

MINUTES
Council on Postsecondary Education
May 21, 2001

The Council on Postsecondary Education met May 21, 2001, at 10:45 a.m. at the council offices in Frankfort, Kentucky. Chair Whitehead presided.

ROLL CALL

The following members were present: Norma Adams, Walter Baker, Steve Barger, Peggy Bertelsman, Ron Greenberg, Merl Hackbart, John Hall, Philip Huddleston, Amanda Coates Lich, Shirley Menendez, Charlie Owen, Lois Combs Weinberg, Charles Whitehead, and Gene Wilhoit. Hilda Legg and Joan Taylor did not attend.

OATH OF OFFICE

Mr. Whitehead welcomed John Hall as a council member. Governor Patton appointed Mr. Hall April 30, 2001, to replace Lee Todd. William L. Graham, Franklin County Circuit Judge and Chief of the 48th Judicial Circuit, swore in Mr. Hall earlier in the day.

APPROVAL
OF MINUTES

The minutes of the previous meeting were approved as distributed.

PRESIDENT'S REPORT

A written report from the council president was included in the agenda book.

Mr. Davies noted that the University of Kentucky Martin School of Public Policy and Administration public finance program recently was named fifth in the nation by *U.S. News & World Report*. Council member Merl Hackbart had a major role in the creation and operation of this program.

Mary Beth Susman has resigned as chief executive officer of the Kentucky Virtual University effective the middle of June. Daniel Rabuzzi will serve as acting chief executive officer.

AGENCY OPERATING
BUDGET THIRD
QUARTER REPORT

The third quarter report on the agency operating budget was presented for information.

OPERATING BUDGET

RECOMMENDATION: The staff recommends that the council approve the 2001-02 agency operating budget of \$140,901,000.

MOTION: Mr. Barger moved that the recommendation be approved. Ms. Weinberg seconded the motion.

VOTE: The motion passed.

FACULTY
DEVELOPMENT
PROGRAM FUNDS

RECOMMENDATIONS:

- The staff recommends that the council approve the distribution of \$874,000 of the \$900,000 in Faculty Development Program funds available to the institutions in 2001-02 from the Technology Initiative Trust Fund.
- The staff recommends that the council request a report on joint faculty

development efforts, due from the chief academic officers at the July meeting.

MOTION: Mr. Baker moved that the recommendations be approved. Mr. Barger seconded the motion.

VOTE: The motion passed.

Mr. Whitehead stressed the need for institutional collaboration and cooperation on this issue.

Mr. Davies used as an example Western Kentucky University's Web-based program to teach faculty to build Web-based courses. He said it would be nice to see other institutions using Western's Web-based program and build on that existing program rather than starting similar programs at their institutions.

ACTION AGENDA PROGRAM FUNDS

RECOMMENDATION: The staff recommends that the council approve the distribution of \$8,465,945 of the \$10 million in Action Agenda Program funds available in 2001-02 from the Regional University Excellence Trust Fund.

MOTION: Mr. Barger moved that the recommendation be approved. Ms. Menendez seconded the motion.

Mr. Greenberg suggested adding a requirement for annual or biennial reports to determine the success of the program and evaluate the use of funds.

Mr. Davies said that the recommendation would be modified to include a request for annual reports through the next several years.

Ms. Bertelsman said that she would like to see more evidence of collaboration. She asked the staff to review the application process and then discuss ways to reward the institutions for their efforts of collaboration.

Mr. Hackbart asked about the process for reviewing the proposals.

Jim Applegate, council vice president for academic affairs, said that the proposals were submitted by the institutions. A review team composed of council staff reviewed the proposals and identified those that fell clearly within the Action Agenda guidelines. Staff then worked with the institutions on needed adjustments.

VOTE: The motion passed.

KY PLAN FOR EQUAL OPPORTUNITIES

Mr. Barger gave an update on the partnership agreement with the U.S. Department of Education's Office for Civil Rights.

Mr. Barger reported that at the April 16 meeting of the Committee on Equal Opportunities the committee voted to recommend to the council that

the Morehead State University request for a qualitative waiver be denied because the institution failed to achieve its commitments in five areas. The committee may reconsider the request at its August 20 meeting. At the April 16 meeting, the institution produced a memorandum and made some commitments that if followed through may allow the institution to make a valid request for the qualitative waiver at the August meeting.

QUALITATIVE WAIVER

MOTION: Mr. Barger moved that the Morehead State University request for a qualitative waiver be denied. Mr. Baker seconded the motion.

VOTE: The motion passed.

Mr. Whitehead announced the appointment of Raul Cunningham of Lexington to the Committee on Equal Opportunities to replace Benjamin Richmond.

P-16 COUNCIL REPORT

A report of the P-16 Council activities was provided for information. Mr. Whitehead announced that Norma Adams has been reappointed to a three-year term.

P-16 LITERACY AND
MATHEMATICS
ALIGNMENT TEAMS

RECOMMENDATION: The P-16 Council recommends that the council approve the recommendations of the P-16 literacy and mathematics alignment teams in an effort to improve the transition from high school to postsecondary education and to reduce the need for postsecondary remediation in English and mathematics.

Mr. Davies said the teams were formed to align competency standards, curricula, and assessment measures so high school graduates will not need remedial courses in college. These recommendations will require policy changes at state, institutional, and local levels. The staffs of the Department of Education and the council will develop specific plans.

MOTION: Ms. Weinberg moved that the recommendations be approved. Mr. Huddleston seconded the motion.

The recommendation to train P-12 teachers in all content fields to teach reading, writing, oral communication, active listening, media literacy, and the use of technology was discussed. Nothing in the curriculum beyond the fourth grade trains teachers to recognize learning disabilities. Ms. Bertelsman said that this was a surprising discovery for the postsecondary members of the committee.

VOTE: The motion passed.

MOTION: Ms. Adams made a motion to commend the P-16 alignment teams, particularly Peggy Bertelsman and Carol Gabbard, chairs of the literacy and mathematics teams. Mr. Barger seconded the motion.

VOTE: The motion passed.

COMMISSIONER OF
EDUCATION REPORT

Mr. Wilhoit gave a report from the Kentucky Board of Education. Activities include setting performance standards for the new accountability system, providing a support system for principals and potential principals,

PUBLIC
COMMUNICATIONS
CAMPAIGN

and discussing the redesign of high school to break down barriers from the twelfth grade to college and to strengthen the senior year.

In its 2000 session, the General Assembly appropriated \$1 million of adult education money for a communications campaign aimed at adults. The legislature also appropriated in the second year of the biennium \$1.5 million from lottery revenue to focus the campaign on postsecondary education. A request for proposals was issued in January. The Louisville-based advertising firm, Red7e, and its public relations partner, Guthrie/Mayes, were selected. Representatives of Red7e introduced the general approach of the campaign, including media and public-relations strategies.

KYVU/KYVL
REPORT

Mary Beth Susman reported on the Kentucky Virtual University and the Kentucky Virtual Library. Recent activities include

- The Distance Learning Advisory Committee March meeting was devoted to learning about future technologies available for distance delivery.
- A partnership has been established with the Education Professional Standards Board to provide a Web site for training and assessment of educators.
- The University of Kentucky and the KYVU have agreed to develop an online writing center.
- A press conference was held in April to announce that the KYVU and the Kentucky National Guard will provide work stations in three of the National Guard armories in counties with the least Internet access – Tompkinsville in Monroe County, Jackson in Breathitt County, and Marion in Crittenden County.
- The Southeastern Library Network selected the KYVL for the “Multi-type Library Cooperation Award” for SOLINET’s 2001 outstanding library programs.

Mr. Davies thanked Dr. Susman for her work during her two years as chief executive officer of the KYVU.

Dr. Susman said she has had a wonderful opportunity to begin the most comprehensive virtual university in the United States. She thanked the council members and the Distance Learning Advisory Committee for their support.

Ms. Weinberg thanked Dr. Susman for her energy, creativity, and vision.

MOTION: Ms. Bertelsman moved that the council pass a resolution showing thanks and appreciation to Dr. Susman for all she has done for the KVVU. Mr. Huddleston seconded the motion.

VOTE: The motion passed.

Ms. Adams presented the report of the Academic Affairs Committee.

RECOMMENDATIONS:

JOINT ENGINEERING PROGRAMS

The council staff recommends:

- That proposed joint baccalaureate engineering programs involving the University of Kentucky or the University of Louisville be considered within the band of existing baccalaureate engineering programs at UK and UofL. This means that joint baccalaureate engineering programs involving UK or UofL could be established with review by the boards of all universities involved in the joint program without further council review. No joint engineering program can be established without board review from all partner universities.
- That the council recognize the following four proposed joint baccalaureate engineering programs as the first such programs to be covered by the review process recommended above: Western Kentucky University and UofL in electrical engineering, WKU and UK in mechanical engineering, WKU and UK in civil engineering, and Murray State University and UofL in electrical and telecommunications engineering. All four programs are scheduled to begin fall 2001.
- That the council consider the extensive statewide discussion of these four programs in 2001-02 as fulfilling the required 45-day Kentucky Postsecondary Program Proposal System commentary period. Future joint engineering proposals will be posted to the KPPPS Web-system for statewide review.
- That the council commend Western Kentucky University, Murray State University, the University of Kentucky, and the University of Louisville for progress made toward creating the four joint baccalaureate engineering degree programs.
- That the council request reports from the four universities at its July, September, and November 2001 and January 2002 meetings on the status of the four joint programs.
- That the council affirm its commitment to the July 17, 2000, "Strategy for Statewide Engineering Education in Kentucky." The strategy includes the principle of an accelerated review process for joint baccalaureate engineering programs and the principle of cost-sharing between the Commonwealth and the universities for the long-term funding of the proposed joint engineering programs.

MOTION: Ms. Adams moved that the recommendations be approved.
Ms. Weinberg seconded the motion.

VOTE: The motion passed.

Ms. Adams said that at the Academic Affairs Committee meeting Dr. Carol Garrison, provost of the University of Louisville, said that there needs to be discussions about how to finance these programs.

ADULT EDUCATION
PLAN

RECOMMENDATION: The staff recommends that the council approve the adult education plan for 2001-02, authorizing the allocation of the Adult Education and Literacy Trust Fund and continued implementation of the adult education agenda.

MOTION: Ms. Adams moved that the recommendation be approved. Ms. Menendez seconded the motion.

VOTE: The motion passed.

MASTER OF ARTS IN
TEACHING, ECU

RECOMMENATION: The staff recommends that the council approve the master of arts in teaching proposed by Eastern Kentucky University. The program will be registered in CIP 13.0101 (Education, General).

MOTION: Ms. Adams moved that the program be approved. Mr. Huddleston seconded the motion.

VOTE: The motion passed.

KEES ADMINISTRATIVE
REGULATION

RECOMMENDATION: The staff recommends that the council approve the proposed amendment to the administrative regulation entitled *13 KAR 2:090. Kentucky Educational Excellence Scholarship* and file the administrative regulation with the Legislative Research Commission according to statutory authority in KRS Chapter 13A.

MOTION: Ms. Adams moved that the recommendation be approved. Mr. Baker seconded the motion.

VOTE: The motion passed.

CAS STATEWIDE
STUDENT TRANSFER
SYSTEM

Information was provided on the Course Applicability System, a statewide Web-based system to easily transfer courses from one institution to another. Some institutions have already indicated their willingness to begin this process now while others may participate in the future. Mr. Whitehead encouraged all institutions to participate.

NEW ACADEMIC
PROGRAMS
AND THE KYVU

At the March council meeting, the Academic Affairs Committee requested information on public institutions' use of the KYVU to offer new academic programs. Information is being gathered from the institutions and a full report is planned for the July council meeting. The Academic Affairs Committee suggested a workshop for all council members to better understand what is needed by the institutions to prepare courses for the KYVU.

Mr. Baker presented the report of the Finance Committee.

SPECIAL FUNDING
REQUESTS

Mr. Baker said that the Finance Committee discussed funding requests for state general funds for projects not fitting under funding guidelines, such as the Breathitt Diagnostic Laboratory at Murray State University. The Finance Committee recommended guidelines that will limit the requests of an institution to two special funding requests.

TUITION-SETTING GUIDELINES

MOTION: Mr. Baker moved that the guidelines and evaluation criteria be approved. Mr. Hackbart seconded the motion.

VOTE: The motion passed.

RECOMMENDATION: The staff recommends that the council approve the tuition-setting guidelines.

Mr. Baker noted that the guidelines had been discussed in recent meetings. The Finance Committee recommended changes to the guidelines as they appear in the agenda book: delete bullets 1 and 2; the new first bullet is only the first sentence; the remainder of that paragraph is the second bullet with the addition of a statement that the council staff will monitor and report annually to the council on the cost of college expenses.

MOTION: Mr. Baker moved that the guidelines be approved with the noted changes. Mr. Hackbart seconded the motion.

A discussion followed about charging non-Kentuckians higher tuition than Kentuckians. Mr. Huddleston recalled an earlier discussion about the desire to bring intellectual capital into the state and to allow each institution to experiment with its non-resident rate.

Mr. Hackbart said that the institutions have the flexibility to look at their market areas and make adjustments. He said reciprocity agreements may cover other concerns about competition.

Angela Martin, council vice president for finance, recommended that resident rates be lower than non-resident rates. She said that Governor Patton twice told the Strategic Committee on Postsecondary Education that he seeks brain gain but wants to make sure that strong students are recruited. The institutions also can attract students from out-of-state with scholarships.

Ms. Lich said that the guidelines say that the institutions should move toward producing tuition and fee revenue that is at least 37 percent of the total public funding for each institution. She asked for clarification that if an institution is below the 37 percent that it is supposed to move toward that point.

Ms. Martin said all institutions should be moving toward that percentage.

AMENDMENT TO MOTION: Ms. Lich amended the motion to delete "at least" in the third sentence, third bullet, and replace with the appropriate wording that would move the tuition revenue to a mid-point.

The amendment died for lack of a second.

Mr. Davies said that the 37 percent may need to be changed if budget cuts affect the institutions. If necessary, the staff will bring the guidelines back

to the council when the final budget recommendations are discussed in November.

VOTE ON ORIGINAL MOTION: The motion passed with Ms. Lich and Mr. Huddleston voting no.

RECOMMENDATIONS:

RECIPROCITY AGREEMENTS

- The staff recommends that the council approve reciprocity agreements between Kentucky and Ohio.
- The staff also recommends that the council approve the addition of Washington County, Indiana, and Jefferson Technical College and Owensboro Technical College to the existing Kentucky and Indiana reciprocity agreement.

Mr. Baker noted the agreement with Indiana also includes the Community College of Indiana and Northern Kentucky Technical College.

MOTION: Mr. Baker moved that the recommendation be approved. Mr. Hackbart seconded the motion.

VOTE: The motion passed.

SPACE PLANNING GUIDELINES

A discussion item was included on the review of the space planning guidelines to evaluate the need for new or renovated space at the public colleges and universities for the 2000-02 capital projects recommendation. The council contracted with Paulien and Associates Inc. to revise the guidelines for research space at the doctoral universities. The council staff will recommend revisions to the space planning guidelines at the July 30 meeting.

CPE SIX-YEAR CAPITAL PLAN

An information item was presented on the council's 2002-08 six-year capital plan, which includes any capital project with an estimated cost of \$400,000 or more or any equipment purchase with an estimated cost of \$100,000 or more. The council will approve a 2002-04 capital recommendation in November.

ENDOWMENT MATCH PROGRAM GUIDELINES

RECOMMENDATION: The staff recommends that the council revise the 2000-02 Endowment Match Program guidelines as follows: Matching funds must be from external sources. General Fund appropriations and student-derived revenues (for example, tuition and fees revenue) are not eligible for matching funds.

MOTION: Mr. Baker moved that the recommendation be approved. Mr. Hackbart seconded the motion.

VOTE: The motion passed.

Mr. Baker said that the Finance Committee created a subcommittee of Mr. Greenberg, Mr. Hackbart, and Mr. Barger to review the guidelines. Mr. Greenberg will chair the subcommittee.

UK ARBORETUM
VISITOR EDUCATION
CENTER PHASE I

RECOMMENDATION: The staff recommends that the council approve the University of Kentucky's request to construct Phase I of the Arboretum Visitor Education Center with \$563,385 in private money.

MOTION: Mr. Baker moved that the recommendation be approved. Ms. Bertelsman seconded the motion.

VOTE: The motion passed.

MUSU RENOVATION
OF HART HALL
WATERLINES

RECOMMENDATION: The staff recommends that the council authorize \$1,500,000 from the 2000-02 agency bond pool to Murray State University for an emergency waterline project in Hart Hall. The staff also recommends that Eastern Kentucky University be commended for volunteering to reduce its agency bond authorization to assist Murray State University.

MOTION: Mr. Baker moved that the recommendation be approved. Mr. Hackbart seconded the motion.

Mr. Baker said that this is a good example of cooperation between the two institutions.

VOTE: The motion passed.

TODD RESOLUTION

Mr. Davies read a resolution commending Lee Todd for his service to the council.

MOTION: Mr. Huddleston moved that the resolution be adopted. Mr. Baker seconded the motion.

VOTE: The motion passed.

COUNCIL AUDIT

Mr. Davies said that the staff is seeking the services of an auditor to perform a financial audit. A request for proposals was issued and only one response was received. For that reason, the staff will re-issue the RFP to seek additional bids.

NOMINATING
COMMITTEE

Mr. Baker said that the nominating committee will meet Wednesday, May 30, to discuss officers for next year. It is expected that the council will take action on the nominating committee report during the June 4-5 retreat.

NEXT MEETING

The next regular meeting is July 30. The council will have a retreat at Shaker Village June 4-5.

ADJOURNMENT

The meeting adjourned at 12:55 p.m.

Gordon K. Davies
President

Phyllis L. Bailey
Secretary