

MINUTES

Council on Postsecondary Education

Type: Academic & Strategic Initiatives Committee
Date: August 10, 2021
Time: 10:00 a.m. ET
Location: Virtual Meeting - Committee members by ZOOM, Public viewing hosted on CPE YouTube Page

CALL TO ORDER

The Academic & Strategic Initiatives Committee met Tuesday, August 10, 2021, at 10:00 a.m., ET. The meeting occurred virtually via ZOOM teleconference. Members of the public were invited to view the livestream on the CPE YouTube page.

Committee Chair Lori Harper presided.

ATTENDANCE

Members in attendance: Colby Birkes, Lori Harper, Karyn Hoover, Lucas Mentzer, Richard Nelson, Robert Staat, and Kevin Weaver.

Members not in attendance: Muhammad Babar and Vidya Ravichandran.

Heather Faesy, CPE's senior associate for Board Relations, served as recorder of the meeting minutes.

APPROVAL OF THE MINUTES

The minutes of the July 13, 2021 meeting were approved as distributed.

REMARKS FROM PRESIDENT AARON THOMPSON

CPE President Aaron Thompson provided an update on campus fall enrollment numbers and the review of Kentucky State University's financial situation. He also discussed the development of the Student Success Collaborative and the reorganization of GEARUP, and how both will help with increasing the overall success of Kentucky's students.

UPDATE ON STRATEGIC AGENDA DEVELOPMENT PROCESS

Ms. Lee Nimocks, CPE's Vice President of Strategy and Chief of Staff, presented a recap of the work completed since the previous Committee meeting in July. This included a meeting of the Campus Advisory Committee, "deep dive" sessions with senior-level CPE staff, continued review of research and data, initial discussions regarding key performance indicators, and a review of the Kentucky's existing attainment goal.

APPROVAL OF THE STATEWIDE STRATEGIC AGENDA PRIORITIES

At the last meeting, Committee members discussed draft priorities for the next statewide agenda. Since that time, the priorities were formalized and CPE staff presented them for Committee approval.

Overarching Goal:

- **ATTAINMENT:** Increase the percent of Kentucky's adult population (25-64) with a high-quality postsecondary credential to 60% by 2030.

Cross-Cutting Priority:

- **EQUITY:** Ensure all students have equitable opportunity and access to higher education and the tools needed to progress and complete their programs prepared for life and work.

Five Strategic Priorities

- **AFFORDABILITY:** Make postsecondary education affordable for all Kentuckians.
- **TRANSITIONS:** Ensure more students successfully transition to college and are prepared to succeed.
- **SUCCESS:** Ensure more students earn high-value degrees and credentials.
- **TALENT:** Educate a globally competitive workforce and increase research and innovation to fuel job creation and economic growth.
- **VALUE:** Improve public understanding that postsecondary education is key to greater opportunity and economic growth.

MOTION: Dr. Staat moved the Committee approve the proposed priorities of the next strategic agenda. Mr. Nelson seconded the motion.

VOTE: The motion passed.

The approved priorities will be presented to the full Council as part of the statewide strategic agenda approval process in November 2021.

DISCUSSION OF STRATEGIC AGENDA DRAFT OBJECTIVES & SAMPLE STRATEGIES

Ms. Nimocks and Ms. Melissa Young, CPE's Executive Director of Special Projects, presented draft objectives for each of the five strategic priorities, and discussed potential strategies that would fit within each objective. Committee members provided comments and suggestions for improvement.

NEXT STEPS

At the next meeting, Council staff will present the final objectives for approval, and discuss draft statewide strategies and key performance indicators.

ADJOURNMENT

The Academic & Strategic Initiatives Committee adjourned at 11:30 a.m. ET.

MINUTES REVIEWED AND APPROVED BY THE COMMITTEE: August 31, 2021