

KnowHow2GOKy

Statewide Launch and Rally
Steps of the State Capitol, Frankfort, KY
Thursday, May 29, 2008, 10 a.m.

- 10 a.m. **Welcome and Opening Comments**
Jim Applegate, VP of Academic Affairs, CPE
- 10:05 a.m. **The Big Picture: Increasing Educational Attainment in Kentucky**
Secretary Helen Mountjoy, Kentucky Education Cabinet
- 10:08 a.m. **Introduction of Representative Frank Rasche**
Jim Applegate
- 10:09 a.m. **Kentucky outreach to non-traditional audiences**
Representative Frank Rasche, Kentucky House of Representatives
- 10:12 a.m. **Nontraditional/transfer student perspective**
Maria Church, Eastern Kentucky University student
- 10:14 a.m. **Recognition of National Guests**
Jim Applegate
- 10:16 a.m. **National KH2G campaign and Kentucky expansion**
Jeanna Keller, Lumina Foundation
- 10:20 a.m. **Introduction of Yvonne Lovell**
Jim Applegate
- 10:22 a.m. **GEAR UP Kentucky and KnowHow2GOKY**
Yvonne Lovell, Director, GEAR UP Kentucky
- 10:25 a.m. **Student Performances**
- Tates Creek Middle School Steppin' Titans
 - Berea Community High School Cheerleaders
- 10:30 a.m. **Official Campaign Launch**
Yvonne Lovell