

**MINUTES**  
**Council on Postsecondary Education**  
**Strategic Agenda Work Group and Institutional Advisory Group**  
**April 22, 2010**

The CPE Strategic Agenda Work Group and Institutional Advisory Group met April 22, 2010, at 1 p.m. at the CPE offices in Frankfort, Kentucky.

**ROLL CALL**

All members of the work group were present: Chris Crumrine, Dan Flanagan, Joe Graviss, Nancy McKenney, Pam Miller, Lisa Osborne, and Joe Weis.

Council member Phyllis Maclin was present representing the Council's Committee on Equal Opportunities. Work group members requested Ms. Maclin join the work group. Ms. Maclin agreed.

Institutional Advisory Group members present: Mason Dyer, AIKCU; JoAnn Ewalt, EKU; Gwen Joseph, KCTCS; Carl Prestfeldt, MuSU; Sue Moore, NKU; Connie Ray, UK; David Hein, UofL; Doug McElroy, WKU.

Institutional Advisory Group members absent: Hinfred McDuffie, KSU, and Beth Patrick, MoSU.

**MARCH 16, 2010,  
MEETING MINUTES**

The motion was made by Mr. Graviss to approve the minutes as presented and seconded by Mr. Crumrine. Motion passed.

**CABINET FOR  
ECONOMIC  
DEVELOPMENT  
PLANNING  
PROCESS**

Mr. Ken Robinson, deputy commissioner of the Department for Business Development with the Cabinet for Economic Development, discussed the Cabinet's current strategic planning process. The elements of the strategic plan contain: the cabinet secretary's strategic objectives; strategic plan overview; accomplishments; statement of alignment; values, vision, and mission; and, goals, objectives, and performance indicators.

Mr. Robinson stated that a desired outcome of the collaboration between economic development and postsecondary education is to produce a workforce that meets the needs of industry in order to attract investments to Kentucky. He also mentioned the desire to collaborate on delivering technical training.

Ms. Osborne requested the Cabinet for Economic Development appoint a liaison to work with the Council during the development of its strategic agenda. Mr. Robinson will discuss the Council's request with Secretary Larry Hayes.

## VISION, VALUES, AND MISSION EXERCISE

After a discussion and brainstorming session, the work group and institutional advisory group voted to narrow the vision and mission statements to the following:

Proposed Vision Statement: To be a national leader in postsecondary education and research successful in meeting [or "that successfully meets"] the needs of Kentucky and its citizens [or "all Kentuckians"].

Proposed Mission Statement: Kentucky's postsecondary education system will produce the best-educated, best trained workforce and citizenry in the nation. ["The mission of Kentucky's postsecondary education system is to produce the best-trained, best-educated workforce and citizenry in the nation."]

The proposed vision and mission statements will be reviewed over the coming weeks and comments, suggestions, or questions can be directed to Dr. John Hayek, CPE's vice president for finance, planning, and performance, or the work group's chair, Ms. Lisa Osborne.

## FOCUS AREAS

In response to the CPE members' desire to involve all the necessary partners in the planning process, the Council staff proposed subgroups for each of the focus areas: (1) college readiness, (2) student success, (3) research and economic competitiveness, and (4) efficiency and innovation. These broader groups could think more extensively about key objectives and, using a common template on what is needed, would ultimately bring ideas back to the full Council member group for consideration. Each Council member on the planning group would serve on one of the subcommittees along with a CPE staff person. The institutional advisory group will work with campus officials on selecting representation to serve on the subcommittees.

NEXT MEETING            The next meeting of the Strategic Agenda Work Group is May 20,  
1 p.m., at the University of Louisville.

ADJOURNMENT           The meeting concluded at 3:30 p.m.

  
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John C. Hayek  
Vice President, Finance, Planning, and Performance

  
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Tammie L. Clements  
Specialist, Finance, Planning, and Performance