

MINUTES
Council on Postsecondary Education
July 17, 2000

The Council on Postsecondary Education met July 17, 2000, at 10:30 a.m. at the Council on Postsecondary Education office. Chair Whitehead presided.

ROLL CALL

The following members were present: Norma Adams, Walter Baker, Steve Barger, Peggy Bertelsman, Merl Hackbart, Philip Huddleston, Hilda Legg, Shirley Menendez, Kevin Noland, Charlie Owen, Joan Taylor, Lois Weinberg, and Charles Whitehead. Ron Greenberg, Kevin Listerman, and Lee Todd did not attend.

APPROVAL OF MINUTES

There was one change to the May 22 minutes. Mr. Barger, not Mr. Baker, offered the nominating committee recommendation. With this correction, the minutes were approved as distributed.

PRESIDENT'S REPORT

In addition to the written report from the Council president included in the agenda book, Mr. Davies mentioned several staff activities. The recent conferences held in conjunction with other agencies were successful and a conference on retention is being planned for the fall. The Council staff continues to have excellent cooperation and a good working relationship with the Cabinet for Workforce Development and the Department for Adult Education and Literacy, and work is progressing on the joint responsibility for adult education. The Council is mandated by House Bill 178 to develop at a university a web-based voluntary mathematics diagnostic test for high school students to determine if additional study is needed. Mr. Davies said that the funding for this initiative is uncertain but a request for proposals has been sent to the institutions.

Mr. Davies reported that individuals visiting northeastern England and California were in Kentucky to compare the three areas' efforts to reform postsecondary education. The northeast section of England is a coal mining region in which the coal is gone, the unemployment rates are very high, and creating a new economic base is a pressing issue. California is dealing with immigration and a surge of new residents in its educational system. The team will write papers and present their results at a symposium in England in October. Its findings will be shared with Council members.

KYVU UPDATE

Mr. Davies announced that the Kentucky Commonwealth Virtual University will change its name to the Kentucky Virtual University effective August 14.

An information item was provided on summer KYVU enrollment. Most students are enrolled at other universities in the state but are taking their courses through the virtual university. Mr. Davies said that beginning this

fall the KYVU will seek students who are not enrolled at universities and will work to increase the number of whole degree programs it offers.

KY PLAN FOR EQUAL OPPORTUNITIES

RECOMMENDATION: That the Council approve its Committee on Equal Opportunities' recommendation that *The 1997-2002 Kentucky Plan for Equal Opportunities in Postsecondary Education* be amended to add student enrollment objectives for technical colleges and employment objectives for technical colleges.

MOTION: Mr. Barger moved that the recommendation be approved. Ms. Weinberg seconded the motion.

VOTE: The motion passed.

P-16 COUNCIL

RECOMMENDATION: That the Council and the Kentucky Board of Education expand the membership of the P-16 Council to include the Executive Director and the Chair of the Education Professional Standards Board (or the chair's designee).

This recommendation will be considered by the Board of Education at its August 1 meeting. Mr. Davies said that the EPSB was recently made an independent entity by Governor Patton through executive order and it is appropriate that the EPSB join with the Council and the KBE on the P-16 Council. He said that at some point the P-16 Council may wish to extend membership to both the Secretary of the Cabinet for Workforce Development (or the Secretary's designee) and representatives of selected citizen and business organizations.

MOTION: Mr. Huddleston moved that the recommendation be approved. Ms. Menendez seconded the motion.

VOTE: The motion passed.

Ms. Adams gave the report of the Academic Affairs Committee.

ENGINEERING EDUCATION STRATEGY

RECOMMENDATIONS:

- That the Council approve the "Strategy for Statewide Engineering Education in Kentucky."
- That the Council instruct staff to expedite reviews of all proposed programs that fall within this strategy.
- That the Council commend the presidents, chief academic officers, and members of institutional faculties and staffs for working together to develop this strategy quickly.

MOTION: Ms. Adams moved that the recommendations be approved. Ms. Bertelsman seconded the motion.

VOTE: The motion passed.

The strategy has been signed by all of the university presidents, the KCTCS president, and the chief executive officer of the Kentucky Virtual University.

ADULT EDUCATION

RECOMMENDATIONS:

- That the Council accept the proposed Adult Education Preliminary Action Plan as a framework for planning and allocating funds for fiscal year 2000-01.
- That, consistent with the Preliminary Action Plan, the Council authorize up to \$1 million in expenditures from the \$7 million fiscal year 2000-01 legislative appropriation to the Adult Education and Literacy Trust Fund to plan, develop, and implement a statewide public communications campaign.
- That the Council approve what remains in the 1999-2000 Adult Education and Literacy Initiative Fund and add up to \$450,000 from the Adult Education and Literacy Trust Fund as necessary to continue model demonstration projects and to help with start-up costs for the Family Literacy Institute during this fiscal year.

MOTION: Ms. Menendez moved that the recommendations be approved. Ms. Weinberg seconded the motion.

VOTE: The motion passed.

*ACADEMIC
PROGRAM
PRODUCTIVITY
REVIEW*

RECOMMENDATIONS:

- That the Council accept the initial set of responses from the universities to its review of academic programs and commend the universities for their decisions to suspend or close 106, to alter 114, and to designate 124 for special attention during the 2000-01 academic year.
- That the Council direct the staff to report in winter and spring 2000-01 additional programs designated for suspension, closing, or alteration.
- That the Council request that statewide groups be formed in foreign languages, teacher education, and visual and performing arts. These are discipline areas in which there appear to be widespread productivity concerns. These groups would consist of faculty and staff at the public and private universities and the Kentucky Community and Technical College System, as well as representatives of the Kentucky Virtual University. Discussions would center on statewide collaboration among academic programs, including the fullest possible integration of distance learning. An institution will be asked to take the lead in coordinating each group. The Council staff will assist as requested. In teacher education, the institutions would work closely with

representatives of the Education Professional Standards Board and the P-16 Council. Periodic reports should be submitted to the Council and recommendations should be presented by June 30, 2001.

MOTION: Ms. Adams moved that the recommendations be approved. Ms. Bertelsman seconded the motion.

VOTE: The motion passed.

*NEW PROGRAM
PROPOSALS*

RECOMMENDATION: That the Master of Science in Applied Computing proposed by Eastern Kentucky University be approved and registered in CIP 11.0701 (Computer Science).

MOTION: Ms. Adams moved that the recommendation be approved. Ms. Bertelsman seconded the motion.

VOTE: The motion passed.

RECOMMENDATION: That the Master of Public Health degree program proposed by Eastern Kentucky University be approved and registered in CIP 51.2201 (Public Health, General).

MOTION: Ms. Adams moved that the recommendation be approved. Ms. Bertelsman seconded the motion.

VOTE: The motion passed.

Mr. Baker presented the report of the Finance Committee.

*2000-02 TRUST
FUND GUIDELINES*

RECOMMENDATIONS:

- That the Council approve the 2000-02 Trust Fund Guidelines for the following programs: Endowment Match, Enrollment Growth and Retention, Action Agenda, Workforce Training, Equipment Replacement, and Capital Renewal and Maintenance.
- That the Council staff be authorized to develop reporting procedures related to these programs.

MOTION: Mr. Baker moved that the recommendations be approved. Ms. Legg seconded the motion.

VOTE: The motion passed.

*OPERATING
BUDGET REVIEW*

RECOMMENDATIONS:

- Recognizing that the Council on Postsecondary Education, through its Finance Committee, develops the systemwide biennial budget recommendation, the Council requests that the Strategic Committee on Postsecondary Education (SCOPE) create a subcommittee to review the operating budget guidelines used in developing the 2000-02 budget recommendation. This review should include the base funding approach using institutional benchmarks and the Strategic Incentive and Investment Trust Fund program. The results of this review will be considered by the Council as it develops its 2002-04 operating budget guidelines.
- Recognizing its responsibility for developing the postsecondary education budget request to the General Assembly and the Governor and anticipating the SCOPE subcommittee review, the Council directs the Council staff to begin an internal review of the 2000-02 budget process. The major emphasis of the internal review will focus on the benchmarking process with secondary emphasis on such processes as the space planning guidelines and the trust funds. The Council staff findings are to be reported to the Council and the SCOPE subcommittee. Formal comments from the university presidents and the KCTCS president should be sought.

MOTION: Mr. Baker moved that the recommendations be approved. Mr. Barger seconded the motion.

Mr. Baker said that the SCOPE subcommittee, if constituted, might consist of two members from the Council on Postsecondary Education, two members from the executive branch of state government, two from the House, and two from the Senate. This subcommittee could begin an internal review of the 2000-02 budget process and also could focus on the benchmarking process as well as space planning guidelines and trust funds.

Mr. Huddleston asked for the reason for the evaluation by SCOPE as opposed to evaluation by the Council.

Mr. Baker said that the Council will continue its evaluation and review. The purpose of asking SCOPE to create this subcommittee is to get all the principal players to look at this collectively so they can report back to SCOPE whatever they think is appropriate.

VOTE: The motion passed.

NEW ECONOMY

RECOMMENDATION: That the Council approve the New Economy Preliminary Action Plan as the framework for carrying out the Council's duties under House Bill 572, the Kentucky Innovation Act.

MOTION: Mr. Baker moved that the recommendation be approved. Ms. Menendez seconded the motion.

VOTE: The motion passed.

*TRUST FUNDS
INVESTMENT
INCOME*

RECOMMENDATION: That the Council direct the staff to obtain clarification from the State Budget Director and the Secretary for the Finance and Administration Cabinet on the following:

1. What restrictions exist on the appropriation of trust fund investment income?
2. Are there restrictions on what investment income may be expended on?

MOTION: Mr. Baker moved that the recommendation be approved. Mr. Hackbart seconded the motion.

Mr. Barger said that the Finance Committee discussed Mr. Greenberg's idea of using a portion of these funds to create well-paying jobs. Mr. Barger asked the staff to follow up on this idea as part of this action.

VOTE: The motion passed.

*WKU RENOVATION
OF HOUSING*

President Gary Ransdell briefed the Finance Committee about Western Kentucky University's establishment of the Student Life Foundation to fund and renovate student housing. In May 1999 the foundation was incorporated as a nonprofit, non-affiliated, tax-exempt Kentucky corporation. Since Kentucky law does not provide a process for implementing the concept of providing on-campus student housing through a nonprofit, non-stock Kentucky corporation such as the WKU Student Life Foundation, this has prompted extensive discussion among representatives of Western, state government agencies, and members of the General Assembly. The Council staff was asked to work with the Secretary of the Finance and Administration Cabinet to develop a procedure to review any similar proposals from other institutions.

*ANNUAL
EVALUATION
OF COUNCIL
PRESIDENT*

Ms. Weinberg reported that the evaluation committee has conducted the annual review of the Council president and has a favorable report. At Mr. Davies' request, there will be no salary increase at this time, but the committee recommended the continuation of all other benefits and compensation contained in the current contract.

MOTION: Ms. Legg moved that the recommendation of the evaluation committee be approved. Mr. Baker seconded the motion.

VOTE: The motion passed.

NEXT MEETING

The next meeting will be September 18 at the conclusion of the Governor's Conference on Postsecondary Education Trusteeship, to be held September 17-18 in Bowling Green.

ADJOURNMENT

The meeting adjourned at 11:00 a.m.

Gordon K. Davies
President

Phyllis L. Bailey
Secretary