

KY COUNCIL ON POSTSECONDARY EDUCATION EXECUTIVE COMMITTEE



April 14, 2022 – Noon ET

Morehead State University, Adron Doran University Center, Heritage Room

- I. Call to Order and Roll Call**
- II. Action Items**
 - A. Approval of the March 3, 2022, Meeting Minutes
 - B. Approval of the 2022-23 Council Meeting Dates
- III. Review and Discussion – Agency Organizational Review**
- IV. Annual Evaluation of the CPE President**
 - A. Closed Session to Discuss Individual Personnel Matters (KRS 61.810(1)(f))
 - B. Public Action (if necessary)
- V. Other Business**
- VI. Adjournment**

DRAFT MINUTES

Kentucky Council on Postsecondary Education

Type: Executive Committee
Date: March 3, 2022
Time: 2:00 p.m. ET
Location: Virtual Meeting - Committee members by ZOOM, Public viewing hosted on CPE YouTube Page.

CALL TO ORDER

The Executive Committee of the Kentucky Council on Postsecondary Education met Thursday, March 3, 2022, at 2:00 p.m., ET. The meeting occurred virtually via ZOOM teleconference. Members of the public were invited to view the livestream on the CPE YouTube page. Chair Lucas Mentzer presided.

ATTENDANCE

All Members were in attendance: Eric Farris, Lori Harper, Karyn Hoover, Lucas Mentzer, and Madison Silvert.

CPE President Aaron Thompson attended the meeting and served as Secretary of the board, per the CPE Bylaws. Heather Faesy, CPE's senior associate for Board Relations, served as recorder of the meeting minutes.

APPROVAL OF THE MINUTES

The minutes of the January 6, 2022 committee meeting was approved as distributed.

UPDATE ON 2022 LEGISLATIVE SESSION

President Aaron Thompson and Jennifer Fraker, CPE's Executive Director and Legislative Liaison, presented an update on the activity of the 2022 Legislative Session, focusing on bills related to postsecondary education and the budget bill.

PLANNING OF THE 2022 CPE PRESIDENT EVALUATION PROCESS

Chair Mentzer proposed the following for the annual evaluation process of the CPE president.

- The CPE president's annual review will include a self-evaluation by the president reflecting on performance on key indicators included in the strategic agenda as well as goals set by the committee and confirmed by the board. The executive committee will have a conversation with the president to discuss the self-evaluation and determine goals for the coming year. The review should take place in the spring of each year.
- In years the Committee determines it necessary, an in-depth evaluation will take place in which multiple groups and individuals would be engaged in providing input through a written survey or interviews. The President also will complete a self-evaluation as part of the process.

Members of the Committee were in agreement with the proposal, and suggested the practice begin immediately. Chair Mentzer asked that President Thompson prepare a self-evaluation for review and discussion at an upcoming meeting.

DISCUSSION ON 2022-23 CPE GOALS

Chair Mentzer asked Committee members to review the newly adopted strategic agenda and identify their top areas of priority that can be flagged for the next year's review process.

ADJOURNMENT

The Executive Committee adjourned at 2:50 p.m., ET.

MINUTES REVIEWED AND APPROVED BY THE COMMITTEE: _____

TITLE: 2022-23 Council Meetings

DESCRIPTION: Staff recommend the Council approve the proposed meeting dates for 2022-23 academic year.

PRESENTER: Lee Nimocks, CPE Chief of Staff and Vice President

Per KRS 164.011(9), the Council is required to meet quarterly, but may meet more upon the call of the chair. In order to conduct its business efficiently, the Council has typically met five times per year. The following dates are proposed for the 2021-22 academic year:

- Sept 19-20, 2021 (M-Tu) **Will coincide with Trusteeship Symposium*
- Nov 17-18, 2022 (Th-F)
- Jan 26-27, 2023 (Th-F)
- Mar 30-31, 2023 (Th-F)
- Jun 8-9, 2023 (Th-F)

Meeting dates of the standing committees will be finalized and approved at a later date.



PRESIDENT'S EVALUATION

Key Accomplishments

April 15, 2022



Affordability



Transitions



Success



Equity



Talent



Value

KEY ACCOMPLISHMENTS



AFFORDABILITY

- Increases in state financial aid programs
- Average tuition increase of 1.2% in 2021-22
- KY Students' Right to Know website
- Go!vember campaign, FAFSA February, FAFSA Tik Tok Challenge
- Launched Affordable Learning KY promoting open educational resources

KEY ACCOMPLISHMENTS



TRANSITIONS

- Commonwealth Education Continuum
- \$5M for summer bridge grants to campuses
- Launched KY Advising Academy
- Awarded Commonwealth Educator Diversity grants to 3 campuses
- Published dual credit research series
- Readiness & transition services through GEAR UP KY

KEY ACCOMPLISHMENTS



SUCCESS

- KY Student Success Collaborative
- Adult Learner Attainment Academy
- Statewide student mental health initiative
- KY Graduate Profile & 10 essential employability skills
- KnowHow2Transfer portal
- Cultural competency certification process

KEY ACCOMPLISHMENTS



TALENT

- \$10M for new Healthcare Workforce Initiative
- \$40M for Bucks for Brains
- \$2.2M for KCTCS Workforce Development Trust Fund
- Hired first Assoc. VP for Workforce & Economic Development
- Developed Multi-State Postsecondary Report

KEY ACCOMPLISHMENTS



VALUE

- Historic funding increases for higher education
- Higher Education Matters statewide campaign
- Return on Investment research reports
- CPE named Government Partner of the Year
- Increased media presence, followers and subscribers

KEY ACCOMPLISHMENTS



OPERATIONS

- KSU assessment & advocacy
- New statewide strategic agenda & accountability system
- Coordinated/supported campus COVID response & recovery efforts
- Expanded offices & conference facility
- KPEDS redesign





Kentucky Council on Postsecondary Education

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Governor

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Aaron Thompson, Ph.D.
President

April 7, 2022

Lucas Mentzer, Chair
Kentucky Council on Postsecondary Education
4616 Honeycomb Trail
Lexington, KY 40509

Dear Chair Mentzer:

I am submitting this annual report as the basis of my evaluation and a review of the agency's key accomplishments from January 2021 through March 2022. I have organized these items according to the five priorities of the statewide strategic agenda, with an additional section to capture achievements in agency operations.

I am extremely proud of what CPE has been able to accomplish this year through the dedicated efforts of a committed, capable staff. The 2022 legislative session resulted in historic funding increases for higher education, not only in General Fund appropriations to the institutions, but also in state financial aid, efforts to increase Kentucky's healthcare pipeline and other strategic areas. This outcome would not have been possible without countless behind-the-scenes conversations and communications that have enhanced CPE's credibility and influence within the General Assembly.

This year also saw the culmination of a year-long, collaborative effort to produce a new statewide strategic agenda. The resulting publication, "Higher Education Matters," outlines the primary objectives and strategies the system will pursue from now until the year 2030, as well as a new set of key performance metrics and goals. This is one of the strongest agendas CPE has ever developed, and I feel confident that it will lead to a decade of accelerated innovation and growth for Kentucky higher education.

I am enthusiastic about what the current year holds, and I look forward to seeing the results of the Council's increased investments in data and research; workforce and economic development; P-20 policy; student success initiatives and diversity, equity and inclusion.

I hope you'll take some time to review this report in detail. I look forward to our discussion, and I am grateful for your continued confidence and support.

Sincerely,

A handwritten signature in black ink, appearing to read "Aaron Thompson". The signature is fluid and cursive, with a long horizontal flourish extending to the right.

Aaron Thompson, Ph.D.

cc: Council on Postsecondary Education membership

Council on Postsecondary Education Organizational Review

January 2021-March 2022

The 2022-30 Strategic Agenda for Postsecondary Education sets an overarching goal that 60% of Kentucky’s working-age population will have earned a postsecondary degree or credential by 2030. The 60x30KY goal is the foundation for the priorities, objectives and strategies of the agenda, and it guides the work of this agency. The following tables provide high-level actions and outcomes for 2021 and the first several months of 2022, organized by the five priority areas of the new agenda (Affordability, Transitions, Success, Talent and Value). We have included a final area for the purposes of this evaluation – state leadership – which includes key areas of the agency’s work not immediately reflected in the agenda.

AFFORDABILITY: Ensure higher education is affordable for all Kentuckians.

What have we done?	What are the results?
<ul style="list-style-type: none"> Worked closely with campuses, the Governor’s Office and members of the General Assembly to achieve historic increases in higher education funding during the 2022 legislative session to strengthen programs and mitigate costs to students and families. Developed and negotiated tuition setting for academic years 2021-22 and 2022-23, holding increases near historic lows while also helping campuses replenish revenue losses due to the pandemic. Advocated for increases in state need-based financial aid for lower income students during the 2022 General Assembly. Developed and launched the Kentucky Students’ Right to Know web portal in partnership with KYSTATS. This first-of-its-kind, comprehensive, interactive digital tool helps students understand college costs and average debt levels for all academic programs. Produced analysis and policy recommendations on topics related to higher education costs, debt and student aid to help shape policy and programs. 	<ul style="list-style-type: none"> Historic funding increases for higher education approved during the 2022 legislative session are reported throughout this organizational review. Increases to student financial aid programs are highlighted on this page; see page 6 for new funding supporting workforce and economic development initiatives, and page 8 for information on new funds supporting operating and facilities. 2021’s tuition setting process included multiple year tuition rates to help students/families better financially prepare for college. Tuition increases for 2021-22 averaged 1.2% across the system. Only one institution elected to increase its rate the full 2% allowed in a single year, and the approved policy only allows a 3% total increase over two years (2021-22 and 2022-23). The General Assembly funded a significant increase in state student aid programs, increasing the maximum CAP grant award for financially needy students to \$5,300 (up from \$2,900) at four-year institutions, and \$2,500 (up from \$2,200) at two-year institutions.

What have we done?	What are the results?
<ul style="list-style-type: none"> Negotiated a new Key Performance Indicator in the state accountability system to help monitor unmet need after after grants, scholarships and expected family contributions are factored in. Launched Affordable Learning Kentucky (ALKY), a collaboration of Kentucky campuses focusing on expanding the availability and use of low- and/or no-cost, high-quality educational resources. In partnership with KHEAA and other state agencies, hosted GO!vember and promoted FAFSA February, campaigns designed to inform Kentucky high school students and their families about the financial aid application process and how to pay for college. Conducted the FAFSA for the Future TikTok Challenge, a public awareness campaign to spread the word about the importance of FAFSA completion to counter a recent decline in applications. Provided targeted FAFSA support and outreach to GEAR UP high school seniors. 	<ul style="list-style-type: none"> Additional funding for financial aid was provided for Early Childhood scholarships, dual credit scholarships and a new Innovative Scholarship Pilot Project, to be developed in partnership with CPE. Average undergraduate student debt levels at public campuses have remained level over the past four years; it was \$27,233 in 2019-20 (the latest year of data available). Affordable Learning Kentucky has led to Kentucky’s participation in Open Education Week, AAC&U’s inaugural Institute on Open Educational Resources, and the Open Education Network, with the goal of providing more high-quality, low-cost educational resources to college students. The Go!vember campaign resulted in the creation of a student resource hub that will continue to serve as a one-stop shop for guidance on completing the FAFSA, applying for scholarships, enrolling in dual credit programs and more. While Kentucky like many other states saw a drop in FAFSA completion in 2020-21, Kentucky is currently running even with the national FAFSA completion rate of high school seniors of 44% for 2021-22 (ranking us 19th in the nation). Kentucky’s campuses continue to implement innovative strategies to lower costs and student debt, including tuition guarantees, last dollar scholarships, debt forgiveness programs, micro-loans and grants, reallocation of merit aid to need-based aid, among other strategies.

Transitions: Ensure more students transition to college prepared to succeed.

What have we done?	What are the results?
<ul style="list-style-type: none"> Initiated and co-led, with the Lt. Governor and Commissioner of Education, the Commonwealth Education Continuum (CEC) a P-20 initiative to begin statewide conversations and actions with P-12, higher education and workforce leaders to strengthen Kentucky's education pipeline. Secured \$5 million dollars in GEER II and ARP funding to award and administer summer bridge program grants to Kentucky campuses to provide academic, social and emotional support for incoming freshmen and sophomores. Secured \$4 million dollars in federal funding to launch the Kentucky Advising Academy (KAA), which will increase the capacity of high school staff and communities to effectively provide college and career advising and support to students through their transition to college or work. In partnership with KYSTATS and KDE, began the development of a one-stop Kentucky web portal to provide college and career navigation tools, guidance and resources. The portal will launch later this year. Created and led the Academic Readiness Workgroup, which developed statewide indicators for academic readiness to be implemented in fall 2022. Awarded Commonwealth Educator Diversity Program (CEDP) grants to three universities to support programs designed to expand the number of K-12 teachers in Kentucky from underrepresented populations. Provided 41,657 hours of college readiness and transition services and support to 6,396 GEAR UP Kentucky (GUK) students in grades 7, 8, and 12, as well as the first year of college. Provided 768 GUK family members with 227 hours of advising and support and 33 school administrators/teachers with 286 hours of GUK-hosted or funded professional development. Collaborated with the Kentucky Student Voice Team to conduct a statewide survey about the impact of COVID on students' college planning, experiences and challenges. 	<ul style="list-style-type: none"> The CEC has engaged over 200 Kentucky citizens in creating recommendations and actions to improve outcomes for students by focusing on early postsecondary opportunities, successful transitions to postsecondary education, the educator workforce and diversity. As a result of CEC findings and recommendations, CPE, in partnership with KDE, piloted a notification that outlined important postsecondary transition steps to high school seniors meeting minimum admission criteria for public postsecondary institutions. Undergraduate enrollment has fallen over the last two years, largely due to challenges related to the pandemic. From fall 2020 to fall 2021, undergraduate enrollment decreased by 1.6%. However, this is well below the national decline of a 3.5%. Undergraduate enrollment for underrepresented minoritized students (URM) fell only slightly, by 0.5%. Over the past 5 years, URM undergraduate enrollment has increased 8.4%. The on-to-college rate for recent Kentucky high school graduates has continued to decline and remains a concern. The rate fell 1.5 percentage points in 2020-21 to 56.6% (includes students who attend in-state and out-of-state institutions). Increasing this rate remains a priority. The Advising Academy soon will provide free comprehensive professional learning and resources centered on postsecondary advising for school counselors, Family Resource/Youth Service Center (FRYSC) coordinators and professional school staff. CPE's Summer Bridge Program grants provided funding to 21 Kentucky colleges and universities during the summer and fall of 2021 for programming to help transition students to college, as well as providing social and emotional resources and academic and financial advising.

What have we done?	What are the results?
<ul style="list-style-type: none"> Released the second report in a three-part dual credit research series that showed students who took dual credit courses before enrolling at KCTCS were more likely to earn higher grades and complete credentials. With EMSI, released a study highlighting the growing teacher workforce shortage. The findings indicate that Kentucky needs to increase diversity in the education workforce to better reflect the state's minoritized populations. 	<ul style="list-style-type: none"> Through the work of GEAR UP KY, 50% of participating high schools improved their high school graduation rate, and 75% of GUK high schools improved their college application rates in 2020-21. Work with GUK students and families has led to the development of an online postsecondary transition readiness course for GUK high school students aligned to state standards.

SUCCESS: Ensure more students earn high-quality degrees and credentials.

What have we done?	What are the results?
<ul style="list-style-type: none"> Created and launched the Kentucky Student Success Collaborative (KYSSC), the first center in the country that works with both two- and four-year institutions to connect them with business leaders and policy makers and support the development of strategies to enhance student success. Established the Kentucky Adult Learner Attainment Academy, a year-long effort to understand the biggest challenges facing adult learners in Kentucky and provide a roadmap to improve their educational outcomes. Concluded KY's participation over the past 18 months with Degrees When Due, a national initiative focused on helping campuses support adult learners. Implemented a statewide mental health initiative, which includes Mental Health First Aid training for faculty, staff and students. The initiative also provided access to TAO Connect, an online self-help platform, for all Kentucky students 	<ul style="list-style-type: none"> Despite significant challenges related to COVID, the total number of undergraduate degrees and credentials awarded in KY decreased by just 0.5% in the 2020-21 academic year. Bucking national trends, undergraduate degrees awarded to underrepresented minoritized students jumped 2.3%. Certificate growth – essential to Kentucky's workforce needs – has increased 20.4%. Undergraduate degrees in STEM+H fields increased 13.8% (increasing 36% for URM students). Graduation rates at our public universities have increased 1.8 percentage points from 2019-2020 to 58.2 in 2020-2021. The rate for URM students rose 4.3 percentage points. Graduation rates at KCTCS increased 2.7 percentage points - from 37.7% in 2019-20 to 40.4% in 2020-2021. The rate for URM students rose by 4.3 percentage points during that same time period.

What have we done?

- Created the [Kentucky Graduate Profile](#), a set of career-focused learning outcomes ensuring every graduate receives a high-quality, relevant, and equitable degree necessary for success in life and work. CPE is supporting its adoption through the Graduate Profile Academy.
- Awarded and managed Quality Matters (QM) certification grants to several campuses. QM certification demonstrates a commitment to quality course design and continuous improvement.
- Launched the upgraded Kentucky transfer portal ([KnowHow2Transfer](#)) to allow students to input college credit from multiple institutions and learn how those credits apply to their desired degree plan/major.
- The transfer portal also allows students to identify career fields aligned with their goals. The fields are simultaneously aligned with programs at Kentucky public institutions.
- Managed the evaluation of annual Diversity, Equity and Inclusion reports of all public universities and KCTCS colleges.
- Hosted the [third cohort](#) of the Academic Leadership Development Institute (ALDI), with 17 faculty and staff participants from diverse backgrounds.
- Launched the [Cultural Competency Credential Certification](#) process to review and certify programs offered by Kentucky colleges and universities that develop well-defined cultural competencies and seek to remedy both personal and organizational biases.
- Continued a strong line-up of speakers and programming through the Higher EDquity Webinar Series and hosted the 2021 virtual EDquity Symposium
- CPE joined the national [The Power of Systems](#) initiative coordinated with the National Association of System Heads, which calls for higher education systems to collaborate on ways to improve student success and reduce inequities.

What are the results?

- Although the overall number of students transferring from KCTCS to in-state, four-year institutions has slightly decreased over the last 3 years, the percentage of AA and AS graduates who transfer to four-year institutions has increased 2.5 percentage points.
- The educational attainment level in Kentucky continues rise – to 49.4% in 2019 (most recent year available) from 42.5% in 2014. For our younger adult population (ages 25-34), our attainment level is 52.2%.
- Since its launch in the fall of 2021, the KY Student Success Collaborative has received \$675,000 Gift-in-Kind technical assistance to launch three significant initiatives: Jobs for the Future Network Demonstration Project (a 1-year initiative with 9 participating campuses); Complete College America’s Purpose First initiative (a 2-year project with 9 participating campuses); and Student Basic Needs Continuous Improvement Cycle (a 6-month initiative with 6 participating campuses).
- KYSCC also launched [Impact exChange](#) – an online knowledge and resource hub to increase collaboration across institutions and increase access to best practice resources, toolkits and advice from colleagues across the state.
- CPE’s mental health initiative has provided training for over 2,000 faculty, staff and students, and has supported student engagement in over 10,000 guided sessions and mindfulness exercises.
- The first deliverable from the Kentucky Adult Learner Academy is an audit of state financial aid programs, assessing whether their structure and administration present roadblocks for adult learners.
- All eight public universities and four KCTCS campuses are participating in the Graduate Profile Academy, and they have identified the presence and influence of the 10 Essential Skills at their institutions. Each campus team is designing an “impact project” to determine strategies to accomplish the mission of the Kentucky Graduate Profile.

What have we done?	What are the results?
	<ul style="list-style-type: none"> • CPE awarded its first cultural competency credential certification to Western Kentucky University's Inclusive Teaching Academy on January 19, 2022. • CPE's DEI policy and oversight have led to innovative and effective campus diversity and inclusion strategies. This in turn has led to improved enrollment, persistence, and completion among URM students, as well as increases in people of color holding leadership positions on Kentucky campuses.

Talent: Increase talent and innovation to support our communities, employers and economy.

What have we done?	What are the results?
<ul style="list-style-type: none"> • Proposed and advocated for public funds to support workforce and economic development initiatives on postsecondary campuses during the 2022 legislative session. • Hired CPE's first Associate Vice President for Workforce and Economic Development in July 2021 to strengthen partnerships between campuses and employers and facilitate sharing of best practices among campuses. • Launched the KY Students' Right to Know interactive tool which, in addition to providing information about program costs, allows students to research programs and view salaries of in-state program graduates before choosing a major. • Conducted a study highlighting academic programs that prepare underrepresented minoritized (URM) and low-income students for high-demand occupations with earnings that match or exceed their peers. 	<ul style="list-style-type: none"> • CPE secured \$10 million for Kentucky's first Healthcare Workforce Initiative during the 2022 legislative session to improve the pipeline of nurses and other high-need healthcare providers. The CPE-managed program will launch in July 2022. • For the first time since 2006-08, the state has reinvested in postsecondary research through a \$40.0 million appropriation for Bucks for Brains (\$30.0 million for research institutions and \$10.0 million for comprehensive institutions). • The 2022-24 state budget includes \$2.2 million in 2022-23 for the Workforce Development Trust Fund (KCTCS). • Degrees and credentials in KY's high-demand workforce areas (healthcare, business/IT, advanced manufacturing, transportation/logistics and construction) fell 1.6% from 2019-20 to

What have we done?	What are the results?
<ul style="list-style-type: none"> Partnered with the Martin School of Public Policy and Administration to study the growth in short-term postsecondary certificates and their impact on job placement and salaries. Released a series of research briefs highlighting the impact of postsecondary attainment on income, and exposing large wage gaps along racial and gender lines. In partnership with KYSTATS, developed the Multi-State Postsecondary Report (MSPSR), one of the first efforts in the country to share workforce data from contiguous states on recent Kentucky college graduates. Employed the E-Scan (CPE-created employability scan) audit tool to help several campuses inventory career preparation practices and build faculty awareness of workforce needs. Led a multi-agency effort to raise the visibility and use of the Work Ready Kentucky Scholarship. 	<p>2020-21. Despite this slight decrease, degrees in these areas have increased by 30% over the last 5 years.</p> <ul style="list-style-type: none"> The percent of Kentucky graduates working or pursuing additional education has remained constant over the past 5 years (around 85% for KCTCS associate graduates and 67% for public university bachelor's graduates). Students who graduate in the areas of Education, Health, and STEM have the highest in-state median wages 3 years post graduation. These areas now account for 45% of all completers. Multi-State Postsecondary Report The number of Work Ready Scholarships increased from 2,240 in 2018-19 to 3,406 in 2019-20.

VALUE: Build a broad understanding that higher education is the key to personal opportunity and Kentucky's economic growth.

What have we done?	What are the results?
<ul style="list-style-type: none"> Advance higher education's agenda and advocate for increased public investment in postsecondary education with key legislators to strengthen programs and mitigate costs to students. Testified multiple times before legislative committees during the 2021 legislative session and leading up to and during the 2022 legislative session. Met/spoke regularly with Governor Beshear, and developed productive working relationships with his administration. 	<ul style="list-style-type: none"> CPE's work with the Governor's office and legislature, in partnership with campus leaders, led to historic increases in funding supporting higher education during the 2022 legislative session. <ul style="list-style-type: none"> \$80 million in new funding for the Postsecondary Education Performance Fund in each year (\$97.3 million in total when added to the current \$17.3 million base). \$683.5 million for asset preservation pools (bond funded, with half of the funding available in the first year, and half in the second), with a required institutional match of 30% for research institutions and 15% for all others.

What have we done?	What are the results?
<ul style="list-style-type: none"> • Released the second KY Postsecondary Return on Investment report tracking the progress and success of the Kentucky high school class of 2011. • Launched the new Higher Education Matters campaign, including a website to showcase alumni videos, student and ambassador resources, a marketing toolkit with campaign assets, and statewide radio and TV ads through the Kentucky Broadcasters' Association. • Increased the agency's strategic communications to amplify and promote the work of the agency and the impact of higher education in Kentucky. <ul style="list-style-type: none"> – Developed and implemented promotions supporting the work of the agency including over 20 webinars, report releases and events. – Developed and distributed 12 editions of the Higher Education Matters newsletter to approximately 3,000 subscribers since January 2021. – Produced 31 CPE infographics of the week and distributed them through Twitter, Facebook and in our daily distribution of News Clips. – Overhauled CPE's website with streamlined content and improved design, and upgraded navigation and page elements to accommodate users who have physical or visual disabilities. – Distributed 60 news releases and statements, an increase of 25%. – Expanded our video services, streaming more events on YouTube, which generated more than 6,000 views. 	<ul style="list-style-type: none"> – \$811.9 million for new construction or renovation projects on postsecondary campuses – Other appropriations to support special initiatives, pensions, and other priorities, as well as other items listed in other areas of this report. • These funding increases follow more modest, but still significant, increases during the 2021 legislative session. • President Thompson was interviewed by state and national media outlets 30 times, a 36% increase over 2020, and he was invited to provide keynote or plenary presentations at numerous major state and national conferences and events. • President Thompson was invited to serve on the boards of several national policy, foundation and service organizations to help advance the national college attainment agenda. • CPE received the prestigious Government Partner of the Year award, part of the annual Isaac Murphy Legacy Awards recognizing individuals and organizations that advance diversity and have a positive impact on Kentucky's workforce, communities and quality of life. • As part of the Higher Education Matters campaign, campuses and education partners have developed action plans, promotions and events to amplify #KYHigherEDMatters messaging. • As a result of the increased focus on strategic communications, CPE has gained more than 1,200 subscribers, for a total of 4,142 individuals receiving at least one CPE publication.

STATE LEADERSHIP: Strengthen CPE’s role as an effective and respected postsecondary education coordinating agency.

What have we done?	What are the results?
<ul style="list-style-type: none"> • Conducted a comprehensive assessment of the financial condition of Kentucky State University, per the requirements of an Executive Order issued in July 2021. • Helped shape and strongly advocated for HB 250 during the 2022 session, legislation providing funding essential for KSU’s continuation as Kentucky’s only HBCU. • Developed and launched “Higher Education Matters,” Kentucky’s new statewide strategic agenda that will guide the work and priorities of higher education in Kentucky through 2030. • Established a new state accountability system (including key performance indicators and performance targets) aligned with the new agenda. • Continued the work that began in 2020 to coordinate and support higher education’s response to COVID. <ul style="list-style-type: none"> - Regular meetings with campus presidents and other campus leaders to share information and strategies. - Continuous assessment of the fiscal impact of the pandemic. - Monitoring and reporting on federal funding supporting Kentucky campuses and students. - Ongoing work with the Department of Public Health to share information and develop strategies to support students. • Completed CPE’s office expansion and conference facility renovation at 100 Airport Road to accommodate staff and agency responsibilities. • Redesigned and updated the Kentucky Postsecondary Data System (KPEDS), the backbone system for student-level higher education data in Kentucky. This was the first major update to the system in over a decade. 	<ul style="list-style-type: none"> • CPE’s review of Kentucky State University’s financial condition was widely covered by the state media, prompted numerous legislative meetings and testimony, and led to the passage of two significant KSU-related bills in the 2022 legislative session. <ul style="list-style-type: none"> - HB 250 provides a \$23.0 million non-interest-bearing loan for KSU in the current year (2021-22) to address financial instability due to prior year deficits and structural imbalances. - HB 250 also provides \$5.0 million in 2022-23 and \$10.0 million in 2023-24 to be distributed as goals and benchmarks are met in accordance with a new management improvement plan, as well as \$1.5 million to fund CPE oversight of KSU in 2022-23. - HB 250 also establishes a range of oversight responsibilities for CPE related to KSU’s fiscal management and program improvements, beginning in April 2022. - HB 265 remakes KSU’s board to help the institution shore up their financial situation and strengthen programs. • CPE’s work with the Department of Public Health resulted in an additional \$5 million in federal funding to help campuses respond to COVID costs and better support students. • The redesign and reboot of KPEDS has facilitated the launch of new interactive data dashboards to help guide decision making and policy development, and has expedited the fulfillment of internal/external data requests.

What have we done?

- Developed an analytics tool and screening system to evaluate the financial health of postsecondary institutions.
- Managed HR and administrative functions required of a state agency with 76 full and part-time staff (23 of those support GEAR UP KY), and a \$7,205,700 FY 22 budget for operations and strategic initiatives.
- Managed the statewide Kentucky Virtual Library (KYVL), a consortium of nearly 350 Kentucky libraries and institutions, and the Kentucky Digital Library, a platform housing more than 1.2 million items in 40 collections to enhance scholarship, research and lifelong learning.
- Managed Kentucky's participation in the Academic Common Market, allowing KY residents to receive in-state tuition for programs not provided in Kentucky.
- Led Kentucky's non-public licensure functions and managed Kentucky's participation in the State Authorization Reciprocity Agreement (SARA) and NC-SARA requirements.
- Provided cultural competence professional development for staff in agencies across the state, including KCTCS, the Kentucky Justice and Public Safety Cabinet, the Cabinet for Health and Family Services, the Green River Region Educational Cooperative, and the Kentucky Department of Education.

What are the results?

- Results of the FY21 agency audit showed no deficiencies or material weaknesses and a fair presentation of financial data. The FY22 audit will be available for board review in January 2023.
- KYVL had more than 97 million KYVL database searches and 72,000 items transported via KYVL courier in AY 20-21.
- The library's shared services and collaborative purchasing result in savings of approximately \$20 million annually for postsecondary education in Kentucky.
- Through CPE's licensure functions, CPE renewed 78 licenses and approved 2 new licenses; approved 174 new program applications and 142 program modifications; audited faculty in 132 new programs; issued 27 new conditional licenses in 2021, with 10 of those satisfying conditions.
- The licensure team fielded thousands of inquiries from current and former students, institutions, attorneys, and agencies regarding licensure functions and institutions operating in Kentucky.