

MINUTES

Council on Postsecondary Education

Type: Academic & Strategic Initiatives Committee Meeting
Date: October 8, 2019
Time: 10:30 a.m.
Location: Council on Postsecondary Education, Conference Room A

CALL TO ORDER

The Academic & Strategic Initiatives (ASI) Committee met Tuesday, October 8, 2019, at 10:30 a.m., ET, at the CPE offices in Frankfort, Kentucky. Committee Chair Lori Harper presided.

ATTENDANCE

Members who attended in person: OJ Oleka and Grant Minix.

Members who attended by teleconference: Lori Harper, Lucas Mentzer (joined at 10:45 a.m.) Vidya Ravichandran, and Sherrill Zimmerman.

Members who did not attend: Ben Brandstetter, Donna Moore, Robert Staat, and Brandon Wilson.

Heather Faesy, CPE's senior associate for Board Relations, listened to the recorded audio of the meeting and served as recorder of the meeting minutes.

APPROVAL OF THE MINUTES

The minutes of the June 14, 2019 Academic and Strategic Initiatives Committee meeting were approved as distributed.

PROPOSED NEW ACADEMIC PROGRAM FOR REVIEW & RECOMMENDATION

Presenter: Melissa Bell, Vice President for Academic Affairs and Student Success

KRS 164.020(15) empowers the Council on Postsecondary Education to define and approve the offering of all postsecondary education technical, associate,

baccalaureate, graduate, and professional degree, certificate, or diploma programs in the public postsecondary education institutions.

The ASI Committee has been delegated the responsibility of reviewing new programs and providing a formal recommendation to the full Council regarding approval.

Murray State University

1) Master of Science: Cybersecurity Management

Program Contact: Dr. Robert Pervine, Associate Provost
Marsha Ford, Program Director
Victor Raj, Department Chair of Computer Science

The representatives answered several questions from the Council regarding the curriculum of the program and how it differs from the previous program, the role of the capstone program required for completion, how current case studies help the continuous development of the program, the types of positions graduates would be eligible for and how other courses offered by Murray State can accompany the program to strengthen employment prospects. Representatives stated that while an internship is not required for graduation, it is an available option and students are encouraged to participate. The program also provides a tract to a Master's of Business Administration. No additional faculty will be required for this program.

MOTION: Ms. Zimmerman moved the Committee recommend approval of the program to the Council for approval at its October 31, 2019 meeting. Mr. Mentzer seconded the motion.

VOTE: The motion passed.

2019 KENTUCKY POSTSECONDARY EDUCATION ROI REPORT AND CPE DATA PORTAL

Presenter: David Mahan, Associate Vice President of Data and Advanced Analytics

Dr. Mahan, presented highlights from an upcoming report that focuses on Kentucky postsecondary education's return on investment from both a student and state perspective. CPE staff anticipate the report being released in late October, and it

follows the Kentucky high school graduating class of 2010 for 8 years and answers the following questions:

- Did they go to college?
- Did they graduate?
- How much aid did they receive?
- What were their out-of-pocket costs after financial aid?
- How much did they borrow?
- How much were they making compared to high school graduates?

Dr. Mahan also briefed the committee on CPE's new online data and information portal and CPE's growing number of publicly-available interactive data dashboards designed to help inform decision making for policymakers, college faculty and staff, researchers and the general public. As the meeting date, the data center has the following interactive data tools:

- Academic Momentum: Effect of enrollment intensity on graduation rates
- Academic Program Inventory – Degrees and programs are available
- Degrees – Number, types and trends of degree attainment
- Diversity - Degrees, enrollment, retention and graduation rates.
- Dual Credit - Hours earned, locations and availability
- Enrollment - Fall headcount enrollment
- Enrollment and Graduate Counts by Major
- Financial Aid by Institution, Sector and State
- Graduation Rates - Two-, three-, four-, five- and six-year graduation rates
- Project Graduate - Enrollment, completions and degrees of students enrolled in the Project Graduate program
- Retention Rates - First to second year retention rates of first-time full-time freshmen

The following KYSTATS dashboards are also linked from the data portal:

- Employment - Employment outcomes of graduates
- High School Performance - Both individual high schools and their respective districts on numerous postsecondary metrics.
- Teacher Preparation - Teacher candidate demographics, progression and retention.
- Workforce Needs - Ties educational attainment to workforce outcomes, as well as shows Kentucky's future workforce needs.

Finally, Dr. Mahan discussed the research agenda for the next academic year:

- Return on Investment (Oct. 2019)
- Credential Production Report, Enrollment, Grad Rates (Nov. 2019)
- Dual Credit (Nov. 2019)
- County Profiles for Legislative Session (Nov. 2019)
- EMSI Analysis of Credential Production vs Workforce Demand (Jan. 2020)
 - KY Engineers, KY Nurses/Healthcare, 60x30 Attainment Goal
- KY Student Unmet Need Analysis (Feb. 2020)
- Planned Topics with Academic Affairs: Teacher Prep Pipeline, Co-requisite Model, Curricular Complexity Influence on Student Completion, and College Readiness Alignment with K-12

UPDATES AND ANNOUNCEMENTS

Council staff presented a number of updates and announcements on the following topics:

- 1) New Academic Program Review Process and Academic Program Approval Process: Dr. Melissa Bell, CPE's Vice President of Academic Affairs and Student Success discussed the discussions with the campus Chief Academic Officers and potential policy changes that will be coming to the committee at a future meeting. She also discussed the new contract with Gray Associates and how the new process will enhance academic program review.
- 2) Annual Review: State Diversity, Equity and Inclusion Plans – Dr. Dawn Offutt, Director of Initiatives for Diversity, Equity & Inclusion, discussed the Diversity Plan timeline for the next eight months and stated the next annual update will be provided at the June 2020 Council meeting. Campuses are also reviewing their strategies and may be submitting revisions to the CEO for approval at their next meeting.
- 3) 2019 Higher EDquity Symposium: The symposium will be held on November 14, 2019 at the University of Kentucky's Gatton Student Center. It will feature keynote speakers, plenary and breakout sessions designed to discuss the importance of helping campus leaders produce culturally competent graduates by creating communities of belonging and engagement. Attendees will leave the symposium equipped with practical strategies and resources to use upon returning to campus.

- 4) Degrees When Due Initiative: Lee Nimocks, CPE's Chief of Staff and Vice President for Strategy discussed the Degrees when Due Initiative. Fourteen Kentucky public colleges and universities will participate in Degrees When Due, a national initiative of the Institute for Higher Education Policy (IHEP), to help students who have some college credits complete their degrees. CPE will facilitate the state's participation in the initiative and through it, campus liaisons will learn best practices in adult completion strategies, while re-engaging students who have stopped out of their studies. Degrees When Due will grant campuses access to a variety of resources to help more students complete their degrees and to help the institution audit students' previously earned and transfer credits to determine the most efficient pathway to graduation.

Participating universities include Eastern Kentucky University, Kentucky State University, Morehead State University, Northern Kentucky University, University of Kentucky and University of Louisville. Kentucky's universities will use the program to expand Project Graduate, a degree completion program for adults with 80 or more credit hours.

KCTCS colleges participating include Big Sandy Community and Technical College, Bluegrass Community and Technical College, Gateway Community and Technical College, Hazard Community and Technical College, Hopkinsville Community and Technical College, Madisonville Community and Technical College, Maysville Community and Technical College and Southcentral KY Community and Technical College.

- 5) 2020 Adult Learner Conference: Melissa Young, CPE's Director of Grants and Special Projects discussed the activities around the Adult Learner grant that was awarded in the spring of 2019, CPE's work with the Graduate! Network and related initiatives, and the upcoming Adult Learner Conference to be held on February 6-7, 2020 at the Louisville Marriott East.

ADJOURNMENT

The ASI Committee meeting adjourned at 12:15 p.m., ET.

**MINUTES REVIEWED AND APPROVED BY THE
ACADEMIC & STRATEGIC INITIATIVES COMMITTEE: January 9, 2020**