

**MINUTES**  
**Council on Postsecondary Education**  
**July 18, 2005**

The Council on Postsecondary Education met Monday, July 18, 2005, at 10 a.m. at the Council offices in Frankfort. Chair Greenberg presided.

ROLL CALL

The following members were present: Walter Baker, Dan Flanagan, Ron Greenberg, John Hall, Esther Jansing, Charlie Owen, Tony Stoepfel, Joan Taylor, John Turner, and Gene Wilhoit. Peggy Bertelsman, Kevin Canafax, Richard Freed, Susan Guess, Phyllis Maclin, and Alois Moore did not attend.

APPROVAL  
OF MINUTES

The minutes of the May 22 Council meeting were approved as distributed. The minutes of the May 16 Executive Committee were included in the agenda book for information.

ACADEMIC  
STANDARDS IN  
ATHLETIC  
PROGRAMS

Representatives of the University of Kentucky, University of Louisville, and Western Kentucky University athletic programs presented information about efforts to ensure that athletes maintain satisfactory academic progress toward a degree and some of the challenges the institutions face in complying with requirements of the National Collegiate Athletic Association.

2005-2010  
PUBLIC AGENDA

RECOMMENDATION: The staff recommends that the Council approve the 2005-2010 public agenda for Kentucky's postsecondary and adult education system, including:

- the new public agenda entitled *Five Questions – One Mission: Better Lives for Kentucky's People*
- key indicators of progress
- action plans for each of the public institutions (including mission parameters) and the independent sector
- Council action plan

Dr. Sue Hodges Moore, the Council's executive vice president, said that the public agenda document was endorsed by the Council at its March meeting. Since then, the Council staff has worked with the staffs of the institutions to develop the action plans and the revised key indicators of progress.

Indicators have been developed at both the systemwide and institutional levels. The systemwide level has 20 indicators; the current system has 19. The number of indicators for the institutions

range from 10 to 14. The indicators were developed with advice from representatives of the institutions as well as staff from the executive and legislative branches and partner agencies.

The action plans for the universities and KCTCS include the institution's House Bill 1 goal, a set of mission parameters, a set of priorities for actions framed by the five questions (the initiatives the institution has committed to undertaking over the next five years to move the public agenda forward), and the institution's key indicators and benchmark institutions. The plans were developed by the institutions with guidance by the Council staff.

The action plan for the Council incorporates the "How We Get to Yes" statements from the public agenda, describes Council initiatives planned or currently underway, and identifies key partners across the state and nation that play an integral role in accomplishing these initiatives. This plan will provide the basis for the Council's annual plan of work.

The entire package will be disseminated for the first time in September at the 2005 Governor's Conference on Postsecondary Education Trusteeship. The Executive Committee has provided general oversight to the planning process for over a year and the staff has brought updates to every Council meeting and has touched base with policy groups along the way.

The next steps will be to use the public agenda to guide the development of the 2006-08 biennial budget recommendation and to begin the process of setting goals for each of the key indicators. The staff is in the final stages of developing a model for setting goals for many of the key indicators. In order for Kentucky to reach the national average in educational attainment, the number of people in the state with at least a baccalaureate degree needs to double and the number of people with an associate degree needs to triple. Recommendations for the biennial budget and the key indicator goals will be brought to the Council for consideration at the November meeting.

Dr. Moore said that the staff work on this process has been a team effort on the part of the institutions, partner agencies, the Council staff, and the Council members. She thanked everyone who contributed to the effort and acknowledged them for their thoughtful analysis, creative ideas, and hard work.

Mr. Greenberg recognized the tremendous work of the Council staff on this project and thanked the institutions for their contributions.

MOTION: Mr. Hall moved that the public agenda package be approved. Ms. Jansing seconded the motion.

VOTE: The motion passed.

2006-08 SPECIAL  
INITIATIVE  
FUNDING REQUEST  
GUIDELINES &  
EVALUATION  
CRITERIA

RECOMMENDATION: The staff recommends that the Council approve the 2006-08 Special Initiative Funding Request Guidelines and Evaluation Criteria.

Dr. Layzell said that the Commonwealth's postsecondary education funding approach provides institutions an opportunity to submit requests for special and meritorious initiatives not funded through base budgets, capital requests, or the incentive trust funds. The guidelines and evaluation criteria were developed based on discussions between the Council staff and university and KCTCS chief budget officers.

MOTION: Mr. Turner moved that the recommendation be approved. Mr. Flanagan seconded the motion.

VOTE: The motion passed.

BENCHMARK  
SELECTIONS

RECOMMENDATION: The staff recommends that the Council approve the recommended benchmark institutions for the University of Kentucky and the University of Louisville and that the approved benchmarks be retained for the benchmark funding model for at least two biennia.

The benchmark selections for the comprehensive institutions and KCTCS were approved by the Council at its May 2005 meeting. At that time, the review of the UK and UofL benchmark institutions was ongoing and action was deferred to this meeting. The benchmarks approved for fiscal year 2006-08 will be used for four years. The statistical model and process for selecting benchmarks will be repeated every other biennium, so the benchmark lists will be updated for the 2010-12 biennium.

MOTION: Ms. Jansing moved that the recommendation be approved. Mr. Baker seconded the motion.

VOTE: The motion passed.

COMPREHENSIVE  
FUNDING MODEL  
REVIEW

An update on policy issues identified for the comprehensive funding review was included in the agenda book.

CEO REPORT

Mr. Baker, chair of the Committee on Equal Opportunities, gave a report on activities. The final report of the CEO campus visit to the University of Louisville is available on the Council's Web site. The committee is awaiting a response to a letter sent by Dr. Layzell to the U.S. Office for Civil Rights regarding the partnership agreement and whether Kentucky is in compliance. Kentucky State University has requested that Young Hall dormitory be replaced rather than renovated as originally stated in the partnership agreement. The staff is waiting for a response from OCR as to whether this change is acceptable before a response can be given to KSU. The CEO will conduct a campus visit at Eastern Kentucky University in October.

STATEWIDE STUDY  
FOR DIVERSITY  
PLANNING

RECOMMENDATION: The Committee on Equal Opportunities recommends that the Council adopt the following recommendations:

- That the Commonwealth, in collaboration with the institutions, conduct a study to determine its compelling state interest, if any, to engage in diversity planning.
- That the Council request institutions or others to partner with the Commonwealth to financially support a diversity study.
- That the diversity study be conducted immediately when funds are identified.

MOTION: Mr. Baker moved that the recommendation be approved. Mr. Owen seconded the motion.

Mr. Greenberg said that, given the growth of the Hispanic community in the Commonwealth, the interests of all parties in the Commonwealth should be included in diversity planning activities.

VOTE: The motion passed.

2005-06 KYAE  
PERFORMANCE  
MEASURES

Kentucky Adult Education is required by the U.S. Department of Education Office of Vocational and Adult Education to negotiate statewide performance measures which form the basis for KYAE's accountability system for county adult education programs. The performance measures were included in the agenda book.

2005-06 KYAE  
COUNTY  
PROVIDERS

All of Kentucky's 120 counties provide adult education services. Information was included in the agenda book on the fiscal agents, enrollment goals, and funding levels by county based on the

2005-06 statewide enrollment goal of 125,000 approved by the Council at its March meeting.

P-16 COUNCIL  
UPDATE

A report on the activities of the P-16 Council was included in the agenda book. Dorie Combs, a member of the Kentucky Board of Education, will serve as chair for the coming year.

COMMISSIONER  
OF EDUCATION  
REPORT

Commissioner Gene Wilhoit gave a report on activities of the Kentucky Board of Education. He discussed the new round of assessment contracts to be issued this fall, the process being initiated to redesign elementary and secondary education to better prepare students for the high school experience, and initiatives underway that will change the way literacy and mathematics are taught.

AFFORDABILITY  
STUDY

John Turner, chair of the Affordability Policy Group, said that representatives with JBL Associates, Inc., presented the results of the interim report of the affordability study at the Affordability Policy Group meeting earlier in the day. The results will be presented to the Interim Joint Committee on Education in an afternoon meeting. The final report findings and recommendations will be presented to the Council in September.

CHANGING  
DIRECTION  
PROJECT

An update on the *Changing Direction* project was included in the agenda book.

KEES  
ADMINISTRATIVE  
REGULATION

RECOMMENDATION: The staff recommends that the Council file an administrative regulation to repeal 13 KAR 2:090. *Kentucky Educational Excellence Scholarship Program*.

House Bill 460 moves responsibility for the administration of the KEES program from the Council to the Kentucky Higher Education Assistance Authority. KHEAA has adopted an administrative regulation implementing the KEES program, so it is necessary for the Council to repeal its administrative regulation.

MOTION: Mr. Baker moved that the recommendation be approved. Mr. Turner seconded the motion.

VOTE: The motion passed.

ACCESSIBILITY  
GUIDELINES

RECOMMENDATION: The staff recommends that the Council officially endorse the "Guidelines for the Accessibility of Electronically Delivered Instruction and Services" developed by the Governor's Americans with Disabilities Act Taskforce on Postsecondary Education.

The task force, comprised of representatives from Kentucky's public postsecondary education institutions, is charged with ensuring the provision of equal educational opportunities and full participation for all persons with disabilities. To assist the institutions in development of their accessibility policy and practices, the task force developed this set of guidelines. Cyndi Rowland (director of WebAIM), Norb Ryan (state ADA coordinator), and Huda Melky (WKU ADA and equal opportunity coordinator) described the guidelines and the roles of their organizations in enforcing accessibility compliance.

MOTION: Ms. Taylor moved that the recommendation be approved. Ms. Jansing seconded the motion.

VOTE: The motion passed.

#### NEW PROGRAM

RECOMMENDATION: The staff recommends that the Council approve the Master of Arts in Teaching World Languages (CIP 16.0101) proposed by the University of Kentucky.

MOTION: Mr. Baker moved that the recommendation be approved. Mr. Owen seconded the motion.

VOTE: The motion passed.

#### STUDENT TRANSFER

A status report on student transfer was included in the agenda book. A memorandum of agreement for the newly constructed transfer framework in business will be signed by the public institutions' chief academic officers at their meeting later in the day. The framework will streamline the transfer process for the more than 300 students from KCTCS who transfer into a business-related degree each fall.

Also related to student transfer, in May the Council approved a recommendation from the Seamlessness Policy Group that requires all public universities to plan and develop a completer degree. This degree allows graduates from any KCTCS associate degree program to transfer to a university and complete a baccalaureate degree in the normal number of hours required by the institution for degree completion. The completer degree can be an adaptation of an existing degree program or a newly created program. The agenda item included an update on each institution's progress toward the development of a completer degree.

#### BIO CONFERENCE

BIO (Biotechnology Industry Organization) 2005 took place June 19-22 in Philadelphia. BIO represents more than 1,000 biotechnology companies, academic institutions, state biotechnology centers, and

related organizations in all 50 states and 35 other nations. BIO centers are involved in the research and development of health care, agricultural, industrial, and environmental biotechnology projects. For the sixth year in a row, Kentucky participated with a booth. A brief history and more information about the BIO conference was included in the agenda book.

UK TOP 20  
BUSINESS PLAN

UK President Lee Todd presented information on the development of a business plan for becoming a top 20 research institution, the goal for the University of Kentucky as directed by *The Postsecondary Education Improvement Act of 1997*. The university has contracted with the Stillwater Group to assist in the development of a business plan to implement the goals of UK's Top 20 Task Force. The university will work with the Council to assure the Top 20 Business Plan corresponds with the state's public agenda. The business plan contains two components: (1) ranking of the institution based on national measures and (2) engagement that improves the lives of Kentuckians. He said that the institution has determined that four domains of competitiveness exist for a complex institution such as UK – research, faculty recognition, graduate education, and undergraduate education; these domains will be measured to determine UK's ranking. In order to execute these strategies to become a top 20 research institution, UK needs to invest in facilities and equipment, recruit more students, retain more students, graduate more students, and recruit and retain faculty. Sources of funding for these investments include state appropriations for operations and facilities, internal efficiencies, tuition, grants and contracts, private gifts, and royalty income. Regarding engagement, President Todd said that it is important to make research real to the people of Kentucky to implement and measure initiatives important to the state such as health care, economy and agriculture, and education.

CPE POLICY  
GROUPS

RECOMMENDATION: The staff recommends that six Council policy groups be approved for 2005-06: affordability; quality and accountability; research, economic development, and commercialization; funding; role of board members; and communications with legislators and public officials.

MOTION: Mr. Flanagan moved that the recommendation be approved. Mr. Owen seconded the motion.

VOTE: The motion passed.

AGENCY BUDGET

RECOMMENDATION: The staff recommends that the Council approve the Fiscal Year 2005-06 agency operating budget.

MOTION: Mr. Hall moved that the recommendation be approved.  
Ms. Jansing seconded the motion.

VOTE: The motion passed.

CPE WEB SITE

Dr. Layzell said that the Council has an improved Web site located at <http://cpe.ky.gov>. Information on the Web site has been updated, expanded, and reorganized. Various items throughout the new site are associated with one or more of the five questions of reform.

RESOLUTION

A resolution was read honoring and commending Sue Hodges Moore for her service to the Council and her commitment to the people of Kentucky. Dr. Moore will leave the Council staff the end of July to become vice president for planning, policy, and budget at Northern Kentucky University.

MOTION: Mr. Flanagan made a motion to approve the resolution.  
Mr. Owen seconded the motion.

VOTE: The motion passed.

NEXT MEETING

The Council will meet September 18 in Louisville. The meeting will be held in conjunction with the Governor's Conference on Postsecondary Education Trusteeship.

ADJOURNMENT

The meeting adjourned at 12:30 p.m.

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Thomas D. Layzell  
President

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Phyllis L. Bailey  
Senior Associate, Executive Relations