will be transferred to the Kentucky Higher Education Assistance Authority in fiscal year 2020-21. The \$211,600 residual represents funding to pay for annual SREB dues.

Personnel expenses make up 84 percent of the Agency Operations budget. General Fund appropriations support 42 employees, down from 97 staff in 2007-08.

The category Technology Trust Fund includes funding for the Kentucky Virtual Library (KYVL) and Kentucky Postsecondary Education Network (KPEN).

## **CPE Tobacco Fund, Federal Funds, and Restricted Funds Budgets**

In addition to state General Fund appropriations, the Council's budget contains other sources of revenue, including tobacco settlement funds, cigarette tax revenue, federal grant funds, and agency receipts.

The next table provides a summary of the Council's 2019-20 authorized expenditure levels for these funds and the 2020-21 proposed expenditure budgets. The enacted budget (HB 352) specifies the expenditure limits for each fund.

| <b>Council on Postsecondary Education</b>                          |                             |                            |                             |
|--|-----------------------------|----------------------------|-----------------------------|
| <b>Tobacco, Federal, and Restricted Fund Expenditure Authority</b> |                             |                            |                             |
| <b>Fiscal Years 2019-20 and 2020-21 (Proposed)</b>                 |                             |                            |                             |
|  | <u>Original<br/>2019-20</u> | <u>Revised<br/>2019-20</u> | <u>Proposed<br/>2020-21</u> |
| <b>Tobacco Fund Budget</b>   |                             |                            |                             |
| Cancer Research (UK/UofL)  | 6,686,500                   | 6,268,173                  | 6,876,100                   |
| Spinal Cord Research (UK/UofL)                                     | -                           | -                          | 650,000                     |
| <b>Tobacco Fund Total</b>  | <u><u>6,686,500</u></u>     | <u><u>6,268,173</u></u>    | <u><u>7,526,100</u></u>     |
| <b>Federal Funds Budget</b>  |                             |                            |                             |
| GEAR UP  | <u><u>4,000,000</u></u>     | <u><u>4,000,000</u></u>    | <u><u>3,997,000</u></u>     |
| <b>Restricted Funds Budget</b>                                     |                             |                            |                             |
| Cancer Research Match  | 4,110,000                   | 4,083,300                  | 4,080,000                   |
| Licensure  | 313,300                     | 340,000                    | 355,200                     |
| Licensure for Operations   | -                           | -                          | 1,400,000                   |
| Federal Indirect   | 550,000                     | 550,000                    | 600,000                     |
| <b>Restricted Fund Total</b>                                       | <u><u>4,973,300</u></u>     | <u><u>4,973,300</u></u>    | <u><u>6,435,200</u></u>     |

For the current biennium (2018-19 and 2019-20) and next fiscal year (2020-21), the state budget specifies that Tobacco Fund appropriations in CPE's budget fund cancer research at UK and UofL (divided equally), rather than funding the Lung Cancer

Research Program. This change allows these institutions greater flexibility. For 2020-21, additional Tobacco Funds are provided for spinal cord research at UK and UofL.

The only program supported with Federal Funds in CPE's 2020-21 budget is GEAR UP.

Restricted Funds support several areas of CPE's budget including the Cancer Research Match program, the Licensure program, and Agency Operations:

- Cigarette tax proceeds (one cent from each pack of cigarettes sold in Kentucky) fund the Cancer Research Match program, which goes to UK and UofL equally, provided that the institutions are able to match the disbursements with institutional funds spent on cancer research.
- The Council licenses all Kentucky non-profit and for-profit baccalaureate degree granting and above-institutions, and out-of-state public institutions operating or soliciting in the Commonwealth. The Licensure unit also has duties related to the State Authorization Reciprocity Agreement (SARA), which allows Kentucky public and licensed institutions to do business in other SARA states. Licensure revenue of about \$350,000 per year support the equivalent of two and a half full-time staff members who ensure the Council's licensure duties are performed.
- Finally, the Council receives funds related to the administration of federal grants and is authorized to spend those funds. With CPE's award of the GEAR UP grant, these receipts can be expected for the next several biennia.

### **CPE Other Funds**

The Council manages several other state funds, including the Equine University Program Trust Fund, the Revolving Loan Fund, and funds housed in the Technology Trust Fund (namely, KYVL receipts and smaller grants). The Equine Program receives funds collected by the state related to pari-mutuel betting. The funding, which has traditionally been about \$600,000 per year, is distributed equally to the five institutions with Equine programs (UK, UofL, MoSU, MuSU, and WKU) to help fund capital investments in their programs.

The Revolving Loan Fund was created to provide start-up funds for expensive information technology programs at Kentucky public colleges and universities. Four years ago, \$600,000 was spent from this fund for Kentucky Postsecondary Education Network upgrades. Staff recommends Council approval to use up to \$800,000 of the

Revolving Loan Fund to maintain funding levels for the Virtual Library and Postsecondary Education Network (KPEN). This action will still leave \$425,000 in the Revolving Loan Fund.

The Technology Trust Fund receives state General Fund appropriations and Kentucky Virtual Library (KYVL) and KPEN receipts. The fund also receives interest earnings, smaller private grant funds, and funds from state government agencies on occasion. These funds will be spent in 2020-21 as allowed by terms of the funding. For 2020-21, the state budget requires the use of \$2,000,000 within the Technology Trust Fund to make up for a one-time reduction of General Fund appropriations for this allotment. Staff proposes that \$800,000 comes from the Revolving Loan Fund, about \$600,000 should come from KYVL resources, and the remaining \$600,000 will be comprised of smaller technology trust fund line items. Unfortunately, this action will significantly reduce one-time discretionary resources available in that fund.

**TITLE:** Update to the Council Bylaws

**RECOMMENDATION:** The Executive Committee recommends the Council approve the proposed updates to the Council bylaws.

**PRESENTER:** Ben Brandstetter, Chair of the Executive Committee

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### **COMMITTEE REVIEW & APPROVAL**

The Executive Committee reviewed and approved the amendments to the Council bylaws at its June 4, 2020 meeting.

### **SUPPORTING INFORMATION**

The Council's bylaws provide a framework for deliberations and actions of the CPE so that it may effectively carry out its duties and responsibilities. Among a variety of other items, the bylaws establish rules for notification and conduct of meetings, the selection of officers, and appointments to CPE committees.

At the April 26, 2019 meeting, the Council approved a standing committee structure on a pilot basis through June of 2020. Due to the successful pilot implementation, the Council will need to formally adopt the committee structure by adding it to the Council bylaws.

The proposed additions are highlighted in yellow on pages 7 and 8. If approved, the bylaws would become effective immediately.



# Council Bylaws

*Drafted amendment*

*Approved by Executive Committee - June 4, 2020*

*Proposed for approval by the Council - June 19, 2020*

*Effective Date: June 19, 2020*

*Amendments highlighted in yellow.*



## **I. Statement of Purpose**

The bylaws provide a framework for the deliberations and actions of the Council on Postsecondary Education (CPE) in carrying out statutory duties and responsibilities. The bylaws establish rules for notification and conduct of meetings and the selection of officers.

## **II. Statutory Authority**

Authority for Council actions comes from KRS Chapter 164 encompassing public, private nonprofit, and proprietary degree-granting postsecondary institutions. The Council bylaws also conform to the requirements of KRS Chapter 61, the Kentucky Open Meetings Law.

## **III. General Rules**

### **A. Amendment of Bylaws**

1. The Council may amend, revoke, or adopt additional bylaws by action of eight of the voting members.
2. Notice shall be given to the members of any proposed changes or additions to the bylaws in the agenda of a regularly scheduled or special meeting of the Council. All changes shall be consistent with state law and administrative regulations.

### **B. Conduct of Meetings**

1. The Council and all Council appointed committees shall follow Robert's Rules of Order concerning motions, recognition of speakers, and order of business.
2. The chair may recognize a non-Council speaker.
3. The Council shall designate a parliamentarian from the membership of the Council or Council staff to assist the chair in interpreting the rules of order.

### **C. Policy Statements and Administrative Regulations**

1. Actions taken by the Council shall constitute the policy of the Council until changed or superseded.
2. The Council may act by adoption of policy or by administrative regulation when permitted by law.
3. The Council shall promulgate administrative regulations when required by state law.
4. The policy statements of the Council including all administrative regulations shall be available to the public on the Council Website.

## **D. Attendance at Council Meetings**

1. Council members shall make a best effort to attend and participate at all regularly scheduled meetings.
2. If a Council member is unable to attend and participate at a regularly scheduled or special meeting of the Council, the member shall notify the chair and president of the Council at least 7 days in advance of the meeting, or as soon as possible after learning of his or her unavailability.
3. If a Council member fails to attend three regularly scheduled Council meetings during a calendar year, the chair: shall consult with the member about the reason for the absences; and may discuss the matter with the executive committee.

## **IV. Selection and Terms of Officers**

### **A. Nominating Committee**

1. A nominating committee shall be appointed annually by the chair at the last scheduled meeting of the calendar year for the purpose of nominating a new chair and vice chair for the next calendar year.
2. A Council member seeking Council office shall not be a member of the nominating committee.
3. The recommendations of the nominating committee shall be presented to the Council at the first scheduled meeting of the calendar year.

### **B. Selection of Officers**

1. A chair and vice chair shall be elected annually at a regularly scheduled or special meeting and shall each serve a one-year term.
2. In the absence of the chair, or in the event the chair is unable to perform, the vice chair shall perform the duties of the chair. In the absence of both the chair and vice chair or in the event the vice chair is unable to perform the duties of the chair, the Council shall appoint a temporary chair.
3. In the event the chair resigns and the vice chair assumes the duties of the chair, the Council may select a vice chair to complete the unexpired term of the vice chair.
4. The president shall serve as the secretary to the Council and shall cause the minutes of the meetings of the Council to be recorded and presented to the Council.
5. The chair and vice chair are limited to three consecutive one-year terms.

## **V. Meetings of the Council on Postsecondary Education**

### **A. Regular Meeting Schedule**

1. The Council shall approve the regular meeting schedule for the next year prior to the last regularly scheduled meeting of the calendar year.
2. The regular meeting schedule shall provide that the Council meet no less than quarterly but may provide for more than quarterly meetings. KRS 164.011(9)
3. The schedule of regular meetings shall be made available to the public through release to the press by written or electronic means. KRS 61.820
4. The Council shall meet with the Advisory Conference of Presidents and the Board of Student Body Presidents at least once each year. KRS 164.0211

### **B. Special Meetings and Emergency Special Meetings**

1. A special meeting or emergency special meeting is a meeting that is not part of the regular schedule of meetings established by the Council pursuant to Section V.A.1. above.
2. The chair may call a special meeting of the Council when, in the view of the chair, such a meeting is necessary. KRS 164.011(9) and KRS 61.823
3. The chair shall call a special meeting upon receipt of a written request from a majority of the Council stating the reason for the meeting. KRS 164.011(9) and KRS 61.823
4. The following items are required in calling a special meeting and in the conduct of the special meeting:
  - a. The agenda of a special meeting shall be stated in the notification of the meeting.
  - b. Discussions and action at a special meeting shall be limited to items listed on the agenda in the notice. KRS 61.823(3)
  - c. Notice shall be provided to every member of the Council and to each media organization filing a written request to be notified. The notice shall be provided as soon as possible but shall be calculated to be received at least twenty-four hours before the special meeting. KRS 61.823(4)
5. Emergency special meetings may be called by the chair subject to the following requirements:
  - a. The agency makes reasonable efforts to inform members of the Council, the public, and the media of the date, time, and place of the meeting. KRS 61.823(5)
  - b. The chair shall, at the commencement of the meeting, state the reason for the emergency: the statement shall subsequently appear in the minutes of the special meeting. KRS 61.823(5)

- c. Discussion and action by the Council is limited to the emergency for which the meeting was called. KRS 61.823(5)

### **C. Place of the Meeting**

1. The Council shall fix the place of meetings at the time they are scheduled. KRS 164.070
2. The Council may hold meetings, regularly scheduled or special, by video teleconference. Meetings held by video teleconference shall conform to the notice requirements of the Open Meetings Law and Section V.A. and B. of these bylaws. Meetings held by video teleconference also shall conform to the following:
  - a. The notice of the meeting shall clearly state that the meeting is a video teleconference. KRS 61.826(2)(a)
  - b. All members must be able to both see and hear each other. KRS 61.805(5).
  - c. The primary location of the meeting shall be identified in the notice where all members can be seen and heard and the public may attend in accordance with KRS 61.840. KRS 61.826(2)(b)
  - d. Rules concerning participation, distribution of materials, and other matters that apply at the primary location shall apply to all video teleconference locations. KRS 61.826(3)
  - e. If the video or audio broadcast is interrupted, the meeting shall be suspended until the broadcast is restored. KRS 61.826(3)

### **D. Notice of and Agenda for Meetings**

1. Notice of all meetings, regularly scheduled and special, shall be given to members at least ten (10) days prior to the time of the meeting unless all members of the Council waive notice. Waiver may be given orally or in writing. KRS 164.080
2. The agenda and supporting materials for a regularly scheduled meeting shall, to the extent possible, be available to the members at least seven (7) days prior to the meeting
3. Notice to members shall be by mail or e-mail.
4. Notice of and the agenda for all meetings shall be given to the Advisory Conference of Presidents. KRS 164.021
5. Special information to be presented to the Council by interested parties shall be provided to the president or chair of the Council seven (7) days in advance of the scheduled meeting. The chair may waive this requirement.

## **E. Minutes of Meetings**

1. The minutes of all meetings, regular and special, shall accurately record the deliberations of the Council and all actions taken.
2. All business meetings shall be recorded in audio or video format. The recording may be destroyed thirty (30) days after the minutes have been transcribed and approved, unless challenged. If the minutes are challenged, recordings shall be retained until final resolution. (State Agency Records Retention Schedule – Series M0049).
3. The minutes shall be open to public inspection immediately following the next regularly scheduled meeting of the Council. KRS 61.835

## **F. Quorum and Council Actions**

1. A quorum shall be a majority of the appointive membership of the Council. KRS 164.011(10)
2. A quorum shall be required to organize and conduct business. KRS 164.011(11)
3. An affirmative vote of eight (8) of the appointive members shall be required to carry all propositions. KRS 164.090 and KRS 164.011(11)
4. The Council may consolidate multiple agenda items of a similar nature for the purpose of voting if there is no objection from a Council member.
  - a. Before a vote is taken, the chair shall ask if any member objects to the consolidation of the items and shall specify the items to be voted upon.
  - b. The objection of a single member of the Council shall be sufficient to require a separate vote on each item.
5. The Council may, at regularly scheduled meetings, act on any subject within the powers of the Council. The Council may, by an affirmative vote of eight members, add items to the agenda of a regularly scheduled meeting.

## **G. Closed Sessions**

1. It is the policy of the Council that all meetings, regularly scheduled or special, be open to the public unless the matter under discussion meets the exceptions contained in KRS 61.810.
2. The following requirements, consistent with KRS 61.815, shall be met as a condition for conducting closed sessions:
  - a. The chair shall give notice in the open meeting of the general nature of the business to be discussed in a closed session.
  - b. The chair shall state the reason for the closed session citing a specific KRS 61.810 provision authorizing a closed session.
  - c. The session may be closed only upon a motion made and approved by a majority of the appointive membership of the Council present at the meeting.

- d. No formal action may be taken at a closed session.
  - e. No matters may be discussed at a closed session other than those publicly announced prior to convening a closed session.
3. The requirements of the Council for the conduct of closed sessions shall at all times meet the requirements of KRS 61.815.

## VI. Committees

### A. Committees--General

1. The Council may create, modify, or abolish any committee, unless the committee is established by statute, upon action taken by a majority of the appointive membership.
2. The chair of the Council shall appoint the members to all committees unless membership is directed by statute or Council policy.
3. The chair of the Council shall assign specific tasks and subject matter to all committees unless action of the Council directs the assignment of a task or subject.
4. The president shall assign staff, as appropriate, to assist committees.
5. The chair of the Council shall be an ex officio, voting member of all committees.
6. All committees shall conform to the requirements of the Open Meetings Act.
7. Committees may take final action on items as directed by the Council.

### B. Executive Committee

1. Membership: The Executive Committee shall consist of the chair, vice chair, and three other Council members appointed by the chair.
2. Purpose: Review all agency budget and personnel matters, provide for an annual audit of the agency, evaluate the president, and recommend annual compensation for the president.
3. Terms: The three appointed members shall serve one-year terms.

### C. Finance Committee

1. Membership: The Finance Committee shall consist of at least five members appointed by the chair.
2. Purpose: Review all applicable data and provide recommendations to the full Council in the following areas: biennial budget requests; tuition and mandatory fees; performance funding; and capital projects; college costs; and other college and university finance-related matters.
3. Terms: Each members shall serve two-year terms, and may serve up to three consecutive terms.

## **D. Academic and Strategic Initiatives Committee**

1. Membership: The Academic and Strategic Initiatives Committee shall consist of at least five members appointed by the chair.
2. Purpose: Review and oversee the progress toward the objectives of the statewide Strategic Agenda and efforts to achieve the state's 2030 educational attainment goal. The committee also would be responsible for the review and recommendation to the full Council in the following areas: new academic programs, academic program reviews, and development of statewide academic-related initiatives such as dual credit and transfer.
3. Terms: Each members shall serve two-year terms, and may serve up to three consecutive terms.

## **VII. Compensation and Expenses of Members**

### **A. General**

1. For the purpose of compensation and payment of expenses to members of the Council, meetings shall include all regularly scheduled and special meetings of the Council; meetings of Council committees; hearings; and special events where a member represents the Council at the request of the chair.
2. Members of the Council who reside out of state shall not be reimbursed for out-of-state travel to Council meetings. KRS 164.050

### **B. Compensation of Members**

1. Members of the Council shall receive compensation for each meeting attended in the amount specified by KRS 164.050.

### **C. Expenses of Members**

1. Council members shall receive reimbursement for actual expenses incurred traveling to and attending meetings of the Council as defined in Section VII.A.1.
2. The commissioner of education shall receive reimbursement of expenses in the same manner as other expenses reimbursed through the Department of Education.

## VIII. President and Staff

### A. President

1. The Council shall set the qualifications for the position of president in accordance with KRS 164.013(1) and (3).
2. The Council may, when selecting a president, employ a search firm and conduct a national search. KRS 164.013(1)
3. The president is the chief executive officer of the Council and as such makes proposals to the Council for consideration, develops and directs the programs and plans established by the Council, ensures compliance with federal and state law, and represents the Council on numerous state, regional, and national education and planning organizations. Specific duties of the president are contained in the statutes. KRS 164.013.
4. The president is responsible for the day-to-day operations of the Council. KRS 164.013(9).
5. The president shall make periodic reports to the Council on the operation of the agency as the Council shall so direct.
6. The Council shall perform an evaluation of the president and shall fix the compensation and terms of the contract annually.
7. The president's annual base salary shall not be in excess of \$360,000. KRS 164.013(6).
8. The president shall have a contract for a term not to exceed five years, renewable at the pleasure of the Council. KRS 164.013(7).
9. The president has a statutory role in the licensing of private colleges and universities and shall exercise those duties consistent with the requirements of the statutes and the direction of the Council. KRS 164.945-947 and KRS 164.992.

### B. Staff

1. Staff of the Council shall serve at the pleasure of the president, subject to the provisions, rules, and regulations approved by the Council. The president shall develop and maintain rules and policies regulating the rights, duties, and responsibilities of employees. KRS 164.013(8)
2. The president shall develop and maintain an organization chart for the organization and shall ensure that all positions have written descriptions of duties and responsibilities. KRS 164.013(8)
3. The president shall develop and maintain a performance evaluation system for all employees.



Previous Actions

*Original Approval: August 27, 1997*

*Amended: January 12, 1998*

*Amended: September 17, 2001*

*Amended: February 3, 2003*

*Amended: March 24, 2003*

*Amended: January 31, 2005*

*Amended: September 21, 2018*

DRAFT



# **COMMITTEE ON EQUAL OPPORTUNITIES**

## **REPORT**

**TITLE:** Committee on Equal Opportunities Report and Annual Campus Diversity, Equity & Inclusion Evaluation Report

**DESCRIPTION:** Council staff will report on the outcomes of the 2019 campus Diversity, Equity, and Inclusion evaluations as well as give an update on the unit initiatives.

**PRESENTERS:** Bob Staat, Chair of the Committee on Equal Opportunities  
Travis Powell, CPE's Vice President and General Counsel  
Dawn Offutt, CPE's Director of Initiatives for Diversity, Equity, & Inclusion

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### **ANNUAL CAMPUS DIVERSITY, EQUITY & INCLUSION EVALUATION REPORT**

This spring, the Committee on Equal Opportunities oversaw the annual evaluation of institutional progress toward meeting their equal educational opportunity goals set in the Policy. Committee Chair Staat and Council staff will present the results of that evaluation process. A summary of the evaluation results for each institution have been included in your materials.

The CPE interactive data dashboard shows progress toward the quantitative goals, a link to which is: <http://cpe.ky.gov/data/diversity.html>.

### **BACKGROUND INFORMATION: POLICY FOR DIVERSITY, EQUITY, AND INCLUSION**

The 2016 Kentucky Public Postsecondary Education Policy for Diversity, Equity and Inclusion, is grounded on the premise that to truly prepare students for life and work in an increasingly diverse society, the public postsecondary institutions within the Commonwealth shall:

- Develop a plan to embrace diversity and equity within constitutional and legal parameters;
- Commit to improving academic achievement for all students;

- Create an inclusive campus environment; and
- Produce culturally competent graduates for the workforce.

It has three focus areas, which align with the 2016-21 statewide Strategic Agenda: Opportunity, Success, and Impact. The policy embraces both qualitative and quantitative elements to evaluate progress toward meeting “equal educational opportunity goals; and it is incorporated into Administrative Regulation 13 KAR 2:060.

With this policy, institutions are required to submit a plan for Diversity, Equity, and Inclusion on their respective campuses that address each of the Policy’s Focus Areas. In each Focus Area, institutions must set goals and identify strategies to obtain them. Plans must also identify an appropriate plan for assessment. Institutions that do not meet the minimum standards of the rubric (24/36-universities; 22/34-community colleges) will lose automatic eligibility to offer new academic programs.

**REPORT EVALUATION**

Data from the 2018 -19 academic year were evaluated. The qualitative data were submitted in March of 2020. Each institution was evaluated based on a rubric that includes both quantitative data and qualitative responses. Potential points to be earned for each section are:

|                    | Quantitative | Qualitative | Potential total | Minimum required to pass |
|--------------------|--------------|-------------|-----------------|--------------------------|
| Universities       | 18           | 18          | 36              | 24                       |
| KCTCS Institutions | 16           | 18          | 34              | 22                       |

1) Quantitative section – The following targets were measured:

- Undergraduate and Graduate Enrollment (9 areas for Universities and 8 areas for KCTCS Institutions)
- 1<sup>st</sup> to 2<sup>nd</sup> Year Retention (URM and Low Income)
- Graduation Rate (URM and Low Income)
- Degrees Conferred/Credentials Awarded (URM and Low Income)
- Workforce Diversity

The following scores were used in the evaluation of the quantitative section:

- 2 points Annual target met or exceeded
- 1 point Annual target not met, but value is greater than the 2015-2016 baseline.
- 0 points Annual target not met and value is less than the 2015-2016 baseline

2) Qualitative section - Reports were evaluated on the following criteria:

- Implementation of Strategies with Fidelity
- Analysis of Strategy Effectiveness
- Lessons Learned and Next Steps

The following scores were used in the evaluation of the qualitative section:

2 points Meets or Exceeds Expectations

1 points Making Progress Toward Meeting Expectations

0 points Does Not Meet Expectations

### Timeline: Reporting and Evaluation Process

|                |  |
|----------------|--|
| October 2019   | Technical Assistance for Report Writing  |
| February 2020  | Strategies verified in the new reporting tool  |
| February 2020  | Review Teams Calibration Meeting   |
| March 2, 2020  | Diversity Plan Reports Due   |
| March 6, 2020  | Reports Disseminated to Review Teams   |
| April 27, 2020 | Initial scores reported to CEO   |
| May 1, 2020    | Resubmission requests due to CPE   |
| June 1, 2020   | Revised reports due to CPE   |
| June 12, 2020  | Review Teams' reevaluations due  |
| June 17, 2020  | Institutions notified of score for revised report  |
| June 19, 2020  | Final scores reported to CPE Board   |
| June 22, 2020  | Final scores reported to the CEO   |
| July 1, 2020   | Improvement plan instructions given to institutions not meeting the minimum required score |

### **FINAL EVALUATION SCORES FOR 2018-19**

The evaluation scores for the four-year universities and two-year community and technical colleges are included as an attachment.

The following institution did not meet the minimum requirements: Eastern Kentucky University. Institutions that did not meet the minimum standard must develop a performance improvement plan identifying specific strategies and resources dedicated to addressing deficiencies. (CEO may recommend a site visit.)

Once the improvement plan is approved, the institution may request a waiver to offer a new academic program if the institution can provide assurance that new program will not divert resources from improvement efforts.

### **LESSONS LEARNED/NEXT STEPS**

- 1) Work with the CEO to develop performance improvement plans for institutions not meeting the minimum required scores.
- 2) Identify high-impact practices in the areas of opportunity, success and impact.
- 3) Begin preparing for the 2019-20 reporting process.
- 4) Begin planning and preparing institutions for updating their five-year diversity plans.

## 2018-19 - Campus Diversity, Equity & Inclusion Evaluation Report Scores

| 4-YEAR INSTITUTIONS                 | UK        | EKU       | UL        | MuSU      | MoSU      | KSU       | NKU       | WKU       |
|-------------------------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| <b>GOALS</b>                        |           |           |           |           |           |           |           |           |
| Undergraduate Enrollment            | 2         | 0         | 2         | 2         | 2         | 2         | 0         | 2         |
| Graduate Enrollment                 | 2         | 0         | 2         | 2         | 2         | 2         | 0         | 2         |
| 1st-2nd Year Retention (URM)        | 1         | 1         | 0         | 1         | 1         | 2         | 0         | 1         |
| 1st-2nd Year Retention (low-income) | 1         | 1         | 1         | 2         | 0         | 2         | 1         | 1         |
| 6-year Graduation Rate (URM)        | 1         | 0         | 1         | 0         | 2         | 1         | 2         | 1         |
| 6-year Graduation Rate (low-income) | 2         | 1         | 1         | 1         | 1         | 1         | 2         | 0         |
| Degrees Conferred (URM)             | 2         | 2         | 2         | 0         | 2         | 0         | 2         | 2         |
| Degrees Conferred (low-income)      | 1         | 0         | 1         | 0         | 0         | 0         | 0         | 0         |
| Workforce Diversity                 | 1         | 1         | 1         | 1         | 0         | 1         | 1         | 1         |
| <b>Opportunity</b>                  |           |           |           |           |           |           |           |           |
| Implementation                      | 2         | 1         | 2         | 1         | 2         | 1         | 2         | 2         |
| Effectiveness                       | 2         | 0         | 1         | 2         | 2         | 1         | 2         | 1         |
| Lessons Learned                     | 2         | 1         | 2         | 2         | 2         | 2         | 2         | 2         |
| <b>Success</b>                      |           |           |           |           |           |           |           |           |
| Implementation                      | 2         | 1         | 2         | 1         | 2         | 2         | 2         | 2         |
| Effectiveness                       | 2         | 2         | 2         | 2         | 2         | 2         | 2         | 2         |
| Lessons Learned                     | 2         | 2         | 2         | 2         | 2         | 2         | 2         | 2         |
| <b>Impact</b>                       |           |           |           |           |           |           |           |           |
| Implementation                      | 2         | 1         | 2         | 1         | 2         | 1         | 2         | 2         |
| Effectiveness                       | 1         | 1         | 2         | 2         | 2         | 1         | 2         | 2         |
| Lessons Learned                     | 2         | 2         | 2         | 2         | 1         | 1         | 2         | 2         |
| <b>Total (out of 36)</b>            | <b>30</b> | <b>17</b> | <b>28</b> | <b>24</b> | <b>27</b> | <b>24</b> | <b>26</b> | <b>27</b> |

2018-19 - Campus Diversity, Equity & Inclusion Evaluation Report Scores

| KCTCS                                 | ACTC      | BSCTC     | BCTC      | ETC       | GTC       | HCTC      | HenCC     | HopCC     | JTC       | MadCC     | MayCTC    | OCTC      | SomCC     | SKYCTC    | SKCTC     | WKCTC     |
|---------------------------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| <b>GOALS</b>                          |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |
| Undergraduate Enrollment              | 2         | 2         | 2         | 2         | 2         | 2         | 2         | 2         | 2         | 2         | 2         | 2         | 2         | 2         | 2         | 2         |
| 1st - 2nd Year Retention (URM)        | 2         | 1         | 2         | 0         | 2         | 0         | 2         | 2         | 1         | 2         | 1         | 0         | 1         | 0         | 0         | 1         |
| 1st - 2nd Year Retention (low-income) | 2         | 0         | 2         | 1         | 2         | 1         | 2         | 2         | 2         | 2         | 0         | 2         | 1         | 2         | 2         | 2         |
| 3-year Graduation Rate (URM)          | 2         | 2         | 2         | 2         | 2         | 2         | 2         | 0         | 2         | 0         | 2         | 0         | 1         | 2         | 0         | 2         |
| 3-year Graduation Rate (low-income)   | 2         | 2         | 1         | 2         | 2         | 2         | 2         | 0         | 2         | 2         | 2         | 2         | 2         | 2         | 2         | 2         |
| Degrees Conferred (URM)               | 2         | 0         | 2         | 2         | 2         | 0         | 2         | 1         | 2         | 2         | 0         | 2         | 1         | 2         | 2         | 2         |
| Degrees Conferred (low-income)        | 0         | 0         | 2         | 0         | 2         | 2         | 0         | 0         | 2         | 2         | 2         | 2         | 1         | 1         | 2         | 2         |
| Workforce Diversity                   | 1         | 0         | 1         | 0         | 1         | 2         | 0         | 0         | 0         | 1         | 2         | 1         | 1         | 0         | 1         | 1         |
| <b>Opportunity</b>                    |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |
| Implementation                        | 2         | 2         | 2         | 2         | 1         | 2         | 2         | 1         | 2         | 1         | 1         | 2         | 0         | 2         | 2         | 1         |
| Effectiveness                         | 2         | 2         | 2         | 2         | 1         | 1         | 2         | 1         | 2         | 1         | 2         | 2         | 0         | 2         | 2         | 1         |
| Lessons Learned                       | 2         | 2         | 2         | 2         | 1         | 2         | 2         | 2         | 1         | 2         | 1         | 2         | 1         | 2         | 2         | 1         |
| <b>Success</b>                        |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |
| Implementation                        | 2         | 1         | 2         | 2         | 1         | 2         | 2         | 2         | 2         | 2         | 2         | 2         | 2         | 2         | 2         | 1         |
| Effectiveness                         | 1         | 1         | 2         | 1         | 1         | 2         | 2         | 2         | 2         | 2         | 1         | 2         | 1         | 2         | 2         | 0         |
| Lessons Learned                       | 2         | 1         | 2         | 2         | 1         | 2         | 2         | 2         | 2         | 2         | 2         | 2         | 2         | 2         | 2         | 0         |
| <b>Impact</b>                         |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |
| Implementation                        | 2         | 2         | 2         | 2         | 1         | 2         | 2         | 2         | 2         | 2         | 1         | 2         | 2         | 2         | 2         | 2         |
| Effectiveness                         | 1         | 2         | 2         | 2         | 1         | 2         | 2         | 1         | 2         | 1         | 2         | 2         | 2         | 2         | 2         | 1         |
| Lessons Learned                       | 2         | 2         | 2         | 2         | 1         | 2         | 2         | 2         | 2         | 2         | 2         | 2         | 2         | 2         | 2         | 2         |
| <b>Total (out of 34)</b>              | <b>29</b> | <b>22</b> | <b>32</b> | <b>26</b> | <b>24</b> | <b>28</b> | <b>30</b> | <b>22</b> | <b>30</b> | <b>28</b> | <b>25</b> | <b>29</b> | <b>22</b> | <b>29</b> | <b>29</b> | <b>23</b> |



**TITLE:** Communications and Outreach

**DESCRIPTION:** CPE staff will brief the Council on recent Communications and Outreach activities.

**PRESENTER:** Sue Patrick, CPE's Executive Director of Communications

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### **BACKGROUND INFORMATION**

One of the Council priorities is centered on communicating the value of higher education and how it is the key to personal opportunity and Kentucky's economic growth. Over the last few months, Council staff have expanded communication strategies to advance that priority.

A report to the Council will include the following updates:

- Policy Insight blog postings to engage campus communities with the work of the Council.
- Leading a statewide FAFSA Friday campaign with campuses and educational partners to boost applications and elevate their work.
- Producing the Council President's newsletter, Higher Ed News, to reach key stakeholders with Higher Education Matters' messaging each month.

Staff will also share a brief video featuring President Thompson in his role as a Champion for the Higher Learning Advocates, a bipartisan non-profit working for greater student success.

**TITLE:** Proposed Council Resolutions

**RECOMMENDATION:** The following resolutions will be presented for approval.

**PRESENTER:** Ben Brandstetter, Council Chair

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### **SUPPORTING INFORMATION**

Periodically, the Council recognizes certain individuals for their support of and service to postsecondary education in Kentucky. At the meeting, resolutions for the following individuals will be proposed for approval by the Council:

- John Roush, President of Centre College
- Sherron Jackson, Kentucky Council on Postsecondary Education
- Grant Minix, Kentucky Council on Postsecondary Education

A RESOLUTION HONORING AND COMMENDING

**JOHN A. ROUSH**

for his service to Centre College and  
postsecondary education in the Commonwealth of Kentucky.

WHEREAS, Dr. John A. Roush has served as the 20<sup>th</sup> president of Centre College since 1998, and through his leadership and vision, continued the university's strong commitment to academic excellence, engagement and inclusion and its reputation as a leading liberal arts college in the South; and

WHEREAS, during his tenure, Centre College established the Brown Fellows Program and the Bonner Scholars Program, premier undergraduate programs for scholarship and service; and

WHEREAS, Dr. Roush has been a passionate advocate for faculty, creating the Centre Scholars Program to honor outstanding work at the junior faculty rank and adding 15 new endowed professorships; and

WHEREAS, Dr. Roush presided over a \$100 million investment in Centre's facilities, expanding and renovating the classroom buildings, library, arts center, student center, fitness and recreation center, and building a new state-of-the-art dormitory; and

WHEREAS, Dr. Roush has contributed his talents and leadership to the Association of Governing Boards, the National Collegiate Athletic Association, the National Association of Independent Colleges and Universities, the Association of Presbyterian Colleges, the Association of Independent Kentucky Colleges and Universities, and the American Council on Education; among other academic and civic organizations; and

WHEREAS, Dr. Roush honorably served his country as a Captain in the United States Army;

NOW, THEREFORE, BE IT RESOLVED, that the Council on Postsecondary Education does hereby adopt this resolution, June 19, 2020, for President Roush, congratulating him on his achievements, thanking him for his dedication and service, and wishing him good fortune in his future endeavors.

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Benjamin E. Brandstetter, Chair

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Aaron Thompson, Ph.D., President



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A RESOLUTION HONORING AND COMMENDING

**SHERRON JACKSON**

for his service to the Council on Postsecondary Education

WHEREAS, Sherron Jackson has served on the staff of the Council on Postsecondary Education in either a full- or part-time capacity for 40 years, beginning his tenure in 1979; and

WHEREAS, he has provided invaluable service and leadership to the Council and the Commonwealth of Kentucky in the area of facilities management, and has been appointed multiple times to the Commonwealth's Capital Planning Advisory Board and Franklin County's zoning commission; and

WHEREAS, he has proven to be a tireless advocate and champion for equal opportunities for all Kentuckians and especially for underrepresented minorities, receiving the Lifetime Achievement Award from Murray State University's Office of Multicultural Affairs in 2013; and

WHEREAS, Sherron has made valuable contributions to civic life, participating in Civil War re-enactments, the Meridian Sun Lodge #26 of Prince Hall Grand Lodge of Kentucky, his church choir, and the Frankfort Optimist Club; and

WHEREAS, Sherron is a beloved husband to wife Daphne, father, grandfather, employee, colleague, and friend;

NOW, THEREFORE, BE IT RESOLVED that the Council on Postsecondary Education does hereby adopt this resolution on June 19, 2020, thanking Sherron Jackson for his dedication and service, and wishing him an equally long, much deserved, and rewarding retirement.

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Benjamin E. Brandstetter, Chair

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Aaron Thompson, Ph.D., President

A RESOLUTION HONORING AND COMMENDING

**ISSAC GRANT MINIX**

for his service to the Council on Postsecondary Education

WHEREAS, Grant Minix has ably represented the students of Kentucky as a member of the Council on Postsecondary Education since August 2019; and

WHEREAS, Grant invested his time and talents by serving on the Finance Committee, the Committee on Equal Opportunities, and the Academic and Strategic Initiatives Committee; and

WHEREAS, Grant has been recognized for his academic accomplishments, receiving the prestigious 2018-19 Robert R. Begley Outstanding Senator Award and the EKU Regents Scholarship Award; and

WHEREAS, Grant effectively advocated for college affordability and access for Kentucky students throughout his tenure on the Council, lending a knowledgeable and thoughtful voice to the students of Kentucky in policy discussions; and

WHEREAS, Grant has exhibited both leadership and service during his undergraduate career, serving as EKU's SGA executive vice president, the Interfraternity Council vice president of recruitment, former president of Lambda Chi Alpha fraternity and as a Lambda Chi Alpha National Student Advisory Committee member; and

WHEREAS, we wish Grant success and good fortune in all his future endeavors;

NOW, THEREFORE, BE IT RESOLVED, that the members of the Council on Postsecondary Education do hereby adopt this resolution, June 19, 2020, expressing their gratitude to Grant Minix for his service to the Council on Postsecondary Education and for his commitment to the people of Kentucky.

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Benjamin E. Brandstetter, Chair

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Aaron Thompson, Ph.D., President



# CPE REPORT

Eastern Kentucky University News for the Council on Postsecondary Education



Fulbright U.S. Scholar Recipient Dr. John White.

## ACADEMIC RECOGNITION BRINGS LIGHT TO DARK TIMES

When the COVID-19 global pandemic threatened the health and safety of the University's students, faculty and staff, Eastern Kentucky University swiftly and successfully transitioned to an online-only method for instructional delivery, finishing the Spring 2020 semester strong. All the while, ECU earned a number of academic awards and recognitions, adopted a new hashtag and strengthened a philosophy of meeting every student where they are with **#EKUeverywhere**.

EKU also quickly responded to the needs of students and its service region by offering a number of free classes to people who suddenly became unemployed due to the virus.

### ACADEMIC HONORS

EKU was fortunate to have two of its faculty honored with Fulbright Scholarships to bring their teaching abroad. While a

doctoral student, Dr. John White discovered the geological wonders of Italy, especially Sicily. After many visits there for academic pursuits and for pleasure, the Eastern Kentucky University geosciences professor will return to Sicily as a Fulbright U.S. Scholar Award recipient.

Dr. Daniel Roush, professor in the American Sign Language & Interpreter Education Department in ECU's College of Education, has received a Fulbright Scholar award for Fall 2020 for a research project in support of Hong Kong Sign Language (HKSL) interpreter training. The Fulbright Program, which aims to increase mutual understanding of the people of the United States and the people of other countries, is the flagship educational exchange program sponsored by the U.S. government.

Two of our youngest first-generation students have earned prestigious honors as they begin their academic careers at Ea





Cassidy Foster

**“Earning [Alpha Lambda Delta’s Stemler Study Abroad Scholarship] means a lot to me because I will be the first person in my family to travel abroad. Without this award, there is a very low chance I’d be able to go on the study abroad trip.”**

— Cassidy Foster, First-Generation Freshman, Harlan, Kentucky

Incoming freshman Hanna McQueary is the recipient of the 2020 Coca-Cola Scholarship. McQueary is a senior at Casey County High School and participates in Eastern Kentucky University’s Upward Bound program.

EKU Upward Bound assists students in various counties across eastern Kentucky who want to be first-generation college students. Out of the 93,075 applications the Coca-Cola Scholars Foundation received, McQueary was one of 150 students nationwide to be awarded a \$20,000 scholarship. She was recognized for extraordinary leadership in Upward Bound, Casey County High School and her community.

Cassidy Foster became the first person in her family to attend college this past fall when she enrolled in EKU. Now, she’s earned the Stemler Study Abroad Scholarship from Alpha Lambda Delta, an honor society for first-year students.

“Earning this award means a lot to me because I will be the first person in my family to travel abroad,” said Foster. “Without this award, there is a very low chance I’d be able to go on the study abroad trip.”

The Harlan, Kentucky native, who is pursuing a psychology degree and also earning a minor in women and gender studies, originally planned to travel to Italy this summer, but due to the pandemic, has postponed travel until Summer 2021.

## FREE COURSES

EKU’s Workforce Development and Community Engagement department developed partnerships with Ed2Go, MindEdge and Focused Training to provide free online classes in a variety of fields including creation and management of websites, WordPress, marketing, management, personal finance and job searching.

## ONLINE EXPANSION

Eastern Kentucky University is expanding its catalog of online-only courses to meet ECU students where they are: at home, abroad or on campus. We serve a large contingency of active and retired military, non-traditional students and college students who prefer to learn at home for a variety of reasons.

In the last quarter, ECU has begun to offer four new degree programs completely online. The University now offers an online graduate degree and certificate programs in computer science, an online bachelor’s of business administration (BBA) degree in one of three new areas — management, marketing and finance, an undergraduate certificate in global supply chain management, and a 100 percent online master’s of social work (MSW) program in Fall 2020.

EKU continues to be The School of Opportunity, working diligently to meet students where they are, whether that covers a physical distance or better suits a student’s learning needs.



# KCTCS GOOD NEWS REPORT

JUNE 2020

## KCTCS ANNOUNCES ALL-ACADEMIC TEAM

The Kentucky Community and Technical College System (KCTCS) recently announced its top students for the 2019-20 academic year. Thirty-two students, two from each of the 16 colleges, were selected for the KCTCS All-Academic Team. Students were chosen based on a rigorous process that focuses on academic performance and community service.

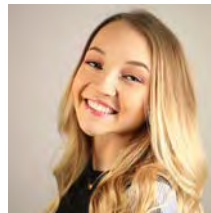
### ASHLAND COMMUNITY & TECHNICAL COLLEGE



Lacey Estep



Tiffany Kiwabonga



Sloan Crum



Carrie Murray



Cassidy Caid



Anna Santrock

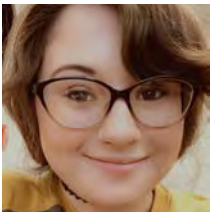
### BIG SANDY COMMUNITY & TECHNICAL COLLEGE

### BLUEGRASS COMMUNITY & TECHNICAL COLLEGE

### ELIZABETHTOWN COMMUNITY & TECHNICAL COLLEGE

### GATEWAY COMMUNITY & TECHNICAL COLLEGE

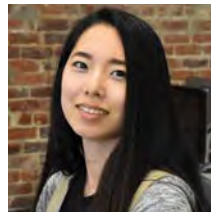
### HAZARD COMMUNITY & TECHNICAL COLLEGE



Tiffany Dowell



Andrew Martin



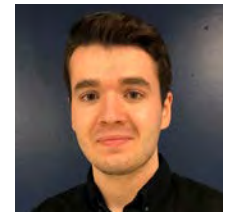
Momoka Kinder



Jessica Warner



Alexandra Miller



Jesse Wright

### HENDERSON COMMUNITY COLLEGE

### HOPKINSVILLE COMMUNITY COLLEGE

### JEFFERSON COMMUNITY & TECHNICAL COLLEGE



Paul Daly



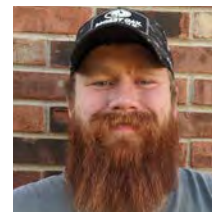
Jacqueline Teehan



Emma Karleen  
Sunderhaus



Jennifer Gomez  
Villegas



Daniel Lemaster



Serenity Rogers



**KENTUCKY**  
COMMUNITY & TECHNICAL  
COLLEGE SYSTEM



## KCTCS GOOD NEWS REPORT

### MADISONVILLE COMMUNITY COLLEGE



Laci Norman



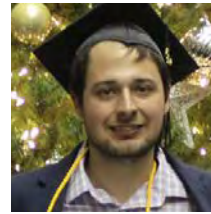
Brittany Spriggs



Lindsey Moore Roach



Amy Withrow



Gage Camron



Patrick Edge

### MAYSVILLE COMMUNITY & TECHNICAL COLLEGE

### OWENSBORO COMMUNITY & TECHNICAL COLLEGE

### SOMERSET COMMUNITY COLLEGE

### SOUTHCENTRAL COMMUNITY & TECHNICAL COLLEGE

### SOUTHEAST COMMUNITY & TECHNICAL COLLEGE



Anas El-Halawany



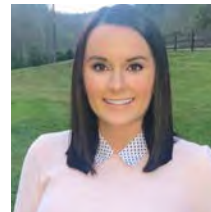
Jordan Powell



Alice Bratcher



Jonathan McDermott



Alyssa Adams



Lindsay Bentley

### WEST KENTUCKY COMMUNITY & TECHNICAL COLLEGE



Amber Lyons



Rhett Sutton

KCTCS is also honoring two Kentucky New Century Scholars. Jordan Powell, a physical therapist assistant student at Somerset Community College, has been named the New Century Workforce Pathway Scholar. Momoka Kinder, a Gateway Community and Technical College student who is working toward an Associate in Applied Science degree with a computer information technology programming option, is the New Century Transfer Scholar.

The New Century Scholarship program is sponsored by The Coca-Cola Foundation, The Coca-Cola Scholars Foundation, the American Association of Community Colleges and Phi Theta Kappa.



## Nurses with ties to MSU at epicenter of pandemic



With more than 160,000 confirmed cases, New York City has become the epicenter of the U.S. outbreak of the coronavirus (COVID-19). Medical professionals from across the nation have gone to the city to offer support to its exhausted healthcare workers, and two nurses connected to Morehead State are among those who've traveled to New York to lend a hand.

**Tim Smallwood** is a student in MSU's Master of Science in Nursing (MSN) program who will graduate in December. Smallwood is working at Brooklyn's Maimonides Medical Center. Smallwood said he wanted to work in New York because he wanted to be of use in the place he was needed the most. He contacted a medical staffing agency and was able to get the job at Maimonides.

Smallwood said he's learning a lot while serving patients in Brooklyn, but one of the greatest lessons he's learning is to be a good patient advocate, working with doctors and other medical professionals to provide compassionate care for patients. He said it's challenging work because he must wear personal protective equipment (PPE) and the treatment protocol for COVID-19 patients is new. He said the work takes an emotional toll because patients must be so isolated.

In terms of his safety, Smallwood said he's aware of the risks but is taking all the precautions he can to keep himself safe.

Across the East River, **Jessica Glinski-Elliott** is working at New York Health + Hospital/ Coler on Roosevelt Island, a nursing home that was renovated to treat COVID-19 patients who are recovering and have been taken off ventilators. She graduated from MSU's Bachelor of Science in Nursing (BSN) pre-licensure program in 2012 and is a doctoral nursing student at Valparaiso University. Before the pandemic, she was an oncology nurse at Porter Regional Hospital in her hometown of Valparaiso, Indiana.

Glinski-Elliott said she decided to go to New York to help after talking to a friend who had been recruited to work in New York by the Federal Emergency Management Agency (FEMA).

Like all hospitals, the facility where Glinski-Elliott works is short on PPE supplies and other essential equipment. She said this has caused her to realize how much modern nursing relies on technology and added that the current situation requires nurses to think outside the box to make the most of what they have to treat patients.



## **Morehead State announces “Commitment to the Commonwealth**

Morehead State University has always been committed to our region and the Commonwealth. Nearly 85% of the students we serve are Kentuckians and many of our alumni have stayed to work and live in Kentucky. We are demonstrating our commitment to the Commonwealth with several initiatives that will help families during this unprecedented time.

MSU commits to:

- No increases to tuition or fees for the next academic year;
- No requirements for standardized test scores for general admission for the fall 2020 semester;
- Offer online summer courses and fall courses in a variety of formats; and
- Reduce graduate tuition nearly \$200 per credit hour for courses in the Volgenau College of Education as a commitment to our teachers in the Commonwealth for the next five years.

“Morehead State University takes great pride in its more than 130-year history of serving our region, the Commonwealth, and beyond,” said MSU President Dr. Jay Morgan. “We recognize that these times are unprecedented and challenging for all of us, and we remain steadfast in our commitment to providing affordable access to high quality academic programs.”

## **MSU offers tuition discount for Kentucky schoolteachers**

Beginning May 9, 2020, and for the next five years, MSU will be discounting graduate tuition on all 600-level courses within the Volgenau College of Education. The rate for the next five years will be the same as the University’s undergraduate tuition rate, which is currently \$374 per credit hour. MSU offers easy admission and transfer of credit to MSU, as well as online courses and programs for ease of completion.

## **MSU space systems engineering students are finalists in NASA competition**

A team of five Morehead State space system engineering students and engineers from TU Delft, a university in the Netherlands are finalists in a NASA competition. The Revolutionary Aerospace Systems Concepts-Academic Linkage (RASC-AL) competitions fuel innovation for aerospace systems concepts, analogs and technology prototyping by bridging gaps through university engagement. RASC-AL is open to undergraduate and graduate university-level students studying fields with applications to human space exploration including aerospace, bio-medical, electrical and mechanical engineering, life, physical, and computer sciences.

MSU’s proposal consists of a mother rover plus two daughter rovers that would survey the South Pole of the moon to detect water in shadowed regions inside a crater. The mother rover would also be drivable by NASA astronauts that are anticipated to land in the area later this decade.

## **MSU earns national ranking for Master of Arts in Sociology program**

Morehead State University’s Master of Arts in Sociology earned a spot in a recent ranking of the five Best Online Master’s in Social Sciences programs in the country from Online Schools Report (OnlineSchoolsReport.com). It was the only Kentucky higher education institution to make the list.

The Master of Arts (MA) in Sociology at MSU allows for concentration in four areas: general sociology, criminology, chemical dependency and interdisciplinary social sciences. All concentrations require basic courses in theory and research methods and provide students with broad critical and analytical skills that can be applied on individual, organizational and societal levels. Onlinemasters.com recognizes the program as one of the top 10 online sociology programs in the nation.





### Murray State University responds to COVID-19 pandemic

Multiple units across Murray State University are banding together to assist others during the ongoing novel coronavirus (COVID-19) pandemic, including donating essential personal protective equipment (PPE), 3D printing face shields for healthcare workers in the area and offering additional support.

Various areas across the University, including multiple academic departments, have offered gear and other resources from N95 masks, gloves, three-ply masks to shoe covers and more.

Examples include the School of Nursing and Health Professions donating PPE, College of Humanities and Fine Arts faculty creating face masks for local groups and University Libraries and the Institute of Engineering 3D printing face shields for local healthcare providers. The Institute has donated 600 shields thus far to multiple regional hospitals and medical facilities. University Libraries is producing 200 additional shields a week.

Additionally, the Murray State University Breathitt Veterinary Center is working with the Jennie Stuart Medical Center Laboratory in Hopkinsville, Kentucky, to provide space, equipment and other assistance for COVID-19 testing.

The Murray State Center for Economic and Entrepreneurial Development continues to assist businesses around the region with navigating the pandemic's economic impact, offering free consulting and planning services.

### New Racers Give campaign raises funds for student expenses

Murray State University's newest Racers Give campaign, supported through the newly-established Racer Sustainability Fund, has raised more than \$180,000 and hopes to raise at least \$250,000 in private support to assist both incoming and current students beginning this fall with tuition,

housing, dining and textbook expenses. The Racers Give scholarship committee is currently reviewing awards for money to be awarded to both new and current students through the campaign. To contribute to the Racers Give campaign, please visit [give.murraystate.edu](https://give.murraystate.edu).

### Murray State names Brent Johnson instructor - director of athletic bands

Murray State University has named alumnus Brent Johnson, '01, its new instructor-director of athletic bands. Johnson will take the reins from the retiring John Fannin, who served in the same role for 25 years.

While a student at Murray State, Johnson played as a Racer Band tuba and three year drum major, where he learned under Fannin's direction. After graduation, Johnson frequently returned to campus to guest teach in Fannin's courses.

"I cannot put into words how excited I am to come home to Murray State and be part of continuing the tradition of excellence on the field, in

the concert hall and in the classroom," Johnson said. "I am so proud to carry on the amazing work of my mentor and friend John Fannin."

Fannin, a staple of Racer Band for the past 25 years, retired at the end of the spring 2020 semester. Also serving as director of the University's Symphonic Band, Concert Band and Pep Band while teaching music education, Fannin grew Racer Band from 85 to 300-plus members throughout his tenure. His bands have earned national acclaim, including performances at the 2006 and 2012 Bands of America Grand National Marching Band Championships.

### Murray State University endows Coach Cal Luther Scholarship



Murray State University has fully endowed the Coach Cal Luther Scholarship that will help fund higher education opportunities for future Racers in honor of former men's basketball coach and director of athletics Cal Luther, who led a transformation of Murray State athletics for nearly three decades.

The Coach Cal Luther Scholarship was established as an endowment by gifts to the Murray State University Foundation, Inc. from his children,

Dr. Dan Luther and Mrs. Debbie Hill, as a way to honor his loving spirit and to assist students at Murray State in obtaining a quality education.

Luther coached the men's basketball team from 1958-74, the longest tenure in Racer history. Luther's teams made the NCAA Tournament twice in 1964 and 1969, and he recruited several University all-stars. He was inducted into the Murray State Athletics Hall of Fame in 1986 and the Ohio Valley Conference Hall of Fame in 20

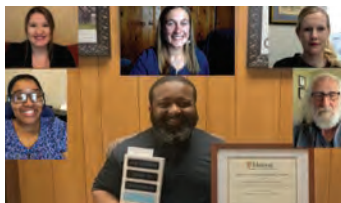
## Students earn high marks on Educational Testing Service Business Major Field Test

Murray State University students tested in December 2019 scored higher than the national average on the latest Educational Testing Service (ETS) Business Major Field Test, marking the University's best performance in nearly 20 years of testing.

Proctored to 89 graduating undergraduate business students as part of the University's

assurance of learning process for Association to Advance Collegiate Schools of Business accreditation, the ETS test measures each student's subject knowledge and the ability to apply facts, concepts, theories and analytical methods. The questions represent a wide range of difficulty and cover depth and breadth in assessing students' achievement levels.

## Nonprofit Leadership Studies program presents Rotary Club of Madisonville with Impact and Sustainability Award



The Murray State University Nonprofit Leadership Studies program is pleased to announce the presentation of the Impact and Sustainability Award to the Rotary Club of Madisonville.

The award was created by the students in the seminar on leadership development. The group of 32 students, representing nine different programs of study across the University, designed

the award as a service learning project to apply the principles of community leadership explored in class.

Murray State University Madisonville Regional Campus Director Heather Roy presented the award to Club President Robert Carter on April 29. This included a framed certificate, a signed and inscribed copy of Dr. Joel Orosz's "The Insider's Guide to Grantmaking" and a \$1,000 check from the Murray State University Foundation Nonprofit Resource Fund. This fund is made possible by a private donation intended to help advance the nonprofit organization's mission.

## Doctor of Nursing Practice program named among best in country by U.S. News & World Report

Murray State University's Doctor of Nursing Practice (DNP) program has been ranked among the best in the country by U.S. News & World Report, earning its distinction as a 2021 U.S. News Best Graduate School.

Murray State's DNP program prepares graduates for the next step with a 100 percent online degree. Nursing faculty support Racers one-on-one every step of the way as they advance to careers in hospitals, clinics, home-health, management, research and much more.

The DNP program can be completed in as little as 20 months, with classes scheduled year-round. Students are eligible for affordable in-state tuition rates regardless of their geographical location.

This year's ranking places the University's DNP program at 85th in the country overall, and among the top three in Kentucky. Factors included student outcomes, faculty credentials, research efforts and more.

## Murray State University equine program ranked among top ten in nation



The Murray State University Hutson School of Agriculture has been recognized by Farm House Tack for offering one of the best equine programs in the country.

The equipment supplier ranked Murray State ninth overall, citing

its variety of strong equine programs and high-quality equestrian centers that prepare students for their careers, along with a broad selection of courses for any riding discipline. Murray State's equine program was the top public non-land grant equine program ranked by Farm House Tack.

Murray State's equine program offers a hands-on, real world-based education that prepares students for a variety of career options in the industry.

## Telecommunications systems management students win national technology conference

The telecommunications systems management case study team from Murray State University has won its fourth straight 2020 Information and Telecommunications Education and Research Association (ITERA) National Case Study Competition, competing against universities across the country.

The annual competition is hosted by ITERA, with teams of students required to solve a hypothetical but realistic telecommunications problem. This

year, the case study challenged student teams to plan and develop a security strategy for a university with multiple locations.

Murray State bested Ball State University in its eighth overall championship. It has qualified for the finals 13 times in the competition's 14 years. Racers Caleb Reinhardt of Murray, Kentucky, Matt Monsour of Owensboro, Kentucky, and Jeremy Woods of Nicholasville, Kentucky, formed this year's case study team.

## Professor appointed to Kentucky Oral History Commission, Kentucky Humanities Board of Directors



Murray State University associate professor of history Dr. Brian Clardy has been appointed by Kentucky Gov. Andy Beshear to serve on the board of the Kentucky Oral History Commission through February 2024 and the Kentucky Humanities Board of Directors, where he serves through Jan. 1, 2024.

The commission, administered by the Kentucky Historical Society, has worked across the commonwealth since 1976 to record and preserve the diverse stories that make up Kentucky's rich and colorful history. The commission has awarded more than \$1 million across 600 grants to individuals, colleges, universities and organizations to fund more than 35,000 interviews.

Kentucky Humanities, based in Lexington, Kentucky, contributes more than \$1 million each year alongside partner organizations to support humanities programs across the commonwealth



# GOLD RUSH

MAY 2020

NORTHERN KENTUCKY UNIVERSITY

## VIRTUAL TECH SUPPORT

220

Laptops/Computers Loaned

70

New Wifi Hotspots

22

Professional Trainings Created



## VIRTUAL COMMENCEMENT HONORS SPRING GRADUATES

NKU honored more than 1,800 graduates at its Virtual Commencement on May 9, 2020. The university's Virtual Commencement was the first and largest online gathering in school history.

The ceremony incorporated many traditions associated with commencement exercises, such as the official conferring of academic degrees and a student vocal quartet's rendition of the alma mater and performances from the student orchestra.

"While we know it is not the same as walking across the stage in a traditional ceremony, this option allows us to recognize the hard work of our May 2020 graduates at the culmination of finals week," said President Vaidya. "Congratulations to all of our graduates. I hope each of you feels a great sense of pride in reaching this milestone and best wishes in all your future endeavors."

After congratulatory remarks, graduates' names were displayed.

"These students persevered through difficult circumstances on their way to a degree. They adapted and stayed on track despite the hardships faced these past few weeks," said Provost Sue Ott Rowlands.

NKU also expanded its December Commencement to include graduates from May, August and December. There will be four ceremonies, separated by college, to celebrate the graduates from December 11-13, 2020. Additional details on ceremony times and dates will soon be available.

The event is available to [view now](#).

## COLLEGE CORNER

The Haile/US Bank College of Business has been recognized among the top 25 business schools in the world in the 2020 Innovations That Inspire Challenge by the AACSB International accrediting body. The Innovations That Inspire challenge recognizes institutions from around the world that serve as champions of change in the business education landscape. NKU's The Underground Agency, the only student-owned non-profit marketing strategy program that is fully integrated in college classrooms, received the honor for being a catalyst of innovation.

**LEARN MORE:** <https://tinyurl.com/ybjgqpm9>





## MEDICAL SUPPLIES AND VENTILATORS DONATED TO LOCAL HOSPITALS

While medical professionals face shortages of critical resources to fight COVID-19, NKU stepped up to help two local hospitals, donating personal protective equipment and ventilators used for instruction in the College of Health and Human Services and College of Arts and Sciences.

Students use the equipment across laboratories, classrooms and simulation centers on campus. However, with NKU's transition to remote learning, the resources sat idle. Dr. Dale Stephenson, dean of the College of Health and Human Services, and faculty members knew there was a better use than collecting dust in empty classrooms.

"We are in this together, and we wanted to be proactive to ensure our region's wellbeing," said Dean Stephenson. "Our hospitals may not be facing a shortage today or tomorrow, but with the rising number of patients daily, it's important that our region battles this together." NKU packed up its five ventilators, which are critical to help patients breathe and gathered its inventory of Nitrile exam gloves, face masks, goggles and N95 masks. The personal protective equipment will help protect St. Elizabeth's employees against the spread of respiratory pathogens and infections. **LEARN MORE:** <https://tinyurl.com/yclqk4qj>

## NKU NORSE THE SCOREBOARD

For the second-straight year, five NKU athletic programs have earned Academic Progress Rate (APR) Public Recognition Awards from the NCAA. Men's golf, men's track & field, women's cross country, women's tennis and women's track & field each earned recognition with the APR Award, which is presented to teams whose 2018-19 multi-year APR scores were among the top 10 percent of all NCAA teams in the respective sports. All five of NKU's APR Public Recognition Award recipients boasted a flawless multi-year APR of 1,000.

## BRIEFS

### NKU'S SAFE CAMPUS

NKU ranked 23 on the 2020 Safest Colleges Campuses in America list. YourLocalSecurity.com analyzed campus crime data from the FBI's Uniform Crime Report and the Department of Education's Campus Safety and Security to compile its list.

"Incoming freshmen can feel better entering college when they know their campus has crime prevention measures and crisis management systems in place to ensure lower crime rates," the website stated. "Even better, NKU has a brag-worthy violent crime rate of 0.75 per 10,000 people."

### DATA SCIENCE PACES NATION

NKU is home to one of the most affordable Data Science programs nationwide.

The College of Informatics' Bachelor of Science in Data Science degree program was ranked third in Degree Programs Guide's Most Affordable Bachelor's in Data Science programs for 2020.

NKU launched one of the nation's first Data Science bachelor's degree in 2013. The program focuses on data analytics, mining and visualization to train students with the foundation needed to tackle exponentially growing technology and business industry needs.

**LEARN MORE:**  
<https://tinyurl.com/y9yfcfhuc>

## FACULTY FOCUS

Dr. Mark Bardgett received the university's Frank Sinton Milburn Outstanding Professor Award, which recognizes outstanding achievement across NKU's mission. Dr. Bardgett is a Regents Professor of Psychological Sciences. President Vaidya will confer Dr. Bardgett at NKU's Fall Convocation in August.

Additionally, Dr. Scott Nutter has been awarded the university's Regents Professorship, recognizing his scholarly achievements and contribution to the university's core values. Dr. Nutter is a professor of Physics at NKU. An astrophysicist, he has collaborated on several NASA-sponsored experiments investigating cosmic rays for the last three decades. These projects involve sending instruments into space, either on high-altitude balloons or on the International Space Station.

### VIRTUAL STEM SUMMER CAMPS

NKU's Center for Integrative Natural Science and Mathematics (CINSAM) offers virtual camps to help kids explore STEM (Science, Technology, Engineering and Mathematics) at home during summer.

CINSAM's Virtual Summer Camps invites elementary and middle school students to have fun, hands-on, educational experiences in their favorite STEM subjects. Camps for students in third through eighth grades can explore new topics each week through July. This year's lineup has students sampling forensic trace evidence, breaking out of digital escape rooms and engineering solar ovens for roasting s'mores.

**LEARN MORE:**  
<https://tinyurl.com/ycrd9hn>

### COVID-19: IN THE LAB

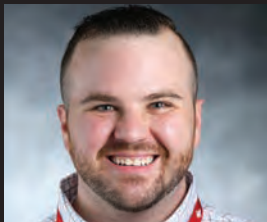
For Maggie Ward, who is set to graduate in December, working behind the scenes during a global pandemic has been quite the learning experience. The senior biology student's workload increased dramatically as COVID-19 spread across the U.S.

Every 24 hours, her lab team at Gravity Diagnostics, an independently owned laboratory in Covington, Kentucky, tests roughly 1,000 samples to detect the virus.

"This experience has truly opened my eyes and confirmed my job in the lab is something I could see myself doing for the rest of my life," she says.

**LEARN MORE:**  
<https://tinyurl.com/yajy5efx>

## ALUMNI NEWS



### A CONVERSATION WITH WADE MILLER

Wade Miller ('11) never imagined he would be on the frontlines of a global pandemic.

Being a store manager for the Kroger Company, his work has changed drastically. He's working longer hours, providing support for his employees, and working with company leadership to make sure they are providing outstanding service to the community.

"Things just change so rapidly," Miller says. "There was no real plan of action for this. Every day we hold conference calls, gather new information and try to figure out how we move forward."

**LEARN MORE:** <https://tinyurl.com/ycepm5a8>



# THE PRESIDENT'S REPORT

ISSUE 108 | MAY/JUNE 2020

Dear Friends,

As we continue to navigate the uncharted territory of the coronavirus pandemic, I am reminded of a quote by Viktor Frankl, "When we are no longer able to change a situation, we are challenged to change ourselves."

We know that it will still be some time before we are past the pandemic and, in acceptance of that reality, we are committed to leading the way in adapting and changing our course to meet the demands of our present situation. National research tells us that most students are not interested in enrolling in a university unless they can have in-person experiences. Understanding this demand and the importance of our essential on-campus operations, we boldly announced that we are returning to campus in the fall.

We will, of course, continue to monitor the situation over the summer, and we have multiple planning committees being led by faculty experts, infectious disease specialists, physicians and others who are developing a number of safety protocols that will be required on campus. We

also are working on contingency plans so that we will be prepared for any scenario that may present itself.

Against the backdrop of the pandemic, our society is also facing the reality of COVID-19's disproportionate impact on communities of color, particularly black people, due to longstanding health and structural inequities that stem from legacies of slavery and racism in our country. In recent months, we have come to know the names of Ahmaud Arbery, Breonna Taylor, George Floyd and David McAtee. Whatever your perspective on the specifics of each case, I hope you agree that the loss of these lives is devastating.

Diversity and Inclusion is one of our Cardinal Principles and we strive to provide an environment where everyone can thrive and develop their fullest potential. As part of our commitment to that core principle, we have taken multiple actions to ensure we help inform and support our campus community with resources and strategies designed to counteract incidences of bias, microaggression and racism. Each of us must choose how to take

meaningful action to improve the society we live in. I hope you'll join me in committing to learn more, do more and be better.

In this report, you'll read about the inspiring story of five women of color who have made history as the largest doctoral cohort in our College Student Personnel Program. You'll read about our first-ever virtual commencement that celebrated over 3,200 spring graduates and about our ground-breaking discoveries that show how our incredible university community continues to lead the way in adapting quickly and responding to this unprecedented time.

These are times that certainly have and will continue to challenge us, change us and define us. As always, thank you for your dedication to the university and for your continued support. I have never been more proud to be UofL's president.

Go Cards!

**Neeli Bendapudi**  
President, University of Louisville



## Virtual commencement celebrated 2020 grads

UofL's newest graduates may have missed out on the traditional spring commencement rite of passage, but there was plenty of celebration nonetheless. The Class of 2020 was commemorated on their formal commencement date, May 9, with a virtual celebration on the digital microsite, [hereandbeyond2020.com](http://hereandbeyond2020.com).

The site included a bevy of video messages from state and local leaders, along with several special announcements for the graduates. Notably, Mayor Fischer proclaimed May 9 as UofL Graduates 2020 Day in the city of Louisville. The university announced that the space in the middle

of the Belknap Academic Building, Lutz Hall and Shumaker Research Building will be named the "2020 Quad," with a permanent marker to be installed at a later date. Student Government President Jasper Noble also announced that SGA will commission a mural in the Student Activities Center to commemorate the class.

The site included a number of interactive features, such as a social media feed that pulled in messages across Twitter, Instagram and Facebook dedicated to the hashtag #UofLGrads2020 and also a TikTok challenge. Users of the site could take a photo with The Thinker statue through an augmented reality feature or create a customizable "Class of 2020" graphic for graduates and share their names via social media. The site

also featured a few stories about extraordinary graduates, virtual performances of "Pomp & Circumstance" and the UofL fight song, a digital commencement program and more.

The virtual celebration was not intended to replace a traditional commencement ceremony. The university will still individually recognize graduates on stage during a ceremony in December, provided it is safe to do so at that time. The biggest objective with the commencement microsite was to bring the university and community together in support of our newest alumni and to wish them well as they set out to make a positive impact on the world, here and beyond.



## UofL's 'Melanin 5' makes history as part of PhD cohort

University of Louisville's "Melanin 5" is making history as the largest doctoral cohort in the College Student Personnel Program (CSP), housed within UofL's College of Education and Human Development. It is not only the largest cohort in the CSP's 40-year history, the self-proclaimed "Melanin 5" is also the first cohort to be composed entirely of women of color.

The quintet of women includes Marian Vasser, Nakia Strickland, Sherry Durham, Sarah Nuñez and Leondra Gully. The intent of the program is to prepare master's and doctoral students for careers in higher education, including roles in athletics, student success, enrollment management, alumni, financial aid,

admissions and obtaining a job as dean of students.

"It is so refreshing to be in an educational program cohort with four other women of color, who motivate and encourage me to achieve the educational and professional goals I have set for myself," said Strickland, assistant director of constituent relations in UofL's Office of Alumni.

Though they have big aspirations for their personal careers, the historical context of their class as a whole is not lost on them. "As five women of color, I know we are paving the way for those who will come after us," Strickland said. "I feel that we strive to leave our mark on the profession through the work we do and the research that will be done."

"While I have been encouraged for many years to pursue a doctoral degree, the mystification of the entire process made me itch," added

Vasser, executive director of Diversity and Equity. "It wasn't until others in this unique cohort continued to push me, once they were admitted, that I gave it serious consideration. Imagine that, a cohort full of folks who get you and who get the struggle. Having that built-in layer of support is a once in a lifetime experience."

Through their work together, the group has come to realizations

about themselves and their collective potential.

"This opportunity creates a community of scholars and shifts the culture on UofL's campus. We are support systems to one another and breaking the mold of who, what, and how higher education looks and performs. We are here to say now is the time to change and this is how it can be done," Nuñez said.



Marian Vasser, Sarah Nuñez, Sherry Durham, Leondra Gully and Nakia Strickland.

## Researchers develop more effective N95 mask

Scientists at the University of Louisville's Conn Center for Renewable Energy Research and the Advanced Manufacturing Institute of Science & Technology (AMIST) partnered with Advanced Energy Materials, LLC (ADEM) to develop and patent a more effective and reusable N95 mask to filter COVID-19 droplets and other airborne particles and viruses.

The masks are being developed using nanomaterial research at the Conn Center, a J.B. Speed School of Engineering center that usually focuses on commercializing innovations in solar energy storage, biofuels, solar fuels and energy efficiency. Researchers saw an opportunity to use their innovative work to help provide low-cost, effective personal protective equipment (PPE) for health care workers.

Unlike currently available N95 masks, which cannot be reused without special decontamination procedures, these cost-effective nanofilter masks can be easily washed, dried and reused. The partnership includes Ed Tackett, director of workforce development at AMIST, and chemical engineering Professor Mahendra Sunkara, director of the Conn Center. Sunkara co-founded ADEM in 2010 with his wife, CEO Vasanthi Sunkara, to scale up energy materials innovations from his work at the university. Tackett and Sunkara realized a growing PPE

challenge as the COVID-19 pandemic has unfolded.

"How do we as Kentucky respond to multiple waves of disease and low case rate due to success of 'stay safe' measures?" Tackett said. "We are all working together to keep the rate of incidence low, but that also means we will have difficulty in priority purchasing for PPE since Kentucky isn't a hotspot. Our solution is making them here instead of buying elsewhere."

The nanofilter innovation is currently undergoing testing with an independent laboratory to ensure durability and safety towards NIOSH certification, and the Conn Center and ADEM are working on transitioning this lab scale innovation to a manufacturing scale, including nanofilter cloth optimization, and mask molding techniques.

"The shortage of protective gear during this pandemic has made us rethink our strategy to utilize ADEM's nanowire materials for PPE," said Vasanthi Sunkara. "It just shows that with the right connections, expertise and resources, the university and industry can come together quickly to move innovation through manufacturing and into the market to affect this challenge head-on."

## Breakthrough technology shows promise fighting coronavirus

UofL researchers have developed a technology that is believed to block the novel coronavirus SARS-CoV-2 from infecting human cells.

The technology is based on a piece of synthetic DNA – an "aptamer" – which targets and binds with a human protein called nucleolin. Early tests show that this aptamer may stop viruses, including novel coronavirus, from "hijacking" nucleolin to replicate inside the body. UofL is seeking to fast-track development, including application to the Food and Drug Administration for approval to start treating patients seriously affected with COVID-19.

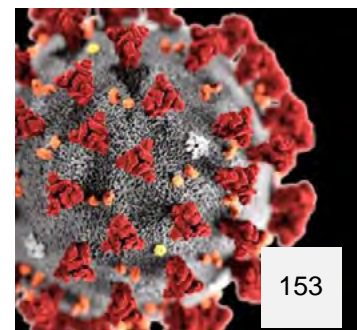
The aptamer was discovered by UofL's Paula Bates, John Trent and Don Miller, who have applied it in a variety of ways, most notably as a potential therapeutic drug against multiple types of cancer. With the current global pandemic of coronavirus and the COVID-19 disease it causes, Bates partnered with fellow researcher Kenneth Palmer to apply the technology once again.

"Like many scientists, as soon as I heard about the new coronavirus, I wanted to help and started to think about how my area of research might intersect with coronavirus research efforts," said Bates, a professor of medicine. "I am fortunate to be at UofL, which is one of the few places

in the country where we have the facilities to do experiments using the SARS-CoV-2 virus."

Palmer, director of UofL's Center for Predictive Medicine for Bio-defense and Emerging Infectious Diseases (CPM), conducted proof-of-concept experiments showing the aptamer was effective against the virus at doses previous research has shown to be safe in patients. Palmer also is working on another potential COVID-19 treatment, Q-Griffithsin, developed at UofL in partnership with the National Cancer Institute and the University of Pittsburgh.

The CPM houses UofL's Regional Biocontainment Laboratory, one of only 12 regional and two national biocontainment labs in the United States and the only one in Kentucky. Established with support from the NIH to conduct research with infectious agents, the lab includes Biosafety Level 3 facilities built to the most exacting federal safety and security standards. The stringently secure facilities protect researchers and the public from exposure to the pathogens being investigated.





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The [!"#\\$%&'\(\)\\*+\)](#) WKU’s draft plan to return to in-person classes for the fall semester, has been released.

The plan is a compilation of the work of four committees of the university’s COVID-19 Task Force. The

committees looked at Academics and Inquiry; Student Experience and Engagement; Environment, Operations and Physical Plan; and Athletics. Since the draft was released in late May, the university has received more than 800 messages of feedback, which the committees are reviewing.

“The [!"#\\$%&'\(\)\\*+\)](#) is our plan to bring us back together, safely,” President Timothy C. Caboni said. “Our focus is on a return to an on-campus environment, but this fall semester will be different than any we’ve experienced. Our plan is nimble, flexible and responsive so that we can provide the quality educational experience our students desire and deserve while keeping all of our communities safe.”

As more is learned and as conditions warrant, updates will be posted to the restart website, [wku.edu/restart](http://wku.edu/restart).

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Tuition at WKU will remain unchanged for the 2020-21 academic year. The last time tuition was held flat was 1979-80.

The WKU Board of Regents approved the tuition schedule in May. Regents also waived the distance learning surcharge fee—\$150 per credit hour for full-time students engaged in an online course—for one year and lowered the cost of graduate courses for Kentucky teachers.

“We know that the COVID-19 pandemic has had profound negative effects on the financial situation of many of our students and their families,” President Timothy C. Caboni said. “The decision to not increase tuition and eliminate a substantial student fee is one way that we can both ease the burden on our students and their families.”

The Kentucky Educator Graduate Tuition discount rate, for Kentucky teachers taking graduate courses required for continuing education, was lowered from \$415 per credit hour to \$350, making it the third lowest among peer institutions. The tuition is available to all Kentucky residents with a current Kentucky Education Professional Standards Board educator certificate.



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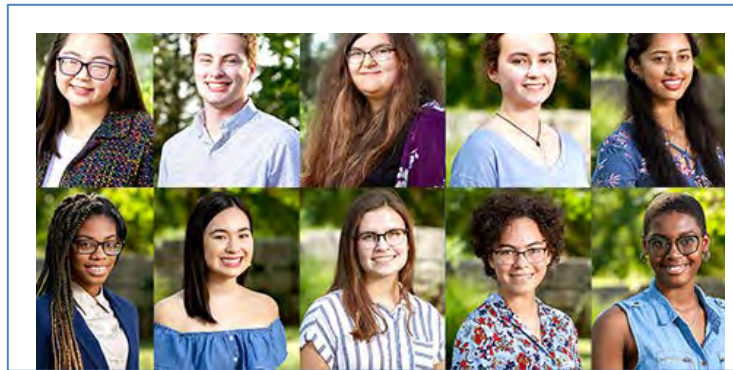
While planning for a traditional commencement celebration this fall, WKU conferred degrees and certificates to more than 2,600 spring graduates in a virtual ceremony May 15.

“The Class of 2020 will hold a special place in our hearts and in our history, having overcome the tremendous challenges brought by the COVID-19 pandemic. But that’s what Hilltoppers do. We overcome. We persevere. And we do it together as a family,” President Timothy C. Caboni said. “We now look forward to

following you on the horizon of your journey and to seeing you back on the Hill this fall as we hold a special commencement celebration as unique as your final semester.”

The spring 2020 class included 2,628 graduates -- 54 associate degrees, 1,856 bachelor’s degrees, 493 master’s and specialist degrees, 54 doctoral degrees, 171 undergraduate and graduate certificates. The Class of 2020 by academic college: College of Health and Human Services, 764; College of Education and Behavioral Sciences, 543; Ogden College of Science and Engineering, 481; Potter College of Arts & Letters, 464; and Gordon Ford College of Business, 376. WKU tentatively plans to host commencement celebration activities Sept. 18-20 during the annual Parent & Family Weekend.

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Ten students at [The Gatton Academy of Mathematics and Science in Kentucky at WKU](#) have received nationally-competitive [National Security Language Initiative for Youth \(NSLI-Y\) Scholarships](#) for immersive, critical language study this summer and next academic year.

NSLI-Y scholarships are sponsored by the U.S. Department of State, funding summer and academic year programs in which participants study critical languages. Due to the global COVID-19 pandemic, all 2020 summer awards are being carried out through five-week NSLI-Y Virtual Summer Intensives. Participants will still engage in daily language learning, cultural learning, and intercultural understanding—all online.

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Five WKU students have been awarded \$20,000 [David L. Boren Scholarships](#) to fund intensive language study in the US and abroad during the 2020-2021 academic year. All five are students in the [Chinese Flagship Program](#). The David L. Boren Scholarships and Fellowships are sponsored by the [National Security Education Program](#) (NSEP), a federal initiative designed to build a broader and more qualified pool of U.S. citizens with foreign language and international skills.



## **PowerPoint Slides & Other Resources referenced during the meeting**

**June 19, 2020**

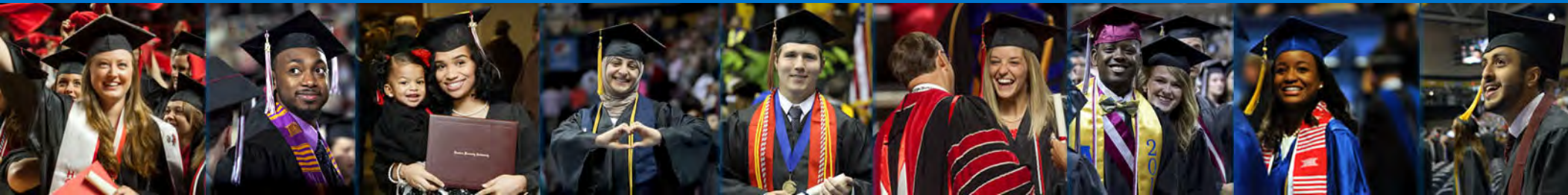
### Section IX – Committee on Equal Opportunities Report

- Annual Campus Diversity, Equity & Inclusion Evaluation Report

### Section X – Communications and Outreach

- <https://youtu.be/DSWVMAaHAOA>





# Annual Evaluation Report Diversity, Equity and Inclusion Policy Implementation

June 19, 2020

Travis Powell - Vice President and General Counsel

Dawn Offutt, Ed.D. – Director

Deverin Muff - Associate



# Diversity Policy

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- The Desegregation Plan (1982)
- The Committee on Equal Opportunities (2008)
  - KRS 164.020(19)
  - 13 KAR 2:060(19) – Kentucky Public Postsecondary Education Diversity Policy (2010)
- Kentucky Public Postsecondary Education Policy for Diversity, Equity and Inclusion (2016)

# Diversity Plans



- Address the goals/strategies in the three focus areas: Opportunity, Success and Impact
- Outline an appropriate plan for assessment
- Must demonstrate institution-wide responsibility
- The Committee on Equal Opportunity provides policy oversight and plan implementation.

# Diversity, Equity, and Inclusion Plan Report Evaluation

- Annual Report (2019)
  - Qualitative Report Submitted in March.
  - 2018 - 2019 Data Analyzed.
- Evaluated based on a Rubric Divided into 2 Sections.

## Quantitative

Universities - 18 possible points  
KCTCS - 16 possible points

## Qualitative

18 possible points

## Minimum Score for Eligibility to Offer New Programs

24 for Universities  
22 for KCTCS Institutions



# Diversity, Equity, and Inclusion Plan Report Evaluation

## – Quantitative

- Evaluation of progress toward targets set in the following areas:
  - Undergraduate and Graduate Enrollment\*
  - 1<sup>st</sup> to 2<sup>nd</sup> Year Retention (URM and Low Income)
  - Graduation Rate (URM and Low Income)
  - Degrees Conferred/Credentials Awarded (URM and Low Income)
  - Workforce Diversity
- 9 areas for Universities and 8 areas for KCTCS Institutions\*
- Scoring
  - 2 – Annual target met or exceeded.
  - 1 – Annual target not met, but value is greater than the 2015-2016 baseline.
  - 0 – Annual target not met and value is less than the 2015-2016 baseline.
- Maximum of 18 Points for Universities and 16 Points for KCTCS Institutions

# Diversity, Equity, and Inclusion Plan Report Evaluation

## – Qualitative

- 3 focus areas: Opportunity, Success, and Impact
- Each institution's plan identified strategies designed to meet the goals set forth in each of these focus areas.
- For each focus area, reports were evaluated on the following criteria: Implementation of Strategies with Fidelity, Analysis of Strategy Effectiveness, Lessons Learned and Next Steps
- The 3 evaluation areas are each scored in the following manner:
  - 2- Meets or Exceeds Expectations
  - 1- Making Progress Toward Meeting Expectations
  - 0 – Does Not Meet Expectations
- Maximum of 18 Points
  - 3 policy areas, each with 3 evaluation areas and a maximum of 2 points in each category

# Evaluation Process Timeline

|                |  |
|----------------|--|
| October 2019   | Technical Assistance for Report Writing  |
| February 2020  | Strategies verified in the new reporting tool  |
| February 2020  | Review Teams Calibration Meeting   |
| March 2, 2020  | Diversity Plan Reports Due   |
| March 6, 2020  | Reports Disseminated to Review Teams   |
| April 27, 2020 | Initial scores reported to CEO   |
| May 1, 2020    | Resubmission requests due to CPE   |
| June 1, 2020   | Revised reports due to CPE   |
| June 12, 2020  | Review Teams' reevaluations due  |
| June 17, 2020  | Institutions notified of score for revised report  |
| June 19, 2020  | Final scores reported to CPE Board   |
| June 22, 2020  | Final scores reported to the CEO   |
| July 1, 2020   | Improvement plan instructions given to institutions not meeting the minimum required score |

| 4-YEAR INSTITUTIONS                 |           |           |           |           |           |           |           |           |   |
|-------------------------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|---|
| GOALS                               | UK        | EKU       | UL        | MuSU      | MoSU      | KSU       | NKU       | WKU       |   |
| Undergraduate Enrollment            | 2         | 0         | 2         | 2         | 2         | 2         | 2         | 0         | 2 |
| Graduate Enrollment                 | 2         | 0         | 2         | 2         | 2         | 2         | 2         | 0         | 2 |
| 1st-2nd Year Retention (URM)        | 1         | 1         | 0         | 1         | 1         | 1         | 2         | 0         | 1 |
| 1st-2nd Year Retention (low-income) | 1         | 1         | 1         | 2         | 0         | 2         | 2         | 1         | 1 |
| 6-year Graduation Rate (URM)        | 1         | 0         | 1         | 0         | 2         | 1         | 2         | 2         | 1 |
| 6-year Graduation Rate (low-income) | 2         | 1         | 1         | 1         | 1         | 1         | 1         | 2         | 0 |
| Degrees Conferred (URM)             | 2         | 2         | 2         | 0         | 2         | 0         | 2         | 2         | 2 |
| Degrees Conferred (low-income)      | 1         | 0         | 1         | 0         | 0         | 0         | 0         | 0         | 0 |
| Workforce Diversity                 | 1         | 1         | 1         | 1         | 0         | 1         | 1         | 1         | 1 |
| <b>Opportunity</b>                  |           |           |           |           |           |           |           |           |   |
| Implementation                      | 2         | 1         | 2         | 1         | 2         | 1         | 2         | 2         | 2 |
| Effectiveness                       | 2         | 0         | 1         | 2         | 2         | 1         | 2         | 2         | 1 |
| Lessons Learned                     | 2         | 1         | 2         | 2         | 2         | 2         | 2         | 2         | 2 |
| <b>Success</b>                      |           |           |           |           |           |           |           |           |   |
| Implementation                      | 2         | 1         | 2         | 1         | 2         | 2         | 2         | 2         | 2 |
| Effectiveness                       | 2         | 2         | 2         | 2         | 2         | 2         | 2         | 2         | 2 |
| Lessons Learned                     | 2         | 2         | 2         | 2         | 2         | 2         | 2         | 2         | 2 |
| <b>Impact</b>                       |           |           |           |           |           |           |           |           |   |
| Implementation                      | 2         | 1         | 2         | 1         | 2         | 1         | 2         | 2         | 2 |
| Effectiveness                       | 1         | 1         | 2         | 2         | 2         | 1         | 2         | 2         | 2 |
| Lessons Learned                     | 2         | 2         | 2         | 2         | 1         | 1         | 2         | 2         | 2 |
| <b>Total (out of 36)</b>            | <b>30</b> | <b>17</b> | <b>28</b> | <b>24</b> | <b>27</b> | <b>24</b> | <b>26</b> | <b>27</b> |   |

# 2018-19 Final Scores

| KCTCS                                 |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |
|---------------------------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| GOALS                                 | ACTC      | BSCTC     | BCTC      | ECTC      | GCTC      | HCTC      | HenCC     | HopCC     | JCTC      | MadCC     | MayCTC    | OCTC      | SomCC     | SKYCTC    | SKCTC     | WKCTC     |
| Undergraduate Enrollment              | 2         | 2         | 2         | 2         | 2         | 2         | 2         | 2         | 2         | 2         | 2         | 2         | 2         | 2         | 2         | 2         |
| 1st - 2nd Year Retention (URM)        | 2         | 1         | 2         | 0         | 2         | 0         | 2         | 2         | 1         | 2         | 1         | 0         | 1         | 0         | 0         | 1         |
| 1st - 2nd Year Retention (low-income) | 2         | 0         | 2         | 1         | 2         | 1         | 2         | 2         | 2         | 2         | 0         | 2         | 1         | 2         | 2         | 2         |
| 3-year Graduation Rate (URM)          | 2         | 2         | 2         | 2         | 2         | 2         | 2         | 0         | 2         | 0         | 2         | 0         | 1         | 2         | 0         | 2         |
| 3-year Graduation Rate (low-income)   | 2         | 2         | 1         | 2         | 2         | 2         | 2         | 0         | 2         | 2         | 2         | 2         | 2         | 2         | 2         | 2         |
| Degrees Conferred (URM)               | 2         | 0         | 2         | 2         | 2         | 0         | 2         | 1         | 2         | 2         | 0         | 2         | 1         | 2         | 2         | 2         |
| Degrees Conferred (low-income)        | 0         | 0         | 2         | 0         | 2         | 2         | 0         | 0         | 2         | 2         | 2         | 2         | 1         | 1         | 2         | 2         |
| Workforce Diversity                   | 1         | 0         | 1         | 0         | 1         | 2         | 0         | 0         | 0         | 1         | 2         | 1         | 1         | 0         | 1         | 1         |
| <b>Opportunity</b>                    |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |
| Implementation                        | 2         | 2         | 2         | 2         | 1         | 2         | 2         | 1         | 2         | 1         | 1         | 2         | 0         | 2         | 2         | 1         |
| Effectiveness                         | 2         | 2         | 2         | 2         | 1         | 1         | 2         | 1         | 2         | 1         | 2         | 2         | 0         | 2         | 2         | 1         |
| Lessons Learned                       | 2         | 2         | 2         | 2         | 1         | 2         | 2         | 2         | 1         | 2         | 1         | 2         | 1         | 2         | 2         | 1         |
| <b>Success</b>                        |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |
| Implementation                        | 2         | 1         | 2         | 2         | 1         | 2         | 2         | 2         | 2         | 2         | 2         | 2         | 2         | 2         | 2         | 1         |
| Effectiveness                         | 1         | 1         | 2         | 1         | 1         | 2         | 2         | 2         | 2         | 2         | 1         | 2         | 1         | 2         | 2         | 0         |
| Lessons Learned                       | 2         | 1         | 2         | 2         | 1         | 2         | 2         | 2         | 2         | 2         | 2         | 2         | 2         | 2         | 2         | 0         |
| <b>Impact</b>                         |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |
| Implementation                        | 2         | 2         | 2         | 2         | 1         | 2         | 2         | 2         | 2         | 2         | 1         | 2         | 2         | 2         | 2         | 2         |
| Effectiveness                         | 1         | 2         | 2         | 2         | 1         | 2         | 2         | 1         | 2         | 1         | 2         | 2         | 2         | 2         | 2         | 1         |
| Lessons Learned                       | 2         | 2         | 2         | 2         | 1         | 2         | 2         | 2         | 2         | 2         | 2         | 2         | 2         | 2         | 2         | 2         |
| <b>Total (out of 34)</b>              | <b>29</b> | <b>22</b> | <b>32</b> | <b>26</b> | <b>24</b> | <b>28</b> | <b>30</b> | <b>22</b> | <b>30</b> | <b>28</b> | <b>25</b> | <b>29</b> | <b>22</b> | <b>29</b> | <b>29</b> | <b>23</b> |

# Final Evaluation Scores

The following institutions did not meet the minimum requirements:

- Eastern Kentucky University

Next Steps:

- Develop a performance improvement plan identifying specific strategies and resources dedicated to addressing deficiencies.
- CEO may recommend a site visit.
- Once the plan is improved, the institution may request a waiver to offer a new academic program if the institution can provide assurance that new program will not divert resources from improvement efforts.

# High Impact Practices

## **Opportunity – University of Louisville**

- Strategy: Implement best practices related to financial aid scholarship assistance to increase enrollment of underrepresented minorities (reduced application fees and scholarship)

## **Success - Bluegrass Community and Technical College**

- Strategy: Develop and implement a comprehensive array of academic, career, and support services for underrepresented minority (URM) students

## **Impact - Northern Kentucky University**

- Strategy: Increase the diversity of faculty, management, and staff by ensuring search process are equitable and consistently applied

# Diversity, Equity and Inclusion Initiatives



## DEI Initiatives

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- Higher EDquity Symposium
- Cultural Competence Certification
- Academic Leadership Development Institute
- DEI and COVID -19 Resource Hub
- Higher EDquity Webinar Series

<http://cpe.ky.gov/ourwork/diversity.html>

# Questions or comments about CPE's diversity efforts?

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Website: <http://cpe.ky.gov>



Facebook: KYCPE

