

**KENTUCKY'S
BIG
ATTAINMENT
GOAL:
How We Get
to 60% by
2030**



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Today's Students Aren't Who We Think They Are



Of the 17M Americans enrolled in undergraduate education:

- **40%** are 25 or older.
- **49%** are financially independent.
- **25%** are parents.
- **64%** work while attending school.
- **37%** attend part-time.
- **36%** experience food insecurity.
- **9%** experience homelessness.

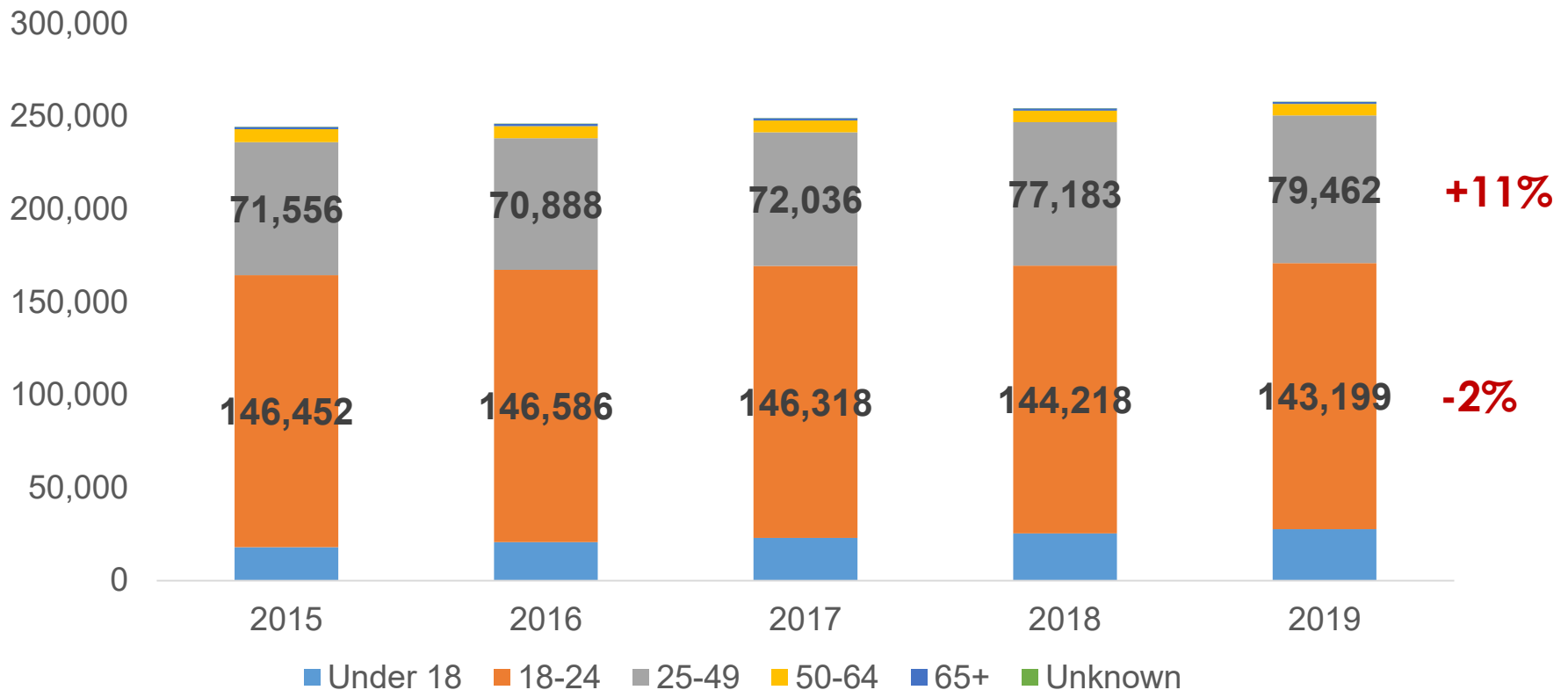
Source: National Center for Education Statistics, 2018



Total KY Postsecondary Enrollment by Age



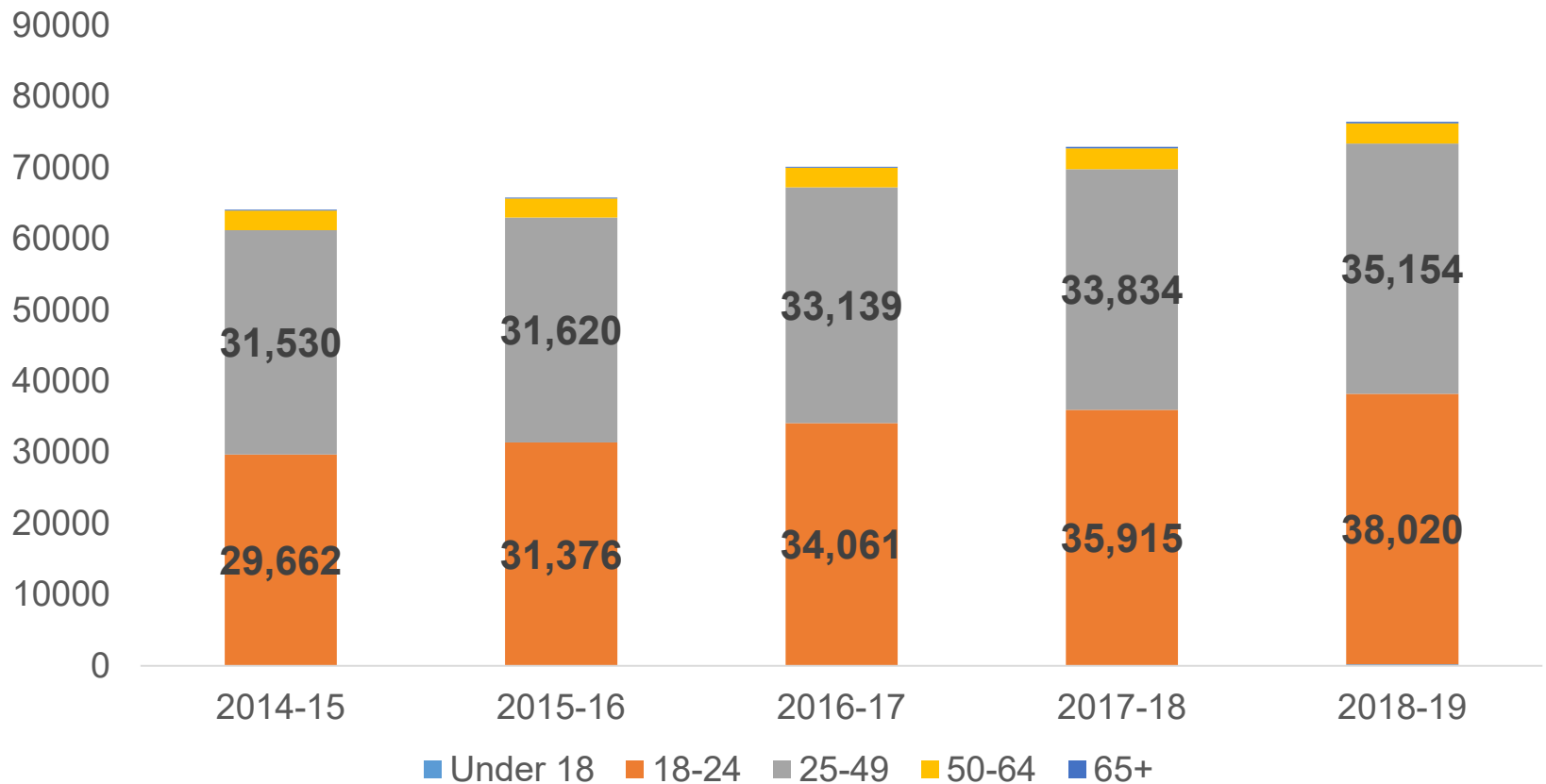
In fall 2019, 34% of enrolled students were 25 and older



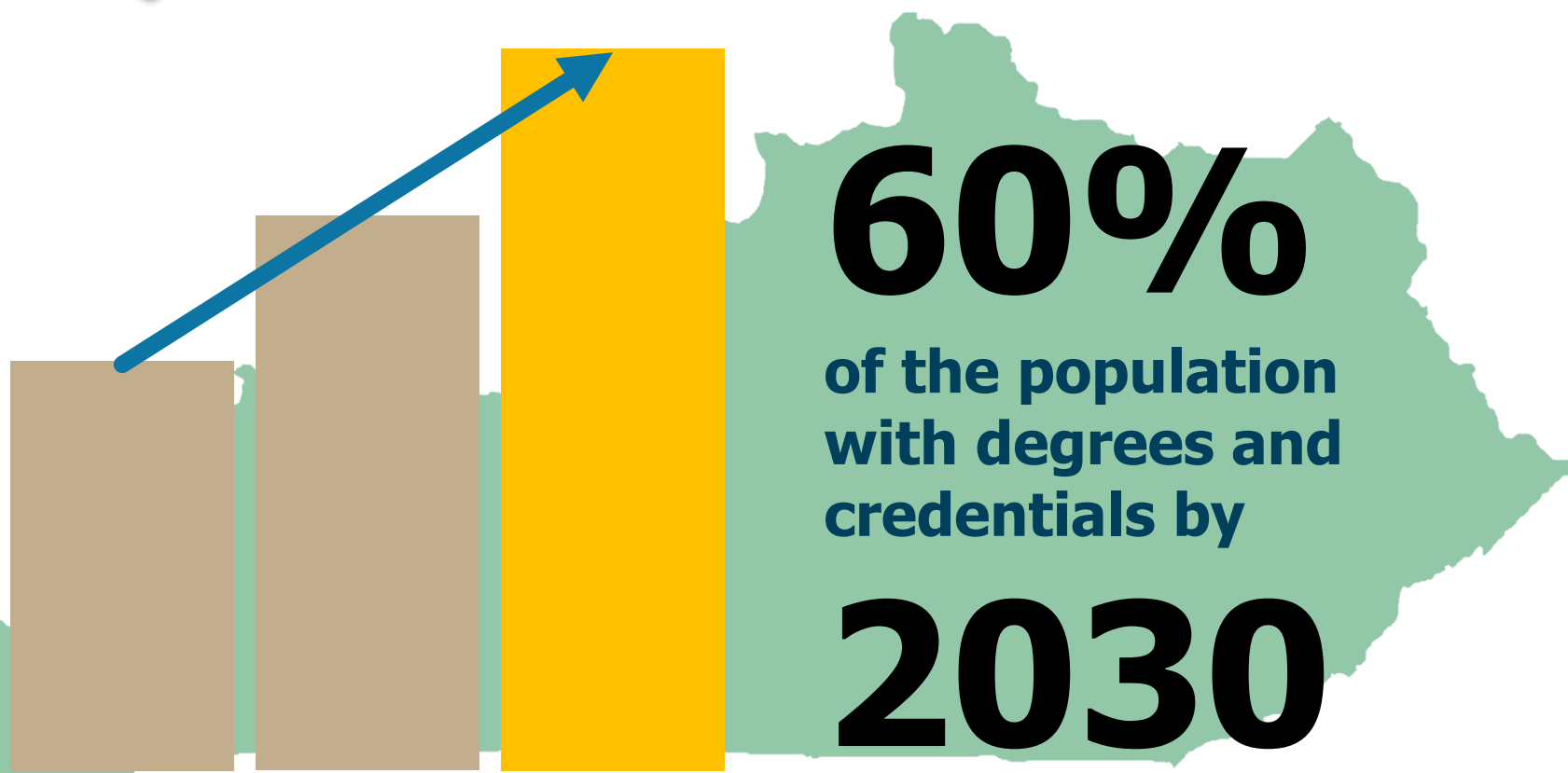
KY Degrees Awarded by Age



In 2018-19, 50% of credentials were awarded to people 25 and older

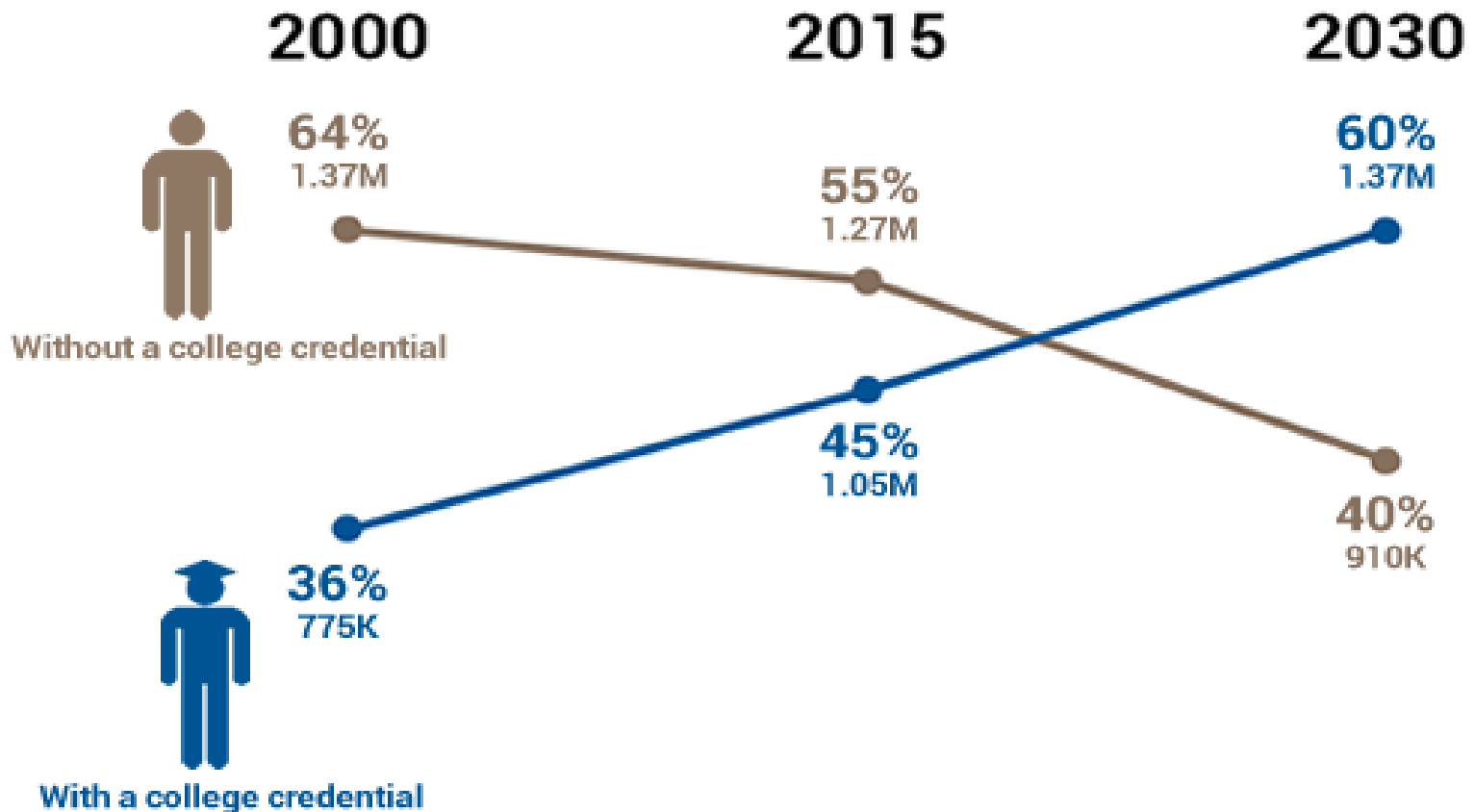


KY's Big Attainment Goal

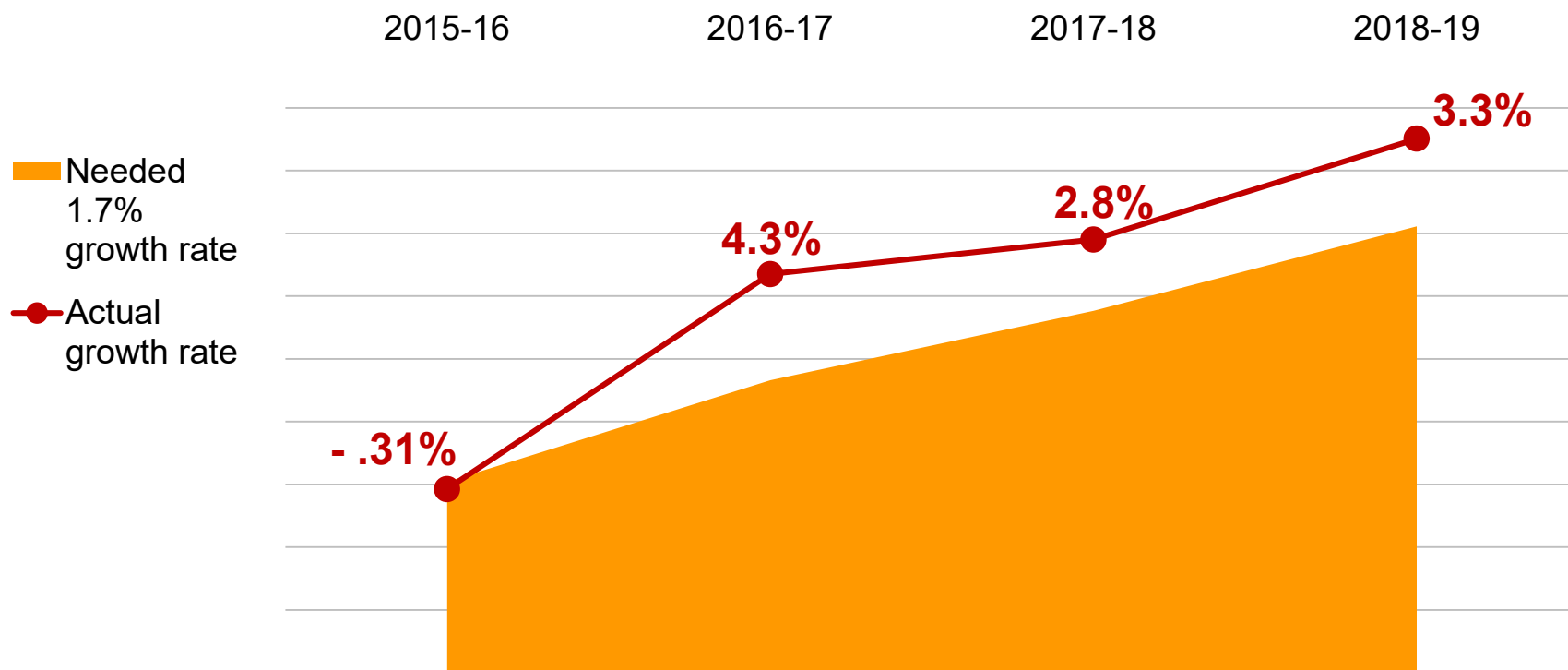


**2030 numbers based on estimated population of 2,275,001.*

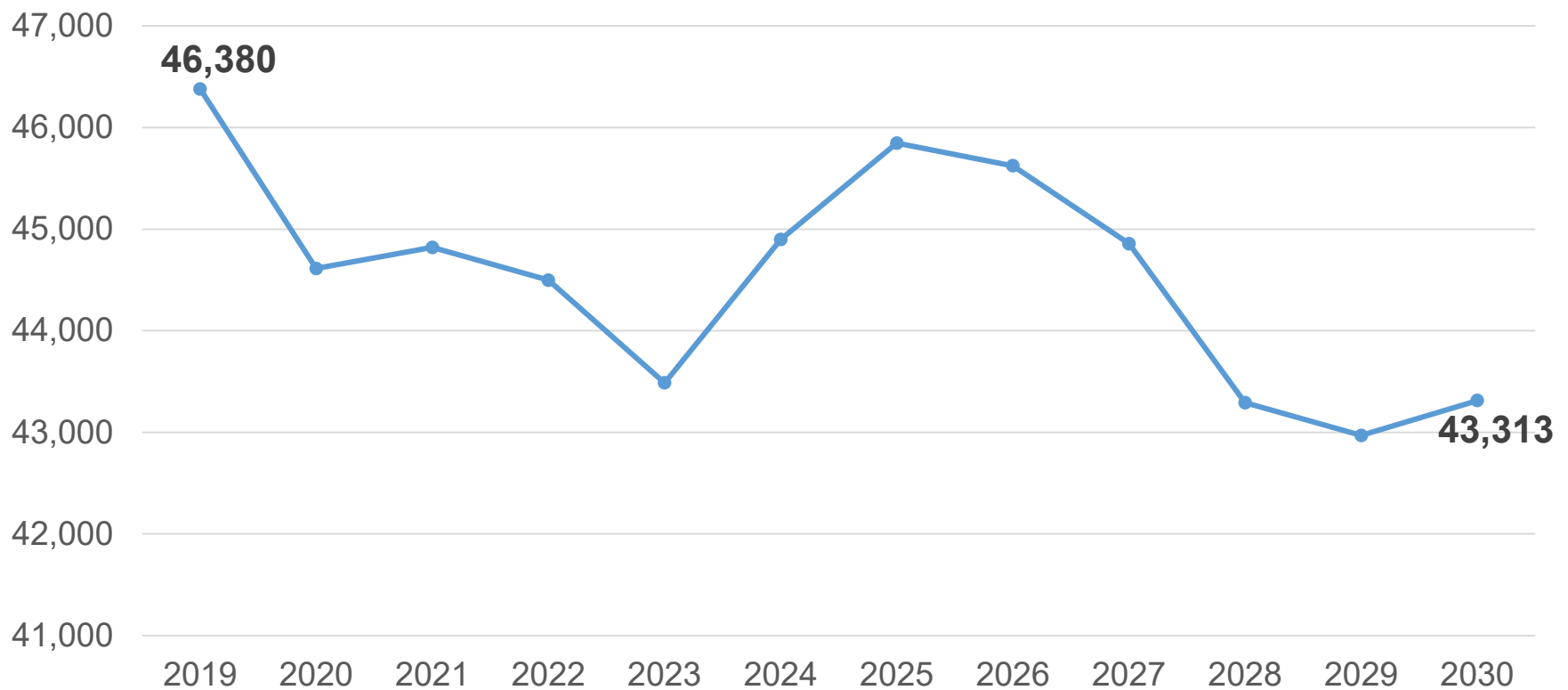
Progress Toward the Goal



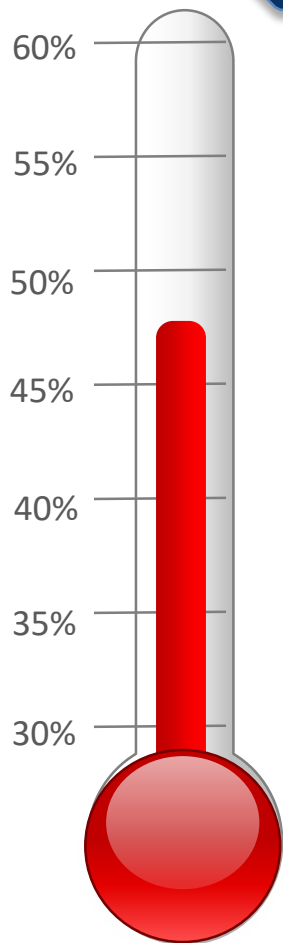
Kentucky Surpasses Needed Progress



Projected Decline in High School Graduates

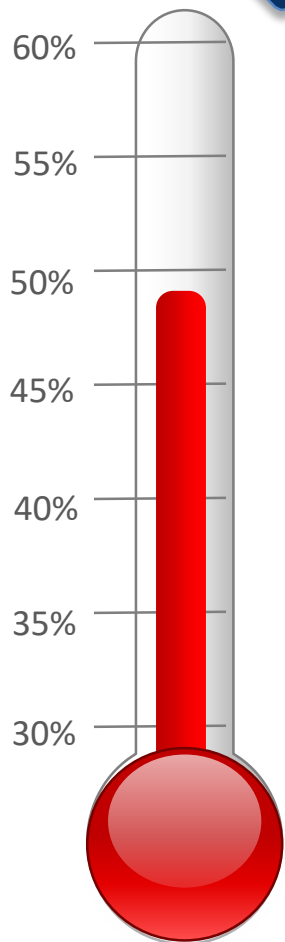


Reaching our Goal



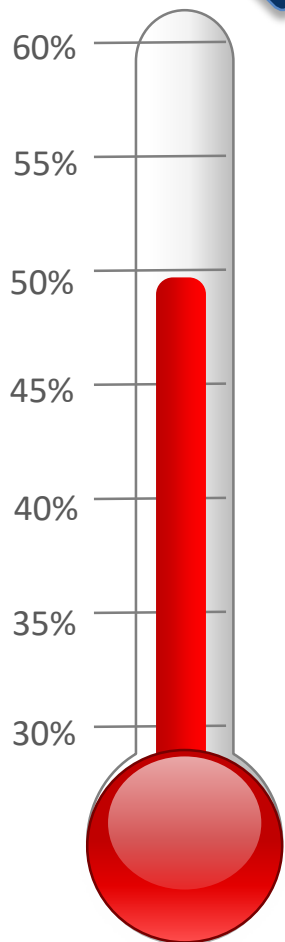
- In 2017, **45.5%** of Kentucky's working-age adults had postsecondary degree or credential.

Reaching our Goal



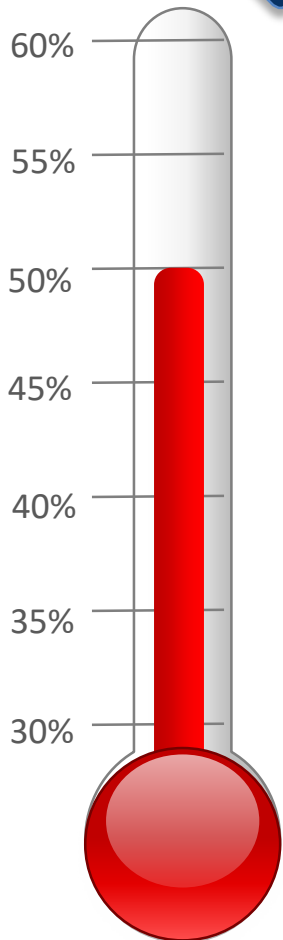
- Raising college-going rates for traditional students to the national average increases attainment to **48%**.
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Reaching our Goal



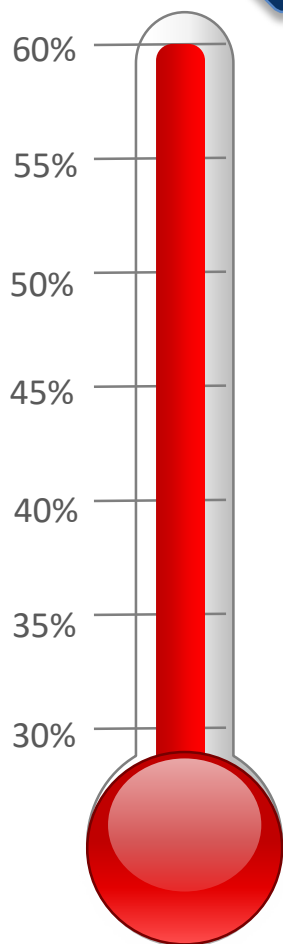
- Raising college-going & retention for traditional students to the level of highest performing states increases attainment to **49%**.
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Reaching our Goal



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Reaching our Goal

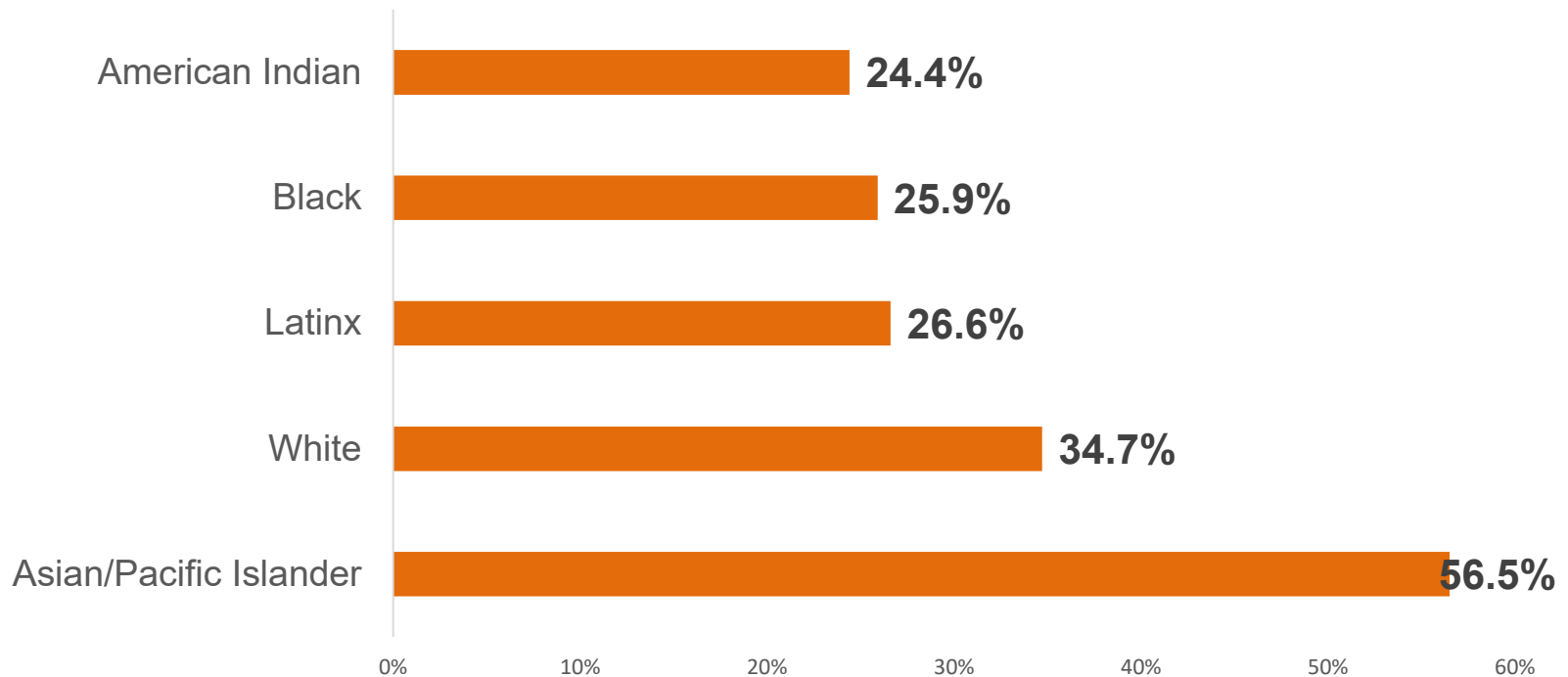


- We must enroll and graduate a greater portion of the 1.2 million adults with no credential to reach **60%**.
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Kentucky Must Address Educational Inequities



Percent of Kentucky Adults with an Associate Degree or Higher





PRIORITIES



Build broad understanding that higher education is the key to personal opportunity and Kentucky's economic growth.



Priority One: Value



Use data & research to drive the message.



Recruit influencers to carry the message.





**Make higher education affordable for all
Kentuckians.**

Priority Two: Affordability



Examine pricing strategies for online programs.



Increase aid to adult students.



Consider debt forgiveness programs.



Maximize employer education & military benefits.





Ensure more students earn degrees or certificates regardless of race, income, age or geography.

Priority Three: Success



Close achievement gaps.



Implement high-impact practices for adults.



Support adult students with advising and mentoring.





Meet Kentucky's current & future workforce needs through high-quality, innovative programs.



Priority Four: Quality & Innovation



Continue successful efforts like Project Graduate & Degrees When Due.



Create clear degree pathways.



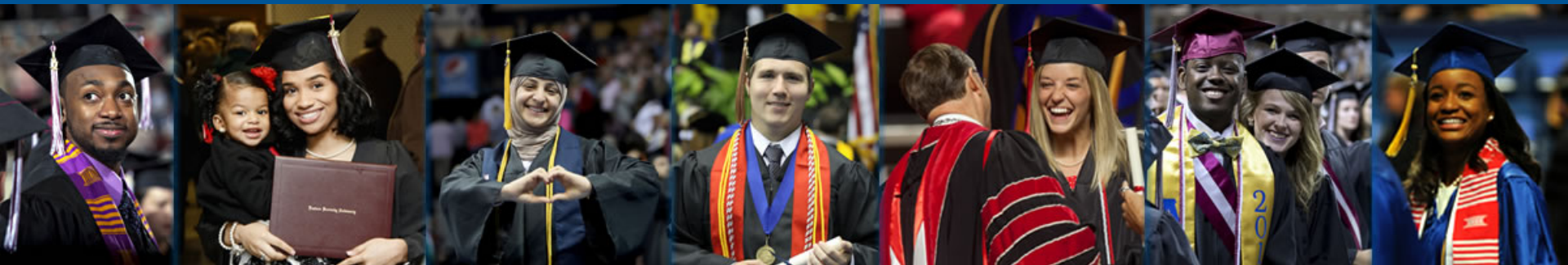
Increase work-based education programs.



We Need to Hear From You!



- **How can CPE be more effective partners in this effort?**
- **What do you see as the key obstacles in enrolling more adults?**
- **What would make it easier?**



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