

CULTURAL COMPETENCY CERTIFICATION PROGRAM

Dr. Dawn Offutt, CPE's Director of Diversity, Equity and Inclusion, presented the framework of the staff-developed Cultural Competency Certification Program. The program is based on the A4 Model of Cultural Competence which is Awareness, Acknowledgement, Acceptance and Action, and staff are finishing up the details on how those who complete the course can earn micro-credentials and potential course credits. Once completed, the program will be offered on a pilot basis to campuses and other organizations.

DATA AND RESEARCH AGENDA & 2021 DATA CAMPUS BRIEFINGS

Dr. David Mahan, Associate Vice President, Data, Research and Advanced Analytics, provided an update on the research projects in progress and/or expected to release in the spring of 2021 and discussed the plan for the annual campus data briefings on January 28-29, 2021. Expected reports to release in the coming months included the 2021 Progress Report, the Teacher Preparation Sector Analysis conducted in partnership with EMSI, and a second iteration of the Higher Education Return on Investment Report.

ADJOURNMENT

The Academic & Strategic Initiatives Committee adjourned at 10:45 a.m., ET.

MINUTES REVIEWED AND APPROVED BY THE COMMITTEE: _____

TITLE: Next Statewide Strategic Agenda Development

DESCRIPTION: Committee members, CPE staff and the facilitator will discuss purpose, process, and priorities in the development of the next statewide strategic agenda.

PRESENTERS: Lee Nimocks, CPE's Vice President and Chief of Staff
Stefanie Ashley, ECU Facilitation Center

BACKGROUND INFORMATION

The CPE is directed by KRS 164.020 to develop a statewide strategic agenda for the public postsecondary education system and revise it on a regular cycle. The agenda identifies statewide priorities and a vision for long-term economic growth by improving the education and skill levels of Kentucky's workforce. The agenda sets performance goals for students and institutions that reflect high expectations and standards, emphasizes continuous improvement, and supports technology-based solutions and innovative practices.

In late 2016, CPE approved the latest statewide agenda, "Stronger by Degrees: A Plan to Create a More Educated and Prosperous Kentucky," which is effective through 2021. The agenda focuses on three major policy areas - Opportunity, Success, and Impact - and outlines statewide objectives and strategies the system will pursue to increase postsecondary participation, completion, and the impact of public colleges and universities on our workforce and economy. Additionally, to make Kentucky more competitive on the national stage, the agenda advances an overarching education goal - that 60% of Kentucky adults will have a high value postsecondary certificate or degree by 2030.

Project Background and Overview

Topics to be covered include defining the strategic agenda, the charge of the committee, the tentative timeline, and big picture questions to consider that will guide the planning process.

Facilitated Discussion: Purpose, Process, Priorities

The Committee will discuss the inputs the committee will need to make informed recommendations as well as the Individuals and/or groups that should be included in the process. Questions that may be discussed include:

- Are we focusing on the right issues?
- Are we measuring the right things?
- What's working and what's not?
- Is our work aligned with the state's priorities?
- Does the state agenda align with the priorities of the campuses and vice-versa?
- How to we engage the right stakeholders in the planning process and in the implementation?
- How effective is the current system of monitoring progress?

Kentucky's Strategic Agenda for Postsecondary Education

**Navigating the
Path to 2030**



ASI Committee - February 1, 2021

Challenges leading to postsecondary reforms in the 1990s and the call for statewide strategic agenda

Extremely low educational attainment and high adult illiteracy

Major leaks in the education pipeline (high school to college, graduation, transfer rates)

Fragmented network of community and technical colleges

Poor research competitiveness

System largely driven by institutional interests, empire building, and politics

Lack of effective state-level policy leadership and coordination

Pervasive culture within the state of not valuing education

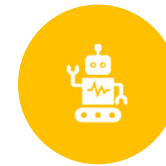
Vision of the Postsecondary Improvement Act (1997)



Strong state level coordination and guidance in the new CPE



Strategic agenda focused on quality of life and economy



Efficiencies through better cooperation, technology, less duplication



Greater accountability with measurable results



Adequate funding that drives improvement and aligns with strategic agenda;



Enhanced research capacity at UK and UofL



Greater emphasis on technical education as a full postsecondary partner



Levels of education comparable with rest of the nation

Statewide Strategic Agenda

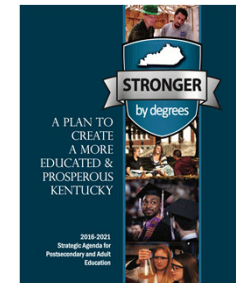
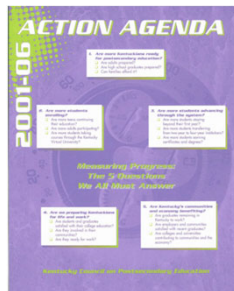
What it **IS**:

- ❖ KY's higher education planning blueprint
- ❖ Provides guidance to key partners in their planning and goal setting
- ❖ High level and focused on the needs of KY citizens
- ❖ Reflects of collective values and goals
- ❖ A way to engage and development partnerships with stakeholders
- ❖ A way to measure progress and adjust course if needed
- ❖ A readable, inspirational agenda understood by the general public

What it **IS NOT**:

- ❖ A replacement for campus strategic plans (but it should help guide their development)
- ❖ The CPE's strategic plan
- ❖ A static plan that cannot be changed or gathers dust on a shelf

Planning Since 1997

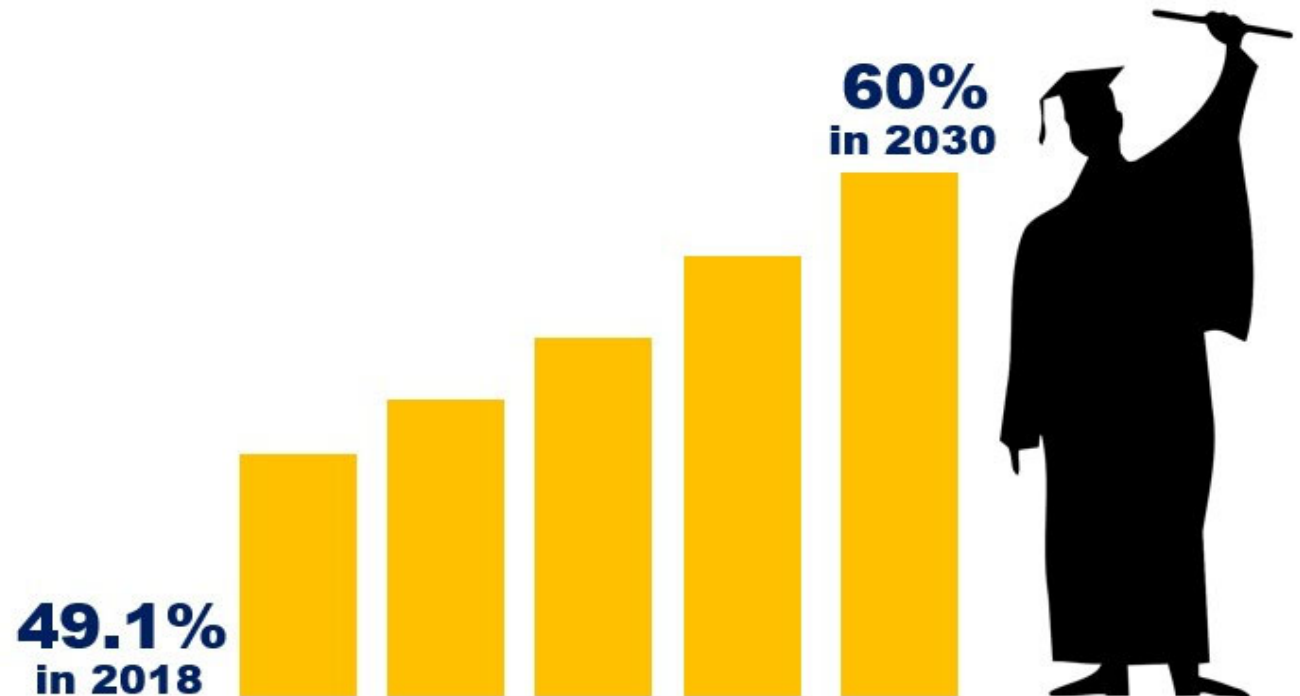


- KY among the first states to **strategically link higher education goals** with social well-being and economic prosperity;
- Simple, short plan, **framed around broad policy areas**.
- Plans developed with **broad public and stakeholder input**
- **Accountability system** assesses progress both at the state and institutional level with a focus on outcomes rather than inputs or specific institutional strategies
- **Performance targets** are negotiated balancing state needs and institutional capacity

60x30: Kentucky's Ambitious Educational Goal

To expand opportunity and strengthen our workforce

The Goal: 60% of Kentuckians (ages 25-64) with a postsecondary certificate or higher by the year 2030.

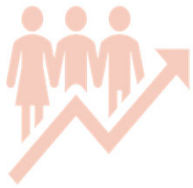


Source: The Lumina Foundation's "A Stronger Nation"

Getting to 60x30 - Some of the Challenges Ahead

- ❖ Increasing **demand for job-ready graduates** and **shifting workforce needs** due to automation and technology
- ❖ Immediate and lasting **effects of the pandemic**
- ❖ No such thing as a **“traditional student”** anymore
- ❖ Success gaps for **low-income and underrepresented** minority Kentuckians
- ❖ Increasingly **competitive higher education environment** for students, philanthropy, talent, and public funds
- ❖ Continuing **public skepticism** about higher education's ROI
- ❖ Increasing levels of **student debt**
- ❖ **Fewer high school graduates** and declining enrollments

Opportunities to Advance Progress



Build on growing levels of cooperation and partnership among campuses and with other organizations and agencies



Capitalize on lessons learned from the pandemic: virtual learning can work for many students and campuses can adapt quickly



Maximize the power of Kentucky's strong data infrastructure and advanced analytics capacity

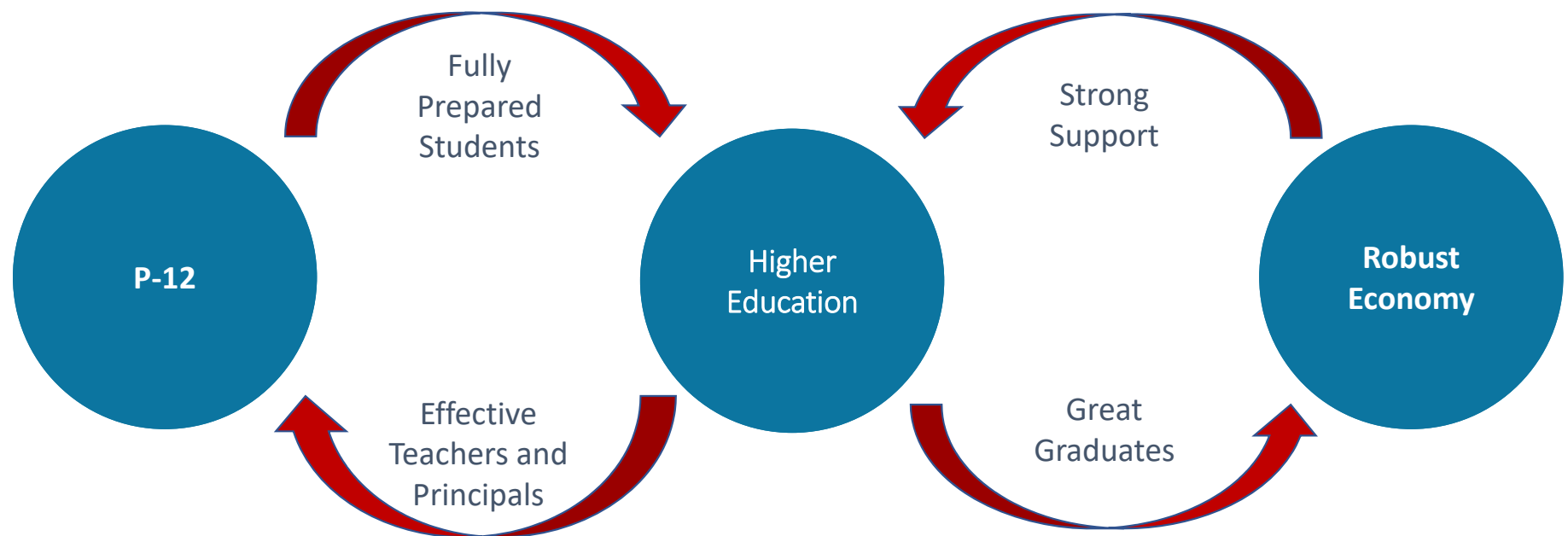


Explore new models of program delivery, financing, and student support



Scale strong programs, systems and strategies that are bridging the divides: financial, digital, racial, regional, social

Kentucky's Success Depends on Collaboration



Looking Ahead – Questions to Guide the Agenda Development



- ❖ Are we focusing on the right issues?
- ❖ Are we measuring the right things?
- ❖ What's working and what's not?
- ❖ Does the state agenda align with the priorities of the campuses and vice-versa?
- ❖ How do we engage the right stakeholders in the planning process and in the implementation?
- ❖ How can we better link our work to state priorities?
- ❖ Is the current accountability system effective?

Charge of the ASI Committee

- ❖ Provide **high-level vision** and guidance
- ❖ **Steer the development** of the agenda and provide direction to staff
- ❖ **Solicit and review input**, feedback, and data from campus leaders, key stakeholders and policy experts
- ❖ **Recommend** priorities, goals, strategies and performance measures based on that feedback
- ❖ **Provide updates** and progress reports to the full CPE board
- ❖ Review agenda drafts and **present final product to the CPE board** for adoption



Staff Team

Lee Nimocks, Vice President and Chief of Staff

Heather Faesy, Senior Associate, Board Relations and Special Projects

Melissa Young, Executive Director Special Projects and Chief Writer

David Mahan, Associate Vice President, Data, Research and Advanced Analytics

Stefanie Ashley, Director, ECU Facilitation Center