

MINUTES
Council on Postsecondary Education
Executive Committee
March 2, 2005

The Executive Committee of the Council on Postsecondary Education met March 2, 2005, at 10 a.m. at the Council offices in Frankfort. Chair Ron Greenberg presided.

ROLL CALL

The following committee members were present: Peggy Bertelsman, Richard Freed, Ron Greenberg, and John Turner. Joan Taylor did not attend.

**APPROVAL
OF MINUTES**

The minutes of the January 12, 2005, meeting were approved as distributed.

**2004-06
STRATEGIC
PLANNING
PROCESS**

CPE President Tom Layzell said that the Council staff has been meeting with the leadership of the eight public universities and KCTCS to solicit their feedback and ideas on the draft public agenda, the draft campus action plan guidelines, mission parameter development, and the process for revising the key indicators of progress. The staff also has met with a number of constituent groups and individuals. Approximately 30 individuals have submitted comments on the draft public agenda via e-mail and mail.

Sue Hodges Moore, the Council's Executive Vice President, said that there is broad support for the public agenda as it is written. The staff is considering two suggestions that would change the wording of Questions 4 and 5. Question 4 would be changed to "Are *college* graduates prepared for life and work?" and Question 5 would read "Are Kentucky's *people*, communities, and economy benefiting?"

At the March 21 meeting, the Council will be asked to approve the public agenda and the five questions in concept and direct the staff to work with the design firm to produce the document. There may need to be additional editorial changes between March and when the entire package is approved in July. The statistical information will be updated before the document goes to print.

The Council will approve the guidelines for development of the campus action plans at the March 21 meeting. The Council staff will then begin working with the institutions to develop these action plans. The Council and the Association of Independent Kentucky Colleges and Universities also will prepare an action plan. All of the action plans will be part of the entire strategic plan package that will be approved at the July Council meeting.

The Council staff will work with the independent sector to develop some accountability measures.

As part of the development of the campus action plans, the Council staff will work with the chief academic officers and the presidents through the spring to develop mission parameters for each of the public postsecondary institutions. These mission parameters should distinguish the institutions from one another. The parameters should: 1) be consistent with House Bill 1 goals and other relevant statutes, 2) recognize each institution's role in the system, 3) identify common elements of similar institutions, and 4) collectively address the needs of the Commonwealth as articulated in the public agenda for Kentucky's postsecondary education system. The Council has established five categories of mission parameters: 1) program characteristics, 2) student characteristics, 3) area of geographic responsibility, 4) research, and 5) stewardship responsibilities. The Council will approve the mission parameters in July.

Another part of the campus action plans is the priorities for action section. This will be a listing of the institution's highest priority initiatives and activities over the period 2005-2010 that respond to each of the five questions. In selecting its priorities for action, the institution should first review carefully the information outlined under each question in the public agenda. Next, the institution should consider the needs and challenges of those it serves, the summaries of the regional forums, the Council's annual accountability report, current strengths and weaknesses as reflected in the institution's own strategic plan, and other campus data. The institution should keep in mind the guiding principles in the public agenda: work together, be good stewards, close the gaps, and be accountable. Each campus action plan should have no more than 30 total priorities for action.

The key indicators of progress section of the campus action plan will list the indicators that the Council will use to monitor the institution's contribution to the advancement of the public agenda and House Bill 1 goals. A Key Indicator Advisory Group, which includes institutional representatives, has been formed to work with the Council staff on the development of these indicators. The individual responsible for coordinating the development of the institution's priorities for action is encouraged to work closely with the institution's representative on this advisory group.

COMPREHENSIVE
FUNDING
MODEL REVIEW

Dr. Layzell said that the comprehensive funding model review continues. The staff has run the statistical model for selection of the benchmarks based on criteria approved by the Council at the January meeting. The Council staff and the campuses are reviewing the output produced by the model. The Council will consider the final benchmark selections at the May meeting. The staff distributed an analysis of the budget bill passed by the Senate. The House and the Senate are now in conference

2004-06
BUDGET

UPDATE

committee to discuss differences. Dr. Layzell said that there are controversies over additional capital projects recommended for funding. Dr. Layzell said that he met the previous day with the chair and vice chair of the Senate Appropriations and Revenue Committee and asked them to consider four things: 1) restore the state funding for the two major research buildings at UK and UofL to the level that the House had provided, 2) increase funding for restoration of KSU's Hathaway Hall up to \$11 million, 3) provide \$15 million for a capital renewal and replacement pool, and 4) include a \$75 million agency bond pool. Dr. Layzell said that there is controversy about a UK practice facility. The Executive Committee asked Dr. Layzell to convey to the appropriate individuals that this is a not a project recommended by the Council and that the Council feels that there are better uses for that money in other areas.

WICHE PROJECT AND AFFORDABILITY STUDY

Kentucky was chosen for participation in a multi-year project being undertaken by the Western Interstate Commission on Higher Education funded by the Lumina Foundation. The project, *CHANGING DIRECTION: Integrating Higher Education Financial Aid and Financing Policy*, will examine how to structure financial aid and financing policies and practices to maximize participation, access, and success for all students. WICHE's primary partners in the project are the Center for Policy Analysis at the American Council on Education, National Conference of State Legislatures, and the State Higher Education Executive Officers. Paul Lingenfelter of SHEEO will provide additional details regarding this project to the Affordability Policy Group and the full Council at the March 21 meeting.

The Council awarded JBL Associates, Inc., the contract to conduct the detailed affordability study that will be a fundamental component of Kentucky's participation in the WICHE project. The two lead researchers are John Lee (president of JBL Associates) and Watson Scott Swail (president of the Educational Policy Institute). Both will address the Affordability Policy Group and the full Council on March 21 concerning the details and overview of the study.

2005 LEGISLATIVE SESSION

A list of bills related to postsecondary education being considered by the 2005 legislative session was distributed.

IEG SPRING BOARD DEVELOPMENT SEMINAR

The second spring board development seminar sponsored by the Institute for Effective Governance will be held May 22 and 23 at the Lexington Marriott Griffin Gate. The staff is beginning work on the agenda. Many of the policy issues embedded in the new public agenda (e.g., research and commercialization, stewardship of place, affordability) will be the focus of the discussion. This discussion should help raise the "IQ" of board members and Kentuckians in general about the importance of these policy issues. Plans are underway to bring together national experts that have the subject matter expertise with individuals across the

Commonwealth whose companies or organizations are benefiting from the efforts of the postsecondary education system. The staff will keep the Council informed as plans for the seminar develop.

**CPE PLAN
OF WORK**

Mr. Greenberg had requested Council members to think about issues to consider over the coming year. He asked the Executive Committee to develop an outline of these policy issues at the next Executive Committee meeting. He would like to discuss the issues with the members of the General Assembly during the summer in preparation for the 2006 legislative session.

NEXT MEETING

The next Executive Committee meeting was scheduled for April 13 but Mr. Greenberg asked that the date be changed to April 12. The meeting will begin at 10 a.m. at the Council offices in Frankfort.

ADJOURNMENT

The meeting adjourned at 11 a.m.

Thomas D. Layzell
President

Phyllis L. Bailey
Associate, Executive Relations