

**MINUTES**  
**Council on Postsecondary Education**  
**July 28, 2003**

The Council on Postsecondary Education met July 28, 2003, at 8:30 a.m. at Murray State University in Murray, Kentucky. Chair Barger presided.

Mr. Barger thanked Murray State University and President Alexander for hosting the meeting.

**ROLL CALL**

The following members were present: Norma Adams, Walter Baker, Steve Barger, Bart Darrell, J. P. Davis, Richard Freed, Susan Guess, Charlie Owen, and Charles Whitehead. Peggy Bertelsman, Ron Greenberg, John Hall, Esther Jansing, Joan Taylor, Lois Combs Weinberg, and Gene Wilhoit did not attend.

**APPROVAL OF MINUTES**

The minutes of the May 19 meeting were approved as distributed.

**WELCOME**

President Alexander welcomed everyone to Murray State University. He recognized the MuSU board members in the audience – Chair Sid Easley, Vice Chair Beverly Ford, Faculty Regent Terry Strieter, Mike Miller, and Student Regent Josh Rose.

**FOCUS ON REFORM: MUSU**

President Alexander said that postsecondary education reform has impacted Murray State University in a number of ways – in the areas of access, service, success of the institution in this area and in the state, and in affordability. He said that the institution has a number of challenges, economic and demographic, unique to this region but also unique to the state. President Alexander discussed these challenges in a brief presentation.

**2004-06 OPERATING AND CAPITAL BUDGET DEVELOPMENT**

Sandy Woodley, Council vice president for finance, said that as the Council staff works to develop recommendations for the 2004-06 budget, several issues or recommendations will be brought to the Council for discussion or action during the remaining Council meetings leading up to the November final recommendations. The Council developed five working committees to advise the Council concerning issues specific to the development of the 2004-06 budget: 1) Endowment Match Program Committee, 2)

Funding Distribution Methodology Committee, 3) Special Initiatives Funding Request Committee, 4) Enrollment Growth and Retention Committee, and 5) Affordability Committee. Each committee is working to address a specific set of issues and to develop a set of options or guideline recommendations for the Council to consider leading up to the November budget recommendations. A summary of the basic issues that each committee is addressing was included in the agenda book.

Sherron Jackson of the Council staff discussed the development of the 2004-06 capital budget. He said that each public university and the Kentucky Community and Technical College System are required to submit a 2004-2010 capital plan to the Capital Planning Advisory Board by April 15, 2003. The projects identified in the first biennium of the 2004-2010 capital plans generally evolve into the 2004-06 capital requests. A summary of the institutional requests by fund source was included in the agenda book. The Council will act on the 2004-06 capital recommendation in November.

**RECOMMENDATION:** The staff recommends that the Council approve the 2004-06 Special Initiative Funding Requests Guidelines and Evaluation Criteria.

Ms. Woodley said that the *Points of Consensus* stipulate that a mechanism for requesting funds for special and meritorious initiatives be a part of the 2004-06 budget process, and that guidelines for evaluating such requests be established early in the process. The recommended guidelines and evaluation criteria reflect discussions between and among the Council staff, the university presidents, the university chief budget officers, and the Special Initiatives Funding Request Committee.

**MOTION:** Mr. Freed moved that the recommendation be approved. Ms. Guess seconded the motion.

**VOTE:** The motion passed.

**RECOMMENDATION:** The staff recommends that the Council approve the recommended changes in benchmark institutions and mandated programs as outlined on pages 16-26 of the July 2003 agenda book. Ms. Woodley said that the *Points of Consensus*

document approved by the Council at its February 2003 meeting did not include a specific provision for changes to the institutions' benchmarks. However, the university presidents, the president of KCTCS, and the Council president agreed that institutions could request limited changes to their benchmark lists. During the past several months, the Council staff has been reviewing and analyzing the benchmark institutions and mandated programs as they related to the benchmark funding model for the 2004-06 recommendation. Six institutions and the KCTCS requested changes to their benchmark institutions. Northern Kentucky University, the University of Kentucky, and Lexington Community College chose not to request changes to their benchmark institutions.

MOTION: Mr. Whitehead moved that the recommendation be approved. Mr. Baker seconded the motion.

Mr. Baker asked if the changes to the benchmark institutions for Kentucky State University are in line with the recommendations of the Baker & Hostetler report. Mr. Layzell said that the Council staff has worked closely with the KSU staff to develop the list of institutions for KSU.

VOTE: The motion passed.

KEY INDICATORS OF  
PROGRESS TOWARD  
POSTSECONDARY  
REFORM:  
PROPOSED REVISIONS

Council staff member Christina Whitfield said that in March of 2001 the Council approved 43 indicators designed to measure progress toward postsecondary reform. These indicators were organized around the Council's five questions. Since then, the Council has approved changes for several individual indicators but has not undertaken a systematic refinement of the Key Indicators project. The Council staff has begun the research necessary to proceed with the important work of refining the indicators. The central aims of this process are reducing the number of indicators and a closer alignment with national accountability initiatives. In addition, the Council staff will work to implement the accountability recommendations in the recent report of the Program Review and Investigations Committee staff report. A progress report will be presented at the September Council meeting.

Mr. Layzell said one of the major strengths of postsecondary reform in Kentucky has been the development of these indicators and relating them to

the five questions. He said that this process has been used as a model by many other states in the nation.

**KEY INDICATORS OF  
PROGRESS TOWARD  
POSTSECONDARY  
REFORM:  
INSTITUTIONAL  
INITIATIVES**

Mr. Layzell said that the Council members requested additional information regarding those indicators for which progress to date falls short of systemwide or institutional goals. The Council staff wrote the presidents of each institution and requested a summary of campus initiatives that address those key indicators for which current results suggest more progress is necessary. Also, presidents who saw their institutions' performance on five- and six-year graduation rates decline in 2002 were asked to submit an additional response addressing graduation rates. The institutions' responses were included in the agenda book.

**PROGRAM  
REVIEW AND  
INVESTIGATIONS  
COMMITTEE REPORT**

Mr. Layzell said that on July 10 the General Assembly's Program Review and Investigations Committee released a report on the status of postsecondary education reform in Kentucky. The report raised several concerns but also praised the substantial progress Kentucky has made since 1997. Most of the concerns relate to format of the information the Council provides to the General Assembly. Some additional information will need to be collected to give the legislators information on institutional as well as statewide accountability. He said the report would be a helpful baseline document for all as we continue to make the case of why we need to move ahead and stay the course for postsecondary reform in Kentucky. Mr. Layzell said that it is important to keep the six goals of House Bill 1 and the five questions developed to operationalize those goals in front of everyone. He said this is a great opportunity for the Council and the institutions to use the report to explain to the people of Kentucky what it will take to move the public agenda forward. The Council staff's response to the report recommendations was included in the agenda book.

Mr. Barger said that the Council intends to see that the legislators get the information that they need as we work toward one system of postsecondary education in the Commonwealth and that the taxpayers of the state have the oversight that they need.

**IEG ACTIVITIES**

Mr. Layzell said that planning is underway for the Governor's Conference on Postsecondary Education Trusteeship September 21-22 in northern Kentucky. Kentucky's gubernatorial candidates have accepted the invitation to speak at the conference.

**ADULT EDUCATION  
REORGANIZATION**

**RECOMMENDATION:** The staff recommends that the Council accept the provisions outlined in Executive Order 2003-600 transferring the functions and activities of the Department of Adult Education and Literacy from the Cabinet for Workforce Development to the Council on Postsecondary Education.

**MOTION:** Mr. Whitehead moved that the recommendation be approved. Mr. Freed seconded the motion.

Senate Bill 1, the Adult Education Act of 2000, directed the Council to create a strategic agenda to address the needs of 40 percent of working age Kentuckians functioning at low levels of literacy. Since Kentucky created this partnership between adult and postsecondary education, enrollment in adult education programs, GED attainment, and the on-to-postsecondary rate have increased significantly.

Because of this remarkable success and the continuing need to prepare adults for life and work, Governor Paul Patton signed an executive order June 16, 2003, placing all adult education services with the Council. This executive order abolished the Department for Adult Education and Literacy within the Cabinet for Workforce Development. Reorganization plans must be ratified by the General Assembly in the 2004 regular session. Failure of the General Assembly to ratify the reorganization results in a return to the pre-executive order structure. The reorganization has been extensively discussed with legislative leadership and ratification is expected.

Twenty-five people from the DAEL were offered and accepted positions within the Council. In addition, two positions were assigned to the Council's adult education initiatives prior to the reorganization.

**VOTE:** The motion passed.

**AMERICAN DIPLOMA  
PROJECT STATE PLAN**

**RECOMMENDATION:** The staff recommends that the Council approve the state plan drawn from the recommendations made by the American Diploma Project Policy Panel at the March meeting of the P-16 Council and endorsed by the P-16 Council at its June 2003 meeting.

**MOTION:** Ms. Guess moved that the recommendation be approved. Mr. Whitehead seconded the motion.

Dianne Bazell with the Council staff said that the P-16 Council endorsed the state plan to implement recommendations made by the American Diploma Project Policy Panel. The staffs from the Kentucky Department of Education and the Council drew up the plan in consultation with other P-16 agencies and representatives of the local P-16 councils. The plan identifies lead agencies to assume the primary role of implementing each element of the plan. At the same meeting, ADP staff presented a draft of the benchmarks of college and workplace readiness in English language arts and mathematics for use as high school exit standards. At its June meeting, the Kentucky Board of Education reviewed the ADP Policy Plan's recommendations. Given the effect that adoption of this plan would have on the standards of the KDE's Program of Studies and Core Content for Assessment, the board reserved its formal approval pending review of the final version of the ADP benchmarks, which will be published this fall.

**VOTE:** The motion passed.

**QUESTION 1 –  
OTHER ACTIVITIES**

The Council staff has been involved in several activities pertaining to Question 1: Are more Kentuckians ready for postsecondary education?: GEAR UP expos, the Governor's Third Annual Literacy Summit, the Governor's Minority Student College Preparation Program Conference, the 16<sup>th</sup> Annual Academically Proficient African American High School Junior and Senior Conference, a meeting with the five state partners in the American Diploma Project, and the annual State CEO K-16 Institute. More information about these events was included in the agenda book.

**CEO REPORT**

Mr. Barger gave a report from the Council's Committee on Equal Opportunities. He said that Mr. Whitehead is the new CEO chair and campus visits will begin in the fall. The Council staff has not received formal notice of its status regarding the partnership with the U.S. Department of Education's Office for Civil Rights. The OCR staff indicated that a report has been delivered to their Washington, D.C., office for review but the review is not yet complete. Because all of the commitments in the agreement have not been completed, it is possible that the OCR may choose to extend

the partnership. The commitments not yet completed are: a) the renovation of KSU's Hathaway Hall classroom and office building, b) the renovation of KSU's Young Hall dormitory, c) KSU's assurance to substantially narrow the gap between the performance rate of its students on the PRAXIS II as compared to the Kentucky statewide performance average, and d) UofL's Pathways Program.

**CEO TERMS OF APPOINTMENT**

**RECOMMENDATION:** The staff recommends that the Council approve the Committee on Equal Opportunities' recommendation to establish terms of appointment for members as follows: citizen members four years with a maximum of two consecutive terms, Council members one year or until replaced, and the legislative member one year or term of office. The members will be given appointments staggered by number of years for the first term to protect the committee's institutional memory and will represent all regions of the state.

**MOTION:** Ms. Guess moved that the recommendation be approved. Mr. Whitehead seconded the motion.

Ms. Adams thanked the CEO members for their time commitment and dedication.

**VOTE:** The motion passed.

**QUESTIONS 2 AND 3  
– OTHER ACTIVITIES**

Information was included in the agenda book about other activities that staff has been involved in pertaining to Questions 2 and 3: Are more students enrolling? Are more students advancing through the system? – a meeting with the Kentucky Professional and Continuing Education Council; Distance Learning Advisory Committee activities; and the final media phase of the Go Higher, Education Pays campaign.

**STATEWIDE STRATEGY FOR PUBLIC HEALTH, RESEARCH, AND SERVICE**

**RECOMMENDATIONS:**

- The staff recommends that the Council establish a Statewide Public Health Advisory Committee charged to create a Statewide Strategy for Public Health Education, Research, and Service to be presented for action to the Council after review by the Council of Chief Academic Officers and the Council of Presidents.

- The staff recommends that the Council invite the Commissioner of the Kentucky Department for Public Health to serve on the advisory committee with the senior public health administrators of the four institutions that offer graduate degrees in public health and the Council's vice president for academic affairs.

Kentucky ranks near the bottom among the states on many indicators of public health. Public health problems will increasingly be a drain on state resources, making it more difficult to address pressing education needs. This advisory committee will bring together providers and consumers of public health education to create a broad public health strategy that addresses education, research, and service needs in Kentucky and places decisions about academic program development and accreditation within that larger agenda. The plan will be presented to the Council for action at its March 2004 meeting.

Dr. Jim Applegate, Council vice president for academic affairs, introduced representatives from the four institutions that currently offer degrees in public health – Paul McKinney, University of Louisville; Tom Samuels, University of Kentucky; Barbara Burch, Western Kentucky University; and Lile Cook, Eastern Kentucky University.

Dr. Rice Lich, Commissioner of the Kentucky Department of Public Health, shared information about the general health status of Kentuckians and funding for public health services. He said that the chronic diseases would cause a drain on public funding. Dr. Lich said the only way to improve public health is to change the life style of our citizens.

MOTION: Mr. Baker moved that the recommendations be approved. Mr. Freed seconded the motion.

VOTE: The motion passed.

EXTENSION OF  
ENDOWMENT MATCH  
DEADLINE

RECOMMENDATION: The staff recommends that the Council approve a six-month extension to the existing June 30, 2004, matching funds deadline.

MOTION: Mr. Whitehead moved that the

recommendation be approved. Ms. Adams seconded the motion.

VOTE: The motion passed.

**PROGRAM  
PRODUCTIVITY  
REPORTS:  
KCTCS AND LCC**

**RECOMMENDATION:** The staff recommends that the Council approve the productivity reports of the Kentucky Community and Technical College System and Lexington Community College.

**MOTION:** Mr. Freed moved that the recommendation be approved. Ms. Adams seconded the motion.

Dr. Applegate said that this is part of the continual process of reviewing low-productivity programs. A list of the programs reviewed was included in the agenda book.

Ms. Adams said that she thinks the KCTCS will be inundated with students. Higher tuition at other institutions and students who are unemployed will enroll at the KCTCS institutions. She said that we must begin telling this story of overcrowding at the basic level of education to the public and to the legislators.

VOTE: The motion passed.

**LABOR MARKET  
INFORMATION  
SURVEY**

Christina Whitfield said that in November 2002 the Workforce Development Cabinet released the final report from its Labor Market Information Survey, a comprehensive study of labor supply and demand in Kentucky. At the request of the Council staff, the survey included questions about educational requirements for hard-to-fill positions.

Nancy LaPrade with the Workforce Development Cabinet and Jonatan Roenker from the Center for Business and Economic Research at the University of Kentucky discussed results of the survey.

**QUESTIONS 4 AND 5  
– OTHER ACTIVITIES**

Information was included in the agenda book about other activities that staff has been involved in pertaining to Questions 4 and 5: Are we preparing Kentuckians for life and work? Are Kentucky's communities and economy benefiting? – sponsored in partnership with the KCTCS the fifth annual Faculty Development Conference; participated in the 2003

Biotechnology Industry Organization convention and exhibition in Washington, D.C.; presented information on Kentucky's postsecondary education reform at a national conference sponsored by the National Science Foundation; assumed a leadership role in the development of the "learning grade" for the *Measuring Up* national report card on postsecondary education; participated in a meeting sponsored by the National Forum on College-Level Learning; and renewed the statewide license with the Environmental Systems Research Institute on behalf of the public institutions and Berea College.

2004  
MEETING CALENDAR

The 2004 meeting dates will be approved at the September meeting.

COUNCIL  
COMMITTEE  
APPOINTMENTS

Mr. Barger noted that he has made several changes in committee appointments for Council members. The updated list was included in the agenda book.

ADAMS  
RESOLUTION

Mr. Barger read a resolution honoring and commending Ms. Adams for her service as Council chair.

MOTION: Mr. Freed moved adoption of the resolution. Ms. Guess seconded the motion.

VOTE: The motion passed.

Ms. Adams said it has been an honor to serve as chair of the Council and thanked the Council for the resolution.

NEXT MEETING

The next meeting will be September 21-22 in northern Kentucky. The meeting will be held in conjunction with the Governor's Conference on Postsecondary Education Trusteeship.

TOUR OF CAMPUS

Mr. Barger encouraged everyone to join the tour of the Murray State University campus.

Mr. Barger asked the audience to join the Council members in singing happy 21<sup>st</sup> birthday to the Council's student member, J. P. Davis.

ADJOURN

The meeting adjourned at 11 a.m.

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Thomas D. Layzell  
President

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**Phyllis L. Bailey**  
**Associate, Executive Relations**