

**Council on Postsecondary Education
February 11, 2010**

Kentucky Virtual Library Strategic Plan 2010-2013

ACTION: The Virtual Library Advisory Committee (VLAC) recommends that the Council accept the KYVL Strategic Plan for 2010-2013.
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KYVL serves P20 education, libraries, and Kentuckians at large by providing academic support services and a comprehensive collection of information resources. Through KYVL, anyone in the state has access to over 25 licensed full-text and abstract research databases. KYVL also supports Kentucky's academic and workforce needs by creating a permanently available digital collection of Kentucky-oriented historic materials through the Kentuckiana Digital Library and Kyleidoscope, offering the ground courier service for interlibrary loan and course materials delivery to library patrons statewide, and funding and facilitating library applications such as the Ex Libris Voyager library management system and the MetaLib library portal and federated search engine.

In January 2009, KYVL initiated a strategic planning process called "reVisioning at 10 Years" with the intent of defining new guiding principles, goals, and objectives by KYVL's 10th anniversary in November. KYVL staff and the reV@10 steering team coordinated the effort, and the larger planning team (over 40 individuals representative of all KYVL stakeholders) contributed at each stage of the process.

The CPE Public Agenda and "Five Questions" served as an overarching guide for the development of the new core values, vision, and mission. The operational plan is being developed as a complement to and in support of the successful accomplishment of the CPE Public Agenda. The new KYVL plan will specify the strategic alignment between each goal/objective and the CPE strategic plan.

The KYVL reV@10 strategic planning effort included feedback from students, educators, librarians, and others collected via focus groups across the state and an online survey. The entire process garnered responses from over 500 constituents. The steering and planning teams provided invaluable direction and expertise as they reviewed this feedback and completed the analysis necessary for a complete "reVisioning" of Kentucky Virtual Library's strategic direction.

The steering team defined the new mission, vision, and core values for KYVL, and worked with the full planning team to create new goals and objectives. The Virtual Library Advisory Committee (VLAC) endorsed the plan in November. The reV@10 process will include operational action plans and performance indicators for a plan to guide KYVL through the next three years.

Staff preparation by Enid Wohlstein



MISSION STATEMENT

The mission of KYVL is to provide all Kentuckians with equitable access to library resources and to a common foundation of quality online information for lifelong learning, working and living.

reVisioning @ 10 years

VISION STATEMENT

- ◆ KYVL provides comprehensive and dynamic information resources for all Kentuckians.
- ◆ KYVL is an essential component of Kentucky's P-20 educational continuum and a valued partner in economic development.
- ◆ KYVL is a model for innovative cooperation and best practices.
- ◆ KYVL is known, sought, used and valued by all.

CORE VALUES

Equitable Access:

We believe that all Kentuckians should have access to quality information regardless of economic status, geographic location or educational level or attainment.

Lifelong Learning:

We believe knowing how to find, evaluate, and use information contributes to lifelong learning and improves the quality of life for all Kentuckians.

Collaboration:

We are committed to working together to share resources and knowledge.

Efficiency:

We are committed to maximizing the use of resources.

Professionalism:

We are committed to high quality services delivered with integrity, accountability and transparency.





GOALS AND OBJECTIVES

GOAL 1: To be valued as the preferred information resource by all Kentuckians

1. Increase visibility to all Kentuckians
2. Minimize barriers to access and use
3. Increase usage of KYVL resources
4. Implement a statewide training initiative

GOAL 2: To have a common core of quality resources and services for all Kentucky libraries

1. Restore previous levels of database content to serve the broad needs of the KYVL community
2. Improve resource sharing
3. Support the migration to the next generation library systems and tools for Kentucky's libraries

GOAL 3: To be an effective leader for the virtual library community throughout Kentucky

1. Increase transparency of KYVL operations and decision-making
2. Identify and implement virtual library best practices
3. Establish a system for regular assessment of organizational effectiveness

GOAL 4: To achieve adequate funding and sustainability

1. Implement a continuous process improvement system for operations
2. Increase effectiveness of organizational structure
3. Develop and implement a more effective funding model



10 years of SERVICE

- Since its inception in November 1999, KYVL's database collection has supported over 125 million searches.
- Our ground courier service has delivered a total of 741,970 containers and 1,153,056 items.
- KYVL's Voyager Consortium (integrated library system) serves 19 institutions that collectively house over 7 million individual items.
- The Kentuckiana Digital Library has digitized historic material representing 18 Kentucky archives, including 1,000 books, over 80,000 digital photographs, 200,000 pages from Kentucky Newspapers, and 100,000 pages from the historic Daily Racing Form.

10 years of SUPPORT

- KYVL has provided countless training and continuing education opportunities for P-20 educators and librarians throughout the state.
- KYVL coordinates courier service for 445 "stops" at 183 libraries. KYVL provides this service at no cost for 171 libraries, thus allowing lab kits, books, videos, and more to be moved between libraries.
- Over ten years, KYVL has supported the Voyager Consortium with over \$4.5 million in software, hardware, data migration, training and hosting costs.

10 years of SAVINGS

- If KYVL members individually purchased the same databases offered by KYVL, they would have paid an additional \$150 million in retail costs over the last 10 years.
- Over the last decade, the KYVL Courier service has saved Kentucky libraries a minimum of \$6 million dollars - the combined cost of shipping all those items at normal rates.
- The Kentuckiana Digital Library has cultivated over 1.5 million dollars in national grant funding.
- Members of KYVL Voyager Consortium have enjoyed a 75% discount off the retail costs of software implementation, compared to costs associated with individual purchasing.

KYVL & Public Postsecondary

- *For every dollar the public KY universities libraries contribute to KYVL, they get back about \$10 in resources.*
- *Our 8 public KY universities would pay \$1.9 million to acquire the same 25 licensed databases provided via Kentucky Virtual Library.*
- *In FY08-09, public KY universities logged 8.9 million searches—that is less than 2 cents per search.*
- *KCTCS would pay \$1.6 million retail if each college library purchased the research databases independently.*
- *In FY08-09, KCTCS users logged 2 million searches.*
- *KCTCS is paying less than 2 cents for each search made in the KYVL resources.*