

Minutes
Council on Postsecondary Education
September 21, 2018

The Council on Postsecondary Education met Friday, September 21, 2018, at 9:00 a.m., ET, at the Council offices in Frankfort, Kentucky. Chair Sherrill Zimmerman presided.

**WELCOME AND
ROLL CALL**

Chair Zimmerman called the meeting to order and welcomed everyone. She gave a brief overview of the previous day's activities, which included President King's retirement celebration. Since this was his final meeting with the board, the audience gave him a final thank you for his service and a round of applause.

The following members were present: Ron Beal, Ben Brandstetter, Joe Ellis, Kim Halbauer, Lori Harper, Kristi Nelson, Vidya Ravichandran, Shawn Reynolds, Robert H. Staat, Sebastian Torres, Carol Wright, Sherrill Zimmerman, and Interim KDE Commissioner Wayne Lewis.

The following members did not attend: Lucas Mentzer and Donna Moore.

**APPROVAL OF
MINUTES**

The minutes of the June 21 and 22, 2018 and July 18, 2018 meetings were approved as distributed.

**AMENDED
COUNCIL
BYLAWS**

The CPE bylaws provide a framework for deliberations and actions of the CPE so that it may effectively carry out its duties and responsibilities. Among a variety of other items, the bylaws establish rules for notification and conduct of meetings, the selection of officers, and appointments to CPE committees.

Statutes related to CPE presidential compensation and video teleconferencing for Open Meetings were amended in the 2018 legislative session requiring conforming amendments to the bylaws. Because the current bylaws were last updated in 2005, the change in law also offered an opportunity to conduct a comprehensive review of all bylaw provisions. Between June and September 2018, both CPE staff and Council members provided input on needed updates and revisions.

Mr. Travis Powell, CPE's general counsel and associate vice president, presented the updated bylaws document for Council approval.

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MOTION: Mr. Beal moved the Council approve the bylaws as presented. Mr. Brandstetter seconded the motion.

Ms. Nelson suggested that Section VII.B.2. which states that meetings attended by teleconference are not eligible for per diem pay be removed for consistency.

AMENDED MOTION: Ms. Nelson moved that the bylaws be approved as presented with the deletion of Section VII.B.2. Dr. Staat seconded the motion.

VOTE: The amended motion was approved.

**NEW ACADEMIC
PROGRAMS**

KRS 164.020 (15) empowers the Council on Postsecondary Education to define and approve the offering of all postsecondary education technical, associate, baccalaureate, graduate, and professional degree, certificate, or diploma programs in the public postsecondary education institutions. At the meeting, Dr. Aaron Thompson, CPE's executive vice president and chief academic officer, presented one new academic program for approval.

University of Kentucky

- Bachelor of Arts in U.S. Culture and Business Practices (CIP 05.0102)

Dr. Anna Bosch, associate dean of the College of Arts and Sciences at the University of Kentucky attended the meeting and answer questions from the Council on the types of courses being offered in the program, whether it will require the addition of new faculty or additional expenses, and the employment potential for a graduate of the degree.

MOTION: Dr. Staat moved that the Council approve UK's new academic program as presented. Mr. Reynolds seconded the motion.

VOTE: The motion passed unanimously.

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INTERIM CAPITAL PROJECTS

Mr. Shaun McKiernan, CPE's senior associate for finance and administration presented two interim capital projects for Kentucky State University (KSU):

1. Renovation of Hunter Hall - Convert the 24,700 square foot dormitory to office, classroom, and laboratory space, which will be occupied by KSU's land grant program. Hunter Hall was closed last year due to maintenance issues. This project will be funded with \$2,296,500 of federal funds and is expected to take 18 months to complete.
2. Mechanical repair of Old Young Hall, also known as "The Halls" - Will focus on the repair of the heating, ventilation, and air conditioning system and the fire alarm system. This 319-bed, 61,400 square foot dormitory was closed in 2013 due to concern for residents' health and safety, but with these repairs should be re-opened for the 2019 fall semester. It is estimated to require \$2,100,000 of agency restricted funds to complete.

As required by statute, the Finance and Administration Cabinet will oversee the design and implementation of these projects. The projects were approved by the KSU Board of Regents on September 6.

Mr. Greg Rush, KSU's special assistant to the president, answered questions regarding the current residential occupancy levels of KSU dormitory, if additional renovation will be needed following the completion of the projects, and if the additional beds will bring in additional revenue.

MOTION: Dr. Staat moved that Council approve KSU's two interim capital projects: (1) renovation of Hunter Hall and (2) mechanical repair of Old Young Hall. Ms. Ravichandran seconded the motion.

VOTE: The motion passed.

COMMON APPLICATIONS

On April 27, the CPE Board approved a resolution directing staff to "work with campus leaders to explore the feasibility of a common application to public postsecondary campuses in Kentucky." Council staff then worked with the campus chief academic officers of the public

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universities to gauge their interest in pursuing a Kentucky common application. Additionally, a survey was distributed to university CAOs, public admissions directors, directors of enrollment, and registrars.

Ms. Melissa Young, CPE's director of grants development and special projects, provided an update on the Council's work and presented the recommendation that the Council form a work group to further research the options and potential costs associated with a common application for Kentucky.

Ms. Ravichandran stated she would like to include KCTCS and the private universities in the statewide common application so there is a seamless pathway. Ms. Nelson stated that the Kentucky Higher Education Assistance Authority should be involved in the development process, as well as the Kentucky Department of Education. Morehead State University's president Jay Morgan and Eastern Kentucky University's president Michael Benson both stated they wanted to include their campus enrollment and admission employees in the process as well.

Commissioner Lewis stated moving to a common application is a positive move and will help with developing a common language and process between the K-12 and postsecondary education community. Finally, Dr. Ellis wanted to ensure that the final product be both web-based and a mobile "app".

MOTION: Dr. Ellis moved that the staff form a work group to further research options and identify potential costs and funding sources in the development of a common application. Ms. Harper seconded the motion.

VOTE: The motion passed.

Chair Zimmerman appointed the following Council members to serve on the Common Application work group: Vidya Ravichandran (will serve as chair), Kristi Nelson, Robert Staat, and Wayne Lewis.

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| CPE PRESIDENT'S REPORT TO THE COUNCIL | A written report from President King was provided in the agenda book. Highlights included an update on the presentation to the Interim Budget Review Subcommittee on Education on the adopted performance funding model and the progress of the two contract spaces work groups, which were formed under the direction of the 2018 Legislative Budget Bill. |
| COMMISSIONER OF EDUCATION REPORT | A written report from Commissioner Lewis was provided in the agenda book. He provided additional highlights on the approval of the updated high school graduation requirements, the release of the 2017-18 academic year test results, and clarification on the action taken by the Educational Professional Standards Board to remove the requirement that teachers obtain a master's degree to keep their teacher certification in Kentucky. |
| EXECUTIVE SESSION | MOTION: Ms. Nelson moved that the Council go into executive discussion to discuss a matter involving potential litigation pursuant to KRS 61.810(1)(c). Dr. Staat seconded the motion. |
| | VOTE: The motion passed. |
| | The Council remained in executive session for 50 minutes. |
| | MOTION: Ms. Nelson moved that the Council go back into open session. Dr. Staat seconded the motion. |
| | VOTE: The motion passed. |
| | Chair Zimmerman confirmed that no action was taken in executive session and all discussion pertained to the matter identified in the motion. |
| UPDATE ON DUAL CREDIT: POLICY, PROGRAM AND SCHOLARSHIP | Dr. Thompson and Dr. Dawn Offutt, CPE's senior associate for academic affairs, provided an update on CPE's work on dual credit. Dr. David Mahan, CPE's associate vice president for information, research and analysis, supplemented the discussion with associated data and interactive dashboard. |

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The implementation of the Dual Credit Policy and the Dual Credit Scholarship Program in 2016 had a significant impact on the number of credit hours awarded for dual credit and dual enrollment courses in Kentucky. Additionally, dual credit course offerings and student enrollment have increased substantially over the last three years. Two key developments have led to those gains:

1. Implementation of the Dual Credit Policy in 2016, which included the establishment of the Dual Credit Advisory Council, whose purpose is to oversee the implementation of the policy, recommend a model for financing affordable dual credit coursework, and create an accountability system for monitoring the progress in creating access to dual credit and other opportunities that lead to college credit during high school.
2. Establishment of the Dual Credit Scholarship Program in 2016, which allows every Kentucky high school student to earn dual credit for up to two college courses, at no cost to the student.

Dr. Thompson brought forward several considerations and discussion points:

- Are we offering the right mix of courses?
- Is Kentucky's financial model for dual credit sustainable?
- Is there adequate access to the right courses?
- Is the pipeline for qualified instructors sufficient?

Further discussion centered on the effect of dual credit on the overall college-going rate, if participation in dual credit courses is increasing completion rates, and the balance of affordability to the student versus the campus's ability to sustain the cost of the courses. Dr. Mahan also walked through the data portal with Council members to show how they can review additional data on the matter.

Commissioner Lewis added that on the K-12 side that while some districts may not have high dual credit participation, those districts may have a greater participation in Advance Placement (AP) courses. He stated that it's a delicate balance to ensure that dual credit and AP courses are seen as complimentary and not competition.

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Dr. Thompson also pointed out that while Kentucky still has improvements to make, he stated that other states use Kentucky as a model of leadership to follow.

Finally, Commissioner Lewis briefed the Council on the Work Ready Kentucky Scholarship's new benefit of up to two CTE courses for high school students, and stated that it can be combined with the dual credit scholarship. Ms. Halbauer emphasized that marketing to the students through the appropriate channels should be a priority when building the comprehensive communications plan.

STRENGTHENING PARTNERSHIPS AND ALIGNMENT BETWEEN HIGHER EDUCATION AND WORKFORCE

PART 1 OF 5: THE ON-RAMP INITIATIVE

The 2016-21 Statewide Strategic Agenda sets forth a long-term, ambitious goal for the state of Kentucky: by the year 2030, 60 percent of Kentucky's adults will have a high quality postsecondary degree or certificate that is aligned with the state's workforce needs. Achieving this goal will take multiple strategies and this is a five part series that will focus on several programs and strategies that highlight postsecondary education's efforts to prepare students for dynamic, meaningful careers and respond to the needs of Kentucky employers.

The five parts of the series includes an exploration of the following:

1. The On-Ramp Initiative
2. The Quality Assurance Commons
3. Career Services
4. Curricular Pathways
5. The Four-Year Degree

Reecie Stagnolia, vice president for KY Skills U, and Dr. Jay Box, president of the Kentucky Community and Technical College (KCTCS), presented a new initiative that is being implemented to address America's skill gap: The On-Ramp Initiative.

KY Skills U and KCTCS have collaborated on this initiative to provide more succinct pathways to assist adult without a high school diploma toward a credential and/or degree that leads to viable long-term employment through multiple "exit ramps". This is accomplished through co-enrollment in one of the top five career and technical programs that aligns with sectors that utilize the Work Ready Kentucky

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Scholarship. As a result, the adult student can obtain both their GED and a certificate (at minimum) through one seamless pathway.

Discussion was held around the types of jobs currently held by those who do not yet have their high school diploma as well as how to encourage adults to get on the “On-Ramp” and take those first steps to join or rejoin the workforce

**PREVIEW OF
2018 STRATEGIC
AGENDA
CAMPUS
PRESENTATIONS**

Ms. Nimocks discussed the schedule of 2018 campus Strategic Agenda presentations. In previous years, each campus president presented to the board on a rotational basis with two to three campuses presenting at each Council meeting. Per the board’s request at the February 2018 retreat, the 2018 presentations will be held on the following schedule:

- Comprehensive four-year universities – November 15, 2018
- Research four-year universities – November 16, 2018
- KCTCS two-year colleges – February 21, 2019

**COMMITTEE ON
EQUAL
OPPORTUNITES
REPORT**

A written report of the activities of the CEO meeting on July 23, 2018 was provided in the agenda book.

**CPE PRESIDENT
SEARCH
COMMITTEE
REPORT**

Ron Beal, chair of the committee, briefed the Council on the work of the committee and search firm to-date and next steps in the process. The committee met on September 20 to discuss the applicants and select semifinalists. The remaining dates of the committee are:

- October 3-4 – Interviews with semifinalists
- October 16 – Selection of finalists
- Late October – Finalist interviews and selection of President-elect.

**REPORTS FROM
INSTITUTIONS**

Reports from the institutions were provided in the agenda book.

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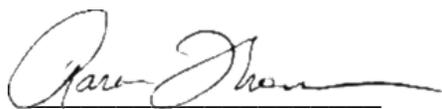
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RESOLUTIONS The Council approved resolutions for the following individuals:

- Deepa Dubal, Council on Postsecondary Education
- Robert O. Davies, president, Murray State University

ADJOURNMENT The next scheduled Council meetings are November 15-16, 2018 at the Southcentral Kentucky Community and Technical College. The meeting adjourned at 1:25 p.m., ET.



Aaron Thompson, Ph.D.
President



Heather M. Faesy
Associate, Board Relations & Special Projects