

KY COUNCIL ON POSTSECONDARY EDUCATION EXECUTIVE COMMITTEE



May 7, 2020 – 9:00 AM

ZOOM teleconferencing for Committee members

Livestream video for public: <https://youtu.be/gv-q-MqrsBo>

I.	Call to Order and Roll Call	
II.	Approval of the Minutes*	2
III.	Update from the President	
IV.	Update on the Agency Budget.....	5
V.	2020 Board Retreat*	22
VI.	Other Business	
VII.	Adjournment	
	<i>Next Committee Meeting: June 4, 2020 @ 9:00 AM ET</i>	

DRAFT MINUTES
Council on Postsecondary Education

Type: Special-called meeting of the Executive Committee
Date: April 16, 2020
Time: 3:00 p.m. ET
Location: Virtual Meeting - Committee members by ZOOM, Public viewing hosted on CPE YouTube Page.

CALL TO ORDER

The Executive Committee met Thursday, April 16, 2020, at 3:00 p.m., ET. Pursuant to Executive Order 2020-243 and a memorandum issued by the Finance and Administration Cabinet dated March 16, 2020, and in an effort to prevent the spread of Novel Coronavirus (COVID-19), the CPE Executive Committee met utilizing a video teleconference. Members of the public were invited to view the meeting virtually on the CPE YouTube page: https://youtu.be/Abg_VbfYfH8. Chair Ben Brandstetter presided.

ATTENDANCE

Members in attendance: Ben Brandstetter, Ron Beal, Kim Halbauer, Kristi Nelson, Robert Staat and Sherrill Zimmerman. All attended by teleconference.

Heather Faesy, CPE's senior associate for Board Relations, served as recorder of the meeting minutes.

APPROVAL OF THE MINUTES

The committee approved the minutes of the April 3, 2020 Executive Committee meeting.

EXECUTIVE SESSION

Mr. Brandstetter stated a personnel matter needed to be discussed in Executive Session.

MOTION: Ms. Nelson moved the Council go into closed session as provided in KRS 61.810(1)(f) for specific discussions related to a personnel matter. Dr. Staat seconded the motion.

VOTE: The motion passed.

The Council remained in executive session for 40 minutes.

MOTION: Mr. Beal moved that the Council go back into open session. Ms. Nelson seconded the motion.

Chair Brandstetter confirmed that no action took place during executive session and that only the matters identified in the motion were discussed.

VOTE: The motion passed.

PERSONNEL RELATED ACTION

The following motion was made after coming out of executive session:

MOTION: Ms. Nelson moved to remove the annual incentive compensation provisions from President Aaron Thompson's contract and increase his base annual salary to \$340,000. Dr. Staat seconded the motion.

The committee made this motion due to the complexity of the President's position and the difficulty to quantitatively measure long-term strategic impact on an annual incentive compensation plan. This modification to the contract essentially equates his base pay with the actual pay he received for the 2019 year when considering both base and incentive pay earned. It also is below the limit set by statute.

VOTE: The motion passed.

CPE PRESIDENT'S 2020 PLAN OF WORK

Presenter: Lee Nimocks, CPE's Vice President and Chief of Staff

Ms. Nimocks presented the 2020 Plan of Work for approval by the Executive Committee. Due to the COVID-19 pandemic, the highest priority during the crisis time is supporting the campuses and students, however all work by the Council will still focus on the statewide educational attainment and strategic agenda goals,

ensuring superior academic quality, and the board's key priorities as identified at the 2019 retreat. The Plan of Work would be attached as an addendum to President Thompson's contract and does not require approval by the full Council.

MOTION: Dr. Staat moved the Committee approve the 2020 Plan of Work. Ms. Halbauer seconded the motion.

VOTE: The motion passed.

PLANNING DISCUSSION ON 2020 TRUSTEESHIP SYMPOSIUM

Due to the CDC and Governor Beshear's guidelines on social distancing and large group gathers, the Committee advised staff to cancel the annual Symposium on Postsecondary Education Trusteeship, which was originally planned for September 14-15, 2020. Members did ask staff to move forward with any plans for the statutorily-required board orientation program for the newly appointed regents and trustees, whether conducted in person or virtually. Should the pandemic restrictions ease, they stated the symposium should resume in 2021.

ADJOURNMENT

The Executive Committee adjourned at 4:05 p.m., ET.

MINUTES REVIEWED AND APPROVED BY THE COMMITTEE: _____

TITLE: Update on the Agency Budget

DESCRIPTION: CPE staff will discuss the agency budget, the request for a 1% budget reduction plan, and the development of the FY 2021 agency budget while considering the agency's priorities and statutory responsibilities.

PRESENTERS: Shaun McKiernan, CPE's Director of Budget and Finance
Lee Nimocks, CPE's Vice President and Chief of Staff

BACKGROUND INFORMATION

CPE staff will discuss the agency budget, the request for a 1% budget reduction plan, and the development of the FY 2021 agency budget. As part of this discussion, the Executive Committee Chair requested that the members discuss agency priorities in light of possible budget reductions both in this fiscal year, and in FY 2021. Included in the agenda materials are a list of CPE's statutory responsibilities and the 2020 agency work plan approved at the April 16, 2020 Executive Committee meeting.

Supporting information is included in the Executive Committee Meeting materials.



Kentucky facing budget shortfall of nearly \$500 million due to conditions caused by pandemic

May 1st, 2020

By Tom Latek
Kentucky Today

A report issued Thursday by the state budget director's office shows a potential general fund revenue shortfall of \$318.7 to \$495.7 million for the 2020 fiscal year that ends June 30, due to conditions caused by the coronavirus.

In the Quarterly Economic and Revenue Report for the third quarter of fiscal year 2020, state Budget Director John Hicks said, "The revenue outlook has changed dramatically due to the COVID-19 pandemic. While General Fund revenue growth was 3.9 percent through the first three quarters of FY20, a large drop in revenues is projected in the fourth quarter. This would be the first annual General Fund decline since FY10."

The general fund figures reflect a 3.8 to 4.7 percent revenue shortfall compared to the official estimate of \$11.4 billion. Fourth quarter General Fund receipts are estimated to range from 18.2 to 23.7 percent less than fourth quarter receipts in FY19.



John Hicks

The road fund revenue shortfall is projected to range from \$116.4 to \$194.6 million, reflecting a 7.5 to 12.5 percent revenue shortfall compared to the official estimate of \$1,551.8 million. Fourth quarter Road Fund receipts are estimated to range from 36.8 to 55.2 percent less than the prior year.

According to the budget office, the projected downturn in revenues is remarkable in the overall magnitude, but equally so in the swiftness in which it will impact the General Fund and Road Fund.

General fund revenues in the first half of FY21 are expected to fall another 10.5 to 17.2 percent, and the budget office presents two scenarios, control and pessimistic.

In the control scenario, nearly all major accounts are expected to decline in the first two quarters of FY21. The two largest percentage declines are in the sales and use account, which is expected to fall 13.8 percent, and the business taxes, with an expected decline of 43.3 percent. The pessimistic scenario has deeper declines in these two accounts, but it also contains a projected loss of 18.6 percent in the individual income tax.

According to the U.S. Labor Department, over 500,000 Kentuckians have filed for unemployment benefits in the past five weeks. To put that in perspective, roughly 25 percent of Kentucky's workforce is currently without employment.

Real Gross Domestic Production (real GDP) rose by 0.7 percent in the third quarter of FY20. This is a significant reduction in growth compared to the last six quarters, where quarter-compared-to-same-quarter-last-year growth was over 2.1 percent per quarter. On an adjacent-quarter basis, real GDP fell by 0.9 percent compared to the second quarter.

Nationally, both the control and pessimistic forecasts assume a nine-month recession, starting in the third quarter of FY20. Additionally, the forecast assumes consumers are hesitant to bounce back to normal consumption patterns. Year-over-year GDP growth in the pessimistic scenario is anticipated to drop to 16.4 percent in the fourth quarter of FY20 and decline by 21.6 percent in the first and second quarters of FY21. By historical standards these rates of decline are quite severe.

The report states the economic outlook continues to look bleak. In comparison to the second quarter Quarterly Economic and Revenue Report published in January 2020, Kentucky employment and personal income projections have taken a turn for the worse due to the necessity to mitigate the spread of the COVID-19 virus through social distancing and the closure of many private businesses.

But Kentucky is not alone, as the report says all states are anticipating a particularly large disruption to growth over the forecast horizon. Even with the most up to date national variables factored in the outlook, a significant degree of uncertainty looms over Kentucky's forecast horizon as economic outcomes will heavily depend on the rate of COVID-19 cases.

According to the U.S. Labor Department, over 500,000 Kentuckians have filed for unemployment benefits in the past five weeks. To put that in perspective, roughly 25 percent of Kentucky's workforce is currently without employment. Unprecedented job loss, declining wages, and social distancing mandates are expected to cripple consumer spending and real disposable income in the short-term, which in turn will negatively influence the overall economic climate of the Commonwealth.



Office of State Budget Director

284 Capitol Annex, 702 Capitol Avenue
Frankfort, Kentucky 40601

Andy Beshear
Governor

(502) 564-7300
Internet: osbd.ky.gov

John T. Hicks
State Budget Director

Governor's Office for Policy and Management
Governor's Office for Economic Analysis
Governor's Office for Policy Research

April 29, 2020

Dear Cabinet Secretary or Independent Agency Head:

The Commonwealth is expecting a severe economic downturn resulting in a revenue shortfall for the remainder of the current fiscal year and the prospect of an unprecedented revenue shortfall for fiscal year 2020-2021. Due to the public health emergency and its resulting impacts on the economy, there is a lot of uncertainty about how much state revenues will fall in the coming months.

The Commonwealth must end each fiscal year with a balanced budget. Despite the expected decline in revenues over the rest of this year and next fiscal year, there is just two months remaining in this fiscal year. Nonetheless, all Executive branch agencies must put in place the following fiscal policy actions:

- A restriction on hiring personnel that is unrelated to responding to the coronavirus public health emergency.
- An immediate cessation of all discretionary spending that is unrelated to responding to the coronavirus public health emergency.
- An exception process for both items will be communicated soon.


Given the uncertainty of the revenue shortfall and that only a short amount of time is left in the current fiscal year, each Cabinet and independent agency is requested to submit a plan to refrain from spending a **minimum of one percent** of their fiscal year 2019-2020 General Fund appropriation to the Office of State Budget Director by close of business, Friday, May 8. A one percent reduction now is the equivalent of about 12.5 percent annually (only three payrolls remaining). If personnel vacancies or other lesser spending requirements would result in additional amounts, the plan is expected to include that.

Cabinets and agencies should keep all materials in draft form and marked "preliminary". Please direct all media calls about this planning effort to the Governor's Communications Office.

Once an official revenue estimate revision for fiscal year 2019-2020 has been established, these plans will be the primary input into the Governor's Budget Reduction Order. We expect to meet with most Cabinets and agencies prior to the Governor's actions to better understand the impacts of your plans, and to begin discussions on plans to reduce spending from the fiscal year 2020-2021 budget.

Your Policy and Budget Analyst will be in contact with you to further clarify the General Fund target amounts.

Sincerely,


John T. Hicks
State Budget Director

Council on Postsecondary Education

Table 1 - Fiscal Year 2019-20 Budgeted and Actual Expenditures Through April 30, 2020

Selected General Fund Allotments¹

Revenue and Expense Categories	Agency Operations			Special Initiatives		
	FY 2020 Budget	Actual to Date	Percent to Date	FY 2020 Budget	Actual to Date	Percent to Date
Sources of Funds						
General Fund	\$5,830,700	\$5,830,700	100%	\$1,355,300	\$1,355,300	100%
Uses of Funds						
PERSONNEL						
Salaries and Benefits	\$4,642,900	\$3,923,778	85%	\$755,300	\$228,830	30%
Other Personnel	229,400	136,359	59%	0	352,608	
Personnel Total	\$4,872,300	\$4,060,137	83%	\$755,300	\$581,438	77%
OPERATING						
Utilities	\$52,900	\$49,502	94%	\$0	\$0	
Building Rental	180,000	171,015	95%	0	0	
Other Rentals	50,000	30,208	60%	0	0	
Maintenance and Repairs	40,000	10,592	26%	0	0	
Postage and Related	2,500	320	13%	0	0	
Misc. Services	15,000	16,848	112%	0	245	
Telecommunications	23,000	10,219	44%	0	0	
Computer Services	330,000	288,869	88%	0	0	
Supplies	20,000	9,460	47%	0	302	
Commodities	23,000	13,387	58%	0	195	
Exp. Allow-Payroll W-2 Report	40,000	34,242	86%	0	0	
In-state Travel	30,000	25,722	86%	0	1,136	
Out-of-state Travel	30,000	24,361	81%	0	475	
Non-state Employee Travel	3,000	1,157	39%	0	0	
Dues and Subscriptions	110,000	110,208	100%	0	77,060	
Other	9,000	95	1%	0	0	
Operating Total	\$958,400	\$796,205	83%	\$0	\$79,412	
GRANTS	\$0	\$0		\$600,000	\$50,000	8%
Total Uses of Funds	<u>\$5,830,700</u>	<u>\$4,856,341</u>	83%	<u>\$1,355,300</u>	<u>\$710,850</u>	52%

¹ Does not include General Fund allotments for Technology Trust Fund, Ovarian Cancer Screening, and Contract Spaces.

Notes:

- 21 of the year's 24 pay periods (87.5%) were paid in the first 10 months of FY 2020.
- CPE is in the process of distributing \$440,000 in special initiative grant funds to the public institutions for Covid-19 related student success initiatives.

Council on Postsecondary Education

Table 2 - Comparison of 2020-22 Agency Budget Request and Enacted Budget

Expenditure Authority Category	CPE Recommended		Enacted (HB 352)
	FY 2020-21	FY 2021-22	FY 2020-21
Tobacco Funds			
Cancer Research and Screening	\$6,686,500	\$6,686,500	\$6,876,100
Spinal Cord and Head Injury Research	0	0	650,000
Total	\$6,686,500	\$6,686,500	\$7,526,100
Federal Funds (GEAR UP)	\$4,000,000	\$4,000,000	\$3,997,000
General Fund			
Operations	\$5,830,700	\$5,830,700	\$4,330,700
Defined Calculations for Op's	156,900	213,600	10,100
Special Initiatives	1,351,300	1,352,000	1,351,300
SREB Doctoral Scholars	50,000	50,000	50,000
Technology Trust Fund	3,632,700	3,632,700	1,633,300 ^(a)
Contract Spaces	6,255,200	6,271,200	211,000 ^(b)
Ovarian Cancer Screening	500,000	500,000	500,000
Debt Service	16,921,000	33,399,000	0
Total	\$34,697,800	\$51,249,200	\$8,086,400
Restricted Funds			
Federal Indirect (Operations)	\$500,000	\$500,000	\$500,000
Licensure	322,600	326,900	325,200
Licensure (for Operations)	0	0	1,500,000
Cancer Research Match	4,110,000	4,110,000	4,110,000
Total	\$4,932,600	\$4,936,900	\$6,435,200
Grand Total	\$50,316,900	\$66,872,600	\$26,044,700

(a) One-year reduction in Technology Trust Fund General Fund appropriation. The agency can use \$2,000,000 in accumulated Technology Trust Fund carryforward to maintain the fiscal year 2019-20 funding level.

(b) General Fund appropriations supporting Contract Spaces Program veterinary medicine and optometry slots will be transferred to the Kentucky Higher Education Assistance Authority in fiscal year 2020-21. The \$211,000 residual represents funding to pay for annual SREB dues.

Kentucky Council on Postsecondary Education

Key Duties and Responsibilities

The Council on Postsecondary Education is charged with guiding the reform efforts envisioned by state policy leaders in the Kentucky Postsecondary Education Improvement Act of 1997. The Council has multiple responsibilities to ensure a well-coordinated and efficient postsecondary education system.

Among its many responsibilities, the Council:

- Develops and implements a strategic agenda and accountability system for postsecondary education that includes measures of educational attainment, effectiveness, and efficiency.
- Produces and submits a biennial budget request for adequate public funding of postsecondary education.
- Monitors and determines tuition rates and admission criteria at public postsecondary institutions.
- Defines and approves all academic programs at public institutions.
- Licenses non-public postsecondary institutions to operate in the state.
- Coordinates statewide efforts to improve college readiness, access to postsecondary education, and student success, including statewide transfer agreements, adult learner initiatives, KY GEAR UP, and postsecondary work related to SB1 (2009) implementation (college and career readiness legislation).
- Administers Kentucky's Virtual Library, used by all postsecondary, public and K-12 libraries.
- Ensures the coordination and connectivity of technology among public institutions.
- Collects and analyzes comprehensive data about postsecondary education performance.

The listing below provides a more comprehensive overview of statutory duties and responsibilities assigned to the Council.

Postsecondary Education Coordination

- Approve minimum qualifications for college admissions - *KRS 164.020(8)*
- Define and approve all postsecondary education technical, associate, baccalaureate, graduate, and professional degree, certificate, or diploma programs in the public postsecondary education institutions - *KRS 164.020(15)*

- Eliminate existing programs or make any changes in existing academic programs at the state's postsecondary educational institutions *KRS 164.020(16)*
- Establish course credit, transfer, and degree components, including a statewide course classification and transfer system to help ensure transferability of credit - *KRS 164.020(14)*, *KRS 164.2951*
- Ensure an integrated, cooperative postsecondary system - *KRS 164.020(5)*
- Serve as primary advocate and advisor on matters related to postsecondary education with Governor and General Assembly - *KRS 164.013(4)*
- Create and manage advisory groups of campus representatives - *KRS 164.020(32)*
- Receive reports and updates from campuses on the performance of their duties- *KRS 164.020(12)*
- Implement/manage various funding programs as required by statutory or budget language (i.e. Regional Stewardship, College Level Learning Assessment)
- Manage Kentucky participation in the SREB Academic Common Market
- Make recommendations to the Governor regarding creation of new public universities - *KRS 164.020(18)*
- Coordinate conferences and professional development around issues of student success and diversity
- Serve as the portal agency for Kentucky colleges and universities seeking to participate in the national State Authorization Reciprocity Agreement (SARA), which authorizes member institutions to offer distance education courses in member states – *KRS 164.540(3)*

Planning, Research and Accountability

- Develop and implement strategic agenda and strategic implementation plan for postsecondary education - *KRS 164.020(1)*, *(2)*, *KRS 164.0203*
- Review, revise and approve institutional missions - *KRS 164.020(4)*
- Prepare accountability and status reports for Governor and Legislature- *KRS 164.020(3)*, *(30)*

- Develop planning documents required by federal legislation. The council shall for all purposes of federal legislation relating to planning be considered the "single state agency" - KRS 164.020(7), KRS 158.840(5)
- Conduct research on performance and to determine needs of postsecondary education and adult education in Kentucky- *KRS 164.020(6)*
- Develop a system of public accountability, monitor performance, evaluate effectiveness of institutions- *KRS 164.020(3), KRS 164.095*
- Maintain comprehensive database of postsecondary student data- *KRS 164.095*
- Compile and distribute annually employment and salary data for graduates of public postsecondary institutions, information on high-demand jobs, and information on cost of attendance and student debt. *HB 419, 2020 Regular Session*

Finance, Budget and Tuition

- Develop and manage strategic investment and incentive funding programs, including "Bucks for Brains" - *KRS 164.7911-.7927*
- Develop and advance a unified postsecondary education funding recommendation to Governor and General Assembly - *KRS 164.020(9), (10)*
- Determine annual tuition levels for all public postsecondary institutions - *KRS 164.020(8)*
- Manage tuition reciprocity agreements for Kentucky residents with border states
- Manage Kentucky participation in the Contract Spaces program (Veterinary Science and Optometry). **Effective FY 2020-2021, Contract Spaces will move to KHEAA per legislation enacted in the 2020 Regular Session.**
- Review and approve all capital projects for postsecondary education, establish capital priorities, and develop biennial recommendation - *KRS 164.020(11)*
- Maintain comprehensive database of capital projects and conduct capital studies and space utilization analyses as required
- Develop and maintain financial reporting system for public postsecondary institutions - *KRS 164.020(26)*

- Implement a comprehensive funding model for the allocation of general fund appropriations to public postsecondary institutions – *KRS 164.092*

Diversity and Equal Opportunity

- Develop state equal opportunity plan for minority students, and monitor implementation and progress through the Council’s Committee on Equal Opportunities - *KRS 164.020(19)*
- Set equal educational opportunity goals for public postsecondary institutions and postpone academic program approval if goals are not met - *KRS 164.020(19)*
- Manage Governor’s Minority Student College Preparation program and KY’s participation in the SREB Doctoral Scholars Program

Private Colleges

- License private postsecondary education institutions to operate in the state, monitor ongoing compliance with state regulations, and review and facilitate resolution of student complaints - *KRS 164.945, 164.922*
- Perform a Southern Association of Colleges and Schools-like accreditation review of out-of-state campuses seeking eligibility to participate in the Kentucky tuition grant program - *KRS 164.785(7)*
- Ensure maximum cooperation and limited duplication between public and private systems - *KRS 164.020(13), (31)*

P-20 Partnerships and Teacher Quality

- Develop and lead implementation of a unified strategy to improve college readiness and improve college completion rates, in partnership with the Kentucky Department of Education (KDE)- *KRS 164.020(35)*
- Coordinate all postsecondary work surrounding Senate Bill 1 (2009) to revise academic content standards in K-12 education - *KRS 164.302 (1),(2), 164.020(35)*
- Develop guidelines and regulations for awarding dual credit and Advanced Placement - *KRS 164.098,13*

- Approve all teacher education programs that comply with standards set by the Education Professional Standards Board (EPSB). KRS 164.020(21)
- Coordinate federal and state programs to assure student achievement in reading and mathematics (i.e. Center for Math Achievement, Collaborative Center for Literacy Development) - KRS 164.525, KRS 158.840(5)
- Coordinate educational leadership program redesign, in partnership with EPSB – *initiated by HJR14, 2006*
- Coordinate teacher professional development redesign, in partnership with KDE, to align with new Senate Bill 1 (2009) readiness standards. - KRS 164.020(36)
- Coordinate and facilitate work of local P-16 councils - KRS 164.033
- Facilitate the development and implementation of a statewide standardized articulation agreement between public colleges and universities and the Kentucky Department of Education for each approved high school career pathway that leads to a postsecondary credential, certification, license or degree. *SB 101, 2020 Regular Session*
- Administer Kentucky’s federal GEAR UP program, with direct outreach and support services to lower income middle and high school students
- Manage Kentucky’s participation in the “Know How to Go” college readiness campaign

Technology Support and Coordination

- Develop and implement statewide technology plan to ensure coordination and connectivity of technology among campuses - KRS 164.020(20)
- Collect and maintain student level, finance, and facilities data from Kentucky’s postsecondary institutions
- Partner with the Office for Education and Workforce Statistics in activities supporting the Kentucky Longitudinal Data System. *KRS 164.020(37) and KRS 151B.131-.134*
- Coordinate and facilitate Kentucky postsecondary involvement in state and national technology initiatives (KyRON, Internet 2, Connect Kentucky, Commonwealth Tech Council, Distance Learning Advisory Committee, etc) - *KRS 164.020(20), KRS 164.800*

- Manage joint purchasing technology agreements
- Develop and manage the Kentucky Virtual Campus (and on-line academic programs for K-12 students, Adult Education providers, and teacher educators) - *KRS 164.800*
- Manage the Kentucky Virtual Library. Membership includes all postsecondary and K-12 school, public libraries and private colleges (includes KY digital library, statewide, interlibrary loan program, and virtual library databases) - *KRS 164.800*

Educating Adult Kentuckians

- Facilitate partnership with CCLD, KDE, KCTCS, Workforce Investment Board, and other organizations to assess the need for technical assistance, training, and other support to assist in the development of adult education and workforce development - *KRS 164.035*
- Coordinate Kentucky’s “Project Graduate” program – located on all public and several private college campuses – to encourage adults to return to college and complete degrees

Other key duties

- Promulgate regulations as required by statute - *KRS 164.020(29)*
- Provide annual report to LRC on AIDS education on Kentucky public campuses - *KRS 164.020(24)*, *KRS 164.351*
- Develop and maintain state repository for alternative format textbooks for disabled students - *KRS 164.477*
- Coordinate annual reporting and institutional compliance with the campus safety (Minger) act - *KRS 164.948-.9495*
- Maintain information regarding designated receiver of student records for closed institutions and respond to student requests - *KRS 164.020(23)*
- Review and approve sites for interpreter training programs for deaf and hard of hearing students - *KRS 164.478-.4785*
- Administer Equine Revolving Trust Fund and staff advisory committee - *KRS 138.510*

- Contract with state university to operate State Autism Training Center; receive/evaluate annual report - *KRS 164.9811*
- Develop a comprehensive orientation and education program for members of KCTCS and university boards comprising six hours of instruction delivered in person and electronically - *KRS 164.020(25)*
- Investigate and make non-binding recommendations to the Governor regarding the removal of individual institutional board members and full institutional boards for cause – *KRS 164.020(38)*
- Respond to postsecondary education-related information requests from the legislature, governor, media and other organizations, and to consumer complaints/questions that have not been resolved by the attending campus

President Thompson's Priorities for 2020

Approved by the Executive Committee on April 16, 2020

COVID-19 Note from President Thompson on March 28, 2020: *Given the seismic events that have occurred over the past several weeks, and likely will continue to occur for the foreseeable future, my role as head of CPE, and advisor to the Governor, legislature, other state leaders has already dramatically shifted. So, while I and the entire CPE staff will continue to push forward on all the items below, my highest priority during this crisis time will be supporting the campuses and students to the best of the agency's ability. The pandemic has already meant near constant communication with presidents (collectively and individually), legislators and others. My staff has been working overtime with the various campus groups they work with to assess and monitor changing policies on campus (grading, refund policies, etc). We're fielding questions from students and other state agencies. As the dust begins to settle, we may need to adjust some of our policies to accommodate campus and student needs, reassessing budget needs and requests, etc. It likely will mean negotiating budget reductions and special legislative sessions. So, while all priorities and strategies below are important in advancing our larger educational attainment and academic quality goals, this crisis is and will continue to have a significant effect on higher education in Kentucky, and by extension, the work of CPE. I would ask you that as we think about my annual work plan, that we all remain flexibility and nimble in how we evaluate progress and success in 2020.*

Priority 1: Build broad understanding that higher education is the key to personal opportunity and Kentucky's economic growth.

- Visit as many of the KCTCS colleges and private colleges and universities in the state as my schedule will allow. Visits will include sessions with students, faculty, administrators and the larger community. While not branded as "listening tour stops," these visits would serve much the same purpose: to tell the story of why higher education matters, introduce myself and CPE as a valuable partner in their work, and continue to gather information about key issues affecting students and campuses.
- Expand speaking/interacting with our K-12 partners, civic groups, and business and industry organizations and groups across the state. Messages would be tailored to specific issues of interest to the organizations (i.e. workforce development, affordability, K-12 to college transitions) with data localized to their regions and communities.
- Build relationships with the new administration and continue to orient/advise the governor's staff on higher education budget and policy issues. Ensure CPE is viewed as a valuable asset and advisor to the Governor on all matters related to higher education and workforce training.
- In the area of legislative relations, continue relationship-building with the General Assembly, not just during the session but throughout the year with regular briefing sessions, more policy briefs and backgrounders, and more regular meetings and communications. As with the

Governor, ensure CPE is viewed as a valuable asset and advisor to the General Assembly on all matters related to higher education and workforce training.

- Develop a “student voices” communications campaign using personal stories of students and families whose lives have been transformed by higher education. Numbers and research can tell us a lot, but until we can put a face to an issue, challenge, or accomplishment, it is hard to truly communicate the power of education and why higher education matters.

Priority 2: Make higher education accessible and affordable for all Kentuckians.

- Work with campuses, policy leaders and other state partners to develop a tuition policy and parameters for 2020-2021 (and perhaps 21-22) that balance the budgetary needs of campuses with CPE’s overarching priority to keep higher education affordable for all Kentuckians.
- Expand Kentucky’s 15-to-Finish communications and outreach campaign to encourage more students to complete 15 hours a semester or 30 hours a year. Added semesters (or years) to a student’s undergraduate program is a key cost driver. A key step in lowering college costs is highlighting to students and faculty the need to expedite the path to graduation. Related to this, we will be stepping up our work with campuses to help them streamline and simplify their curricular pathways. Often, due to no fault of their own, students’ progress to degree is slowed due to poor curricular design and course scheduling, adding additional time and college costs.
- Work with presidents, board members, school leaders, parents, media and others to tell the story about why higher education matters and encourage the state to restore and/or increase appropriations to all public campuses (currently in progress this legislative session).
- Resources permitting, produce a public-facing, web-based tool that provides students and families with comprehensive program-level information about costs and debt levels, and workforce outcomes information. This tool would include a common application to facilitate pathways to postsecondary education.
- Work with state policymakers, campuses and other state partners to develop innovative, effective need-based aid programs and strategies (both at the campus and state levels) and facilitate statewide conversations and policy proposals in these areas. This is a continuation of work that began last year and with the new administration.

Priority 3: Ensure more students earn degrees regardless of race, income, age, or geography.

- Launch CPE’s new electronic transfer system in the summer of 2020. The new system will include degree pathways (a semester-by-semester sequence of courses recommended for successful completion of a degree, diploma, credential or certificate) for all programs and

course equivalencies to facilitate transfer from two- to four- year campuses and among state's universities.

- Continue work with campuses to enhance their general education programs of study to ensure they are relevant to student needs and sensitive to modern workplace demands.
- Bring together members of the performance funding workgroup in the summer of 2020 to undertake a thorough evaluation of the model and propose recommended changes to metrics, measures, and weights in an effort to incentivize program completion, particularly for at-risk populations and in high-need employment areas.
- Building on the Adult Promise Grant (completing in mid-2020), accelerate our efforts focused on adult learners and develop the kinds of outreach, support services, and adult-friendly programs that are needed to assure greater participation and success. To the extent our funds allow, I will be devoting personnel resources to at least one staff member in this area, and CPE will plan and host a second Adult Learner Summit later this year or early in 2021.
- Build out CPE's learning communities and advisory group structures to provide state-level forums for information sharing, presentation of effective practices and strategies and networking among faculty, advisors and other key member of the higher education communities.
- Launch Kentucky's cultural competency certification. One of the main objectives set forth in CPE's Policy for Diversity, Equity, and Inclusion is for campuses to foster an inclusive and supportive environment for all students on Kentucky's public college and university campuses. Campus representatives have expressed an interest in such an effort in order to emphasize the importance of cultural competency on their campuses.
- Launch our new Gear Up Scholars program, which dedicates staff and resources to providing services to Gear Up students in their first year of postsecondary education. This is a significant expansion of our Gear Up mission and programming but will provide essential services for students during that challenging and vulnerable first year in college.

Priority 4: Meet Kentucky's current and future workforce needs through high-quality, innovative programs

- Strengthen career pathways and alignment between postsecondary education and the workforce through stronger relationships with the workforce and economic development cabinets, strategies to increase experiential learning, and better advising and mentoring on campus focusing on career outcomes.
- Complete the Academic Program Review reform project initiated in 2019-2020, review the resulting data and analyses, and amend CPE's Academic Review Policy accordingly. The new program review model incorporates market demand, student outcomes, and economic data to provide a more holistic overview of each program's performance and impact.

- Advance the goal to have every Kentucky graduate having with a quality internship, co-op, apprenticeship, or other experiential learning opportunity by 2030. As an initial step in this process, CPE will be working with KCTCS to develop a Center for Work-Based Learning, to be housed at KCTCS. The Center will support and coordinate efforts to expand and other work-based opportunities.
- Host and graduate Kentucky's second Academic Leadership Development Institute (ALDI) for early career faculty of color interested in academic leadership positions. A cohort of 19 faculty members will complete the Institute next fall. The Institute provides an array of professional development opportunities to participants.
- Review and establish a method of determining the value of sub-Associate certificates and industry certifications. In recent years, much of the overall growth in postsecondary credentials has been at the certificate level, but there has been little assessment of their value in the workplace. CPE is partnering with KDE and several other state organizations through the national Credentials of Value Institute (COVI) to review and categorize these credentials. Results may inform the performance funding model and the state's attainment goal.
- Partner with KDE and local education entities to strengthen our educator preparation programs and build the pipeline of quality teacher candidates representing the demographic and geographic diversity of the state. A key step will be to dedicate internal resources to a dedicated staff member who will focus primarily on P-20 pipelines issues, teacher quality, and the possible reestablishment of Kentucky's P-20 Council to focus on educational transition and performance issues, including teacher quality, professional development, standards and accountability systems, placement policies, and dual credit.

TITLE: 2020 Board Retreat

RECOMMENDATION: CPE staff will propose postponing the board retreat to coincide with the September meeting or later in the year.

PRESENTERS: Lee Nimocks, CPE's Chief of Staff and Vice President

SUPPORTING INFORMATION

The 2020 CPE board retreat was originally planned for June 18-19, however due to the COVID-19 pandemic and related closures and social distancing guidelines, CPE staff propose the following schedule changes:

Virtual Only

June 18 – Work Session 3:00-5:00 p.m. ET

June 19 – Business Meeting 9:00 a.m. ET

Cumberland Falls State Park (if available)

Sept 14 – Business Meeting 10:00 a.m. ET

Sept 14 – Annual Retreat – Day 1 (following the business meeting)

Sept 15 – Annual Retreat – Day 2