



**earn to learn**  
*invest in college success*

## **EARN TO LEARN**

Envisioning a world without barriers  
to higher education.



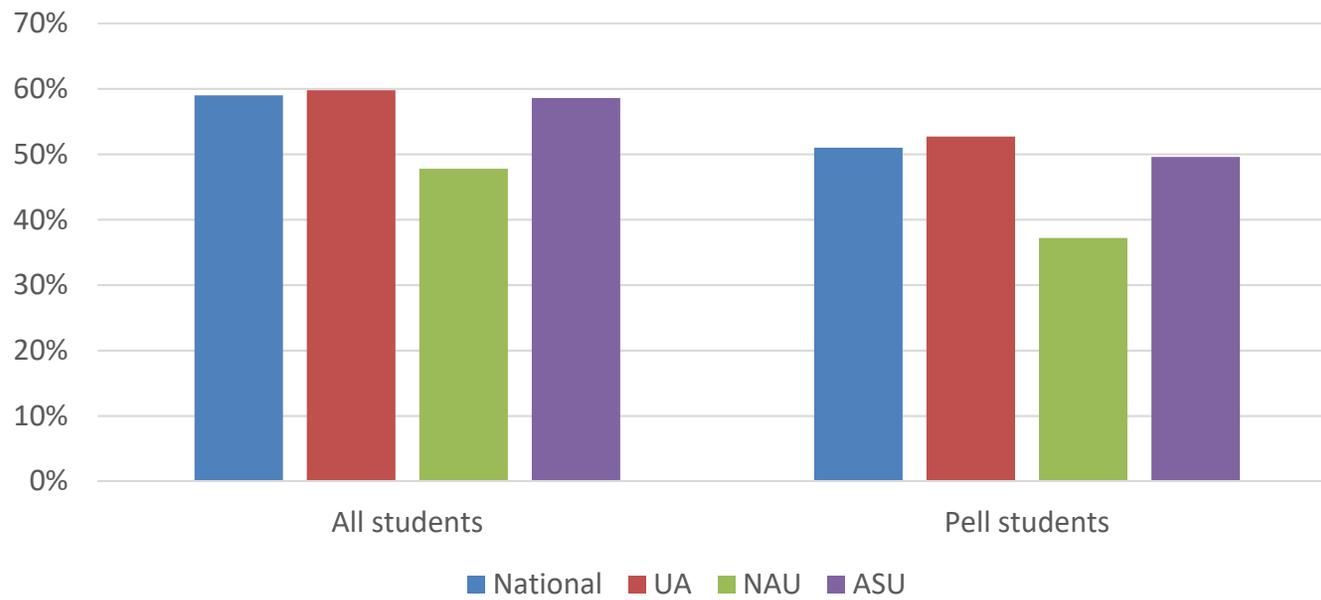
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# EARN TO LEARN OVERVIEW

- Challenges
- Program Design
- Success Measures
- Opportunities



# PELL ELIGIBLE POPULATION



# HOW EARN TO LEARN WORKS

YOU SAVE: **+** WE MATCH: **=** YOU'LL HAVE  
\$500 \$4,000 \$4,500

Earnings can be used at any of the 3 state universities



## GOALS AND OBJECTIVES

- Uses a multi-investor strategy to financing higher education
- Fills the gap in unmet need for low- to moderate-income students
- Supports students from high school through college graduation
- Provides workforce development opportunities
- Minimizes or eliminates student loan debt



# ELIGIBILITY

- Meet university admission requirements.
- Have household income less than 200% of the federal poverty level.
- Commit to a savings goal of \$500.
- Complete financial education classes. They also participate in one-on-one and group financial coaching to further develop financial savvy, identify goals, create budgets, and learn about credit.



# HOW TO APPLY

IN LESS THAN 4 HOURS, A STUDENT CAN EARN \$4,000 PER ACADEMIC YEAR (UP TO \$16,000)

1. Complete the Pre-Application (5 minutes)
  - [www.earntolearn.org](http://www.earntolearn.org)
  - Click on “Become a Saver”
2. Complete Online Financial Literacy Training (3 hours)
  - Access code for the financial training will be emailed after pre-application is complete.
3. In-Person Interview Appointment (45 minutes)



# PROGRAMS

## PERKS OF THE PROGRAM

- Success Coaching
- Networking Opportunities
- On-Going Financial Literacy
- Social Opportunities
- Connection to Campus
- Volunteer Opportunities



# EARLY SUCCESS METRICS

## Earn to Learn students

- 59% are the first generation in their family to go to college.
- 86% are ethnic minorities
- 66% are women
- 56% pursue STEM (science, technology, engineering and math) degrees.

## Student success metrics

- Earn to Learn now has more than 2,000 students across Arizona.
- Freshman retention rate is nearly 90%.
- 98% of our students persist year-to-year in pursuit of degrees.
- Based on early data, Earn to Learn expects more than half of our program's college graduates to finish with no student loan debt.



# MEET LYNDSLEY FRAUEN



"...When I had given up, you didn't. When I thought I wasn't worth going to college, you showed me that after a collaborative effort, I could make it to ASU without piling up a mountain of debt..."

You help so many students that couldn't afford or thought they couldn't make it to college. You all help future innovators, entrepreneurs, teachers, doctors, and civil servants complete their goals of giving back to their communities. By completing your work, you are helping students achieve their dreams. Thank you for your time spent, it is much appreciated."

-Lyndsey Frauen





**THANK YOU!**

**Earntolearn.org**

**Click: "Become a Saver"**



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