

KY COUNCIL ON POSTSECONDARY EDUCATION WORK SESSION



September 14, 2020 – 3:00 PM ET

ZOOM teleconferencing for Committee members

Livestream video for public: <https://youtu.be/TYRI74588kE>

- I. **Call to Order**
- II. **Welcome and Introductions**
- III. **Coping with COVID-19: The Impact of the Pandemic on Kentucky Higher Education**
 - Robert Jackson, President, Murray State University
 - Scott Williams, President, Owensboro Community & Technical College
 - Burton Webb, President, University of Pikeville
- IV. **Status Report and Discussion, 2020 CPE Work Plan**
- V. **Adjournment**



Taking Stock: Progress on CPE's 2020 Plan of Work

CPE Work Session, September 14, 2020

Four Priorities Driving CPE's 2020 Work Plan



VALUE



Building the broad understanding that higher education is the key to personal opportunity and Kentucky's economic growth.



AFFORDABILITY



Making higher education affordable for all Kentuckians.



SUCCESS



Ensuring more students earn degrees or certificates regardless of race, income, age or geography.



JOB



Meeting Kentucky's current and future workforce needs through high-quality innovative programs.

COVID 19

- Changed the way we work
- Refocused priorities and shifted strategies
- Strengthened CPE's role as coordinator, convenor, and innovator



Supporting and Coordinating Pandemic Response

- **Weekly meetings with campus presidents** to share information and coordinate and actions.
- Regular discussions with **Dept of Public Health officials** and information session with 100+ campus leaders.
- Guidance on campus reopening plans and implementation, and **ongoing assessment of fiscal impact** of pandemic
- **Communication strategies** highlighting the swift and innovative campus responses to the pandemic.
- **Ongoing convenings** of academic, student support and other campus leaders to share information/ideas.
- **Expansion of public services** including Virtual Library access, comprehensive COVID information portal, public complaint/question resolution.





**Coronavirus Aid,
Relief, and
Economic
Security Act**

CARES ACT

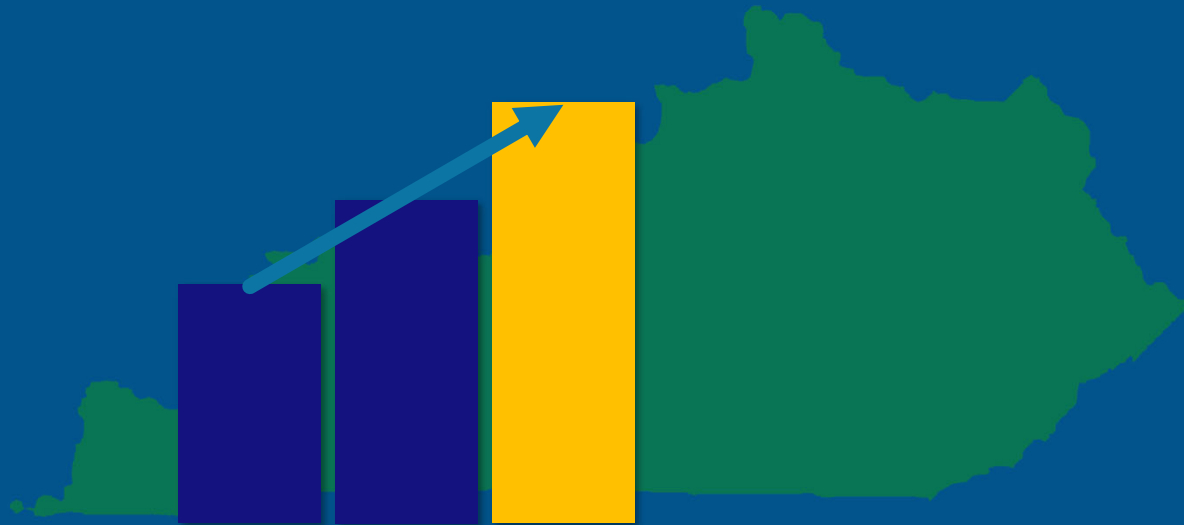
- Secured **\$13.8 million** through the Governor's office to support postsecondary education
- Designed grant program and **managing contracts and distribution of GEER funds** to campuses
- **Providing guidance** and monitoring other CARES funding streams
- **Communicating regularly** with state and federal leaders about CARES funding and pandemic response
- Anticipating/hoping for **another round of federal relief** funding later this fall

What COVID has Taught Us

- Digital learning can be done well, it can be deployed quickly, and it is here to stay
- The digital divide is real and it will continue to affect college access
- Postsecondary education will be essential to the economic recovery
- Mental health challenges among students is growing
- Our vulnerable populations have become even more vulnerable
- We must pay even greater attention to the transition points



Getting to 60% by 2030





Success: Ensuring More Students Earn Degrees and Credentials

- **Zeroing in on the P-20 Pipeline**, particularly transitions between secondary and postsecondary education and expansion of early college opportunities
- Strengthening the **quality and diversity of our teaching corps**
- Putting educational **equity and diversity** front and center
- Ensuring **financial incentives through the performance funding system** are driving positive student outcomes
- Finalizing CPE's new **electronic transfer system** structured around degree pathways
- Listening and learning through CPE's **learning communities** and **faculty and student advisory groups**
- Focusing on the **needs and challenges of adult learners**





Jobs: Meeting Kentucky's Current and Future Workforce Needs

- Developing a **comprehensive Education to Work agenda**, with focus on helping citizens rapidly reskill and retrain
- Strengthening **collaborations and partnerships** with Workforce and Economic Dev agencies to advance a common agenda
- Finalizing changes to **CPE Academic Program Review policy** incorporating market demand, job outcomes, and economic data
- Implementing HB 419 (2020) to create more **transparency around college costs and career pathways**
- **Researching/reporting** on education and workforce alignment in high demand industry sectors
- Assessing the **value of sub-Associate credentials** in the workplace to inform policy and programs





Making Higher Education More Affordable

- Approved tuition increases for 2020-21 that are the **lowest in over 20 years**
- Spearheading efforts to encourage students to **fill out the FAFSA** and access financial aid
- Redirecting **CPE Strategic Initiative funds** to help campuses and their students respond to unanticipated COVID costs
- Renewing efforts to secure and maintain state support for postsecondary education during the **upcoming legislative session**

HOW TO COMPLETE THE FAFSA® FORM
Players: 1-3 | Setup: Start at fafsa.gov

RULES:

1. Get an FSA ID
2. Use the IRS Data Retrieval Tool
3. Submit a FAFSA® form by your earliest deadline

Federal Student Aid
AN OFFICE OF THE U.S. DEPARTMENT OF EDUCATION



Communicating the Value of Postsecondary Education

- Growing CPE's social media presence and launching *new Higher Education Matters social media campaign*
- Relaunching *CPE's Policy Insight* with increased content focusing on value of college
- Amplifying CPE's message through *state and national media interviews, and targeting messaging* highlighting why higher education matters
- Increasing *communication/interaction with new administration and legislature* through regular testimony, briefings, meetings and advocacy
- Making CPE's voice heard through *op-eds in state media and presentations* to state and national groups



"Going to college will make a difference in my life because I can help change the world."

- Ethan C. Allen
West Kentucky Community and
Technical College

Higher Education Matters

Administration and other Responsibilities

- Providing **ongoing legal support and services** for the agency and campuses
- Enhancing and making more transparent CPE's **postsecondary accountability** and performance data
- Administering a \$24 million, multi-year **federal GEAR UP** grant
- Providing ongoing **data analysis** and reporting
- Administering the state's **Virtual Library** which serves college, K-12 and public libraries in most KY counties
- Managing postsecondary's transition to the **KY Wired system**
- **Licensing activities** for over 80 private colleges/universities
- Administering the **HR and business services** of a small, but dynamic state agency



Looking Ahead

- Strengthen the intersection between education and work and between P-12 and postsecondary
- Empower and support our most vulnerable populations
- Help Kentucky's campuses weather the current crisis and emerge more nimble and innovative.
- Continue work to change the value equation in higher education.



Questions and Discussion



Twitter: CPENews and CPEPres



<http://cpe.ky.gov>



Facebook: KYCPE

