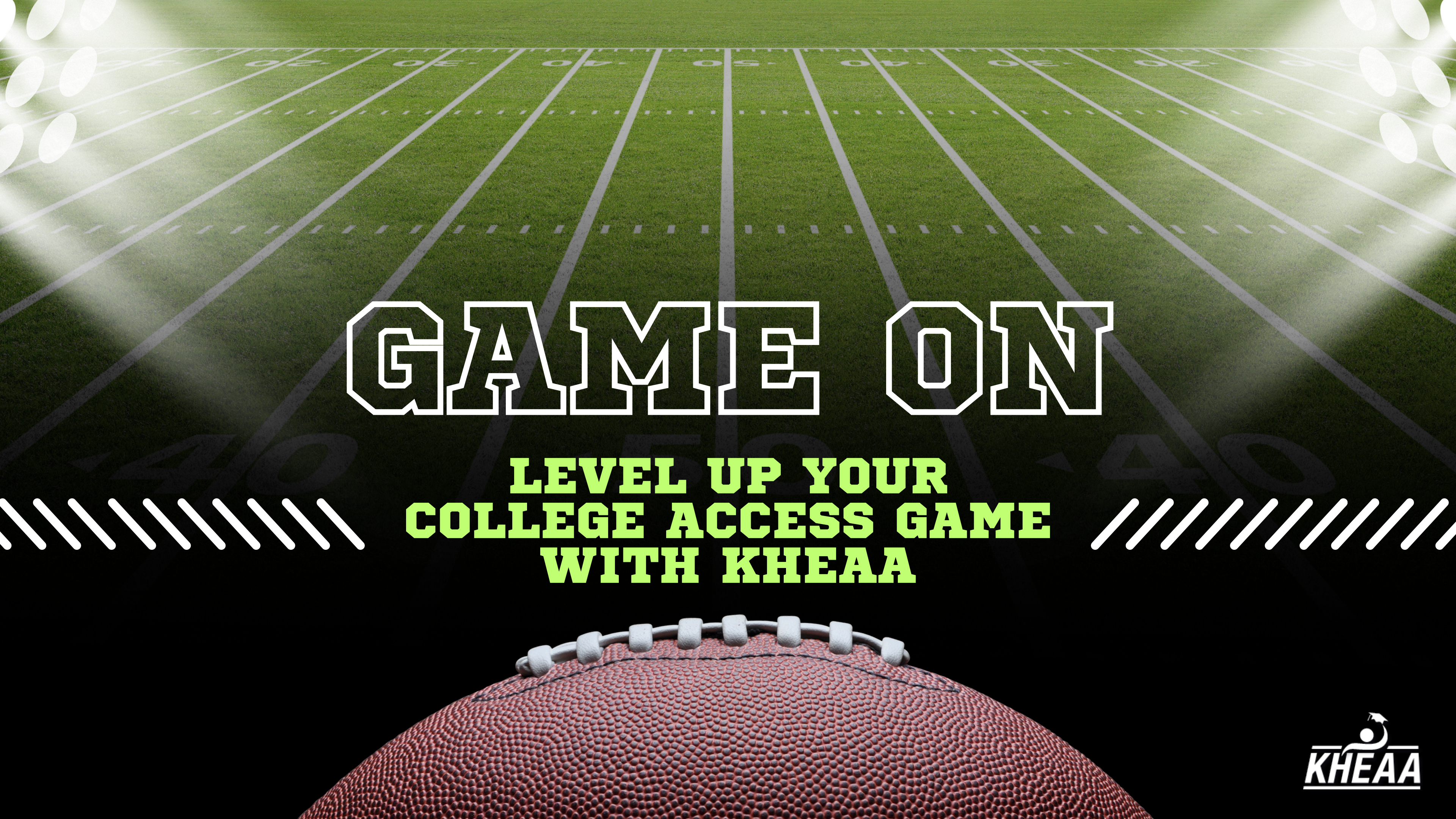




GAME ON

**LEVEL UP YOUR
COLLEGE ACCESS GAME
WITH KHEAA**



KHEAA

AT YOUR SERVICE

From First Down to Touchdown:
Helping Students Move the Ball Forward

- Websites
- Free publications
- Outreach Counselors:
 - Informational presentations
 - Hands-on Activities
 - FAFSA Help

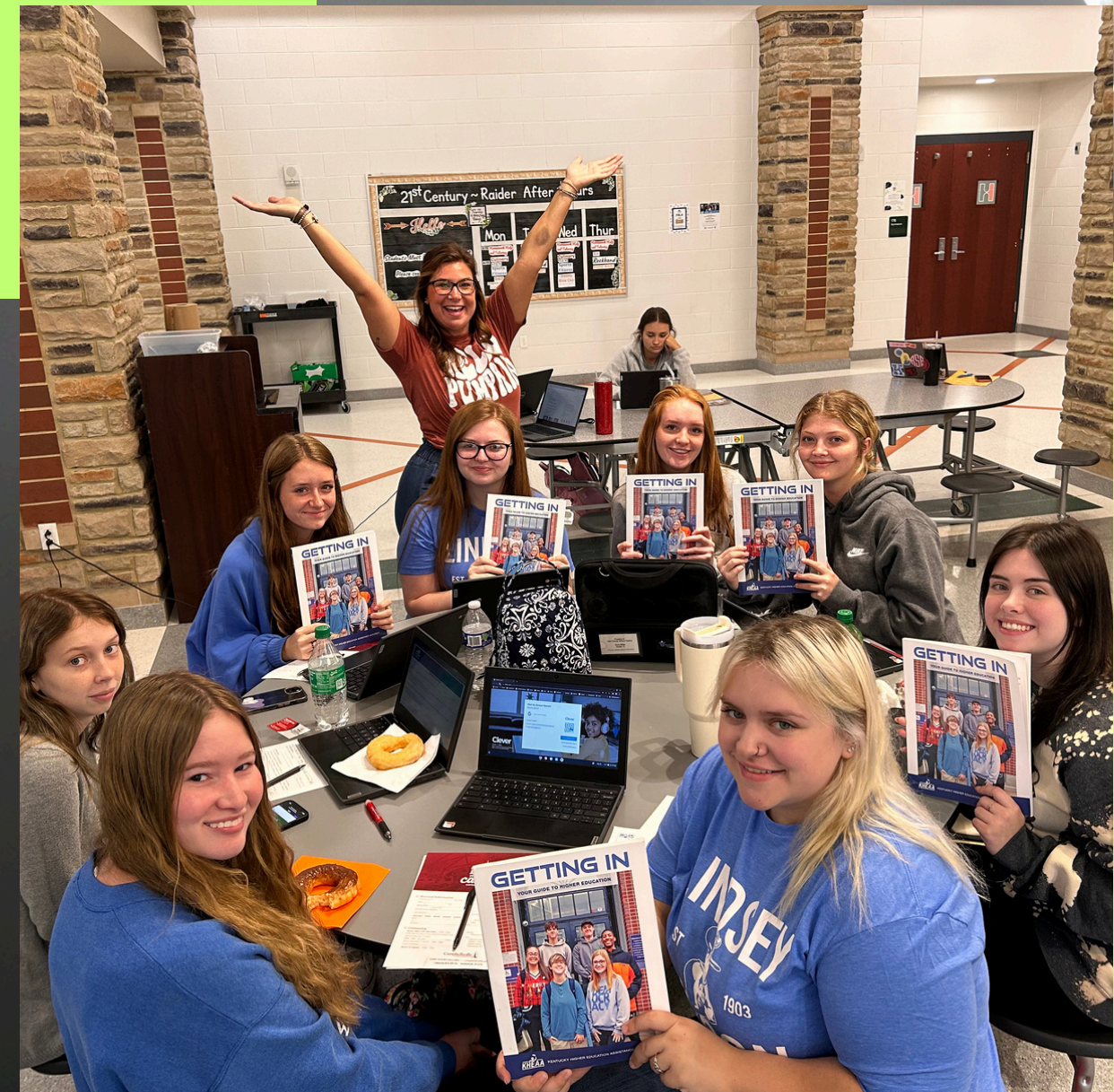


KHEAA OUTREACH

GOALS

Inform

- Start early
- Activities and presentations appropriate for all ages
- Clear, consistent messaging throughout educational journey
- Practical help for seniors, college students, adults
- Work with all stakeholders across the access field



KHEAA OUTREACH

FUTURE-FOCUSED CULTURE

KY Goes to College

- College Match Day
- College Application Campaign
- FAFSA Completion Campaign
 - Scholarships!!
- College Decision Day
- kygoestocollege.com



KHEAA OUTREACH

SOCIAL MEDIA

Familiarize Families

- Facebook Live events
- Twitter (X) Live chats
- Instagram Reels
- YouTube Videos
- Texting platform
 - Text OUTREACH to 1-800-928-8926.



TEAM RESOURCES

KY COLLEGE COACHES

- Near peer access professionals assigned to one high school, college, ATC
- Works with a core student group and the whole school population
- Direct service to help students make postsecondary choices and take the next steps
- 32 coaches across KY sponsored by KHEAA



COLLEGE INFO ROAD SHOW

Taking the Game on the Road



- Mobile classroom rolls to your school's home field
- Interactive touch screens and LED floor for hands-on learning
- High-energy, game-ready presentations that keep students engaged
- Explore college options and understand financial aid
- Clear steps for KEES and FAFSA
- Helps every student plan their next play toward success



EVERY PLAYER **EVERY LEVEL**

KHEAA Outreach offers presentations designed to meet students where they are in their college and career journey. From middle school kick-offs to senior-year end zones, our sessions are engaging, age-appropriate, and easy to tailor for your school's schedule.

Each presentation can be customized in length and focus to meet your school's needs: keeping your students in the game and moving toward a win.

- 01** Paying for College presentations – all ages
- 02** KEES Jeopardy – MS & HS
- 03** Hands-On Activities
- 04** FAFSA Workshops & Follow-ups
- 05** Getting In & Thriving in College
- 06** Financial Literacy presentations



MEET TODAY'S LINEUP

Career
Heads Up

Create Your Own
College

College & Career
Kahoot

WE'RE ON YOUR TEAM

FIND YOUR OUTREACH
COUNSELOR



SCAN HERE

Phone: 800-928-8926

Email: outreach@kheada.com

kheada.com

kygoestocollege.com



SCAN ME



**WE WANT
TO HEAR
FROM YOU!**

**Please take our brief survey to let us
know how we can best support you!**