

Kentucky Cabinet for Economic Development Structure and Programs April, 2010



Kentucky Cabinet for Economic Development

Primary state agency responsible for assisting companies with the creation of new jobs and new investment:

- Conduct business attraction and recruitment activities
- Assist business and industry with retention and expansion efforts
- Provide access to business development incentives / programs
- Assist small business and entrepreneurs
- Assist communities with Economic Development efforts



Kentucky Cabinet for Economic Development

Governed by the **Kentucky Economic Development Partnership Board**

The **Partnership** is an 11 member public/private entity responsible for directing and overseeing the Cabinet and adopting a Strategic Plan.

The **Kentucky Economic Development Finance Authority (KEDFA)** is a statutorily created Board responsible for awarding most financial incentives.

The **Bluegrass State Skills Corporation (BSSC)** is attached to the CED by statute.



Kentucky Cabinet for Economic Development

Office of the Secretary – Larry M. Hayes

- Chief of Staff – Gene Fuqua

Department for Business Development – Jim Navolio

Department of Financial Incentives – Donna Duncan

- Kentucky Economic Development Finance Authority
- Bluegrass State Skills Corporation

Department of Commercialization and Innovation – Deborah Clayton



Office of the Secretary

Develops and administers executive policies and overall management of the agency, including communication services, legislative initiatives and special projects.

Attached to the Office of the Secretary are:

Office of Legal Services: Legal services for the Cabinet.

Office of Administrative Services: Fiscal, budgetary and personnel management services for the Cabinet.

- Division of Network & Administrative Support
- Division of Finance and Personnel
- Division of Database Systems Development



Department for Business Development

Coordinates business recruitment and retention activities

The Department consists of:

Regional Offices: Frankfort – Prestonsburg – Madisonville

International Offices: Japan – China – Mexico

Division of Small Business Services

- Small Business and Minority Branch
- Kentucky Procurement Assistance Branch
- Commission on Small Business Advocacy
- Business Information Clearinghouse

International Division

Office of Research

- General Research Branch
- Site Evaluation Branch



Department of Financial Incentives

Coordinates all financial assistance, tax credit, and related programs available to business and industry. The Department consists of:

Grant Programs Division, Tax Incentives Program Division, and Direct Loan Programs Division: All administer the array of financial assistance, tax credit, and related programs available to business and industry through KEDFA.

Program Servicing Division: Performs auditing, monitoring, and compliance functions for the other divisions in the Department.

Bluegrass State Skills Corporation (BSSC): An independent, de jure corporation that brokers skills training for business and industry. Awards grants and tax credits for training. Work with other employment and job training resources to meet specific company needs.



Department of Commercialization and Innovation

Authorized by Kentucky Innovation Act

Primary Duties:

Leads state's new economy efforts:

Promoting technology-driven and research-intensive industries

Supports Operation of Innovation and Commercialization Centers

Small Business Innovation and Research Program

Business Plan Competition

Science and Technology Assets Database

Life Science Commercialization Program



Department of Commercialization and Innovation

Innovation and Commercialization Centers (ICC)

Public/private partnerships that assist the state's entrepreneurs and scientists to commercialize technologies leading to development of investment-grade companies.

Six regional ICCs and five local Innovation Centers (IC) provide business-building services, assisting in finding funding, and bring together experts to create and expand knowledge-based companies.



Thank You

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KENTUCKY STRATEGIC PLAN FOR ECONOMIC DEVELOPMENT

**Prepared for the CPE:
Strategic Agenda Work
Group & Institutional
Advisory Group**

April 22, 2010

Strategic Plan Elements

- **Contains the Following:**
 1. **Secretary's Strategic Objectives**
 2. **Strategic Plan Overview**
 3. **Accomplishments**
 4. **Statement of Alignment**
 5. **Values, Vision and Mission**
 6. **Goals, Objectives and Performance Indicators**

I. Secretary's Strategic Objectives

- Promote open communication of CED programs and initiatives, while respecting client needs
- Increase awareness of the linkage between economic development success and education
- Promote actions that cultivate development of additional high-tech / new economy job opportunities and investments

III. Accomplishments

- Micro-Loan Program (2.1)
- SBIR & STTR Matching Funds Program (2.2)
- Life Sciences / Biosciences Assessment (2.4)
- Life Sciences Commercialization Program (2.5)
- Established Kentucky BioAlliance (2.9)
- New International Trade Database (3.1)
- Added New Economy - Sites and Buildings Listings (3.4)
- Online Access to KBIIS Database (3.5)
- Marketing of Kentucky Benefits to High-Tech Firms (3.6)

IV. Statement of Alignment

- Required by Statute - KRS 48.810
- Links CED plan to Governor's Strategic Vision:
- CED Plan responds to 2 Strategic Themes:
 - 1. Building Career and Economic Opportunities
 - 2. Enhance Responsible Governance

V. Value, Vision, and Mission

- Core Values of the Partnership Board:
 1. Openness and honesty
 2. Respect for people as individuals
 3. Being results oriented
 4. Innovation and risk
 5. A commitment to being the best

V. Value, Vision, and Mission

- Vision of the Partnership Board:
 - **Achieve and economic standard of living for Kentucky above the national average by 2020**
- Mission of the Partnership Board:
 - **To Create More and Higher Quality Opportunities by Building an Expanding Sustainable Economy to Improve the Quality of Life for All Kentuckians**

VI. Goals, Objectives, and Performance Indicators

- **Goal 1: Manage Cabinet Resources More Efficiently & Effectively:**
- **Goal 2: Reduce Unemployment and Increase Per Capita Income:**
- **Goal 3: Create a Globally Competitive Business Environment:**
- **Goal 4: Manage Resources to Maximize Return on Investment:**

VI. Goals, Objectives, and Performance Indicators

- **Goal 1: Manage Cabinet Resources More Efficiently & Effectively:**
 - 1.1 Promote formal career paths
 - 1.2 Project lifecycle tracking database
 - 1.3 Professional development opportunities
 - 1.4 BSSC website with online application process
 - 1.5 Online application process for Financial Incentive programs

Goals, Objectives, and Performance Indicators

- **Goal 2: Reduce Unemployment and Increase Per Capita Income:**
 - 2.1, 2.2, 2.4, 2.5, 2.9 - ACCOMPLISHED
 - 2.3 Entrepreneur Business Plan Competition for Knowledge- Based Companies
 - 2.6 Assessment of New Economy Infrastructure Assets for Nanoscience
 - 2.7 Strategic Analysis of Technologies
 - Science and Technology Assets Online Database
 - 2.10 Expand high-tech tradeshow participation

Goals, Objectives, and Performance Indicators

- **Goal 3: Create a Globally Competitive Business Environment:**
 - 3.1, 3.4, 3.5, 3.6 ACCOMPLISHED
 - 3.2 Enhance KBIIS web search capabilities by geography and drive time

Goals, Objectives, and Performance Indicators

- Goal 4: Manage Resources to Maximize Return on Investment:
 - 4.2 ACCOMPLISHED
 - 4.3 Analyze five priority areas of “A Strategic Plan for the New Economy” for their current growth potential
 - 4.4 Expand Commission on Small Business Advocacy role to include review of existing regulations

KENTUCKY STRATEGIC PLAN FOR ECONOMIC DEVELOPMENT

Thank You

April 22, 2010