MINUTES
Council on Postsecondary Education
Strategic Agenda Work Group and Institutional Advisory Group Joint Meeting
November 4, 2010

The CPE Strategic Agenda Work Group and Institutional Advisory Group met November 4, 2010, at 1:00 p.m. at the Eastern Kentucky University Library, Room 204D, in Richmond, Kentucky.

ROLL CALL

Work Group members present: Dan Flanagan, Joe Graviss, Nancy McKenney, Pam Miller, and Lisa Osborne.

Work Group members absent: Joe Weis.

Council members Dennis Jackson and Donna Moore also attended the meeting.

Institutional Advisory Group members present: Gary Cox, AIKCU; Mason Dyer, AIKCU; JoAnn Ewalt, EKU; Tim Burcham, KCTCS; Carl Prestfeldt, MuSU; Connie Ray, UK; and David Hein, UofL.

Institutional Advisory Group members present via conference call: Sue Moore, NKU.

Institutional Advisory Group members absent: Hinfred McDuffie, KSU; Beth Patrick, MoSU; and Doug McElroy, WKU.

October 21, 2010, MEETING MINUTES

The motion was made by Mr. Graviss to approve the minutes as presented and seconded by Ms. Miller. Motion passed.

DRAFT 2011-15 STRATEGIC AGENDA

Dr. John Hayek, CPE's senior vice president for budget, policy and planning, reviewed the current draft 2011-15 Strategic Agenda. He stated that the document is a draft and Council staff will continue working on the wording.

Ms. Osborne stated that the continuing discussions are productive and she is pleased with the progress that has been made.

Dr. Gary Cox, AIKCU's president, stated that he would like to see regional stewardship and financial aid added to the statewide strategic agenda.

ACCOUNTABILITY SYSTEM

Dr. Hayek stated that Council staff has met with the institutional advisory group, institutional presidents, and the Council work group over the last few weeks regarding metrics.

Dr. Robert King, CPE's president, reported on the discussion with the institutional presidents. The presidents requested incorporating regional stewardship; broadening the Research and Economic Competitiveness focus area to include "Community"; and including metrics for regions with attention on philanthropy, expenditures, and maintenance on capital. He said that Council staff will look at incorporating the presidents' requests.

Dr. Hayek provided examples of implementation plans and what the plans might look like for each strategy.

Dr. King said at future Council meetings, half of the meeting time will be devoted to regular updates provided by the institutions on the focus areas and measures showing what improvements have been made and the rate of the improvements. He said that the updates will allow the Council a review of progress over time and assist in stimulating improvement. He said that the achievement of goals will be the focal point.

Ms. Osborne requested Council staff to work with the institutions on the information needed to be shared at each of the Council meetings.

Dr. King said that the institutional plans can provide specific campus level information to the Council which is not included in the statewide strategic agenda.

Dr. Hayek said that the Council staff will provide a uniform format for the statewide strategic agenda report but said institutional profiles should allow for some customization to highlight campus-specific initiatives. He also said that the Council staff will prepare a separate report showing return on investment as a tool to communicate with the legislature.

Mr. Graviss requested dashboards customized for each institution be available at each Council meeting.

Ms. Osborne asked when the dashboard would be available for review. Dr. Heidi Hiemstra, CPE's assistant vice president for information and research, responded the draft dashboard will be available February 2011. Dr. Hiemstra stated that Council staff will

work with the institutions on the look and the use of data. A demo of a dashboard is available and the Web link will be provided to the work group members.

Dr. Hayek said that the draft Memorandum of Understanding has been shared with the institutional advisory group. He said that the institutions believe the draft MOU to be too regulatory. He said that the Council staff will make some modifications to the draft and will share with the work group and institutional advisory group in the following weeks.

Ms. Nimocks, CPE's chief of staff, stated that the targets in the MOU will be negotiated with the institutions at a later time. The MOU will be finalized April 2011. Dr. King said the discussions will be interactive with the institutions.

Dr. Hayek stated that the MOU will be a good communication tool with the public. Dr. King said that the MOU will also help inform the boards of regents and trustees on what is being done to help guide performance on campuses.

Mr. Graviss said that the MOU will highlight areas and he hopes the boards of regents and trustees do not see it as a threat but as an opportunity.

Dr. Doug Whitlock, EKU's president, provided comments as the convener of the presidents and as EKU's president. He requested that the Council and staff keep in mind that the institutions are unique. He said that the institutions need to be held accountable but be granted flexibility. Dr. Whitlock said that the institutional presidents support the big topic items. He said that the presidents request that other topics and measurements be incorporated into the statewide strategic agenda including regional stewardship and engagement.

Mr. Graviss appreciated the Council staff including space utilization in the strategic agenda. Mr. Graviss said that a good metric would also be a display of the separation of faculty and administrative costs. Dr. Hayek said that Council staff will add as a metric under the Efficiency and Innovation focus area. Dr. King stated that an agreement will need to be reached across the campuses on the definitions regarding faculty and administrative costs. Dr. Hayek said that Council staff will work with the institutional chief budget officers on reaching common definitions in order to report on faculty and administrative costs across the campuses.

Dr. Hayek reviewed the ideas related to incentives. Possible incentives include a performance fund pool, flexibility on setting tuition rates, and performance awards or honors related to achievement of production of goals.

Dr. King stated that the rewards will be based on the metrics and the Council will be looking for improvement from year to year.

REVIEW TIMELINE AND NEXT STEPS

Dr. Hayek said that for next steps the Council staff will begin work with the institutional IR directors regarding metrics. Council staff will also work on finalizing implementation plans and create sample reports.

Dr. Hayek welcomed comments and feedback.

NEXT MEETING

The next meeting of the Strategic Agenda Work Group is December 14, to be held at the Council offices, Frankfort, Kentucky.

ADJOURNMENT

The meeting concluded at 3:15 p.m.

John C. Hayek
Senior Vice President, Budget, Policy, and Planning

Tammie L. Clements
Specialist, Budget, Policy, and Planning