MINUTES

Council on Postsecondary Education September 27, 1999

The Council on Postsecondary Education met September 27, 1999, at 1:30 p.m. at the Clarion Hotel Riverview in Covington, Kentucky. Chair Whitehead presided.

OATH OF OFFICE

Patricia Summe, Chief District Judge of Kenton County, administered the oath of office to the new student member of the Council, Kevin Listerman.

ROLL CALL

The following members were present: Norma Adams, Walter Baker, Steve Barger, Ron Greenberg, Merl Hackbart, Leonard Hardin, Philip Huddleston, Kevin Listerman, Shirley Menendez, Marcia Ridings, Lee Todd, Lois Weinberg, and Charles Whitehead. Peggy Bertelsman and Wilmer Cody did not attend.

APPROVAL OF MINUTES

There being no corrections, the minutes of the July 19 and the September 1 meetings were approved as distributed.

PRESIDENT'S REPORT A written report from the Council president was included in the agenda book. Ms. Menendez called attention to the success of the Kentucky Commonwealth Virtual University, noting the enrollment of 200 students. Mr. Davies said that this represents the biggest start ever for a consortium virtual university. He anticipates a significant increase in enrollment in January when nearly 100 new courses will be added on-line.

Mr. Greenberg suggested that eduprise.com be asked to locate a help desk in Kentucky to create jobs in the state.

Mr. Davies said that a budget hearing is scheduled for October 11. The presidents of the universities and the Kentucky Community and Technical College System, the president of the Association of Independent Kentucky Colleges and Universities, and the acting director of the Kentucky Higher Education Assistance Authority will discuss their proposed operating and capital budgets. The meeting will begin at 12:30 p.m. at the Council offices. All Council members are welcome to attend.

INFORMATION ITEMS

Information items regarding the P-16 Council activities, post-tenure review, development of the systemwide assessment and placement policy, status of the regional postsecondary education centers, endowment program status, 2000-02 tuition rates and revenue, and 2000 meeting dates were included in the agenda book. There was no discussion of these items.

KSU PROGRAM OF DISTINCTION

RECOMMENDATIONS:

- That the Council approve the Aquaculture Program as a program of distinction for Kentucky State University.
- That the Council award to Kentucky State University from the Regional University Excellence Trust Fund \$1,231,700, representing \$945,000 in nonrecurring funds from fiscal year 1997-1998 and fiscal year 1998-1999 combined and \$286,700 in recurring funds for fiscal year 1999-2000.

MOTION: Mr. Barger moved that the recommendations be approved. Ms. Menendez seconded the motion.

Daniel Rabuzzi of the Council staff said that the Aquaculture program, in addition to research, offers courses at both the undergraduate and graduate levels and includes an undergraduate scholarship to be established with funds from the Trust Fund. He said that since Kentucky State University is a land-grant institution with a strong extension mission, development of the program will lead directly to economic development in the state.

A presentation was made by George Reid, president of Kentucky State University; Harold Benson, director of the Land-Grant Programs; and Jim Tidwell, coordinator of the Aquaculture Program.

Mr. Tidwell said that the proposed program is designed to develop additional crops for Kentucky farmers. Aquaculture is the fastest growing segment of the nation's agriculture program. The demand for fresh and live seafood products is growing, and KSU and Kentucky are within a day's drive of over half of the urban population of the United States. Mr. Tidwell said that to support industry growth such as this, the state needs a university that provides all three of the traditional land-grant functions of research, extension, and instruction. KSU offers all three in Aquaculture and has the only Aquaculture research facility in the Commonwealth and in the region.

Ms. Weinberg asked if the extension service will be able to extend marketing into other parts of Kentucky. Mr. Tidwell replied that the university's Department of Agriculture has one half-time person working with Aquaculture marketing, and the university plans to add at least one or one and a half positions this spring. He said that this program includes a faculty position that will be 100 percent devoted to the marketing and economics related to Aquaculture.

VOTE: The motion passed.

WORKFORCE DEVELOPMENT TRUST FUND RECOMMENDATION: That the Council approve the Kentucky Community and Technical College System proposal requesting \$12 million from the 1998-2000 Postsecondary Workforce Development Trust Fund, with \$6 million from each fiscal year 1998-1999 and 1999-2000. The KCTCS will use \$7.5 million of the \$12 million to train Kentucky workers and assist in economic development for the state, and the remaining \$4.5 million primarily to install and upgrade internal information systems.

MOTION: Ms. Weinberg moved that the recommendation be approved. The motion was seconded by Ms. Menendez.

Mr. Rabuzzi said that up to \$4 million of the \$7.5 million targeted to train Kentucky workers can be used to subsidize training for corporations both inside and those relocating to the state. This is an integral part of the state's economic development strategy. A letter of support for the program was distributed from Gene Strong, Secretary of the Cabinet for Economic Development.

Dr. Michael B. McCall, president of the KCTCS, said that this program offers a new way to provide education to Kentuckians. Governor Patton stated in 1997 that education will be the engine that drives economic development. Part of the KCTCS purpose is to provide academic programs to support economic development. Through these funds, the KCTCS institutions will teach transferable skills and will create portable credentials so that workers can transfer from place to place if they choose to change jobs. Dr. McCall said that this program provides an incentive for companies to locate in Kentucky. Businesses and industries will determine the skills required by their workers to help the business be successful, and the KCTCS institutions will provide the education to the students to develop those skills.

Mr. Hackbart questioned whether the program is consistent with the original intent of House Bill 1, which suggested that the funds be used

to integrate the community and technical college system. He asked if this is the best use of the funds to ensure the best possible KCTCS system for the future or if there are other activities, programs, or initiatives that might assure future students that the state has continued to upgrade the quality of the KCTCS institutions.

Dr. McCall said that prior to the passage of House Bill 1 the community colleges and technical colleges were not working together. House Bill 1 requires the community and technical colleges to create a system that integrates academic and technical responses to the needs of business and industry as part of the curriculum of the KCTCS institutions. He said that in the past funds for these programs have generally been allocated to the Economic Development Cabinet. He said that the KCTCS is the expert in training and that the Economic Development Cabinet should not be in the business of education. At the same time, the KCTCS and the Economic Development Cabinet must work together.

VOTE: The motion passed.

PADUCAH REGIONAL CENTER ADVISORY COMMITTEE

RECOMMENDATION: That the president of the Kentucky Community and Technical College System replace the president of Paducah Community College as co-chair of the Paducah Regional Center Advisory Committee. The president of Murray State University is the other co-chair.

MOTION: Mr. Barger made a motion to approve the recommendation. The motion was seconded by Mr. Greenberg.

Mr. Davies said that the change in leadership of this committee is a result of the change in governance of the community colleges that occurred after the committee was created by the Council.

Ms. Menendez asked Dr. McCall to discuss issues involving the region with the people. She said that the people should have input in decisions that will affect them. Dr. McCall assured her that the work of the advisory committee will be in the best interests of all of Kentucky.

VOTE: The motion passed.

KET APPOINTMENT RECOMMENDATION: That Marcia Ridings be appointed as one of the Council's two representatives on the Kentucky Authority for Educational Television. The appointment will expire June 30, 2002.

MOTION: Mr. Greenberg moved that the recommendation be approved. Mr. Barger seconded the motion.

VOTE: The motion passed.

UK RENOVATION OF WILDCAT LODGE

RECOMMENDATION: That the Council approve the University of Kentucky's request for authorization of a \$1,000,000 capital project from private funds and Athletic Association income to renovate the Joe B. Hall Wildcat Lodge.

Mr. Davies said that private funds will be used for this renovation and for all future maintenance costs of this building.

MOTION: Mr. Barger moved that the recommendation be approved. Ms. Menendez seconded the motion.

VOTE: The motion passed.

MUSU RENOVATION OF DEVELOPMENT & ALUMNI AFFAIRS BUILDING

RECOMMENDATION: That the Council approve Murray State University's request for authorization of a \$750,000 capital project from private funds and university fund balances to renovate the Development and Alumni Affairs Building.

MOTION: Mr. Barger moved that the recommendation be approved. Ms. Weinberg seconded the motion.

VOTE: The motion passed.

KCVU SINGLE APPLICATION-REGISTRATION FEE & PROCESS

RECOMMENDATIONS:

- That students who make their first application to participating institutions through KCVU be charged only one applicationadmission fee (and one registration fee if applicable) and that those fees go to their chosen home institution.
- That for KCVU students who seek multiple registrations at multiple institutions there be no additional application-admission process and no additional application-admission fee or registration fee if applicable.
- That students already admitted to a participating institution through traditional on-campus admission-registration processes be allowed to register for KCVU courses offered by institutions other than the student's home institution without another applicationadmission process or fee, or an additional registration fee.

MOTION: Mr. Greenberg moved that the recommendations be approved. Mr. Baker seconded the motion.

VOTE: The motion passed.

KCVU COMMON APPLICATION-REGISTRATION FORM

RECOMMENDATIONS:

- That KCVU construct and deploy two generic application forms, one for undergraduate admission and one for graduate admission, for all students who choose to apply to participating institutions through KCVU for their first matriculation.
- That KCVU construct and deploy a generic registration form for students who choose to register in participating institutions through KCVU.

MOTION: Mr. Barger moved that the recommendations be approved. Mr. Greenberg seconded the motion.

VOTE: The motion passed.

NEW PROGRAM PROPOSAL

RECOMMENDATIONS:

- That the Bachelor of Arts program in Interdisciplinary Early Childhood Education proposed by Western Kentucky University be approved and registered in CIP 13.1204 (Pre-Elementary/Early Childhood/Kindergarten Teacher Education).
- That the Council not take action at this time on the Associate of Applied Sciences in Interdisciplinary Early Childhood Education proposed by Western Kentucky University.
- That the Council staff work with university and KCTCS representatives to develop transfer agreements and common curricula where possible, in order to build a career ladder for early childhood personnel.

The Governor's Task Force on Early Childhood Education will soon make recommendations for consideration during the 2000 legislative session. The Council staff met with officials from WKU and KCTCS, and the decision was made to postpone action on the proposed associate degree program at this time. WKU will work with the KCTCS to ensure that the associate degree programs developed by the KCTCS and Western follow the recommendations of the Task Force.

MOTION: Mr. Greenberg moved that the recommendations be approved. Ms. Weinberg seconded the motion.

VOTE: The motion passed.

NEXT MEETING

The next meeting will be November 8 at the Council offices in

Frankfort.

ADJOURNMENT

There being no further business, the meeting adjourned at 2:35 p.m.

Gordon K. Davies President

Phyllis L. Bailey
Phyllis L. Bailey
Secretary