

MINUTES
Council on Postsecondary Education
April 20, 2012

The Council on Postsecondary Education met Friday, April 20, 2012, at 9 a.m. at the University of Kentucky in Lexington, Kentucky. Chair Pam Miller presided.

WELCOME

Ms. Miller welcomed everyone to the meeting.

President Eli Capilouto welcomed the Council to the University of Kentucky.

ROLL CALL

The following members were present: Glenn Denton, Dan Flanagan, Joe Graviss, Dennis Jackson, Nancy McKenney, Pam Miller, Donna Moore, Kirby O'Donoghue, Lisa Osborne, Jim Skaggs, Joe Weis, and Joe Wise. Terry Holliday and Marcia Ridings did not attend.

APPROVAL OF MINUTES

The minutes of the February 9 retreat and February 10 meeting were approved as distributed.

**STRATEGIC AGENDA
FOCUS AREA –
COLLEGE READINESS**

Dr. Sue Cain, CPE's coordinator for college readiness, provided an overview and update on the college readiness objectives and strategies.

Dr. Jacqueline Korengel, Kentucky Adult Education's director of strategic initiatives, provided an overview and update on increasing the number of college-ready GED graduates.

Dr. Cathy Gunn, MoSU's dean of the college of education, provided an update to the Council on the Assessment Academies.

Dr. Sam Evans, WKU's dean of the college of education and behavioral sciences, and Dr. Kim Walters-Parker, Education Professional Standards Board's director of educator preparation division, provided an update to the Council on the co-teaching project.

Dr. Heidi Hiemstra, CPE's assistant vice president for information and research, provided an overview and update on the college readiness metrics.

**PERFORMANCE
PRESENTATIONS –
WESTERN KENTUCKY
UNIVERSITY, NORTHERN
KENTUCKY UNIVERSITY,
UNIVERSITY OF
LOUISVILLE**

Dr. Gary Ransdell, WKU's president, provided the Council an update on WKU's progress on the key performance measures in the state's strategic agenda.

Dr. Jim Votruba, NKU's president, provided the Council an update on NKU's progress.

Dr. Shirley Willihnganz, UofL's executive vice president and university provost, provided the Council an update on UofL's progress.

**CPE PRESIDENT'S
REPORT TO THE
COUNCIL**

A written report from Mr. King, CPE's president, was distributed. Highlights of his report include:

- National Forum on Common Core Standards – Attendees from 22 states representing K-12, higher education, policymakers, and education advocates met in Louisville February 27-29 to address the challenges of college and career readiness and the implementation of the common core standards. The first day of the forum focused on Kentucky initiatives, including highlights from leadership networks, an introduction to the three regional assessment academies, and the importance of using assessment to improve student learning.

The second day brought everyone together from around the country to consider statewide collaboration as multi-state panels shared their ongoing work and implementation strategies. The final day of the forum helped states focus on next steps and provided time for teams to work together on implementation “road maps.” One participant described learning that “engagement of leadership is the key to moving education forward.” Many left Louisville with ideas that they can share with colleagues in their home states, and others have begun conversations that will continue to prove useful in this work.

- Student Success Summit – On April 2-3, CPE hosted the inaugural Kentucky Student Success Summit in Louisville and nearly 300 people attended, representing more than 40 of the public two-year and public and private four-year institutions, CPE, and community organizations. The speakers were nationally known student success experts and included George Kuh, Joe Cuseo, Larry Abele, and Tom deWit. The workshop sessions focused on the first-year experience, high-impact educational practices, and closing achievement gaps. Speakers presented on a range of student success topics such as the need for deep, “integrative” learning and the right mix of student engagement on the campuses; the experience of Florida State University in promoting student success through the data-driven efforts of a retention team; and proactive strategies to address the root causes of student attrition. The Kentucky Delivery Network discussed the methodology of “delivery” and how it can be used to hit student success targets. There also was an opportunity for campus leaders to share their most effective student success practices during roundtable discussions.
- Fall 2011 Enrollment Report – Enrollment in all sectors of postsecondary education in Kentucky increased again in fall 2011. For the first time, the report provides enrollment data on all sectors of postsecondary education operating in Kentucky and includes students attending proprietary schools, out-of-state institutions with campuses in Kentucky, and online institutions licensed to operate in Kentucky. With this new information, there is a much better picture of the scope and breadth of higher education in Kentucky.

With the addition of the student enrollments in the licensed institutions that had not previously been counted, total headcount enrollment in Kentucky is now 305,000, up from 267,000 in the fall of 2010. To put that number in perspective, one in every 11 Kentuckians (age 16 and older) was engaged in some kind of postsecondary study in fall 2011. Looking at just those institutions that have reported historically, enrollment grew 2 percent over the past year and has grown 32 percent in the past ten years.

Public institutions continue to enroll the majority of Kentucky’s students, with the public universities enrolling 42 percent of students and KCTCS enrolling 36 percent. AIKCU member institutions (private, not-for-profit colleges and universities) enroll the next largest group with 12 percent. Other licensed institutions enroll 11 percent. Proprietary education enrollments have increased significantly in the past several years, and it is expected to continue to expand in the future. The full enrollment report will be available on the data portal on April 20.

- GEARUP Launch – At a statewide launch event at Holmes High School Auditorium in Covington in late March, GEAR UP Kentucky 3.0 announced that 29 schools have been selected to participate in a new \$26.9 million college-readiness grant award. GEAR UP (Gaining Early Awareness and Readiness for Undergraduate Programs) anticipates serving 10,000 Kentucky students from low-income schools over the life of the six-year federal grant. The program serves entire student cohorts and follows them throughout middle and high school. An estimated 450 seventh graders from all three northern Kentucky GUK 3.0 schools - Holmes Middle School, Newport Middle School, and Bellevue High School - attended.
- GED Testing and Radio Ads – Kentucky Adult Education (KYAE) is sponsoring free GED testing through June 30. The initiative is supported with federal Workforce Investment Act incentive funding and is expected to help many Kentuckians jumpstart their educations and careers. Last year’s free GED testing spurred a 10 percent increase in GED completions: 10,294 Kentuckians earned the high school equivalency credential in 2010-11. The free testing is promoted with public service announcements on radio stations across the Commonwealth and marketing by local adult education programs. Based on the latest data, 26 percent of Kentucky GED graduates transition to postsecondary education within two years.
- CPE Staff Highlights – Many of the Council staff members are contributing their expertise on the national front, including serving on forums and boards where they provide expertise and input. The following list is not exhaustive, but represents a sampling of recent staff highlights.

Dr. Sue Cain served as one of four national panelists at a forum in Washington, D.C., on March 12 at the Achieve, Inc., offices. About 50 leaders of national membership and advocacy organizations working with states and districts on implementation of the common core standards and common assessments attended the forum. On April 16, Dr. Cain was a panelist at the College Board’s Affinity Network inaugural meeting to join in a discussion of college readiness and remediation issues faced by school, district, and postsecondary leaders. Topics addressed during the discussion were student preparation, transitions to college and the work place, and college success and completion.

Dr. Aaron Thompson recently co-authored a book designed to help educators close achievement gaps among diverse populations. *Infusing Diversity & Cultural Competence into Teacher Education* is the latest in Dr. Thompson’s texts that focus on student success and topics of diversity. Dr. Thompson co-authored the book with nationally known educator Joseph B. Cuseo.

Bob King was elected to the Executive Committee of the State Higher Education Executive Officers (SHEEO) based in Boulder, Colorado. SHEEO is a nonprofit, nationwide association of the chief executive officers serving statewide coordinating boards and governing boards of postsecondary education. The executive committee is the governing board for the national association. Members are recognized by their peers as leaders in the profession of state policy for higher education.

2012-13 TUITION AND
MANDATORY FEE
RECOMMENDATION

Dr. John Hayek, CPE's senior vice president for budget, planning, and policy, provided an overview of the Council staff's 2012-13 resident, undergraduate tuition and mandatory fee ceilings recommendation. The recommendation equates to maximum base rate increases of 4 percent for KCTCS, 5 percent for the comprehensive universities, and 6 percent for the research institutions, rounded to the nearest whole dollar. The staff also recommends that the Council maintain the current floor for nonresident, undergraduate tuition and mandatory fees of two times the resident, undergraduate rate.

In addition, the Council staff recommends that the public universities be allowed to submit for Council approval market competitive resident and nonresident tuition and mandatory fee rates for graduate and online courses.

Dr. Hayek stated that the staff recommendation is based on a collaborative approach from discussions with various groups including the institutional presidents, chief budget officers, and the Student Government Association. Mr. King stated that the Student Government Association leaders did express concern over the increase.

Ms. O'Donoghue stated that the Student Government Association presidents understand the financial strain the institutions are facing but are concerned about the impact the increase in tuition will have on students. Ms. O'Donoghue stated, based on the constituency group she represents, she will be voting no for an increase in tuition rates for 2012-13.

MOTION: Dr. Wise moved that the proposed 2012-13 tuition and mandatory fee recommendation be approved. Mr. Weis seconded the motion.

VOTE: The motion passed.

2012-13 TUITION AND
MANDATORY FEE
RECOMMENDATION,
NORTHERN KENTUCKY
UNIVERSITY

Dr. Hayek presented the staff recommendation that the Council approve the 2012-13 tuition and mandatory fee proposal and requested exceptions to the nonresident rate floor for Northern Kentucky University. The NKU proposal submitted to the Council is in compliance with the 5 percent ceiling.

In line with what NKU proposed and the Council approved last year (i.e., 2011-12), Northern Kentucky University requested exceptions to the nonresident rate floor for their undergraduate Metropolitan rate and their Program for Adult-Centered Education (PACE) rate. The Council staff recommended approval of these nonresident rates as proposed by the university.

The NKU Board of Regents will act on the recommended rates at its May 2 meeting.

Mr. Denton stated he disliked the procedure of the Council acting on a recommendation prior to an institution's board approving the recommendation. He requested that in the future an institution's board of regents or trustees act on an item before that item is recommended to the Council for approval.

MOTION: Ms. Osborne moved that the 2012-13 tuition and mandatory fee and requested exceptions to the nonresident rate floor recommendation for Northern Kentucky University be approved. Dr. McKenney seconded the motion.

VOTE: The motion passed.

SCHNELLENBERGER
FOOTBALL COMPLEX
ADDITIONS/UPGRADES,
UNIVERSITY OF
LOUISVILLE

Mr. Sherron Jackson, CPE's assistant vice president for finance, presented the request of the University of Louisville for expansion of the Schnellenberger Football Complex weight and training rooms with \$7,500,000 of private funds. The project total scope is \$7,500,000. The University of Louisville Board of Trustees approved the project April 5, 2012.

This is a recently identified priority of the University of Louisville. The project is related to the facility plan and calls for the expansion of the football complex to enhance training and athletic preparation, including the weight and training rooms, equipment, and upgrading the existing areas. The proposed project will include the following related expansions, renovations, and upgrades: 11,500 square feet for weight room, 4,000 square feet for training room, 2,500 square feet for storage, mechanical and electrical space, and equipment for the expanded spaces. The project will allow the university to be more competitive at the Bowl Championship Series level. The project is scheduled to be completed fall 2013.

The project requires interim authorization because the project and funds have all come forward after the 2010-12 biennial budget was enacted. Therefore, authorization is needed to allow the university to properly design the project, complete the project bid process, award a contract, and complete the work by fall 2013. The project will be implemented under the prevailing wage law. The project will result in improvements to state-owned property with ownership of the improvements to accrue to the university upon completion.

The University of Louisville confirmed that the private funds come from the University Athletics Foundation. The project will not result in requests from the General Fund for maintenance and operating funds.

The project meets the requirement of KRS 45.760(7) that the source of funds be at least 50 percent federal or private. The university does not anticipate debt financing any portion of this project, thus the provisions of KRS 45.763 do not apply. The University of Louisville's Office of the Vice President for Business Affairs will implement the project.

MOTION: Mr. Flanagan moved that the request of the University of Louisville for expansion of the Schnellenberger Football Complex weight and training rooms with \$7,500,000 of private funds be approved. Mr. Weis seconded the motion.

VOTE: The motion passed.

DUAL CREDIT POLICY

Dr. Aaron Thompson, CPE's senior vice president for academic affairs, and Dr. Cain presented the staff recommendation that the Council approve the Dual Credit Policy for the Kentucky public postsecondary institutions.

The passage of House Bill 160 in the 2010 legislative session supports and enhances Kentucky's strategies for ensuring students can successfully transfer from the Kentucky Community and Technical College System to Kentucky's four-year universities and colleges. This goal is essential to improving the education pipeline and realizing the Commonwealth's educational attainment goals. The Kentucky Transfer Action Plan is the statewide implementation plan for HB160.

As a part of the Kentucky Transfer Action Plan, a statewide Dual Credit Work Team comprised of faculty and administrative leaders was formed to create a Kentucky Standard Acceptable Scores for National Exams Table and to support the creation of a statewide Dual Credit Policy. The dual credit policy was created to define dual credit and outline the terms and conditions through which opportunities for dual credit will be provided for secondary students taking college-level courses and receive college and high school credit. The policy also outlines credit-by-examination guidelines for the Advanced Placement Program (AP) and the College-Level Examination Program (CLEP®) for secondary and other first-time students entering a public postsecondary institution. A survey of campus and statewide dual credit memorandums of understanding and memorandums of agreement were reviewed to create this policy.

MOTION: Mr. Denton moved that the proposed Dual Credit Policy for the Kentucky public postsecondary institutions be approved. Dr. Wise seconded the motion.

VOTE: The motion passed.

DOCTORATE IN
PHYSICAL THERAPY,
WESTERN KENTUCKY
UNIVERSITY

Dr. Tom Martin, CPE's senior associate for academic affairs, presented the staff recommendation that the Council approve the Doctorate in Physical Therapy at Western Kentucky University (CIP Code: 51.2308).

With only two physical therapy doctoral programs offered in the state, the proposed program will help Kentucky increase its capacity to educate more physical therapists and meet market demands, both locally and nationally.

The three-year program includes laboratory and lecture-based biology, two semesters of laboratory and lecture-based inorganic chemistry, two semesters of laboratory and lecture-based physics, social and behavioral sciences, research methods, and successful completion of a clinical experience. Graduates may pursue careers as clinicians, educators, researchers, administrators, supervisors, and consultants, providing services to a culturally and geographically diverse population in an ever changing healthcare environment.

MOTION: Ms. Moore moved that the proposed Doctorate in Physical Therapy at Western Kentucky University (CIP Code: 51.2308) be approved. Mr. Weis seconded the motion.

VOTE: The motion passed.

M.S. IN CLINICAL
RESEARCH DESIGN,
UNIVERSITY OF
KENTUCKY

Dr. Martin presented the staff recommendation that the Council approve the Master of Science in Clinical Research Design at the University of Kentucky (CIP Code: 51.1401).

The M.S. in Clinical Research Design provides practicing health care professionals (M.D.s, D.M.D.s, Pharm.D.s, Clinical Psychologists, etc.) and those pursuing a terminal Ph.D. in fields like pharmacy, nursing, and psychology with the competencies to perform population-based research and clinical trials in accordance with the concept of bench-to-bedside (translational) practice.

Researchers in the basic sciences and pharmaceutical sciences are under increasing pressure to conduct translational research, while researchers in dentistry, nursing, and psychology are being encouraged to take an active role in community-based research.

Clinicians with academic appointments at UK and physicians off campus, including community-based physicians who wish to participate in clinical research, will be targeted for this program.

Students will complete a minimum of 31 credit hours of study. The core curriculum consists of 13 hours and a minimum of 12 elective credit hours. A practicum in mentored research and thesis research is required.

MOTION: Dr. Wise moved that the proposed Master of Science in Clinical Research Design at the University of Kentucky (CIP Code: 51.1401) be approved. Ms. Osborne seconded the motion.

VOTE: The motion passed.

KNOWHOW2TRANSFER WEBSITE PRESENTATION

Dr. Thompson and Ms. Gabrielle Gayheart, CPE's webmaster, presented a demonstration of the KnowHow2Transfer website.

The Council on Postsecondary Education and postsecondary institutions have worked with CollegeSource Inc. to develop a Transfer Equivalency and Degree Pathway Articulation System to facilitate transfer from institutions in the Kentucky Community and Technical College System to all public universities and some private institutions in the state. Over the past two years, Council staff and institutional representatives have worked to implement CollegeSource's Transfer Equivalency System software and develop KnowHow2Transfer—a public website that is built around the software's functionalities.

The KnowHow2Transfer website provides students, advisors, and the general public with one place for information on the transfer process, institutional transfer policies, degree program requirements, and transfer contact information. It also allows users to find institution-specific course equivalencies by searching for individual courses and courses within general education block areas that will be accepted and applied toward graduation requirements. In addition, the website charts degree pathways, which are the courses that KCTCS students should take in order to complete their associate degree and transfer into specific baccalaureate programs. It also allows users to create and print lists of course equivalencies that meet general education and pre-major program requirements and outlines next steps in the transfer process.

KnowHow2Transfer is a comprehensive interactive tool that meets key requirements of KRS 164.2951, also known as HB 160. It reflects the KCTCS common course numbering system, the statewide course classification system for general education, and alignment of general education and prerequisite learning outcomes. It can also be used to outline individual course and general education block transfer for students. The degree pathways show the alignment of associate of arts and associate of science degrees with related bachelor of arts and bachelor of science degrees. The website also notifies users of statewide common college readiness indicators, assessment instruments, course placement scores, and developmental course equivalencies. In addition, it provides statewide standard acceptable scores for AP courses and CLEP exams and the appropriate college course credit awarded for meeting those acceptable scores.

2012 LEGISLATIVE SESSION UPDATE

Mr. Ron Carson, CPE's senior fellow and legislative liaison, and Dr. Hayek provided a report on actions related to postsecondary education including the 2012-14 budget resulting from the 2012 legislative session.

COMMITTEE ON
EQUAL OPPORTUNITIES
REPORT

Dr. Rana Johnson, CPE's chief diversity officer, provided a report from the Committee on Equal Opportunities. The report included an update on the remaining 2012 CEO meetings; the Governor's Minority Student College Preparation Program Annual Conference to be hosted by the University of Louisville at the Belknap campus June 5-6, 2012; the Academically Proficient African American High School Juniors and Seniors Conference to be hosted by Western Kentucky University in Bowling Green June 15-16, 2012; and the Lumina Foundation grant awarded to Bluegrass Community and Technical College focusing on Latino Student Success - the grant award will create the Kentucky Latino Education Alliance (K'LEA).

COMMISSIONER OF
EDUCATION REPORT

Commissioner Holliday was not available to attend the April 20 meeting but did provide a written report included in the agenda book.

REPORTS FROM
INSTITUTIONS

Ms. Miller called attention to the reports from the institutions included in the agenda book.

OTHER BUSINESS

Ms. Miller read a resolution in recognition of Ms. Nancy True. Ms. True is retiring from the Council after 12 years of service.

NEXT MEETING

The next Council meeting is June 21 at Georgetown College in Georgetown, Kentucky.

ADJOURNMENT

The meeting adjourned at 2:30 p.m.



Robert L. King
CPE President



Tammie L. Clements
Associate, Executive Relations