

Minutes
Council on Postsecondary Education
April 26, 2016

The Council on Postsecondary Education met Tuesday, April 26, 2016, at 1:00 p.m., CT, at Western Kentucky University in Bowling Green, Kentucky. Chair Glenn Denton presided.

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| WELCOME | Mr. Denton called the meeting to order and welcomed everyone. |
| ROLL CALL | The following members were present: Glenn Denton, Maryanne Elliott, Dan Flanagan, Dennis Jackson, Pam Miller, Donna Moore, Marcia Ridings, Elizabeth Ruwe, Robert Staat, and Sherrill Zimmerman. Joe Ellis and Commissioner Stephen Pruitt did not attend. |
| RESOLUTION | The Council adopted resolutions honoring Joe Graviss, Bruce Ayers, Mark Guilfoyle, and Brenda McGown for their dedication and service to the Council and the Commonwealth of Kentucky. |
| APPROVAL OF MINUTES | The minutes of the February 12, 2016, meeting were approved as distributed. |
| CPE PRESIDENT'S REPORT TO THE COUNCIL | A written report from President King was provided in the agenda book. Highlights included the 5 th annual Student Success Summit, Council website redesign, and the 2016 Legislative Session. |
| COMMISSIONER OF EDUCATION REPORT | Commissioner Stephen Pruitt was not available to attend the February 12 meeting. He provided a written report in the agenda book. |
| 2016 LEGISLATIVE SESSION SUMMARY | Mr. Ron Carson, CPE's senior fellow and legislative liaison, provided a report on actions related to postsecondary education resulting from the 2016 legislative session, including the implications of the final 2016-18 biennial budget on the agency. |
| STATEWIDE DIVERSITY POLICY UPDATE | Dr. Aaron Thompson, CPE's executive vice president, and Mr. Travis Powell, CPE's general counsel, provided an update on the 2016-20 Statewide Diversity Policy. This statewide diversity policy is grounded on the premise that to truly prepare students for life and work in an increasingly diverse society, the public postsecondary institutions within the Commonwealth shall develop a plan to embrace diversity and equity within constitutional and legal parameters, commit to improving academic achievement for all students, create an inclusive environment on its public institution campuses, and produce culturally competent graduates for the workforce. Dr. Thompson provided background information, and Mr. Powell stated that the policy is continuing to be revised, will go before the Committee on Equal Opportunities on May 16, 2016, and be submitted for approval by the Council at the June 3, 2016 meeting. |

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**KNOWHOW2PAY:
STUDENT VOICES
CAMPAIGN ON
COLLEGE
AFFORDABILITY**

Ms. Kim Drummond, GEARUP-KY's director for strategic initiatives, presented the new phase of the KnowHow2GOKy statewide outreach media campaign called KnowHow2Pay. Guest presenters from the Prichard Committee Student Voice Team included Ms. Rachel Belin, senior director, Sahar Mohammadzadeh, student executive director of communications, and Andrew Breenen, student director.

The goals of the KnowHow2Pay initiative include the integration of authentic student voices and experiences into college & career outreach messages and media and increasing awareness of the different ways Kentucky students and families can make a college degree more affordable. The initiative is a result of a collaborative partnering of the Kentucky College & Career Connection (Ky3C) and the Prichard Committee Student Voice Team and it features original research and outreach tactics designed and conducted by students for students. The campaign features public service challenge/announcements, an expanded website and online outreach, and new online video tutorial on FAFSA tripwires. Additionally, the Student Voice Team is coordinating student advocacy efforts for more state investment in need-based financial aid programs, including the College Access Program (CAP) and the Kentucky Tuition Grant (KTG).

The goals of the KnowHow2Pay campaign include the following:

- Increased number of recent Kentucky high school graduates who attend any postsecondary institution the fall or spring after graduation, especially low-income students.
- Increased number of Kentucky high school students successfully submitting a FAFSA.
- Increased number of Kentucky students earning college credit in high school through dual credit, early college and dual enrollment programs.
- Increased student use of the Individual Learning Plan (ILP) for career and college exploration and planning.

Following the presentation, several positive comments were made regarding the initiative and drive of the students involved as well as the inspiring success it is providing additional programs and efforts. Mr. Denton asked Ms. Mohammadzadeh and Mr. Breenen to comment on the affordability concerns of college today. Mr. Breenen responded that there is a real concern for rising tuition expenses and a growing competition for merit-based scholarships, and they are continuing to encourage students to voice those concerns to legislators to fund Kentucky's colleges and universities so that tuition does not have to fully compensate for the loss in operating funds.

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**ACTION: 2016-17
TUITION AND
MANDATORY FEE
RECOMMENDATIONS**

CPE's budget and finance staff, Dr. Bill Payne, vice president, Scott Boelscher, senior associate, and Shaun McKiernan, senior associate, presented the staff's recommendation for the tuition and mandatory fee for academic year 2016-17. The Council staff used a collaborative process to develop its 2016-17 tuition and mandatory fee ceiling recommendation, which included sharing information and engaging in discussions with campus presidents and chief budget officers, Council members, student groups, and the Governor's office.

Based on feedback from multiple stakeholders there is a general sentiment that increases in resident undergraduate tuition and mandatory fees should be moderate in academic year 2016-17 to support a necessary balance between students' and families' ability to pay for college and institutional resources required to partially offset state budget cuts and mandated cost increases, and to support continuing progress toward attainment of HB1 goals and Strategic Agenda strategies and objectives.

Ms. Ruwe provided feedback from the Student Government Presidents at the Kentucky public institutions. She stated that of the students she spoke to, they admitted that while they preferred not to have any tuition increases, they understood that it was not practical for operating the institutions.

Research Universities

MOTION: Ms. Moore moved that the Council adopt the 2016-17 undergraduate tuition and mandatory fee ceilings of five percent for the University of Kentucky and the University of Louisville. Ms. Zimmerman seconded the motion.

VOTE: The motion passed unanimously.

Comprehensive Universities – ECU, KSU, MoSU, NKU, & WKU

MOTION: Ms. Miller moved that the Council adopt a common dollar increase ceiling of \$432 annually for five comprehensive universities, which include Eastern Kentucky University, Kentucky State University, Morehead State University, Northern Kentucky University, and Western Kentucky University. Dr. Payne gave the corresponding percentage increases for each institution. Dr. Staat seconded the motion.

VOTE: The motion passed unanimously.

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Comprehensive University – Murray State University

MOTION: Ms. Moore moved that the Council approve a common dollar increase ceiling of \$432 annually, or 5.7 percent, for Murray State University, and that the Council endorse Murray State University's new tuition and scholarship model. Ms. Zimmerman seconded the motion.

VOTE: The motion passed, with one nay.

Kentucky Community & Technical College

Dr. Payne made the recommendation that the Council approve a 7 dollar per credit hour increase for KCTCS institutions, and give consideration to their request for a 2 dollar per credit hour safety and security fee.

MOTION: Ms. Ridings moved that the Council approve an 8 dollar per credit hour increase in tuition with no mandatory fee. There was no second.

MOTION: Dr. Staat moved that the Council approve a 9 dollar per credit hour increase in tuition with no mandatory fee. Ms. Miller seconded the motion.

VOTE: The motion passed, with one nay.

Nonresident Student Tuition and Fee Policy

MOTION: Ms. Zimmerman moved that the Council adopt the new Nonresident Student Tuition and Fee Policy that requires institutions to generate a sufficient amount of net tuition and fee revenue from a nonresident student to equal or exceed 100 percent of the direct instructional or student services cost per student. Ms. Moore seconded the motion.

VOTE: The motion passed unanimously.

Graduate, Professional, & Online Courses

MOTION: Ms. Ridings moved that the public universities be allowed to submit to the Council for approval market competitive rates for graduate, professional, and online courses. Mr. Flanagan seconded the motion.

VOTE: The motion passed unanimously.

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**ACTION: INTERIM
CAPITAL PROJECT –
UNIVERSITY OF
KENTUCKY**

The Council on Postsecondary Education has statutory responsibility to review and approve public college and university capital projects costing \$600,000 or more and equipment items costing \$200,000 or more, regardless of fund source, that have been approved by an institution's governing board. During the interim, capital projects are evaluated under KRS 45.760(5), (7) and KRS 45.763. The requested University of Kentucky project meets the requirement of KRS 45.760(5), (7) in that the source of funds for these projects is at least 50 percent federal, private, or institutional funds.

Mr. McKiernan presented the University of Kentucky's request for authorization to renovate the Lucille Little Library, a \$1,700,000 capital project for the Confucius Institute. The renovation will provide the University of Kentucky Confucius Institute 6,200 square feet of ground floor interior space for classrooms, office and gallery space and 1,800 square feet of exterior space. The Confucius Center was established in 2010 as a center for Chinese language, culture, art, and business and as a gateway to China for the university. The Board of Trustees approved the project at their December 15, 2015, meeting. Private funds are available for the project, and additional operations and maintenance costs for the space in the future would be minimal. The project should be completed by April, 2017.

MOTION: Ms. Miller moved that Council approve the University of Kentucky's request to renovate the Lucille Little Library at a cost of private funds totaling \$1,700,000. Ms. Moore seconded the motion.

VOTE: The motion passed.

**ACTION: NEW
ACADEMIC
PROGRAMS**

KRS 164.020 (15) empowers the Council on Postsecondary Education to define and approve the offering of all postsecondary education technical, associate, baccalaureate, graduate, and professional degree, certificate, or diploma programs in the public postsecondary education institutions.

Dr. Jay Morgan, CPE's vice president for academic affairs, presented the staff recommendation that the Council approve the following new academic programs:

1. University of Kentucky: Master of Science in Applied Statistics (CIP Code: 27.0599)
2. Murray State University: Master of Science in Athletic Training (CIP Code: 51.0913)
3. Northern Kentucky University: Post-Baccalaureate Certificate in Emergency Management and Homeland Security (CIP Code: 43.9999)

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In response to a question from Dr. Staat, Dr. Morgan clarified that students of the Master of Science in Athletic Training at Murray State University would complete their clinical training in various locations, including university supervision or private medical locations.

MOTION: Mr. Flanagan moved that the Council approve the new academic programs as presented. Mr. Jackson seconded the motion.

VOTE: The motion passed.

**KENTUCKY COLLEGE
READINESS
INDICATORS**

Dr. Morgan presented the updated Kentucky College Readiness indicators. The benchmark recommendations include ACT, SAT and KYOTE benchmarks; the GED for adult education students; and the Partnership for Assessment of Readiness for College and Career (PARCC) and Smarter Balanced assessment, for transfer students. PARCC and Smarter Balanced are used by multiple states and will be used for recent graduates from other states entering Kentucky postsecondary institutions. These indicators of readiness will become effective for the students enrolling in the fall semester, 2016.

**COMMITTEE ON
EQUAL
OPPORTUNITIES
REPORT**

Dr. Morgan provided an update on the activities of the Committee on Equal Opportunities. Mr. Jackson stated that CEO was going to review and approval the new Diversity policy for 2016-20 at their next meeting and that he looks forward to bringing it before the Council for adoption. Dr. Morgan added that several CEO appointments will become vacant following the adoption of the new policy, and they are looking for qualified candidates to fill those positions.

**COMMITTEE
APPOINTMENTS**

Chair Denton made the following committee appointments:

- Ms. Zimmerman to the Council's Executive Committee, which reviews all agency budget and personnel matters, including an annual audit of the agency and the evaluation of the CPE president, and performs other activities assigned by the Council.
- Ms. Elliott to the Committee on Equal Opportunities, which advises the Council on strategies for achieving the equal opportunity and institutional performance objectives.

**REPORTS FROM
INSTITUTIONS**

Reports from the institutions were provided in the agenda book.

OTHER BUSINESS

Chair Denton reminded the Council that the 2015-16 CPE President evaluations will be sent out and are due back by May 18, 2016.

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Due to Joe Graviss's second term not being confirmed by the Senate, Chair Denton recommended that Donna Moore be named vice chair for the remainder of the calendar year.

MOTION: Ms. Miller moved that Donna Moore hold the position of vice chair of the Council on Postsecondary Education for the remainder of the term through January, 2017. Dr. Staat seconded the motion.

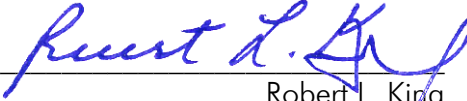
VOTE: The motion passed.

Chair Denton reminded the Council of the 2016 Legislative Session HB 15, which requires the Council, in cooperation with the public campuses, to develop a comprehensive orientation and education program for new board members and continuing education programs for all board members. As part of the legislation, private college and university board members must be invited to participate. Chair Denton asked that the Council take measures to encourage the private college board members' participation.

MOTION: Mr. Flanagan moved that Council staff send a letter on behalf of the Council to each board chairman of the Kentucky private colleges and universities and encourage their attendance in the annual board training. Ms. Moore seconded the motion.

VOTE: The motion passed.

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| NEXT MEETING | The next Council meeting is June 2-3, 2016, at Union College in Barbourville, Kentucky. |
| ADJOURNMENT | The meeting adjourned at 2:30 p.m., CT. |


Robert L. King
CPE President


Heather M. Bingham
Associate, Executive Relations