

**KENTUCKY COUNCIL ON POSTSECONDARY EDUCATION
COMMITTEE ON EDUCATIONAL OPPORTUNITIES**

September 21, 2026, 1:00 p.m. ET (12:00 p.m. CT)
Virtual meeting via ZOOM webinar - <http://bit.ly/4vdBbTC>



**Indicates action item*

- I. Call to Order**
- II. Roll Call**
- III. Approval of the Minutes***
- IV. CPE Updates**
- V. Common Application for Proactive Admissions – Update and Recommendation for Approval***
- VI. Futuriti Updates**
- VII. Adjournment**
Next meeting – Jan. 25, 2027, 1 p.m. ET (12 p.m. CT)

MEETING MINUTES

For approval by the Committee on September 21, 2026

Who: Kentucky Council on Postsecondary Education
Meeting Type: Committee on Educational Opportunities
Date: June 22, 2026
Time: 1:00 p.m. ET (12:00 p.m. CT)
Location: ZOOM Teleconference

CALL TO ORDER

The Committee on Educational Opportunities (CEO) met Monday, June 22, 2026, at 1:00 p.m., ET. The meeting occurred by ZOOM teleconference. Chair Elaine Walker presided.

ROLL CALL

There were 4 voting members in attendance.

- Rev. CB Akins – did not attend
- Whitney Allen – attended
- Dr. Rochelle Brown – attended
- David Carpenter – did not attend
- Robert Croft – did not attend
- Dr. Kellie Ellis – attended
- Elaine Walker - attended

Ms. Alexia Juarez, Associate for Student Success, served as recorder of the meeting minutes.

APPROVAL OF THE MINUTES

The minutes of the April 28, 2026, meeting were approved as presented.

WELCOME/CPE UPDATES

Mr. Travis Powell, Executive Vice President and General Counsel, provided updates on several key items, including the implementation of Senate Bill 185, which restructured Kentucky State University into a polytechnic university. He also noted that the Postsecondary Education Working Group on Performance Funding has begun its review and will submit recommendations ahead of the December 1, 2026, deadline. Finally, Mr. Powell highlighted CPE's latest Progress Report and announced that the Council will present an update on its current work to the Interim Joint Committee on Education next month.

ADULT STOPPED-OUT LEARNERS

Dr. Christopher Ledford, Director of Data and Advanced Analytics, shared an update on the unit's research concerning stopped-out adult learners—specifically adults aged 25 and older who left college without a degree between Fall 2018 and Fall 2024. Senior Associate Daniel Nyambati detailed the study's demographic breakdown, while interns Natalie Gross and Katie Black presented supporting data and proposed strategies to bridge gaps and reengage former students. Building on these findings, Tracy Teater, Associate Director for the Kentucky Student Success Collaborative, emphasized the need for more targeted advising tailored specifically to adult learners and veterans.

HOUSE BILL 307

Dr. Dawn Offutt, Executive Director for Student Access, presented an update on the Council's role in implementing House Bill 307—the My Future Kentucky Act—which provides proactive college admissions to eligible high school students alongside web-based application guidance. Dr. Offutt highlighted how the Council collaborates with Kentucky's public postsecondary institutions to foster a student-centered system that improves accessibility, offers institutional flexibility, enables statewide data integration, and ensures long-term sustainability. She concluded by outlining next steps for the initiative, which will be discussed at the upcoming meeting.

ADJOURNMENT

The Committee adjourned at 1:55 p.m. ET.



My Kentucky Future Act: Statewide Common Application Discussion

Dr. Dawn Offutt
Executive Director for Student Access
Kentucky Council on Postsecondary Education



My Kentucky Future Act Overview

Establishes a proactive postsecondary admissions program to:

- (a) Notify high school students of eligibility for prospective admission to a public postsecondary education institution; and
- (b) Provide instructions to high school students on how to access the common online application to apply for full admission to public postsecondary education institutions in Kentucky.

CPE and CEO Roles

The council shall collaborate with the public postsecondary education institutions to:

- (a) Promote and evaluate the proactive postsecondary admissions program and discuss best practices for proactive admission notifications; and
- (b) Report annually on the program's effectiveness to the Legislative Research Commission for referral to the appropriate Interim Joint Committee on Education.

CPE and CEO Roles

The council is charged with:

- Establishing a common online application to be used by prospective students applying to public postsecondary institutions
- Maintaining a website for students to apply to Kentucky public postsecondary institutions through the common application implemented;
- Reviewing each institution's form that will be used to create student's personalized prospective admissions notification to ensure compliance and offer suggestions to an institution to improve the effectiveness of the institution's participation in the proactive postsecondary admissions program.

Application Selection

- Kentucky's implementation of HB 307 (2026) presents an opportunity to simplify the college admissions process through a coordinated statewide common application and proactive admissions strategy.
- As Kentucky considers implementation, there should be a focus on creating a student-centered system that supports ease of access, institutional flexibility, statewide data integration, and long-term sustainability.
- The CEO is charged with selecting a common application to be used in the proactive admissions process.
- Prior to the September 2026 council meeting, the CEO will select on a common application to be recommended to the Council for approval.

Application Selection

- While several national platforms provide models Kentucky could consider, Common App is the most widely recognized common application platform in the country and is already used by all public institutions except Eastern Kentucky University and KCTCS .

Platform	Primary Purpose	Estimated Cost Range	Strengths	Considerations for Kentucky	Integration with Futuriti
Common App	National undergraduate common application	Low to Moderate (institution participation fees)	Widely recognized by students and counselors; streamlined application process; established infrastructure	Limited state customization and statewide governance; Kentucky would still need reporting, FAFSA, and direct admissions integration	Could serve as the application layer while Futuriti supports career exploration, pathway planning, and advising
Scolr / Coalition	College planning, advising, and application ecosystem	Moderate	Combines advising, communication, career planning, and applications in one platform	Requires statewide coordination and institutional participation agreements	Strong alignment with Futuriti through student pathway planning, advising, and career exploration tools
State by Technolutions	Enrollment management CRM and admissions workflows	Moderate to High (\$30,000–\$175,000+ annually depending on scope)	Highly customizable; strong recruitment and communication tools; widely used in higher education	More institution-focused than statewide student-facing; requires technical staffing and integration support	Could receive application and recruitment data from Futuriti and statewide portals to support institutional enrollment management
Liaison International	Centralized application and enrollment management services	Moderate to High	Strong centralized application processing and document management	Complex implementation and ongoing operational management	Could support centralized processing while Futuriti manages student engagement and career alignment
Kentucky Custom Statewide Portal	Kentucky-developed application and direct admissions system	High initial development and maintenance costs	Full Kentucky control, customization, reporting, and workforce alignment	Significant long-term staffing, cybersecurity, and maintenance responsibilities	Could be directly integrated into Futuriti to create one unified student experience from career planning through application and enrollment

Application Selection

Solution	Type	Organization	State Pricing	Approximate Cost	Typical Implementation	Integrates with State	Current Kentucky Institutions Using It*
Common Application	Shared application platform	Non-profit	Yes	Institution membership plus per-application fees (typically several thousand dollars annually depending on volume)	3–9 months	Yes	UK, UofL, WKU, NKU, KSU, and MoSU,
Coalition for College	Shared application platform	Non-profit partnership (delivered through Scoir)	Yes	Generally included through institutional membership; custom pricing	3–6 months	Yes	Limited Kentucky participation (2 KY private institutions; no broad public adoption)
KY Created	Create a shared application platform	State developed		High initial development and maintenance costs	9-12 months	Unknown	NA

- Several national platforms provide models Kentucky could consider. Three platforms were sent to the institutions for feedback based on ease of access, institutional flexibility, statewide data integration, and long-term sustainability.
- Six of the nine institutions provided feedback.
- Feedback favored adopting the Common App

Common Application Discussion